

# Global Cloud Marketing Service Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GDABBFB018CFEN.html>

Date: July 2024

Pages: 136

Price: US\$ 3,660.00 (Single User License)

ID: GDABBFB018CFEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Cloud Marketing Service market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Cloud Marketing Service Industry Forecast” looks at past sales and reviews total world Cloud Marketing Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Cloud Marketing Service sales for 2023 through 2029. With Cloud Marketing Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud Marketing Service industry.

This Insight Report provides a comprehensive analysis of the global Cloud Marketing Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud Marketing Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud Marketing Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud Marketing Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud Marketing Service.

United States market for Cloud Marketing Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Cloud Marketing Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Cloud Marketing Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Cloud Marketing Service players cover LeftLeads, Salesforce, OSF Digital, HCLSoftware, LogDMS, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Marketing Service market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Advertising

Data and Analysis

Content Marketing

Social and Relationships

Marketing Automation

E-commerce Transactions

Others

#### Segmentation by Application:

Finance

Government

Telecommunications

Medical Insurance

Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

LeftLeads

Salesforce

OSF Digital

HCLSoftware

LogDMS

Amazon Web Services

PointClick Technologies

Adobe Experience Cloud

Oracle Marketing Cloud

Marketo, Inc

AgileOne Cloud

Cloud Assert

Salesforce Sales Cloud

Cloud Campaign

Oracle Marketing

Symphonic

Grey

Wieden+Kennedy

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