

Global Cloud Retail Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to this study, the global Cloud Retail market size will reach US\$ 20430 million by 2030.

The use of cloud computing technology in the retail sector is termed as cloud retail. The services and solutions such as real time inventory management, demand management, and real-time data from point of sale are included in the cloud retail.

Growth in trend of customized services to the customer such as availability of specialized products on demand, cost reduction, better management of the delivery network, loss prevention, and easiness of interaction with customers create the need for adoption of cloud retail. Possible downtime, security of the data, and cost of the usage are primary deterrents of the cloud retail market.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Retail market by product type, application, key players and key regions and countries.

Segmentation by product type:

Software as a Service

Platform as a Service

Infrastructure as a Service

Segmentation by Application:

SMEs

Large Enterprise

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Oracle

Cisco Systems

SAP SE

International Business Machines Corporation

Microsoft

Computer Sciences Corporation

Fujitsu Limited

Infor

Epicor Software Corporation

JDA Software Group

Syntel

Rapidscale

Retailcloud

Retail Solutions

Softvision

Concur Technologies

Amazon

Google

Alibaba

Tecent

Baidu

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