

Global Cognitive Assessment Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Cognitive Assessment market size is predicted to grow from US\$ 1834 million in 2025 to US\$ 2682 million in 2031; it is expected to grow at a CAGR of 6.5% from 2025 to 2031.

Cognitive assessments are tests of the cognitive capabilities of humans and other animals. Tests administered to humans include various forms of IQ tests; those administered to animals include the mirror test and the T maze test.

Pearson was the most important player in the field of Cognitive assessment, with a market share close to 17%. Geographically, North America is the largest market segment of Cognitive Assessment, with a consumption market share approximately 37%, followed by Europe with a consumption market share close to 26% in 2018. In the forecast, North America will still be the greatest Cognitive assessment consumption area in the future.

LPI (LP Information)' newest research report, the "Cognitive Assessment Industry Forecast" looks at past sales and reviews total world Cognitive Assessment sales in 2024, providing a comprehensive analysis by region and market sector of projected Cognitive Assessment sales for 2025 through 2031. With Cognitive Assessment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cognitive Assessment industry.

This Insight Report provides a comprehensive analysis of the global Cognitive Assessment landscape and highlights key trends related to product segmentation,

company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cognitive Assessment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cognitive Assessment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cognitive Assessment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cognitive Assessment.

This report presents a comprehensive overview, market shares, and growth opportunities of Cognitive Assessment market by product type, application, key players and key regions and countries.

Segmentation by Type:

Software

Services

Hardware

Segmentation by Application:

Clinical Research

Scientific Research

Corporate Training and Recruitment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Pearson

Medavante-ProPhase

VeraSci ?NeuroCog Trials?

Lumos Labs

Cogstate Ltd

Signant Health

ImPACT Applications

Quest Diagnostics

Thomas International

SBT Human(s) Matter

Cognifit

Cambridge Cognition

Savonix

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