

Global Cloud Monetization Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G157DD9F2A01EN.html>

Date: March 2023

Pages: 102

Price: US\$ 3,660.00 (Single User License)

ID: G157DD9F2A01EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The cloud monetization market is set to witness robust growth of around 16% during 2021-2031. One of the major growth drivers for the cloud monetization market happens to be the increase in demand for reliable, scalable, and secure solution for cloud billing models.

The cloud monetization market is predominantly driven by the increase in demand from enterprises for one bill that includes all cloud service level agreements and other cloud based services. Cloud monetization helps in reducing the risk and time by providing easy and simplified cloud billing models.

This happens to be one of the major factors boosting the demand for cloud monetization market globally. Furthermore, rise in demand for recovery and backup services is another major factor driving the demand for cloud monetization market across the globe.

LPI (LP Information)' newest research report, the "Cloud Monetization Industry Forecast" looks at past sales and reviews total world Cloud Monetization sales in 2022, providing a comprehensive analysis by region and market sector of projected Cloud Monetization sales for 2023 through 2029. With Cloud Monetization sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud Monetization industry.

This Insight Report provides a comprehensive analysis of the global Cloud Monetization landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cloud Monetization portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud Monetization market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud Monetization and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud Monetization.

The global Cloud Monetization market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Cloud Monetization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Cloud Monetization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Cloud Monetization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Cloud Monetization players cover Aria Systems Inc., Aspire Systems, Oracle Corporation, SAP SE, Converse Technology Inc., Computer Associates International Inc., AppDirect Inc., Cisco Systems and Hewlett-Packard Enterprise, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Monetization market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Software as a Service

Infrastructure as a Service

Platform as a Service

Segmentation by application

BFSI

Healthcare

IT & Telecom

E-commerce & Retail

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aria Systems Inc.

Aspire Systems

Oracle Corporation

SAP SE

Comverse Technology Inc.

Computer Associates International Inc.

AppDirect Inc.

Cisco Systems

Hewlett-Packard Enterprise

Gemalto Inc.

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