

Global Cognitive Assessment and Training Solutions Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Cognitive Assessment and Training Solutions market size is predicted to grow from US\$ 3337 million in 2025 to US\$ 6033 million in 2031; it is expected to grow at a CAGR of 10.4% from 2025 to 2031.

The Cognitive Assessment and Training Solutions market covers Hardware based Assessment, Software and Computerized Assessment, etc. The typical players include Signant Health, Brain Resource, Cambridge Cognition, Cogstate Ltd, CogniFit Ltd., ERT (eResearchTechnology, Inc.), etc.

Cognitive assessment and training is a formal assessment of one's psychological functions and speed of information processing. This method of assessment helps an individual in assessing, defining and focusing on individual needs more efficiently.

Some of the major factors driving this market are aging population, increased healthcare expenditure and rise in R&D initiatives. Additionally, accessibility of these tests is one of the major factor that is contributing growing adoption of various tools of cognitive assessment and training. Cognitive assessment and training solutions can also help various organizations and educational institutions in providing suitable guidance to improve cognitive functions of individuals for various disease conditions. However, constant need of development and improvement of these tests. Moreover, increased need for multiple language tests are some of the factors that could hinder the growth of the market.

The industry's leading manufacturers are Lumos Labs (Lumosity), Quest Diagnostics

and Pearson Assessments, is accounted for 1.51%, 1.36% and 10.45% in 2019.

LPI (LP Information)' newest research report, the "Cognitive Assessment and Training Solutions Industry Forecast" looks at past sales and reviews total world Cognitive Assessment and Training Solutions sales in 2024, providing a comprehensive analysis by region and market sector of projected Cognitive Assessment and Training Solutions sales for 2025 through 2031. With Cognitive Assessment and Training Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cognitive Assessment and Training Solutions industry.

This Insight Report provides a comprehensive analysis of the global Cognitive Assessment and Training Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cognitive Assessment and Training Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cognitive Assessment and Training Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cognitive Assessment and Training Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cognitive Assessment and Training Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Cognitive Assessment and Training Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware Based Assessment

Software and Computerized Assessment

Segmentation by Application:

Adults

Children

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Signant Health

VeraSci

Brain Resource

Cogstate Ltd

CogniFit Ltd.

Cambridge Cognition

ERT (eResearchTechnology, Inc.)

MedAvante-ProPhase

Lumos Labs (Lumosity)

Savonix

Quest Diagnostics

Pearson Assessments

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Cognitive Assessment and Training Solutions Market Size (2020-2031)
- 2.1.2 Cognitive Assessment and Training Solutions Market Size CAGR by Region (2020 VS 2024 VS 2031)
- 2.1.3 World Current & Future Analysis for Cognitive Assessment and Training Solutions by Country/Region (2020, 2024 & 2031)

2.2 Cognitive Assessment and Training Solutions Segment by Type

- 2.2.1 Hardware Based Assessment
- 2.2.2 Software and Computerized Assessment

2.3 Cognitive Assessment and Training Solutions Market Size by Type

- 2.3.1 Cognitive Assessment and Training Solutions Market Size CAGR by Type (2020 VS 2024 VS 2031)
- 2.3.2 Global Cognitive Assessment and Training Solutions Market Size Market Share by Type (2020-2025)

2.4 Cognitive Assessment and Training Solutions Segment by Application

- 2.4.1 Adults
- 2.4.2 Children

2.5 Cognitive Assessment and Training Solutions Market Size by Application

- 2.5.1 Cognitive Assessment and Training Solutions Market Size CAGR by Application (2020 VS 2024 VS 2031)
- 2.5.2 Global Cognitive Assessment and Training Solutions Market Size Market Share by Application (2020-2025)

3 COGNITIVE ASSESSMENT AND TRAINING SOLUTIONS MARKET SIZE BY

PLAYER

3.1 Cognitive Assessment and Training Solutions Market Size Market Share by Player

3.1.1 Global Cognitive Assessment and Training Solutions Revenue by Player (2020-2025)

3.1.2 Global Cognitive Assessment and Training Solutions Revenue Market Share by Player (2020-2025)

3.2 Global Cognitive Assessment and Training Solutions Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 COGNITIVE ASSESSMENT AND TRAINING SOLUTIONS BY REGION

4.1 Cognitive Assessment and Training Solutions Market Size by Region (2020-2025)

4.2 Global Cognitive Assessment and Training Solutions Annual Revenue by Country/Region (2020-2025)

4.3 Americas Cognitive Assessment and Training Solutions Market Size Growth (2020-2025)

4.4 APAC Cognitive Assessment and Training Solutions Market Size Growth (2020-2025)

4.5 Europe Cognitive Assessment and Training Solutions Market Size Growth (2020-2025)

4.6 Middle East & Africa Cognitive Assessment and Training Solutions Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Cognitive Assessment and Training Solutions Market Size by Country (2020-2025)

5.2 Americas Cognitive Assessment and Training Solutions Market Size by Type (2020-2025)

5.3 Americas Cognitive Assessment and Training Solutions Market Size by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Cognitive Assessment and Training Solutions Market Size by Region
(2020-2025)

6.2 APAC Cognitive Assessment and Training Solutions Market Size by Type
(2020-2025)

6.3 APAC Cognitive Assessment and Training Solutions Market Size by Application
(2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Cognitive Assessment and Training Solutions Market Size by Country
(2020-2025)

7.2 Europe Cognitive Assessment and Training Solutions Market Size by Type
(2020-2025)

7.3 Europe Cognitive Assessment and Training Solutions Market Size by Application
(2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cognitive Assessment and Training Solutions by Region
(2020-2025)

8.2 Middle East & Africa Cognitive Assessment and Training Solutions Market Size by
Type (2020-2025)

8.3 Middle East & Africa Cognitive Assessment and Training Solutions Market Size by

Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL COGNITIVE ASSESSMENT AND TRAINING SOLUTIONS MARKET FORECAST

10.1 Global Cognitive Assessment and Training Solutions Forecast by Region (2026-2031)

10.1.1 Global Cognitive Assessment and Training Solutions Forecast by Region (2026-2031)

10.1.2 Americas Cognitive Assessment and Training Solutions Forecast

10.1.3 APAC Cognitive Assessment and Training Solutions Forecast

10.1.4 Europe Cognitive Assessment and Training Solutions Forecast

10.1.5 Middle East & Africa Cognitive Assessment and Training Solutions Forecast

10.2 Americas Cognitive Assessment and Training Solutions Forecast by Country (2026-2031)

10.2.1 United States Market Cognitive Assessment and Training Solutions Forecast

10.2.2 Canada Market Cognitive Assessment and Training Solutions Forecast

10.2.3 Mexico Market Cognitive Assessment and Training Solutions Forecast

10.2.4 Brazil Market Cognitive Assessment and Training Solutions Forecast

10.3 APAC Cognitive Assessment and Training Solutions Forecast by Region (2026-2031)

10.3.1 China Cognitive Assessment and Training Solutions Market Forecast

10.3.2 Japan Market Cognitive Assessment and Training Solutions Forecast

10.3.3 Korea Market Cognitive Assessment and Training Solutions Forecast

10.3.4 Southeast Asia Market Cognitive Assessment and Training Solutions Forecast

10.3.5 India Market Cognitive Assessment and Training Solutions Forecast

10.3.6 Australia Market Cognitive Assessment and Training Solutions Forecast

10.4 Europe Cognitive Assessment and Training Solutions Forecast by Country

(2026-2031)

10.4.1 Germany Market Cognitive Assessment and Training Solutions Forecast

10.4.2 France Market Cognitive Assessment and Training Solutions Forecast

10.4.3 UK Market Cognitive Assessment and Training Solutions Forecast

10.4.4 Italy Market Cognitive Assessment and Training Solutions Forecast

10.4.5 Russia Market Cognitive Assessment and Training Solutions Forecast

10.5 Middle East & Africa Cognitive Assessment and Training Solutions Forecast by Region (2026-2031)

10.5.1 Egypt Market Cognitive Assessment and Training Solutions Forecast

10.5.2 South Africa Market Cognitive Assessment and Training Solutions Forecast

10.5.3 Israel Market Cognitive Assessment and Training Solutions Forecast

10.5.4 Turkey Market Cognitive Assessment and Training Solutions Forecast

10.6 Global Cognitive Assessment and Training Solutions Forecast by Type (2026-2031)

10.7 Global Cognitive Assessment and Training Solutions Forecast by Application (2026-2031)

10.7.1 GCC Countries Market Cognitive Assessment and Training Solutions Forecast

11 KEY PLAYERS ANALYSIS

11.1 Signant Health

11.1.1 Signant Health Company Information

11.1.2 Signant Health Cognitive Assessment and Training Solutions Product Offered

11.1.3 Signant Health Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)

11.1.4 Signant Health Main Business Overview

11.1.5 Signant Health Latest Developments

11.2 VeraSci

11.2.1 VeraSci Company Information

11.2.2 VeraSci Cognitive Assessment and Training Solutions Product Offered

11.2.3 VeraSci Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)

11.2.4 VeraSci Main Business Overview

11.2.5 VeraSci Latest Developments

11.3 Brain Resource

11.3.1 Brain Resource Company Information

11.3.2 Brain Resource Cognitive Assessment and Training Solutions Product Offered

11.3.3 Brain Resource Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)

- 11.3.4 Brain Resource Main Business Overview
- 11.3.5 Brain Resource Latest Developments
- 11.4 Cogstate Ltd
 - 11.4.1 Cogstate Ltd Company Information
 - 11.4.2 Cogstate Ltd Cognitive Assessment and Training Solutions Product Offered
 - 11.4.3 Cogstate Ltd Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.4.4 Cogstate Ltd Main Business Overview
 - 11.4.5 Cogstate Ltd Latest Developments
- 11.5 CogniFit Ltd.
 - 11.5.1 CogniFit Ltd. Company Information
 - 11.5.2 CogniFit Ltd. Cognitive Assessment and Training Solutions Product Offered
 - 11.5.3 CogniFit Ltd. Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.5.4 CogniFit Ltd. Main Business Overview
 - 11.5.5 CogniFit Ltd. Latest Developments
- 11.6 Cambridge Cognition
 - 11.6.1 Cambridge Cognition Company Information
 - 11.6.2 Cambridge Cognition Cognitive Assessment and Training Solutions Product Offered
 - 11.6.3 Cambridge Cognition Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.6.4 Cambridge Cognition Main Business Overview
 - 11.6.5 Cambridge Cognition Latest Developments
- 11.7 ERT (eResearchTechnology, Inc.)
 - 11.7.1 ERT (eResearchTechnology, Inc.) Company Information
 - 11.7.2 ERT (eResearchTechnology, Inc.) Cognitive Assessment and Training Solutions Product Offered
 - 11.7.3 ERT (eResearchTechnology, Inc.) Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.7.4 ERT (eResearchTechnology, Inc.) Main Business Overview
 - 11.7.5 ERT (eResearchTechnology, Inc.) Latest Developments
- 11.8 MedAvante-ProPhase
 - 11.8.1 MedAvante-ProPhase Company Information
 - 11.8.2 MedAvante-ProPhase Cognitive Assessment and Training Solutions Product Offered
 - 11.8.3 MedAvante-ProPhase Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.8.4 MedAvante-ProPhase Main Business Overview

- 11.8.5 MedAvante-ProPhase Latest Developments
- 11.9 Lumos Labs (Lumosity)
 - 11.9.1 Lumos Labs (Lumosity) Company Information
 - 11.9.2 Lumos Labs (Lumosity) Cognitive Assessment and Training Solutions Product Offered
 - 11.9.3 Lumos Labs (Lumosity) Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.9.4 Lumos Labs (Lumosity) Main Business Overview
 - 11.9.5 Lumos Labs (Lumosity) Latest Developments
- 11.10 Savonix
 - 11.10.1 Savonix Company Information
 - 11.10.2 Savonix Cognitive Assessment and Training Solutions Product Offered
 - 11.10.3 Savonix Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.10.4 Savonix Main Business Overview
 - 11.10.5 Savonix Latest Developments
- 11.11 Quest Diagnostics
 - 11.11.1 Quest Diagnostics Company Information
 - 11.11.2 Quest Diagnostics Cognitive Assessment and Training Solutions Product Offered
 - 11.11.3 Quest Diagnostics Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.11.4 Quest Diagnostics Main Business Overview
 - 11.11.5 Quest Diagnostics Latest Developments
- 11.12 Pearson Assessments
 - 11.12.1 Pearson Assessments Company Information
 - 11.12.2 Pearson Assessments Cognitive Assessment and Training Solutions Product Offered
 - 11.12.3 Pearson Assessments Cognitive Assessment and Training Solutions Revenue, Gross Margin and Market Share (2020-2025)
 - 11.12.4 Pearson Assessments Main Business Overview
 - 11.12.5 Pearson Assessments Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

Table 1. Cognitive Assessment and Training Solutions Market Size CAGR by Region

(2020 VS 2024 VS 2031) & (\$ millions)

Table 2. Cognitive Assessment and Training Solutions Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Hardware Based Assessment

Table 4. Major Players of Software and Computerized Assessment

Table 5. Cognitive Assessment and Training Solutions Market Size CAGR by Type (2020 VS 2024 VS 2031) & (\$ millions)

Table 6. Global Cognitive Assessment and Training Solutions Market Size by Type (2020-2025) & (\$ millions)

Table 7. Global Cognitive Assessment and Training Solutions Market Size Market Share by Type (2020-2025)

Table 8. Cognitive Assessment and Training Solutions Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)

Table 9. Global Cognitive Assessment and Training Solutions Market Size by Application (2020-2025) & (\$ millions)

Table 10. Global Cognitive Assessment and Training Solutions Market Size Market Share by Application (2020-2025)

Table 11. Global Cognitive Assessment and Training Solutions Revenue by Player (2020-2025) & (\$ millions)

Table 12. Global Cognitive Assessment and Training Solutions Revenue Market Share by Player (2020-2025)

Table 13. Cognitive Assessment and Training Solutions Key Players Head office and Products Offered

Table 14. Cognitive Assessment and Training Solutions Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Cognitive Assessment and Training Solutions Market Size by Region (2020-2025) & (\$ millions)

Table 18. Global Cognitive Assessment and Training Solutions Market Size Market Share by Region (2020-2025)

Table 19. Global Cognitive Assessment and Training Solutions Revenue by Country/Region (2020-2025) & (\$ millions)

Table 20. Global Cognitive Assessment and Training Solutions Revenue Market Share by Country/Region (2020-2025)

Table 21. Americas Cognitive Assessment and Training Solutions Market Size by Country (2020-2025) & (\$ millions)

Table 22. Americas Cognitive Assessment and Training Solutions Market Size Market Share by Country (2020-2025)

Table 23. Americas Cognitive Assessment and Training Solutions Market Size by Type (2020-2025) & (\$ millions)

Table 24. Americas Cognitive Assessment and Training Solutions Market Size Market Share by Type (2020-2025)

Table 25. Americas Cognitive Assessment and Training Solutions Market Size by Application (2020-2025) & (\$ millions)

Table 26. Americas Cognitive Assessment and Training Solutions Market Size Market Share by Application (2020-2025)

Table 27. APAC Cognitive Assessment and Training Solutions Market Size by Region (2020-2025) & (\$ millions)

Table 28. APAC Cognitive Assessment and Training Solutions Market Size Market Share by Region (2020-2025)

Table 29. APAC Cognitive Assessment and Training Solutions Market Size by Type (2020-2025) & (\$ millions)

Table 30. APAC Cognitive Assessment and Training Solutions Market Size by Application (2020-2025) & (\$ millions)

Table 31. Europe Cognitive Assessment and Training Solutions Market Size by Country (2020-2025) & (\$ millions)

Table 32. Europe Cognitive Assessment and Training Solutions Market Size Market Share by Country (2020-2025)

Table 33. Europe Cognitive Assessment and Training Solutions Market Size by Type (2020-2025) & (\$ millions)

Table 34. Europe Cognitive Assessment and Training Solutions Market Size by Application (2020-2025) & (\$ millions)

Table 35. Middle East & Africa Cognitive Assessment and Training Solutions Market Size by Region (2020-2025) & (\$ millions)

Table 36. Middle East & Africa Cognitive Assessment and Training Solutions Market Size by Type (2020-2025) & (\$ millions)

Table 37. Middle East & Africa Cognitive Assessment and Training Solutions Market Size by Application (2020-2025) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Cognitive Assessment and Training Solutions

Table 39. Key Market Challenges & Risks of Cognitive Assessment and Training Solutions

Table 40. Key Industry Trends of Cognitive Assessment and Training Solutions

Table 41. Global Cognitive Assessment and Training Solutions Market Size Forecast by Region (2026-2031) & (\$ millions)

Table 42. Global Cognitive Assessment and Training Solutions Market Size Market Share Forecast by Region (2026-2031)

Table 43. Global Cognitive Assessment and Training Solutions Market Size Forecast by Type (2026-2031) & (\$ millions)

Table 44. Global Cognitive Assessment and Training Solutions Market Size Forecast by Application (2026-2031) & (\$ millions)

Table 45. Signant Health Details, Company Type, Cognitive Assessment and Training Solutions Area Served and Its Competitors

Table 46. Signant Health Cognitive Assessment and Training Solutions Product Offered

Table 47. Signant Health Cognitive Assessment and Training Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 48. Signant Health Main Business

Table 49. Signant Health Latest Developments

Table 50. VeraSci Details, Company Type, Cognitive Assessment and Training Solutions Area Served and Its Competitors

Table 51. VeraSci Cognitive Assessment and Training Solutions Product Offered

Table 52. VeraSci Cognitive Assessment and Training Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 53. VeraSci Main Business

Table 54. VeraSci Latest Developments

Table 55. Brain Resource Details, Company Type, Cognitive Assessment and Training Solutions Area Served and Its Competitors

Table 56. Brain Resource Cognitive Assessment and Training Solutions Product Offered

Table 57. Brain Resource Cognitive Assessment and Training Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 58. Brain Resource Main Business

Table 59. Brain Resource Latest Developments

Table 60. Cogstate Ltd Details, Company Type, Cognitive Assessment and Training Solutions Area Served and Its Competitors

Table 61. Cogstate Ltd Cognitive Assessment and Training Solutions Product Offered

Table 62. Cogstate Ltd Cognitive Assessment and Training Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 63. Cogstate Ltd Main Business

Table 64. Cogstate Ltd Latest Developments

Table 65. CogniFit Ltd. Details, Company Type, Cognitive Assessment and Training Solutions Area Served and Its Competitors

Table 66. CogniFit Ltd. Cognitive Assessment and Training Solutions Product Offered

Table 67. CogniFit Ltd. Cognitive Assessment and Training Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 68. CogniFit Ltd. Main Business

Table 69. CogniFit Ltd. Latest Developments

Table 70. Cambridge Cognition Details, CompanyType, Cognitive Assessment andTraining Solutions Area Served and Its Competitors

Table 71. Cambridge Cognition Cognitive Assessment andTraining Solutions Product Offered

Table 72. Cambridge Cognition Cognitive Assessment andTraining Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 73. Cambridge Cognition Main Business

Table 74. Cambridge Cognition Latest Developments

Table 75. ERT (eResearchTechnology, Inc.) Details, CompanyType, Cognitive Assessment andTraining Solutions Area Served and Its Competitors

Table 76. ERT (eResearchTechnology, Inc.) Cognitive Assessment andTraining Solutions Product Offered

Table 77. ERT (eResearchTechnology, Inc.) Cognitive Assessment andTraining Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 78. ERT (eResearchTechnology, Inc.) Main Business

Table 79. ERT (eResearchTechnology, Inc.) Latest Developments

Table 80. MedAvante-ProPhase Details, CompanyType, Cognitive Assessment andTraining Solutions Area Served and Its Competitors

Table 81. MedAvante-ProPhase Cognitive Assessment andTraining Solutions Product Offered

Table 82. MedAvante-ProPhase Cognitive Assessment andTraining Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 83. MedAvante-ProPhase Main Business

Table 84. MedAvante-ProPhase Latest Developments

Table 85. Lumos Labs (Lumosity) Details, CompanyType, Cognitive Assessment andTraining Solutions Area Served and Its Competitors

Table 86. Lumos Labs (Lumosity) Cognitive Assessment andTraining Solutions Product Offered

Table 87. Lumos Labs (Lumosity) Cognitive Assessment andTraining Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 88. Lumos Labs (Lumosity) Main Business

Table 89. Lumos Labs (Lumosity) Latest Developments

Table 90. Savonix Details, CompanyType, Cognitive Assessment andTraining Solutions Area Served and Its Competitors

Table 91. Savonix Cognitive Assessment andTraining Solutions Product Offered

Table 92. Savonix Cognitive Assessment andTraining Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 93. Savonix Main Business

Table 94. Savonix Latest Developments

Table 95. Quest Diagnostics Details, CompanyType, Cognitive Assessment andTraining Solutions Area Served and Its Competitors

Table 96. Quest Diagnostics Cognitive Assessment andTraining Solutions Product Offered

Table 97. Quest Diagnostics Cognitive Assessment andTraining Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 98. Quest Diagnostics Main Business

Table 99. Quest Diagnostics Latest Developments

Table 100. Pearson Assessments Details, CompanyType, Cognitive Assessment andTraining Solutions Area Served and Its Competitors

Table 101. Pearson Assessments Cognitive Assessment andTraining Solutions Product Offered

Table 102. Pearson Assessments Cognitive Assessment andTraining Solutions Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 103. Pearson Assessments Main Business

Table 104. Pearson Assessments Latest Developments

LIST OFFIGURES

Figure 1. Cognitive Assessment andTraining Solutions Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cognitive Assessment andTraining Solutions Market Size Growth Rate (2020-2031) (\$ millions)

Figure 6. Cognitive Assessment andTraining Solutions Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 7. Cognitive Assessment andTraining Solutions Sales Market Share by Country/Region (2024)

Figure 8. Cognitive Assessment andTraining Solutions Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 9. Global Cognitive Assessment andTraining Solutions Market Size Market Share byType in 2024

Figure 10. Cognitive Assessment andTraining Solutions in Adults

Figure 11. Global Cognitive Assessment andTraining Solutions Market: Adults (2020-2025) & (\$ millions)

Figure 12. Cognitive Assessment andTraining Solutions in Children

Figure 13. Global Cognitive Assessment and Training Solutions Market: Children (2020-2025) & (\$ millions)

Figure 14. Global Cognitive Assessment and Training Solutions Market Size Market Share by Application in 2024

Figure 15. Global Cognitive Assessment and Training Solutions Revenue Market Share by Player in 2024

Figure 16. Global Cognitive Assessment and Training Solutions Market Size Market Share by Region (2020-2025)

Figure 17. Americas Cognitive Assessment and Training Solutions Market Size 2020-2025 (\$ millions)

Figure 18. APAC Cognitive Assessment and Training Solutions Market Size 2020-2025 (\$ millions)

Figure 19. Europe Cognitive Assessment and Training Solutions Market Size 2020-2025 (\$ millions)

Figure 20. Middle East & Africa Cognitive Assessment and Training Solutions Market Size 2020-2025 (\$ millions)

Figure 21. Americas Cognitive Assessment and Training Solutions Value Market Share by Country in 2024

Figure 22. United States Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 23. Canada Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 24. Mexico Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 25. Brazil Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 26. APAC Cognitive Assessment and Training Solutions Market Size Market Share by Region in 2024

Figure 27. APAC Cognitive Assessment and Training Solutions Market Size Market Share by Type (2020-2025)

Figure 28. APAC Cognitive Assessment and Training Solutions Market Size Market Share by Application (2020-2025)

Figure 29. China Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 30. Japan Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 31. South Korea Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 32. Southeast Asia Cognitive Assessment and Training Solutions Market Size

Growth 2020-2025 (\$ millions)

Figure 33. India Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 34. Australia Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 35. Europe Cognitive Assessment and Training Solutions Market Size Market Share by Country in 2024

Figure 36. Europe Cognitive Assessment and Training Solutions Market Size Market Share by Type (2020-2025)

Figure 37. Europe Cognitive Assessment and Training Solutions Market Size Market Share by Application (2020-2025)

Figure 38. Germany Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 39. France Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 40. UK Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 41. Italy Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 42. Russia Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 43. Middle East & Africa Cognitive Assessment and Training Solutions Market Size Market Share by Region (2020-2025)

Figure 44. Middle East & Africa Cognitive Assessment and Training Solutions Market Size Market Share by Type (2020-2025)

Figure 45. Middle East & Africa Cognitive Assessment and Training Solutions Market Size Market Share by Application (2020-2025)

Figure 46. Egypt Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 47. South Africa Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 48. Israel Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 49. Turkey Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 50. GCC Countries Cognitive Assessment and Training Solutions Market Size Growth 2020-2025 (\$ millions)

Figure 51. Americas Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 52. APAC Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 53. Europe Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 54. Middle East & Africa Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 55. United States Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 56. Canada Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 57. Mexico Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 58. Brazil Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 59. China Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 60. Japan Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 61. Korea Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 62. Southeast Asia Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 63. India Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 64. Australia Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 65. Germany Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 66. France Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 67. UK Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 68. Italy Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 69. Russia Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 70. Egypt Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 71. South Africa Cognitive Assessment and Training Solutions Market Size

2026-2031 (\$ millions)

Figure 72. Israel Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 73. Turkey Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

Figure 74. Global Cognitive Assessment and Training Solutions Market Size Market Share Forecast by Type (2026-2031)

Figure 75. Global Cognitive Assessment and Training Solutions Market Size Market Share Forecast by Application (2026-2031)

Figure 76. GCC Countries Cognitive Assessment and Training Solutions Market Size 2026-2031 (\$ millions)

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