

# Global Cloud Video Storage Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Cloud Video Storage market size is predicted to grow from US\$ 319 million in 2025 to US\$ 486 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Cloud Video Storage is a remote, centralized storage and management solution optimized for video data and based on a cloud architecture. It encodes and segments massive video streams generated by scenarios such as security monitoring, live internet streaming, and video conferencing, then transmits them to a cloud data center for distributed, persistent storage. Compared to general object storage, cloud video storage deeply integrates video stream lifecycle management, typically featuring built-in direct video storage, frame-by-frame indexing, intelligent frame extraction, dynamic transcoding, and custom screenshot strategies. Users do not need to pre-deploy local recording servers; they can achieve real-time video writing, playback retrieval, timeline positioning, and lifecycle archiving via API or console. This technology reduces local hardware investment and maintenance costs while ensuring high persistence and availability of video data through cloud redundancy mechanisms, making it widely applicable in smart cities, transparent kitchens, remote court hearings, and slow-motion live streaming scenarios.

The global cloud video storage market exhibits a regional pattern of North America leading, Asia Pacific driving, and scenario-specific differentiation. North America, as the market with the highest technological maturity, is seeing demand driven by scenarios such as smart security, cloud office, and content distribution, evolving towards deep integration of AI video analytics, intelligent indexing, and edge preprocessing. In the European market, strongly constrained by GDPR and data sovereignty regulations, localized retention, encrypted transmission, and compliance auditing of video data have

become core necessities, with hybrid cloud and private deployment solutions playing a significant role. The Asia Pacific region is experiencing the most rapid growth, especially in China, where the widespread adoption of smart cities and numerous consumer-grade home cameras has spurred massive demands for cloud-based video writing and long-term storage, with local vendors continuously making breakthroughs in ultra-high concurrency access and low-cost tiered storage architectures. Emerging markets in the Middle East, Latin America, and Africa are still in their early stages of development, primarily driven by government projects and relying on the node extension coverage of global cloud vendors. Technologically, the global trend is towards a unified video cloud infrastructure integrating 'storage + computing + intelligence.'

LPI (LP Information)' newest research report, the "Cloud Video Storage Industry Forecast" looks at past sales and reviews total world Cloud Video Storage sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloud Video Storage sales for 2026 through 2032. With Cloud Video Storage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud Video Storage industry.

This Insight Report provides a comprehensive analysis of the global Cloud Video Storage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud Video Storage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud Video Storage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud Video Storage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud Video Storage.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Video Storage market by product type, application, key players and key regions and countries.

Segmentation by Type:

Public

Private

Hybrid

#### Segmentation by Business Model:

Continuous Storage

Event-Triggered Storage

On-Demand Storage

Others

#### Segmentation by Technology:

Direct Storage Mode

Gateway Forwarding Mode

Embedded Acquisition Mode

Others

#### Segmentation by Application:

BFSI

IT and Telecommunication

Government

Manufacturing

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon Web Services (AWS)

Huawei Cloud

Alibaba Cloud

Tencent Cloud

Brightcove Inc.

VIDIZMO LLC

Wistia

ImageKit

Box, Inc.

Dropbox

Google LLC

pCloud AG

Icedrive

IDrive Inc.

Blomp, LLC

Carbonite Inc. (OpenText)

NordLocker UAB

Wasabi Technologies, Inc.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Cloud Video Storage Market Size (2021-2032)
- 2.1.2 Cloud Video Storage Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Cloud Video Storage by Country/Region (2021, 2025 & 2032)

#### 2.2 Cloud Video Storage Segment by Type

- 2.2.1 Public
- 2.2.2 Private
- 2.2.3 Hybrid
- 2.2.4 Cloud Video Storage Market Size by Type
  - 2.2.4.1 Cloud Video Storage Market Size CAGR by Type (2021 VS 2025 VS 2032)
  - 2.2.4.2 Global Cloud Video Storage Market Size Market Share by Type (2021-2026)

#### 2.3 Cloud Video Storage Segment by Business Model

- 2.3.1 Continuous Storage
- 2.3.2 Event-Triggered Storage
- 2.3.3 On-Demand Storage
- 2.3.4 Others
- 2.3.5 Cloud Video Storage Market Size by Business Model
  - 2.3.5.1 Cloud Video Storage Market Size CAGR by Business Model (2021 VS 2025 VS 2032)
  - 2.3.5.2 Global Cloud Video Storage Market Size Market Share by Business Model (2021-2026)

#### 2.4 Cloud Video Storage Segment by Technology

- 2.4.1 Direct Storage Mode

2.4.2 Gateway Forwarding Mode

2.4.3 Embedded Acquisition Mode

2.4.4 Others

2.4.5 Cloud Video Storage Market Size by Technology

2.4.5.1 Cloud Video Storage Market Size CAGR by Technology (2021 VS 2025 VS 2032)

2.4.5.2 Global Cloud Video Storage Market Size Market Share by Technology (2021-2026)

2.5 Cloud Video Storage Segment by Application

2.5.1 BFSI

2.5.2 IT and Telecommunication

2.5.3 Government

2.5.4 Manufacturing

2.5.5 Retail

2.5.6 Others

2.5.7 Cloud Video Storage Market Size by Application

2.5.7.1 Cloud Video Storage Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.7.2 Global Cloud Video Storage Market Size Market Share by Application (2021-2026)

### **3 CLOUD VIDEO STORAGE MARKET SIZE BY PLAYER**

3.1 Cloud Video Storage Market Size Market Share by Player

3.1.1 Global Cloud Video Storage Revenue by Player (2021-2026)

3.1.2 Global Cloud Video Storage Revenue Market Share by Player (2021-2026)

3.2 Global Cloud Video Storage Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

### **4 CLOUD VIDEO STORAGE BY REGION**

4.1 Cloud Video Storage Market Size by Region (2021-2026)

4.2 Global Cloud Video Storage Annual Revenue by Country/Region (2021-2026)

4.3 Americas Cloud Video Storage Market Size Growth (2021-2026)

4.4 APAC Cloud Video Storage Market Size Growth (2021-2026)

4.5 Europe Cloud Video Storage Market Size Growth (2021-2026)

4.6 Middle East & Africa Cloud Video Storage Market Size Growth (2021-2026)

## **5 AMERICAS**

5.1 Americas Cloud Video Storage Market Size by Country (2021-2026)

5.2 Americas Cloud Video Storage Market Size by Type (2021-2026)

5.3 Americas Cloud Video Storage Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Cloud Video Storage Market Size by Region (2021-2026)

6.2 APAC Cloud Video Storage Market Size by Type (2021-2026)

6.3 APAC Cloud Video Storage Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Cloud Video Storage Market Size by Country (2021-2026)

7.2 Europe Cloud Video Storage Market Size by Type (2021-2026)

7.3 Europe Cloud Video Storage Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Cloud Video Storage by Region (2021-2026)

- 8.2 Middle East & Africa Cloud Video Storage Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Cloud Video Storage Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL CLOUD VIDEO STORAGE MARKET FORECAST**

- 10.1 Global Cloud Video Storage Forecast by Region (2027-2032)
  - 10.1.1 Global Cloud Video Storage Forecast by Region (2027-2032)
  - 10.1.2 Americas Cloud Video Storage Forecast
  - 10.1.3 APAC Cloud Video Storage Forecast
  - 10.1.4 Europe Cloud Video Storage Forecast
  - 10.1.5 Middle East & Africa Cloud Video Storage Forecast
- 10.2 Americas Cloud Video Storage Forecast by Country (2027-2032)
  - 10.2.1 United States Market Cloud Video Storage Forecast
  - 10.2.2 Canada Market Cloud Video Storage Forecast
  - 10.2.3 Mexico Market Cloud Video Storage Forecast
  - 10.2.4 Brazil Market Cloud Video Storage Forecast
- 10.3 APAC Cloud Video Storage Forecast by Region (2027-2032)
  - 10.3.1 China Cloud Video Storage Market Forecast
  - 10.3.2 Japan Market Cloud Video Storage Forecast
  - 10.3.3 Korea Market Cloud Video Storage Forecast
  - 10.3.4 Southeast Asia Market Cloud Video Storage Forecast
  - 10.3.5 India Market Cloud Video Storage Forecast
  - 10.3.6 Australia Market Cloud Video Storage Forecast
- 10.4 Europe Cloud Video Storage Forecast by Country (2027-2032)
  - 10.4.1 Germany Market Cloud Video Storage Forecast
  - 10.4.2 France Market Cloud Video Storage Forecast
  - 10.4.3 UK Market Cloud Video Storage Forecast
  - 10.4.4 Italy Market Cloud Video Storage Forecast

- 10.4.5 Russia Market Cloud Video Storage Forecast
- 10.5 Middle East & Africa Cloud Video Storage Forecast by Region (2027-2032)
  - 10.5.1 Egypt Market Cloud Video Storage Forecast
  - 10.5.2 South Africa Market Cloud Video Storage Forecast
  - 10.5.3 Israel Market Cloud Video Storage Forecast
  - 10.5.4 Turkey Market Cloud Video Storage Forecast
- 10.6 Global Cloud Video Storage Forecast by Type (2027-2032)
- 10.7 Global Cloud Video Storage Forecast by Application (2027-2032)
  - 10.7.1 GCC Countries Market Cloud Video Storage Forecast

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Amazon Web Services (AWS)
  - 11.1.1 Amazon Web Services (AWS) Company Information
  - 11.1.2 Amazon Web Services (AWS) Cloud Video Storage Product Offered
  - 11.1.3 Amazon Web Services (AWS) Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.1.4 Amazon Web Services (AWS) Main Business Overview
  - 11.1.5 Amazon Web Services (AWS) Latest Developments
- 11.2 Huawei Cloud
  - 11.2.1 Huawei Cloud Company Information
  - 11.2.2 Huawei Cloud Cloud Video Storage Product Offered
  - 11.2.3 Huawei Cloud Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.2.4 Huawei Cloud Main Business Overview
  - 11.2.5 Huawei Cloud Latest Developments
- 11.3 Alibaba Cloud
  - 11.3.1 Alibaba Cloud Company Information
  - 11.3.2 Alibaba Cloud Cloud Video Storage Product Offered
  - 11.3.3 Alibaba Cloud Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.3.4 Alibaba Cloud Main Business Overview
  - 11.3.5 Alibaba Cloud Latest Developments
- 11.4 Tencent Cloud
  - 11.4.1 Tencent Cloud Company Information
  - 11.4.2 Tencent Cloud Cloud Video Storage Product Offered
  - 11.4.3 Tencent Cloud Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.4.4 Tencent Cloud Main Business Overview

- 11.4.5 Tencent Cloud Latest Developments
- 11.5 Brightcove Inc.
  - 11.5.1 Brightcove Inc. Company Information
  - 11.5.2 Brightcove Inc. Cloud Video Storage Product Offered
  - 11.5.3 Brightcove Inc. Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.5.4 Brightcove Inc. Main Business Overview
  - 11.5.5 Brightcove Inc. Latest Developments
- 11.6 VIDIZMO LLC
  - 11.6.1 VIDIZMO LLC Company Information
  - 11.6.2 VIDIZMO LLC Cloud Video Storage Product Offered
  - 11.6.3 VIDIZMO LLC Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.6.4 VIDIZMO LLC Main Business Overview
  - 11.6.5 VIDIZMO LLC Latest Developments
- 11.7 Wistia
  - 11.7.1 Wistia Company Information
  - 11.7.2 Wistia Cloud Video Storage Product Offered
  - 11.7.3 Wistia Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.7.4 Wistia Main Business Overview
  - 11.7.5 Wistia Latest Developments
- 11.8 ImageKit
  - 11.8.1 ImageKit Company Information
  - 11.8.2 ImageKit Cloud Video Storage Product Offered
  - 11.8.3 ImageKit Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.8.4 ImageKit Main Business Overview
  - 11.8.5 ImageKit Latest Developments
- 11.9 Box, Inc.
  - 11.9.1 Box, Inc. Company Information
  - 11.9.2 Box, Inc. Cloud Video Storage Product Offered
  - 11.9.3 Box, Inc. Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)
  - 11.9.4 Box, Inc. Main Business Overview
  - 11.9.5 Box, Inc. Latest Developments
- 11.10 Dropbox
  - 11.10.1 Dropbox Company Information
  - 11.10.2 Dropbox Cloud Video Storage Product Offered

11.10.3 Dropbox Cloud Video Storage Revenue, Gross Margin and Market Share  
(2021-2026)

11.10.4 Dropbox Main Business Overview

11.10.5 Dropbox Latest Developments

11.11 Google LLC

11.11.1 Google LLC Company Information

11.11.2 Google LLC Cloud Video Storage Product Offered

11.11.3 Google LLC Cloud Video Storage Revenue, Gross Margin and Market Share  
(2021-2026)

11.11.4 Google LLC Main Business Overview

11.11.5 Google LLC Latest Developments

11.12 pCloud AG

11.12.1 pCloud AG Company Information

11.12.2 pCloud AG Cloud Video Storage Product Offered

11.12.3 pCloud AG Cloud Video Storage Revenue, Gross Margin and Market Share  
(2021-2026)

11.12.4 pCloud AG Main Business Overview

11.12.5 pCloud AG Latest Developments

11.13 Icedrive

11.13.1 Icedrive Company Information

11.13.2 Icedrive Cloud Video Storage Product Offered

11.13.3 Icedrive Cloud Video Storage Revenue, Gross Margin and Market Share  
(2021-2026)

11.13.4 Icedrive Main Business Overview

11.13.5 Icedrive Latest Developments

11.14 IDrive Inc.

11.14.1 IDrive Inc. Company Information

11.14.2 IDrive Inc. Cloud Video Storage Product Offered

11.14.3 IDrive Inc. Cloud Video Storage Revenue, Gross Margin and Market Share  
(2021-2026)

11.14.4 IDrive Inc. Main Business Overview

11.14.5 IDrive Inc. Latest Developments

11.15 Blomp, LLC

11.15.1 Blomp, LLC Company Information

11.15.2 Blomp, LLC Cloud Video Storage Product Offered

11.15.3 Blomp, LLC Cloud Video Storage Revenue, Gross Margin and Market Share  
(2021-2026)

11.15.4 Blomp, LLC Main Business Overview

11.15.5 Blomp, LLC Latest Developments

#### 11.16 Carbonite Inc. (OpenText)

11.16.1 Carbonite Inc. (OpenText) Company Information

11.16.2 Carbonite Inc. (OpenText) Cloud Video Storage Product Offered

11.16.3 Carbonite Inc. (OpenText) Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)

11.16.4 Carbonite Inc. (OpenText) Main Business Overview

11.16.5 Carbonite Inc. (OpenText) Latest Developments

#### 11.17 NordLocker UAB

11.17.1 NordLocker UAB Company Information

11.17.2 NordLocker UAB Cloud Video Storage Product Offered

11.17.3 NordLocker UAB Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)

11.17.4 NordLocker UAB Main Business Overview

11.17.5 NordLocker UAB Latest Developments

#### 11.18 Wasabi Technologies, Inc.

11.18.1 Wasabi Technologies, Inc. Company Information

11.18.2 Wasabi Technologies, Inc. Cloud Video Storage Product Offered

11.18.3 Wasabi Technologies, Inc. Cloud Video Storage Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Wasabi Technologies, Inc. Main Business Overview

11.18.5 Wasabi Technologies, Inc. Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Cloud Video Storage Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Cloud Video Storage Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Public

Table 4. Major Players of Private

Table 5. Major Players of Hybrid

Table 6. Cloud Video Storage Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Cloud Video Storage Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Cloud Video Storage Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Continuous Storage

Table 10. Major Players of Event-Triggered Storage

Table 11. Major Players of On-Demand Storage

Table 12. Major Players of Others

Table 13. Cloud Video Storage Market Size CAGR by Business Model (2021 VS 2025 VS 2032) & (\$ millions)

Table 14. Global Cloud Video Storage Market Size by Business Model (2021-2026) & (\$ millions)

Table 15. Global Cloud Video Storage Market Size Market Share by Business Model (2021-2026)

Table 16. Major Players of Direct Storage Mode

Table 17. Major Players of Gateway Forwarding Mode

Table 18. Major Players of Embedded Acquisition Mode

Table 19. Major Players of Others

Table 20. Cloud Video Storage Market Size CAGR by Technology (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Cloud Video Storage Market Size by Technology (2021-2026) & (\$ millions)

Table 22. Global Cloud Video Storage Market Size Market Share by Technology (2021-2026)

Table 23. Cloud Video Storage Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 24. Global Cloud Video Storage Market Size by Application (2021-2026) & (\$ millions)

Table 25. Global Cloud Video Storage Market Size Market Share by Application (2021-2026)

Table 26. Global Cloud Video Storage Revenue by Player (2021-2026) & (\$ millions)

Table 27. Global Cloud Video Storage Revenue Market Share by Player (2021-2026)

Table 28. Cloud Video Storage Key Players Head office and Products Offered

Table 29. Cloud Video Storage Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 30. New Products and Potential Entrants

Table 31. Mergers & Acquisitions, Expansion

Table 32. Global Cloud Video Storage Market Size by Region (2021-2026) & (\$ millions)

Table 33. Global Cloud Video Storage Market Size Market Share by Region (2021-2026)

Table 34. Global Cloud Video Storage Revenue by Country/Region (2021-2026) & (\$ millions)

Table 35. Global Cloud Video Storage Revenue Market Share by Country/Region (2021-2026)

Table 36. Americas Cloud Video Storage Market Size by Country (2021-2026) & (\$ millions)

Table 37. Americas Cloud Video Storage Market Size Market Share by Country (2021-2026)

Table 38. Americas Cloud Video Storage Market Size by Type (2021-2026) & (\$ millions)

Table 39. Americas Cloud Video Storage Market Size Market Share by Type (2021-2026)

Table 40. Americas Cloud Video Storage Market Size by Application (2021-2026) & (\$ millions)

Table 41. Americas Cloud Video Storage Market Size Market Share by Application (2021-2026)

Table 42. APAC Cloud Video Storage Market Size by Region (2021-2026) & (\$ millions)

Table 43. APAC Cloud Video Storage Market Size Market Share by Region (2021-2026)

Table 44. APAC Cloud Video Storage Market Size by Type (2021-2026) & (\$ millions)

Table 45. APAC Cloud Video Storage Market Size by Application (2021-2026) & (\$ millions)

Table 46. Europe Cloud Video Storage Market Size by Country (2021-2026) & (\$ millions)

Table 47. Europe Cloud Video Storage Market Size Market Share by Country (2021-2026)

Table 48. Europe Cloud Video Storage Market Size by Type (2021-2026) & (\$ millions)

Table 49. Europe Cloud Video Storage Market Size by Application (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Cloud Video Storage Market Size by Region (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Cloud Video Storage Market Size by Type (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Cloud Video Storage Market Size by Application (2021-2026) & (\$ millions)

Table 53. Key Market Drivers & Growth Opportunities of Cloud Video Storage

Table 54. Key Market Challenges & Risks of Cloud Video Storage

Table 55. Key Industry Trends of Cloud Video Storage

Table 56. Global Cloud Video Storage Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 57. Global Cloud Video Storage Market Size Market Share Forecast by Region (2027-2032)

Table 58. Global Cloud Video Storage Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 59. Global Cloud Video Storage Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 60. Amazon Web Services (AWS) Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 61. Amazon Web Services (AWS) Cloud Video Storage Product Offered

Table 62. Amazon Web Services (AWS) Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Amazon Web Services (AWS) Main Business

Table 64. Amazon Web Services (AWS) Latest Developments

Table 65. Huawei Cloud Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 66. Huawei Cloud Cloud Video Storage Product Offered

Table 67. Huawei Cloud Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Huawei Cloud Main Business

Table 69. Huawei Cloud Latest Developments

Table 70. Alibaba Cloud Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 71. Alibaba Cloud Cloud Video Storage Product Offered

Table 72. Alibaba Cloud Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. Alibaba Cloud Main Business

Table 74. Alibaba Cloud Latest Developments

Table 75. Tencent Cloud Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 76. Tencent Cloud Cloud Video Storage Product Offered

Table 77. Tencent Cloud Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Tencent Cloud Main Business

Table 79. Tencent Cloud Latest Developments

Table 80. Brightcove Inc. Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 81. Brightcove Inc. Cloud Video Storage Product Offered

Table 82. Brightcove Inc. Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Brightcove Inc. Main Business

Table 84. Brightcove Inc. Latest Developments

Table 85. VIDIZMO LLC Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 86. VIDIZMO LLC Cloud Video Storage Product Offered

Table 87. VIDIZMO LLC Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. VIDIZMO LLC Main Business

Table 89. VIDIZMO LLC Latest Developments

Table 90. Wistia Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 91. Wistia Cloud Video Storage Product Offered

Table 92. Wistia Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Wistia Main Business

Table 94. Wistia Latest Developments

Table 95. ImageKit Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 96. ImageKit Cloud Video Storage Product Offered

Table 97. ImageKit Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. ImageKit Main Business

Table 99. ImageKit Latest Developments

Table 100. Box, Inc. Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 101. Box, Inc. Cloud Video Storage Product Offered

Table 102. Box, Inc. Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. Box, Inc. Main Business

Table 104. Box, Inc. Latest Developments

Table 105. Dropbox Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 106. Dropbox Cloud Video Storage Product Offered

Table 107. Dropbox Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Dropbox Main Business

Table 109. Dropbox Latest Developments

Table 110. Google LLC Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 111. Google LLC Cloud Video Storage Product Offered

Table 112. Google LLC Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. Google LLC Main Business

Table 114. Google LLC Latest Developments

Table 115. pCloud AG Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 116. pCloud AG Cloud Video Storage Product Offered

Table 117. pCloud AG Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. pCloud AG Main Business

Table 119. pCloud AG Latest Developments

Table 120. Icedrive Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 121. Icedrive Cloud Video Storage Product Offered

Table 122. Icedrive Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 123. Icedrive Main Business

Table 124. Icedrive Latest Developments

Table 125. IDrive Inc. Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 126. IDrive Inc. Cloud Video Storage Product Offered

Table 127. IDrive Inc. Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. IDrive Inc. Main Business

Table 129. IDrive Inc. Latest Developments

Table 130. Blomp, LLC Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 131. Blomp, LLC Cloud Video Storage Product Offered

Table 132. Blomp, LLC Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. Blomp, LLC Main Business

Table 134. Blomp, LLC Latest Developments

Table 135. Carbonite Inc. (OpenText) Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 136. Carbonite Inc. (OpenText) Cloud Video Storage Product Offered

Table 137. Carbonite Inc. (OpenText) Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. Carbonite Inc. (OpenText) Main Business

Table 139. Carbonite Inc. (OpenText) Latest Developments

Table 140. NordLocker UAB Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 141. NordLocker UAB Cloud Video Storage Product Offered

Table 142. NordLocker UAB Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 143. NordLocker UAB Main Business

Table 144. NordLocker UAB Latest Developments

Table 145. Wasabi Technologies, Inc. Details, Company Type, Cloud Video Storage Area Served and Its Competitors

Table 146. Wasabi Technologies, Inc. Cloud Video Storage Product Offered

Table 147. Wasabi Technologies, Inc. Cloud Video Storage Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 148. Wasabi Technologies, Inc. Main Business

Table 149. Wasabi Technologies, Inc. Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Cloud Video Storage Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Cloud Video Storage Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Cloud Video Storage Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Cloud Video Storage Sales Market Share by Country/Region (2025)
- Figure 8. Cloud Video Storage Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Cloud Video Storage Market Size Market Share by Type in 2025
- Figure 10. Global Cloud Video Storage Market Size Market Share by Business Model in 2025
- Figure 11. Global Cloud Video Storage Market Size Market Share by Technology in 2025
- Figure 12. Cloud Video Storage in BFSI
- Figure 13. Global Cloud Video Storage Market: BFSI (2021-2026) & (\$ millions)
- Figure 14. Cloud Video Storage in IT and Telecommunication
- Figure 15. Global Cloud Video Storage Market: IT and Telecommunication (2021-2026) & (\$ millions)
- Figure 16. Cloud Video Storage in Government
- Figure 17. Global Cloud Video Storage Market: Government (2021-2026) & (\$ millions)
- Figure 18. Cloud Video Storage in Manufacturing
- Figure 19. Global Cloud Video Storage Market: Manufacturing (2021-2026) & (\$ millions)
- Figure 20. Cloud Video Storage in Retail
- Figure 21. Global Cloud Video Storage Market: Retail (2021-2026) & (\$ millions)
- Figure 22. Cloud Video Storage in Others
- Figure 23. Global Cloud Video Storage Market: Others (2021-2026) & (\$ millions)
- Figure 24. Global Cloud Video Storage Market Size Market Share by Application in 2025
- Figure 25. Global Cloud Video Storage Revenue Market Share by Player in 2025
- Figure 26. Global Cloud Video Storage Market Size Market Share by Region (2021-2026)
- Figure 27. Americas Cloud Video Storage Market Size 2021-2026 (\$ millions)

- Figure 28. APAC Cloud Video Storage Market Size 2021-2026 (\$ millions)
- Figure 29. Europe Cloud Video Storage Market Size 2021-2026 (\$ millions)
- Figure 30. Middle East & Africa Cloud Video Storage Market Size 2021-2026 (\$ millions)
- Figure 31. Americas Cloud Video Storage Value Market Share by Country in 2025
- Figure 32. United States Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 33. Canada Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 34. Mexico Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 35. Brazil Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 36. APAC Cloud Video Storage Market Size Market Share by Region in 2025
- Figure 37. APAC Cloud Video Storage Market Size Market Share by Type (2021-2026)
- Figure 38. APAC Cloud Video Storage Market Size Market Share by Application (2021-2026)
- Figure 39. China Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 40. Japan Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 41. South Korea Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 42. Southeast Asia Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 43. India Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 44. Australia Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 45. Europe Cloud Video Storage Market Size Market Share by Country in 2025
- Figure 46. Europe Cloud Video Storage Market Size Market Share by Type (2021-2026)
- Figure 47. Europe Cloud Video Storage Market Size Market Share by Application (2021-2026)
- Figure 48. Germany Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 49. France Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 50. UK Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 51. Italy Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 52. Russia Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 53. Middle East & Africa Cloud Video Storage Market Size Market Share by Region (2021-2026)
- Figure 54. Middle East & Africa Cloud Video Storage Market Size Market Share by Type (2021-2026)
- Figure 55. Middle East & Africa Cloud Video Storage Market Size Market Share by Application (2021-2026)
- Figure 56. Egypt Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)
- Figure 57. South Africa Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)

Figure 58. Israel Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)

Figure 59. Turkey Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)

Figure 60. GCC Countries Cloud Video Storage Market Size Growth 2021-2026 (\$ millions)

Figure 61. Americas Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 62. APAC Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 63. Europe Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 64. Middle East & Africa Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 65. United States Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 66. Canada Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 67. Mexico Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 68. Brazil Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 69. China Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 70. Japan Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 71. Korea Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 72. Southeast Asia Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 73. India Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 74. Australia Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 75. Germany Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 76. France Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 77. UK Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 78. Italy Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 79. Russia Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 80. Egypt Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 81. South Africa Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 82. Israel Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 83. Turkey Cloud Video Storage Market Size 2027-2032 (\$ millions)

Figure 84. Global Cloud Video Storage Market Size Market Share Forecast by Type (2027-2032)

Figure 85. Global Cloud Video Storage Market Size Market Share Forecast by Application (2027-2032)

Figure 86. GCC Countries Cloud Video Storage Market Size 2027-2032 (\$ millions)

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