

# Global Cloud Service Brokerage Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Cloud Service Brokerage market size was valued at US\$ 4845.5 million in 2023. With growing demand in downstream market, the Cloud Service Brokerage is forecast to a readjusted size of US\$ 9542.8 million by 2030 with a CAGR of 10.2% during review period.

The research report highlights the growth potential of the global Cloud Service Brokerage market. Cloud Service Brokerage are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Cloud Service Brokerage. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Cloud Service Brokerage market.

Cloud services brokerage (CSB) is an IT role and business model in which a company or other entity adds value to one or more (public or private) cloud services on behalf of one or more consumers of that service via three primary roles including aggregation, integration and customization brokerage.

### Key Features:

The report on Cloud Service Brokerage market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size

and growth of the Cloud Service Brokerage market. It may include historical data, market segmentation by Type (e.g., Operations Management, Catalog Management), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Cloud Service Brokerage market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Cloud Service Brokerage market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Cloud Service Brokerage industry. This include advancements in Cloud Service Brokerage technology, Cloud Service Brokerage new entrants, Cloud Service Brokerage new investment, and other innovations that are shaping the future of Cloud Service Brokerage.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Cloud Service Brokerage market. It includes factors influencing customer ' purchasing decisions, preferences for Cloud Service Brokerage product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Cloud Service Brokerage market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Cloud Service Brokerage market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Cloud Service Brokerage market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Cloud Service Brokerage industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Cloud Service Brokerage market.

#### Market Segmentation:

Cloud Service Brokerage market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

Operations Management

Catalog Management

Workload Management

Integration

Reporting and Analytics

Security and Compliance

Training and Consulting

Support and Maintenance

#### Segmentation by application

BFSI

Healthcare and Life Sciences

IT and Telecommunications

Retail and Consumer Goods

Manufacturing

Government and Public Sector

Media and Entertainment

Energy and Utilities

Education

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

Doublehorn

Jamcracker

IBM

HPE

Rightscale

Dell

Wipro

Arrow

Activeplatform

Cloudmore

Incontinuum

DXC Technology

Cognizant

Bittitan

Nephos Technologies

Opentext

Computenext

Cloudfx

Fujitsu

Tech Mahindra

ATOS

Cloudreach

Neostratus

Proximitum



## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Cloud Service Brokerage Market Size 2019-2030
  - 2.1.2 Cloud Service Brokerage Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Cloud Service Brokerage Segment by Type
  - 2.2.1 Operations Management
  - 2.2.2 Catalog Management
  - 2.2.3 Workload Management
  - 2.2.4 Integration
  - 2.2.5 Reporting and Analytics
  - 2.2.6 Security and Compliance
  - 2.2.7 Training and Consulting
  - 2.2.8 Support and Maintenance
- 2.3 Cloud Service Brokerage Market Size by Type
  - 2.3.1 Cloud Service Brokerage Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Cloud Service Brokerage Market Size Market Share by Type (2019-2024)
- 2.4 Cloud Service Brokerage Segment by Application
  - 2.4.1 BFSI
  - 2.4.2 Healthcare and Life Sciences
  - 2.4.3 IT and Telecommunications
  - 2.4.4 Retail and Consumer Goods
  - 2.4.5 Manufacturing
  - 2.4.6 Government and Public Sector
  - 2.4.7 Media and Entertainment
  - 2.4.8 Energy and Utilities

#### 2.4.9 Education

### 2.5 Cloud Service Brokerage Market Size by Application

#### 2.5.1 Cloud Service Brokerage Market Size CAGR by Application (2019 VS 2023 VS 2030)

#### 2.5.2 Global Cloud Service Brokerage Market Size Market Share by Application (2019-2024)

## 3 CLOUD SERVICE BROKERAGE MARKET SIZE BY PLAYER

### 3.1 Cloud Service Brokerage Market Size Market Share by Players

#### 3.1.1 Global Cloud Service Brokerage Revenue by Players (2019-2024)

#### 3.1.2 Global Cloud Service Brokerage Revenue Market Share by Players (2019-2024)

### 3.2 Global Cloud Service Brokerage Key Players Head office and Products Offered

### 3.3 Market Concentration Rate Analysis

#### 3.3.1 Competition Landscape Analysis

#### 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

### 3.4 New Products and Potential Entrants

### 3.5 Mergers & Acquisitions, Expansion

## 4 CLOUD SERVICE BROKERAGE BY REGIONS

### 4.1 Cloud Service Brokerage Market Size by Regions (2019-2024)

### 4.2 Americas Cloud Service Brokerage Market Size Growth (2019-2024)

### 4.3 APAC Cloud Service Brokerage Market Size Growth (2019-2024)

### 4.4 Europe Cloud Service Brokerage Market Size Growth (2019-2024)

### 4.5 Middle East & Africa Cloud Service Brokerage Market Size Growth (2019-2024)

## 5 AMERICAS

### 5.1 Americas Cloud Service Brokerage Market Size by Country (2019-2024)

### 5.2 Americas Cloud Service Brokerage Market Size by Type (2019-2024)

### 5.3 Americas Cloud Service Brokerage Market Size by Application (2019-2024)

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Brazil

## 6 APAC

- 6.1 APAC Cloud Service Brokerage Market Size by Region (2019-2024)
- 6.2 APAC Cloud Service Brokerage Market Size by Type (2019-2024)
- 6.3 APAC Cloud Service Brokerage Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

## **7 EUROPE**

- 7.1 Europe Cloud Service Brokerage by Country (2019-2024)
- 7.2 Europe Cloud Service Brokerage Market Size by Type (2019-2024)
- 7.3 Europe Cloud Service Brokerage Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Cloud Service Brokerage by Region (2019-2024)
- 8.2 Middle East & Africa Cloud Service Brokerage Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Cloud Service Brokerage Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL CLOUD SERVICE BROKERAGE MARKET FORECAST**

### **10.1 Global Cloud Service Brokerage Forecast by Regions (2025-2030)**

#### **10.1.1 Global Cloud Service Brokerage Forecast by Regions (2025-2030)**

#### **10.1.2 Americas Cloud Service Brokerage Forecast**

#### **10.1.3 APAC Cloud Service Brokerage Forecast**

#### **10.1.4 Europe Cloud Service Brokerage Forecast**

#### **10.1.5 Middle East & Africa Cloud Service Brokerage Forecast**

### **10.2 Americas Cloud Service Brokerage Forecast by Country (2025-2030)**

#### **10.2.1 United States Cloud Service Brokerage Market Forecast**

#### **10.2.2 Canada Cloud Service Brokerage Market Forecast**

#### **10.2.3 Mexico Cloud Service Brokerage Market Forecast**

#### **10.2.4 Brazil Cloud Service Brokerage Market Forecast**

### **10.3 APAC Cloud Service Brokerage Forecast by Region (2025-2030)**

#### **10.3.1 China Cloud Service Brokerage Market Forecast**

#### **10.3.2 Japan Cloud Service Brokerage Market Forecast**

#### **10.3.3 Korea Cloud Service Brokerage Market Forecast**

#### **10.3.4 Southeast Asia Cloud Service Brokerage Market Forecast**

#### **10.3.5 India Cloud Service Brokerage Market Forecast**

#### **10.3.6 Australia Cloud Service Brokerage Market Forecast**

### **10.4 Europe Cloud Service Brokerage Forecast by Country (2025-2030)**

#### **10.4.1 Germany Cloud Service Brokerage Market Forecast**

#### **10.4.2 France Cloud Service Brokerage Market Forecast**

#### **10.4.3 UK Cloud Service Brokerage Market Forecast**

#### **10.4.4 Italy Cloud Service Brokerage Market Forecast**

#### **10.4.5 Russia Cloud Service Brokerage Market Forecast**

### **10.5 Middle East & Africa Cloud Service Brokerage Forecast by Region (2025-2030)**

#### **10.5.1 Egypt Cloud Service Brokerage Market Forecast**

#### **10.5.2 South Africa Cloud Service Brokerage Market Forecast**

#### **10.5.3 Israel Cloud Service Brokerage Market Forecast**

#### **10.5.4 Turkey Cloud Service Brokerage Market Forecast**

#### **10.5.5 GCC Countries Cloud Service Brokerage Market Forecast**

### **10.6 Global Cloud Service Brokerage Forecast by Type (2025-2030)**

### **10.7 Global Cloud Service Brokerage Forecast by Application (2025-2030)**

## **11 KEY PLAYERS ANALYSIS**

### **11.1 Accenture**

#### **11.1.1 Accenture Company Information**

- 11.1.2 Accenture Cloud Service Brokerage Product Offered
- 11.1.3 Accenture Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 Accenture Main Business Overview
- 11.1.5 Accenture Latest Developments
- 11.2 Doublehorn
  - 11.2.1 Doublehorn Company Information
  - 11.2.2 Doublehorn Cloud Service Brokerage Product Offered
  - 11.2.3 Doublehorn Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.2.4 Doublehorn Main Business Overview
  - 11.2.5 Doublehorn Latest Developments
- 11.3 Jamcracker
  - 11.3.1 Jamcracker Company Information
  - 11.3.2 Jamcracker Cloud Service Brokerage Product Offered
  - 11.3.3 Jamcracker Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 Jamcracker Main Business Overview
  - 11.3.5 Jamcracker Latest Developments
- 11.4 IBM
  - 11.4.1 IBM Company Information
  - 11.4.2 IBM Cloud Service Brokerage Product Offered
  - 11.4.3 IBM Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 IBM Main Business Overview
  - 11.4.5 IBM Latest Developments
- 11.5 HPE
  - 11.5.1 HPE Company Information
  - 11.5.2 HPE Cloud Service Brokerage Product Offered
  - 11.5.3 HPE Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 HPE Main Business Overview
  - 11.5.5 HPE Latest Developments
- 11.6 Rightscale
  - 11.6.1 Rightscale Company Information
  - 11.6.2 Rightscale Cloud Service Brokerage Product Offered
  - 11.6.3 Rightscale Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 Rightscale Main Business Overview

- 11.6.5 Rightscale Latest Developments
- 11.7 Dell
  - 11.7.1 Dell Company Information
  - 11.7.2 Dell Cloud Service Brokerage Product Offered
  - 11.7.3 Dell Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.7.4 Dell Main Business Overview
  - 11.7.5 Dell Latest Developments
- 11.8 Wipro
  - 11.8.1 Wipro Company Information
  - 11.8.2 Wipro Cloud Service Brokerage Product Offered
  - 11.8.3 Wipro Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.8.4 Wipro Main Business Overview
  - 11.8.5 Wipro Latest Developments
- 11.9 Arrow
  - 11.9.1 Arrow Company Information
  - 11.9.2 Arrow Cloud Service Brokerage Product Offered
  - 11.9.3 Arrow Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 Arrow Main Business Overview
  - 11.9.5 Arrow Latest Developments
- 11.10 Activeplatform
  - 11.10.1 Activeplatform Company Information
  - 11.10.2 Activeplatform Cloud Service Brokerage Product Offered
  - 11.10.3 Activeplatform Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 Activeplatform Main Business Overview
  - 11.10.5 Activeplatform Latest Developments
- 11.11 Cloudmore
  - 11.11.1 Cloudmore Company Information
  - 11.11.2 Cloudmore Cloud Service Brokerage Product Offered
  - 11.11.3 Cloudmore Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 11.11.4 Cloudmore Main Business Overview
  - 11.11.5 Cloudmore Latest Developments
- 11.12 Incontinuum
  - 11.12.1 Incontinuum Company Information
  - 11.12.2 Incontinuum Cloud Service Brokerage Product Offered

11.12.3 Incontinuum Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 Incontinuum Main Business Overview

11.12.5 Incontinuum Latest Developments

11.13 DXC Technology

11.13.1 DXC Technology Company Information

11.13.2 DXC Technology Cloud Service Brokerage Product Offered

11.13.3 DXC Technology Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 DXC Technology Main Business Overview

11.13.5 DXC Technology Latest Developments

11.14 Cognizant

11.14.1 Cognizant Company Information

11.14.2 Cognizant Cloud Service Brokerage Product Offered

11.14.3 Cognizant Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 Cognizant Main Business Overview

11.14.5 Cognizant Latest Developments

11.15 Bittitan

11.15.1 Bittitan Company Information

11.15.2 Bittitan Cloud Service Brokerage Product Offered

11.15.3 Bittitan Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Bittitan Main Business Overview

11.15.5 Bittitan Latest Developments

11.16 Nephos Technologies

11.16.1 Nephos Technologies Company Information

11.16.2 Nephos Technologies Cloud Service Brokerage Product Offered

11.16.3 Nephos Technologies Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Nephos Technologies Main Business Overview

11.16.5 Nephos Technologies Latest Developments

11.17 Opentext

11.17.1 Opentext Company Information

11.17.2 Opentext Cloud Service Brokerage Product Offered

11.17.3 Opentext Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 Opentext Main Business Overview

11.17.5 Opentext Latest Developments

## 11.18 Computenext

11.18.1 Computenext Company Information

11.18.2 Computenext Cloud Service Brokerage Product Offered

11.18.3 Computenext Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 Computenext Main Business Overview

11.18.5 Computenext Latest Developments

## 11.19 Cloudfx

11.19.1 Cloudfx Company Information

11.19.2 Cloudfx Cloud Service Brokerage Product Offered

11.19.3 Cloudfx Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.19.4 Cloudfx Main Business Overview

11.19.5 Cloudfx Latest Developments

## 11.20 Fujitsu

11.20.1 Fujitsu Company Information

11.20.2 Fujitsu Cloud Service Brokerage Product Offered

11.20.3 Fujitsu Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.20.4 Fujitsu Main Business Overview

11.20.5 Fujitsu Latest Developments

## 11.21 Tech Mahindra

11.21.1 Tech Mahindra Company Information

11.21.2 Tech Mahindra Cloud Service Brokerage Product Offered

11.21.3 Tech Mahindra Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.21.4 Tech Mahindra Main Business Overview

11.21.5 Tech Mahindra Latest Developments

## 11.22 ATOS

11.22.1 ATOS Company Information

11.22.2 ATOS Cloud Service Brokerage Product Offered

11.22.3 ATOS Cloud Service Brokerage Revenue, Gross Margin and Market Share (2019-2024)

11.22.4 ATOS Main Business Overview

11.22.5 ATOS Latest Developments

## 11.23 Cloudreach

11.23.1 Cloudreach Company Information

11.23.2 Cloudreach Cloud Service Brokerage Product Offered

11.23.3 Cloudreach Cloud Service Brokerage Revenue, Gross Margin and Market

Share (2019-2024)

11.23.4 Cloudreach Main Business Overview

11.23.5 Cloudreach Latest Developments

11.24 Neostratus

11.24.1 Neostratus Company Information

11.24.2 Neostratus Cloud Service Brokerage Product Offered

11.24.3 Neostratus Cloud Service Brokerage Revenue, Gross Margin and Market

Share (2019-2024)

11.24.4 Neostratus Main Business Overview

11.24.5 Neostratus Latest Developments

11.25 Proximity

11.25.1 Proximity Company Information

11.25.2 Proximity Cloud Service Brokerage Product Offered

11.25.3 Proximity Cloud Service Brokerage Revenue, Gross Margin and Market

Share (2019-2024)

11.25.4 Proximity Main Business Overview

11.25.5 Proximity Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Cloud Service Brokerage Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Operations Management

Table 3. Major Players of Catalog Management

Table 4. Major Players of Workload Management

Table 5. Major Players of Integration

Table 6. Major Players of Reporting and Analytics

Table 7. Major Players of Security and Compliance

Table 8. Major Players of Training and Consulting

Table 9. Major Players of Support and Maintenance

Table 10. Cloud Service Brokerage Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 11. Global Cloud Service Brokerage Market Size by Type (2019-2024) & (\$ Millions)

Table 12. Global Cloud Service Brokerage Market Size Market Share by Type (2019-2024)

Table 13. Cloud Service Brokerage Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 14. Global Cloud Service Brokerage Market Size by Application (2019-2024) & (\$ Millions)

Table 15. Global Cloud Service Brokerage Market Size Market Share by Application (2019-2024)

Table 16. Global Cloud Service Brokerage Revenue by Players (2019-2024) & (\$ Millions)

Table 17. Global Cloud Service Brokerage Revenue Market Share by Player (2019-2024)

Table 18. Cloud Service Brokerage Key Players Head office and Products Offered

Table 19. Cloud Service Brokerage Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 20. New Products and Potential Entrants

Table 21. Mergers & Acquisitions, Expansion

Table 22. Global Cloud Service Brokerage Market Size by Regions 2019-2024 & (\$ Millions)

Table 23. Global Cloud Service Brokerage Market Size Market Share by Regions (2019-2024)

Table 24. Global Cloud Service Brokerage Revenue by Country/Region (2019-2024) & (\$ millions)

Table 25. Global Cloud Service Brokerage Revenue Market Share by Country/Region (2019-2024)

Table 26. Americas Cloud Service Brokerage Market Size by Country (2019-2024) & (\$ Millions)

Table 27. Americas Cloud Service Brokerage Market Size Market Share by Country (2019-2024)

Table 28. Americas Cloud Service Brokerage Market Size by Type (2019-2024) & (\$ Millions)

Table 29. Americas Cloud Service Brokerage Market Size Market Share by Type (2019-2024)

Table 30. Americas Cloud Service Brokerage Market Size by Application (2019-2024) & (\$ Millions)

Table 31. Americas Cloud Service Brokerage Market Size Market Share by Application (2019-2024)

Table 32. APAC Cloud Service Brokerage Market Size by Region (2019-2024) & (\$ Millions)

Table 33. APAC Cloud Service Brokerage Market Size Market Share by Region (2019-2024)

Table 34. APAC Cloud Service Brokerage Market Size by Type (2019-2024) & (\$ Millions)

Table 35. APAC Cloud Service Brokerage Market Size Market Share by Type (2019-2024)

Table 36. APAC Cloud Service Brokerage Market Size by Application (2019-2024) & (\$ Millions)

Table 37. APAC Cloud Service Brokerage Market Size Market Share by Application (2019-2024)

Table 38. Europe Cloud Service Brokerage Market Size by Country (2019-2024) & (\$ Millions)

Table 39. Europe Cloud Service Brokerage Market Size Market Share by Country (2019-2024)

Table 40. Europe Cloud Service Brokerage Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Europe Cloud Service Brokerage Market Size Market Share by Type (2019-2024)

Table 42. Europe Cloud Service Brokerage Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Europe Cloud Service Brokerage Market Size Market Share by Application

(2019-2024)

Table 44. Middle East & Africa Cloud Service Brokerage Market Size by Region  
(2019-2024) & (\$ Millions)

Table 45. Middle East & Africa Cloud Service Brokerage Market Size Market Share by  
Region (2019-2024)

Table 46. Middle East & Africa Cloud Service Brokerage Market Size by Type  
(2019-2024) & (\$ Millions)

Table 47. Middle East & Africa Cloud Service Brokerage Market Size Market Share by  
Type (2019-2024)

Table 48. Middle East & Africa Cloud Service Brokerage Market Size by Application  
(2019-2024) & (\$ Millions)

Table 49. Middle East & Africa Cloud Service Brokerage Market Size Market Share by  
Application (2019-2024)

Table 50. Key Market Drivers & Growth Opportunities of Cloud Service Brokerage

Table 51. Key Market Challenges & Risks of Cloud Service Brokerage

Table 52. Key Industry Trends of Cloud Service Brokerage

Table 53. Global Cloud Service Brokerage Market Size Forecast by Regions  
(2025-2030) & (\$ Millions)

Table 54. Global Cloud Service Brokerage Market Size Market Share Forecast by  
Regions (2025-2030)

Table 55. Global Cloud Service Brokerage Market Size Forecast by Type (2025-2030) &  
(\$ Millions)

Table 56. Global Cloud Service Brokerage Market Size Forecast by Application  
(2025-2030) & (\$ Millions)

Table 57. Accenture Details, Company Type, Cloud Service Brokerage Area Served  
and Its Competitors

Table 58. Accenture Cloud Service Brokerage Product Offered

Table 59. Accenture Cloud Service Brokerage Revenue (\$ million), Gross Margin and  
Market Share (2019-2024)

Table 60. Accenture Main Business

Table 61. Accenture Latest Developments

Table 62. Doublehorn Details, Company Type, Cloud Service Brokerage Area Served  
and Its Competitors

Table 63. Doublehorn Cloud Service Brokerage Product Offered

Table 64. Doublehorn Main Business

Table 65. Doublehorn Cloud Service Brokerage Revenue (\$ million), Gross Margin and  
Market Share (2019-2024)

Table 66. Doublehorn Latest Developments

Table 67. Jamcracker Details, Company Type, Cloud Service Brokerage Area Served

and Its Competitors

Table 68. Jamcracker Cloud Service Brokerage Product Offered

Table 69. Jamcracker Main Business

Table 70. Jamcracker Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 71. Jamcracker Latest Developments

Table 72. IBM Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 73. IBM Cloud Service Brokerage Product Offered

Table 74. IBM Main Business

Table 75. IBM Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. IBM Latest Developments

Table 77. HPE Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 78. HPE Cloud Service Brokerage Product Offered

Table 79. HPE Main Business

Table 80. HPE Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. HPE Latest Developments

Table 82. Rightscale Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 83. Rightscale Cloud Service Brokerage Product Offered

Table 84. Rightscale Main Business

Table 85. Rightscale Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Rightscale Latest Developments

Table 87. Dell Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 88. Dell Cloud Service Brokerage Product Offered

Table 89. Dell Main Business

Table 90. Dell Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. Dell Latest Developments

Table 92. Wipro Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 93. Wipro Cloud Service Brokerage Product Offered

Table 94. Wipro Main Business

Table 95. Wipro Cloud Service Brokerage Revenue (\$ million), Gross Margin and

Market Share (2019-2024)

Table 96. Wipro Latest Developments

Table 97. Arrow Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 98. Arrow Cloud Service Brokerage Product Offered

Table 99. Arrow Main Business

Table 100. Arrow Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. Arrow Latest Developments

Table 102. Activeplatform Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 103. Activeplatform Cloud Service Brokerage Product Offered

Table 104. Activeplatform Main Business

Table 105. Activeplatform Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. Activeplatform Latest Developments

Table 107. Cloudmore Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 108. Cloudmore Cloud Service Brokerage Product Offered

Table 109. Cloudmore Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Cloudmore Main Business

Table 111. Cloudmore Latest Developments

Table 112. Incontinuum Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 113. Incontinuum Cloud Service Brokerage Product Offered

Table 114. Incontinuum Main Business

Table 115. Incontinuum Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 116. Incontinuum Latest Developments

Table 117. DXC Technology Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 118. DXC Technology Cloud Service Brokerage Product Offered

Table 119. DXC Technology Main Business

Table 120. DXC Technology Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 121. DXC Technology Latest Developments

Table 122. Cognizant Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 123. Cognizant Cloud Service Brokerage Product Offered

Table 124. Cognizant Main Business

Table 125. Cognizant Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 126. Cognizant Latest Developments

Table 127. Bittitan Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 128. Bittitan Cloud Service Brokerage Product Offered

Table 129. Bittitan Main Business

Table 130. Bittitan Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 131. Bittitan Latest Developments

Table 132. Nephos Technologies Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 133. Nephos Technologies Cloud Service Brokerage Product Offered

Table 134. Nephos Technologies Main Business

Table 135. Nephos Technologies Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 136. Nephos Technologies Latest Developments

Table 137. Opentext Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 138. Opentext Cloud Service Brokerage Product Offered

Table 139. Opentext Main Business

Table 140. Opentext Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 141. Opentext Latest Developments

Table 142. Computenext Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 143. Computenext Cloud Service Brokerage Product Offered

Table 144. Computenext Main Business

Table 145. Computenext Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 146. Computenext Latest Developments

Table 147. Cloudfx Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 148. Cloudfx Cloud Service Brokerage Product Offered

Table 149. Cloudfx Main Business

Table 150. Cloudfx Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 151. Cloudfx Latest Developments

Table 152. Fujitsu Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 153. Fujitsu Cloud Service Brokerage Product Offered

Table 154. Fujitsu Main Business

Table 155. Fujitsu Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 156. Fujitsu Latest Developments

Table 157. Tech Mahindra Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 158. Tech Mahindra Cloud Service Brokerage Product Offered

Table 159. Tech Mahindra Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 160. Tech Mahindra Main Business

Table 161. Tech Mahindra Latest Developments

Table 162. ATOS Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 163. ATOS Cloud Service Brokerage Product Offered

Table 164. ATOS Main Business

Table 165. ATOS Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 166. ATOS Latest Developments

Table 167. Cloudreach Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 168. Cloudreach Cloud Service Brokerage Product Offered

Table 169. Cloudreach Main Business

Table 170. Cloudreach Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 171. Cloudreach Latest Developments

Table 172. Neostratus Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 173. Neostratus Cloud Service Brokerage Product Offered

Table 174. Neostratus Main Business

Table 175. Neostratus Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 176. Neostratus Latest Developments

Table 177. Proximitum Details, Company Type, Cloud Service Brokerage Area Served and Its Competitors

Table 178. Proximitum Cloud Service Brokerage Product Offered

Table 179. Proximitum Main Business

Table 180. Proximitum Cloud Service Brokerage Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 181. Proximitum Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Cloud Service Brokerage Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cloud Service Brokerage Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Cloud Service Brokerage Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Cloud Service Brokerage Sales Market Share by Country/Region (2023)

Figure 8. Cloud Service Brokerage Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Cloud Service Brokerage Market Size Market Share by Type in 2023

Figure 10. Cloud Service Brokerage in BFSI

Figure 11. Global Cloud Service Brokerage Market: BFSI (2019-2024) & (\$ Millions)

Figure 12. Cloud Service Brokerage in Healthcare and Life Sciences

Figure 13. Global Cloud Service Brokerage Market: Healthcare and Life Sciences (2019-2024) & (\$ Millions)

Figure 14. Cloud Service Brokerage in IT and Telecommunications

Figure 15. Global Cloud Service Brokerage Market: IT and Telecommunications (2019-2024) & (\$ Millions)

Figure 16. Cloud Service Brokerage in Retail and Consumer Goods

Figure 17. Global Cloud Service Brokerage Market: Retail and Consumer Goods (2019-2024) & (\$ Millions)

Figure 18. Cloud Service Brokerage in Manufacturing

Figure 19. Global Cloud Service Brokerage Market: Manufacturing (2019-2024) & (\$ Millions)

Figure 20. Cloud Service Brokerage in Government and Public Sector

Figure 21. Global Cloud Service Brokerage Market: Government and Public Sector (2019-2024) & (\$ Millions)

Figure 22. Cloud Service Brokerage in Media and Entertainment

Figure 23. Global Cloud Service Brokerage Market: Media and Entertainment (2019-2024) & (\$ Millions)

Figure 24. Cloud Service Brokerage in Energy and Utilities

Figure 25. Global Cloud Service Brokerage Market: Energy and Utilities (2019-2024) & (\$ Millions)

Figure 26. Cloud Service Brokerage in Education

Figure 27. Global Cloud Service Brokerage Market: Education (2019-2024) & (\$ Millions)

Figure 28. Global Cloud Service Brokerage Market Size Market Share by Application in 2023

Figure 29. Global Cloud Service Brokerage Revenue Market Share by Player in 2023

Figure 30. Global Cloud Service Brokerage Market Size Market Share by Regions (2019-2024)

Figure 31. Americas Cloud Service Brokerage Market Size 2019-2024 (\$ Millions)

Figure 32. APAC Cloud Service Brokerage Market Size 2019-2024 (\$ Millions)

Figure 33. Europe Cloud Service Brokerage Market Size 2019-2024 (\$ Millions)

Figure 34. Middle East & Africa Cloud Service Brokerage Market Size 2019-2024 (\$ Millions)

Figure 35. Americas Cloud Service Brokerage Value Market Share by Country in 2023

Figure 36. United States Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Canada Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Mexico Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 39. Brazil Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 40. APAC Cloud Service Brokerage Market Size Market Share by Region in 2023

Figure 41. APAC Cloud Service Brokerage Market Size Market Share by Type in 2023

Figure 42. APAC Cloud Service Brokerage Market Size Market Share by Application in 2023

Figure 43. China Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 44. Japan Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Korea Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 46. Southeast Asia Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 47. India Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Australia Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Europe Cloud Service Brokerage Market Size Market Share by Country in 2023

Figure 50. Europe Cloud Service Brokerage Market Size Market Share by Type (2019-2024)

Figure 51. Europe Cloud Service Brokerage Market Size Market Share by Application (2019-2024)

Figure 52. Germany Cloud Service Brokerage Market Size Growth 2019-2024 (\$

Millions)

Figure 53. France Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 54. UK Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Italy Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 56. Russia Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 57. Middle East & Africa Cloud Service Brokerage Market Size Market Share by Region (2019-2024)

Figure 58. Middle East & Africa Cloud Service Brokerage Market Size Market Share by Type (2019-2024)

Figure 59. Middle East & Africa Cloud Service Brokerage Market Size Market Share by Application (2019-2024)

Figure 60. Egypt Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 61. South Africa Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 62. Israel Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 63. Turkey Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 64. GCC Country Cloud Service Brokerage Market Size Growth 2019-2024 (\$ Millions)

Figure 65. Americas Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 66. APAC Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 67. Europe Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 68. Middle East & Africa Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 69. United States Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 70. Canada Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 71. Mexico Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 72. Brazil Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 73. China Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 74. Japan Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 75. Korea Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 76. Southeast Asia Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 77. India Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 78. Australia Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 79. Germany Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 80. France Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 81. UK Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 82. Italy Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 83. Russia Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 84. Spain Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 85. Egypt Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 86. South Africa Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 87. Israel Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 88. Turkey Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 89. GCC Countries Cloud Service Brokerage Market Size 2025-2030 (\$ Millions)

Figure 90. Global Cloud Service Brokerage Market Size Market Share Forecast by Type (2025-2030)

Figure 91. Global Cloud Service Brokerage Market Size Market Share Forecast by Application (2025-2030)

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