

Global Cloud Email Security Tool Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Cloud Email Security Tool market size is predicted to grow from US\$ 104 million in 2025 to US\$ 168 million in 2032; it is expected to grow at a CAGR of 7.0% from 2026 to 2032.

Cloud Email Security Tool is a cloud-based email protection and governance solution designed to protect enterprise email systems from various cyber threats and data breach risks. Through cloud-based filtering gateways or API integration, it detects and blocks advanced threats such as malware, phishing links, spam, and BEC (Business Confidentiality) scams in real time, before or after emails are delivered to users' inboxes. Compared to traditional on-premises email security gateways, this tool requires no hardware deployment and features minute-level activation, elastic scaling, and real-time global threat intelligence synchronization. Its core functions typically include inbound/outbound filtering, dynamic sandbox detection of malicious URLs, data loss prevention strategies (such as encryption and attachment control), and integration with employee security awareness training programs. As a key entry point for modern zero-trust architectures, it effectively compensates for the shortcomings of native built-in protection and is widely used across various industries to prevent advanced evasion attacks and unauthorized external transmission of internal data via email.

The global Cloud Email Security Tool market exhibits a regional pattern dominated by North America, driven by compliance in Europe, and rapidly catching up in the Asia-Pacific region. North America holds the largest market share, benefiting from the widespread adoption of cloud-based office ecosystems, the severe threat of business email fraud, and enterprises' strong willingness to pay for AI-driven advanced defense capabilities. The European market, strongly shaped by GDPR and NIS2 directives, has seen data localization, encrypted auditing, and cross-border email compliance become

essential requirements, with hybrid deployments and sovereign cloud solutions gaining popularity. The Asia-Pacific region is experiencing the most rapid growth, particularly in China, Japan, and Southeast Asian countries. Driven by the widespread adoption of remote work, accelerated enterprise cloud migration, and a surge in ransomware attacks, demand is rapidly evolving from basic anti-spam to deeply integrated BEC defense and API post-detection. The Middle East, Latin America, and Africa are still in the early stages of development, primarily focusing on basic filtering needs and relying on global vendor nodes for coverage. Global technology trends are unifying towards API-first, AI detection, and integrated data loss prevention.

LPI (LP Information)' newest research report, the “Cloud Email Security Tool Industry Forecast” looks at past sales and reviews total world Cloud Email Security Tool sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloud Email Security Tool sales for 2026 through 2032. With Cloud Email Security Tool sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud Email Security Tool industry.

This Insight Report provides a comprehensive analysis of the global Cloud Email Security Tool landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud Email Security Tool portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud Email Security Tool market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud Email Security Tool and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud Email Security Tool.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Email Security Tool market by product type, application, key players and key regions and countries.

Segmentation by Type:

API Integration Mode

Email Gateway Mode

Hybrid Mode

Segmentation by Function:

Spam and Malware Filtering

Advanced Threat Defense

Business Fraud Protection

Data Loss Prevention

User Security Awareness Training

Segmentation by Technology:

Rules and Signature Engines

Machine Learning and AI Detection

Sandbox Dynamic Analysis

Others

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Trustifi

Check Point Software Technologies Ltd. (Avanan)

Fortinet, Inc.

Broadcom Inc.

Proofpoint, Inc.

Barracuda Networks, Inc.

Microsoft Corporation

Cisco Systems, Inc.

Egress

DuoCircle LLC

VIPRE Security Group

OpenText Corp

Hornetsecurity

INKY Technology Corp.

Material Security, Inc.

Alibaba Cloud

Tencent Cloud

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Cloud Email Security Tool Market Size (2021-2032)

- 2.1.2 Cloud Email Security Tool Market Size CAGR by Region (2021 VS 2025 VS 2032)

- 2.1.3 World Current & Future Analysis for Cloud Email Security Tool by Country/Region (2021, 2025 & 2032)

2.2 Cloud Email Security Tool Segment by Type

- 2.2.1 API Integration Mode

- 2.2.2 Email Gateway Mode

- 2.2.3 Hybrid Mode

- 2.2.4 Cloud Email Security Tool Market Size by Type

- 2.2.4.1 Cloud Email Security Tool Market Size CAGR by Type (2021 VS 2025 VS 2032)

- 2.2.4.2 Global Cloud Email Security Tool Market Size Market Share by Type (2021-2026)

2.3 Cloud Email Security Tool Segment by Function

- 2.3.1 Spam and Malware Filtering

- 2.3.2 Advanced Threat Defense

- 2.3.3 Business Fraud Protection

- 2.3.4 Data Loss Prevention

- 2.3.5 User Security Awareness Training

- 2.3.6 Cloud Email Security Tool Market Size by Function

- 2.3.6.1 Cloud Email Security Tool Market Size CAGR by Function (2021 VS 2025 VS 2032)

2.3.6.2 Global Cloud Email Security Tool Market Size Market Share by Function (2021-2026)

2.4 Cloud Email Security Tool Segment by Technology

2.4.1 Rules and Signature Engines

2.4.2 Machine Learning and AI Detection

2.4.3 Sandbox Dynamic Analysis

2.4.4 Others

2.4.5 Cloud Email Security Tool Market Size by Technology

2.4.5.1 Cloud Email Security Tool Market Size CAGR by Technology (2021 VS 2025 VS 2032)

2.4.5.2 Global Cloud Email Security Tool Market Size Market Share by Technology (2021-2026)

2.5 Cloud Email Security Tool Segment by Application

2.5.1 SMEs

2.5.2 Large Enterprises

2.5.3 Cloud Email Security Tool Market Size by Application

2.5.3.1 Cloud Email Security Tool Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.3.2 Global Cloud Email Security Tool Market Size Market Share by Application (2021-2026)

3 CLOUD EMAIL SECURITY TOOL MARKET SIZE BY PLAYER

3.1 Cloud Email Security Tool Market Size Market Share by Player

3.1.1 Global Cloud Email Security Tool Revenue by Player (2021-2026)

3.1.2 Global Cloud Email Security Tool Revenue Market Share by Player (2021-2026)

3.2 Global Cloud Email Security Tool Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 CLOUD EMAIL SECURITY TOOL BY REGION

4.1 Cloud Email Security Tool Market Size by Region (2021-2026)

4.2 Global Cloud Email Security Tool Annual Revenue by Country/Region (2021-2026)

4.3 Americas Cloud Email Security Tool Market Size Growth (2021-2026)

4.4 APAC Cloud Email Security Tool Market Size Growth (2021-2026)

4.5 Europe Cloud Email Security Tool Market Size Growth (2021-2026)

4.6 Middle East & Africa Cloud Email Security Tool Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Cloud Email Security Tool Market Size by Country (2021-2026)

5.2 Americas Cloud Email Security Tool Market Size by Type (2021-2026)

5.3 Americas Cloud Email Security Tool Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Cloud Email Security Tool Market Size by Region (2021-2026)

6.2 APAC Cloud Email Security Tool Market Size by Type (2021-2026)

6.3 APAC Cloud Email Security Tool Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Cloud Email Security Tool Market Size by Country (2021-2026)

7.2 Europe Cloud Email Security Tool Market Size by Type (2021-2026)

7.3 Europe Cloud Email Security Tool Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cloud Email Security Tool by Region (2021-2026)

8.2 Middle East & Africa Cloud Email Security Tool Market Size by Type (2021-2026)

8.3 Middle East & Africa Cloud Email Security Tool Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL CLOUD EMAIL SECURITY TOOL MARKET FORECAST

10.1 Global Cloud Email Security Tool Forecast by Region (2027-2032)

10.1.1 Global Cloud Email Security Tool Forecast by Region (2027-2032)

10.1.2 Americas Cloud Email Security Tool Forecast

10.1.3 APAC Cloud Email Security Tool Forecast

10.1.4 Europe Cloud Email Security Tool Forecast

10.1.5 Middle East & Africa Cloud Email Security Tool Forecast

10.2 Americas Cloud Email Security Tool Forecast by Country (2027-2032)

10.2.1 United States Market Cloud Email Security Tool Forecast

10.2.2 Canada Market Cloud Email Security Tool Forecast

10.2.3 Mexico Market Cloud Email Security Tool Forecast

10.2.4 Brazil Market Cloud Email Security Tool Forecast

10.3 APAC Cloud Email Security Tool Forecast by Region (2027-2032)

10.3.1 China Cloud Email Security Tool Market Forecast

10.3.2 Japan Market Cloud Email Security Tool Forecast

10.3.3 Korea Market Cloud Email Security Tool Forecast

10.3.4 Southeast Asia Market Cloud Email Security Tool Forecast

10.3.5 India Market Cloud Email Security Tool Forecast

10.3.6 Australia Market Cloud Email Security Tool Forecast

10.4 Europe Cloud Email Security Tool Forecast by Country (2027-2032)

10.4.1 Germany Market Cloud Email Security Tool Forecast

10.4.2 France Market Cloud Email Security Tool Forecast

10.4.3 UK Market Cloud Email Security Tool Forecast

- 10.4.4 Italy Market Cloud Email Security Tool Forecast
- 10.4.5 Russia Market Cloud Email Security Tool Forecast
- 10.5 Middle East & Africa Cloud Email Security Tool Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Cloud Email Security Tool Forecast
 - 10.5.2 South Africa Market Cloud Email Security Tool Forecast
 - 10.5.3 Israel Market Cloud Email Security Tool Forecast
 - 10.5.4 Turkey Market Cloud Email Security Tool Forecast
- 10.6 Global Cloud Email Security Tool Forecast by Type (2027-2032)
- 10.7 Global Cloud Email Security Tool Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Cloud Email Security Tool Forecast

11 KEY PLAYERS ANALYSIS

11.1 Trustifi

- 11.1.1 Trustifi Company Information
- 11.1.2 Trustifi Cloud Email Security Tool Product Offered
- 11.1.3 Trustifi Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Trustifi Main Business Overview
- 11.1.5 Trustifi Latest Developments

11.2 Check Point Software Technologies Ltd. (Avanan)

- 11.2.1 Check Point Software Technologies Ltd. (Avanan) Company Information
- 11.2.2 Check Point Software Technologies Ltd. (Avanan) Cloud Email Security Tool Product Offered
- 11.2.3 Check Point Software Technologies Ltd. (Avanan) Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Check Point Software Technologies Ltd. (Avanan) Main Business Overview
- 11.2.5 Check Point Software Technologies Ltd. (Avanan) Latest Developments

11.3 Fortinet, Inc.

- 11.3.1 Fortinet, Inc. Company Information
- 11.3.2 Fortinet, Inc. Cloud Email Security Tool Product Offered
- 11.3.3 Fortinet, Inc. Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 Fortinet, Inc. Main Business Overview
- 11.3.5 Fortinet, Inc. Latest Developments

11.4 Broadcom Inc.

- 11.4.1 Broadcom Inc. Company Information
- 11.4.2 Broadcom Inc. Cloud Email Security Tool Product Offered
- 11.4.3 Broadcom Inc. Cloud Email Security Tool Revenue, Gross Margin and Market

Share (2021-2026)

11.4.4 Broadcom Inc. Main Business Overview

11.4.5 Broadcom Inc. Latest Developments

11.5 Proofpoint, Inc.

11.5.1 Proofpoint, Inc. Company Information

11.5.2 Proofpoint, Inc. Cloud Email Security Tool Product Offered

11.5.3 Proofpoint, Inc. Cloud Email Security Tool Revenue, Gross Margin and Market

Share (2021-2026)

11.5.4 Proofpoint, Inc. Main Business Overview

11.5.5 Proofpoint, Inc. Latest Developments

11.6 Barracuda Networks, Inc.

11.6.1 Barracuda Networks, Inc. Company Information

11.6.2 Barracuda Networks, Inc. Cloud Email Security Tool Product Offered

11.6.3 Barracuda Networks, Inc. Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Barracuda Networks, Inc. Main Business Overview

11.6.5 Barracuda Networks, Inc. Latest Developments

11.7 Microsoft Corporation

11.7.1 Microsoft Corporation Company Information

11.7.2 Microsoft Corporation Cloud Email Security Tool Product Offered

11.7.3 Microsoft Corporation Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Microsoft Corporation Main Business Overview

11.7.5 Microsoft Corporation Latest Developments

11.8 Cisco Systems, Inc.

11.8.1 Cisco Systems, Inc. Company Information

11.8.2 Cisco Systems, Inc. Cloud Email Security Tool Product Offered

11.8.3 Cisco Systems, Inc. Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Cisco Systems, Inc. Main Business Overview

11.8.5 Cisco Systems, Inc. Latest Developments

11.9 Egress

11.9.1 Egress Company Information

11.9.2 Egress Cloud Email Security Tool Product Offered

11.9.3 Egress Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Egress Main Business Overview

11.9.5 Egress Latest Developments

11.10 DuoCircle LLC

- 11.10.1 DuoCircle LLC Company Information
- 11.10.2 DuoCircle LLC Cloud Email Security Tool Product Offered
- 11.10.3 DuoCircle LLC Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
- 11.10.4 DuoCircle LLC Main Business Overview
- 11.10.5 DuoCircle LLC Latest Developments
- 11.11 VIPRE Security Group
 - 11.11.1 VIPRE Security Group Company Information
 - 11.11.2 VIPRE Security Group Cloud Email Security Tool Product Offered
 - 11.11.3 VIPRE Security Group Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 VIPRE Security Group Main Business Overview
 - 11.11.5 VIPRE Security Group Latest Developments
- 11.12 OpenText Corp
 - 11.12.1 OpenText Corp Company Information
 - 11.12.2 OpenText Corp Cloud Email Security Tool Product Offered
 - 11.12.3 OpenText Corp Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 OpenText Corp Main Business Overview
 - 11.12.5 OpenText Corp Latest Developments
- 11.13 Hornetsecurity
 - 11.13.1 Hornetsecurity Company Information
 - 11.13.2 Hornetsecurity Cloud Email Security Tool Product Offered
 - 11.13.3 Hornetsecurity Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Hornetsecurity Main Business Overview
 - 11.13.5 Hornetsecurity Latest Developments
- 11.14 INKY Technology Corp.
 - 11.14.1 INKY Technology Corp. Company Information
 - 11.14.2 INKY Technology Corp. Cloud Email Security Tool Product Offered
 - 11.14.3 INKY Technology Corp. Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 INKY Technology Corp. Main Business Overview
 - 11.14.5 INKY Technology Corp. Latest Developments
- 11.15 Material Security, Inc.
 - 11.15.1 Material Security, Inc. Company Information
 - 11.15.2 Material Security, Inc. Cloud Email Security Tool Product Offered
 - 11.15.3 Material Security, Inc. Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)

- 11.15.4 Material Security, Inc. Main Business Overview
- 11.15.5 Material Security, Inc. Latest Developments
- 11.16 Alibaba Cloud
 - 11.16.1 Alibaba Cloud Company Information
 - 11.16.2 Alibaba Cloud Cloud Email Security Tool Product Offered
 - 11.16.3 Alibaba Cloud Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Alibaba Cloud Main Business Overview
 - 11.16.5 Alibaba Cloud Latest Developments
- 11.17 Tencent Cloud
 - 11.17.1 Tencent Cloud Company Information
 - 11.17.2 Tencent Cloud Cloud Email Security Tool Product Offered
 - 11.17.3 Tencent Cloud Cloud Email Security Tool Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Tencent Cloud Main Business Overview
 - 11.17.5 Tencent Cloud Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Cloud Email Security Tool Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Cloud Email Security Tool Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of API Integration Mode

Table 4. Major Players of Email Gateway Mode

Table 5. Major Players of Hybrid Mode

Table 6. Cloud Email Security Tool Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Cloud Email Security Tool Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Cloud Email Security Tool Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Spam and Malware Filtering

Table 10. Major Players of Advanced Threat Defense

Table 11. Major Players of Business Fraud Protection

Table 12. Major Players of Data Loss Prevention

Table 13. Major Players of User Security Awareness Training

Table 14. Cloud Email Security Tool Market Size CAGR by Function (2021 VS 2025 VS 2032) & (\$ millions)

Table 15. Global Cloud Email Security Tool Market Size by Function (2021-2026) & (\$ millions)

Table 16. Global Cloud Email Security Tool Market Size Market Share by Function (2021-2026)

Table 17. Major Players of Rules and Signature Engines

Table 18. Major Players of Machine Learning and AI Detection

Table 19. Major Players of Sandbox Dynamic Analysis

Table 20. Major Players of Others

Table 21. Cloud Email Security Tool Market Size CAGR by Technology (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Cloud Email Security Tool Market Size by Technology (2021-2026) & (\$ millions)

Table 23. Global Cloud Email Security Tool Market Size Market Share by Technology (2021-2026)

Table 24. Cloud Email Security Tool Market Size CAGR by Application (2021 VS 2025

VS 2032) & (\$ millions)

Table 25. Global Cloud Email Security Tool Market Size by Application (2021-2026) & (\$ millions)

Table 26. Global Cloud Email Security Tool Market Size Market Share by Application (2021-2026)

Table 27. Global Cloud Email Security Tool Revenue by Player (2021-2026) & (\$ millions)

Table 28. Global Cloud Email Security Tool Revenue Market Share by Player (2021-2026)

Table 29. Cloud Email Security Tool Key Players Head office and Products Offered

Table 30. Cloud Email Security Tool Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Mergers & Acquisitions, Expansion

Table 33. Global Cloud Email Security Tool Market Size by Region (2021-2026) & (\$ millions)

Table 34. Global Cloud Email Security Tool Market Size Market Share by Region (2021-2026)

Table 35. Global Cloud Email Security Tool Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global Cloud Email Security Tool Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas Cloud Email Security Tool Market Size by Country (2021-2026) & (\$ millions)

Table 38. Americas Cloud Email Security Tool Market Size Market Share by Country (2021-2026)

Table 39. Americas Cloud Email Security Tool Market Size by Type (2021-2026) & (\$ millions)

Table 40. Americas Cloud Email Security Tool Market Size Market Share by Type (2021-2026)

Table 41. Americas Cloud Email Security Tool Market Size by Application (2021-2026) & (\$ millions)

Table 42. Americas Cloud Email Security Tool Market Size Market Share by Application (2021-2026)

Table 43. APAC Cloud Email Security Tool Market Size by Region (2021-2026) & (\$ millions)

Table 44. APAC Cloud Email Security Tool Market Size Market Share by Region (2021-2026)

Table 45. APAC Cloud Email Security Tool Market Size by Type (2021-2026) & (\$

millions)

Table 46. APAC Cloud Email Security Tool Market Size by Application (2021-2026) & (\$ millions)

Table 47. Europe Cloud Email Security Tool Market Size by Country (2021-2026) & (\$ millions)

Table 48. Europe Cloud Email Security Tool Market Size Market Share by Country (2021-2026)

Table 49. Europe Cloud Email Security Tool Market Size by Type (2021-2026) & (\$ millions)

Table 50. Europe Cloud Email Security Tool Market Size by Application (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Cloud Email Security Tool Market Size by Region (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Cloud Email Security Tool Market Size by Type (2021-2026) & (\$ millions)

Table 53. Middle East & Africa Cloud Email Security Tool Market Size by Application (2021-2026) & (\$ millions)

Table 54. Key Market Drivers & Growth Opportunities of Cloud Email Security Tool

Table 55. Key Market Challenges & Risks of Cloud Email Security Tool

Table 56. Key Industry Trends of Cloud Email Security Tool

Table 57. Global Cloud Email Security Tool Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 58. Global Cloud Email Security Tool Market Size Market Share Forecast by Region (2027-2032)

Table 59. Global Cloud Email Security Tool Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 60. Global Cloud Email Security Tool Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 61. Trustifi Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 62. Trustifi Cloud Email Security Tool Product Offered

Table 63. Trustifi Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Trustifi Main Business

Table 65. Trustifi Latest Developments

Table 66. Check Point Software Technologies Ltd. (Avanan) Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 67. Check Point Software Technologies Ltd. (Avanan) Cloud Email Security Tool Product Offered

Table 68. Check Point Software Technologies Ltd. (Avanan) Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. Check Point Software Technologies Ltd. (Avanan) Main Business

Table 70. Check Point Software Technologies Ltd. (Avanan) Latest Developments

Table 71. Fortinet, Inc. Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 72. Fortinet, Inc. Cloud Email Security Tool Product Offered

Table 73. Fortinet, Inc. Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Fortinet, Inc. Main Business

Table 75. Fortinet, Inc. Latest Developments

Table 76. Broadcom Inc. Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 77. Broadcom Inc. Cloud Email Security Tool Product Offered

Table 78. Broadcom Inc. Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Broadcom Inc. Main Business

Table 80. Broadcom Inc. Latest Developments

Table 81. Proofpoint, Inc. Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 82. Proofpoint, Inc. Cloud Email Security Tool Product Offered

Table 83. Proofpoint, Inc. Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Proofpoint, Inc. Main Business

Table 85. Proofpoint, Inc. Latest Developments

Table 86. Barracuda Networks, Inc. Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 87. Barracuda Networks, Inc. Cloud Email Security Tool Product Offered

Table 88. Barracuda Networks, Inc. Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Barracuda Networks, Inc. Main Business

Table 90. Barracuda Networks, Inc. Latest Developments

Table 91. Microsoft Corporation Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 92. Microsoft Corporation Cloud Email Security Tool Product Offered

Table 93. Microsoft Corporation Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Microsoft Corporation Main Business

Table 95. Microsoft Corporation Latest Developments

- Table 96. Cisco Systems, Inc. Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors
- Table 97. Cisco Systems, Inc. Cloud Email Security Tool Product Offered
- Table 98. Cisco Systems, Inc. Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 99. Cisco Systems, Inc. Main Business
- Table 100. Cisco Systems, Inc. Latest Developments
- Table 101. Egress Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors
- Table 102. Egress Cloud Email Security Tool Product Offered
- Table 103. Egress Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 104. Egress Main Business
- Table 105. Egress Latest Developments
- Table 106. DuoCircle LLC Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors
- Table 107. DuoCircle LLC Cloud Email Security Tool Product Offered
- Table 108. DuoCircle LLC Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 109. DuoCircle LLC Main Business
- Table 110. DuoCircle LLC Latest Developments
- Table 111. VIPRE Security Group Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors
- Table 112. VIPRE Security Group Cloud Email Security Tool Product Offered
- Table 113. VIPRE Security Group Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 114. VIPRE Security Group Main Business
- Table 115. VIPRE Security Group Latest Developments
- Table 116. OpenText Corp Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors
- Table 117. OpenText Corp Cloud Email Security Tool Product Offered
- Table 118. OpenText Corp Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 119. OpenText Corp Main Business
- Table 120. OpenText Corp Latest Developments
- Table 121. Hornetsecurity Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors
- Table 122. Hornetsecurity Cloud Email Security Tool Product Offered
- Table 123. Hornetsecurity Cloud Email Security Tool Revenue (\$ million), Gross Margin

and Market Share (2021-2026)

Table 124. Hornetsecurity Main Business

Table 125. Hornetsecurity Latest Developments

Table 126. INKY Technology Corp. Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 127. INKY Technology Corp. Cloud Email Security Tool Product Offered

Table 128. INKY Technology Corp. Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. INKY Technology Corp. Main Business

Table 130. INKY Technology Corp. Latest Developments

Table 131. Material Security, Inc. Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 132. Material Security, Inc. Cloud Email Security Tool Product Offered

Table 133. Material Security, Inc. Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. Material Security, Inc. Main Business

Table 135. Material Security, Inc. Latest Developments

Table 136. Alibaba Cloud Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 137. Alibaba Cloud Cloud Email Security Tool Product Offered

Table 138. Alibaba Cloud Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Alibaba Cloud Main Business

Table 140. Alibaba Cloud Latest Developments

Table 141. Tencent Cloud Details, Company Type, Cloud Email Security Tool Area Served and Its Competitors

Table 142. Tencent Cloud Cloud Email Security Tool Product Offered

Table 143. Tencent Cloud Cloud Email Security Tool Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Tencent Cloud Main Business

Table 145. Tencent Cloud Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Cloud Email Security Tool Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cloud Email Security Tool Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Cloud Email Security Tool Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Cloud Email Security Tool Sales Market Share by Country/Region (2025)

Figure 8. Cloud Email Security Tool Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Cloud Email Security Tool Market Size Market Share by Type in 2025

Figure 10. Global Cloud Email Security Tool Market Size Market Share by Function in 2025

Figure 11. Global Cloud Email Security Tool Market Size Market Share by Technology in 2025

Figure 12. Cloud Email Security Tool in SMEs

Figure 13. Global Cloud Email Security Tool Market: SMEs (2021-2026) & (\$ millions)

Figure 14. Cloud Email Security Tool in Large Enterprises

Figure 15. Global Cloud Email Security Tool Market: Large Enterprises (2021-2026) & (\$ millions)

Figure 16. Global Cloud Email Security Tool Market Size Market Share by Application in 2025

Figure 17. Global Cloud Email Security Tool Revenue Market Share by Player in 2025

Figure 18. Global Cloud Email Security Tool Market Size Market Share by Region (2021-2026)

Figure 19. Americas Cloud Email Security Tool Market Size 2021-2026 (\$ millions)

Figure 20. APAC Cloud Email Security Tool Market Size 2021-2026 (\$ millions)

Figure 21. Europe Cloud Email Security Tool Market Size 2021-2026 (\$ millions)

Figure 22. Middle East & Africa Cloud Email Security Tool Market Size 2021-2026 (\$ millions)

Figure 23. Americas Cloud Email Security Tool Value Market Share by Country in 2025

Figure 24. United States Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada Cloud Email Security Tool Market Size Growth 2021-2026 (\$

millions)

Figure 26. Mexico Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC Cloud Email Security Tool Market Size Market Share by Region in 2025

Figure 29. APAC Cloud Email Security Tool Market Size Market Share by Type (2021-2026)

Figure 30. APAC Cloud Email Security Tool Market Size Market Share by Application (2021-2026)

Figure 31. China Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 34. Southeast Asia Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 35. India Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe Cloud Email Security Tool Market Size Market Share by Country in 2025

Figure 38. Europe Cloud Email Security Tool Market Size Market Share by Type (2021-2026)

Figure 39. Europe Cloud Email Security Tool Market Size Market Share by Application (2021-2026)

Figure 40. Germany Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 41. France Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Cloud Email Security Tool Market Size Market Share by Region (2021-2026)

Figure 46. Middle East & Africa Cloud Email Security Tool Market Size Market Share by Type (2021-2026)

Figure 47. Middle East & Africa Cloud Email Security Tool Market Size Market Share by Application (2021-2026)

Figure 48. Egypt Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)

- Figure 50. Israel Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)
- Figure 51. Turkey Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)
- Figure 52. GCC Countries Cloud Email Security Tool Market Size Growth 2021-2026 (\$ millions)
- Figure 53. Americas Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 54. APAC Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 55. Europe Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 56. Middle East & Africa Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 57. United States Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 58. Canada Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 59. Mexico Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 60. Brazil Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 61. China Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 62. Japan Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 63. Korea Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 64. Southeast Asia Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 65. India Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 66. Australia Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 67. Germany Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 68. France Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 69. UK Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 70. Italy Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 71. Russia Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 72. Egypt Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 73. South Africa Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 74. Israel Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 75. Turkey Cloud Email Security Tool Market Size 2027-2032 (\$ millions)
- Figure 76. Global Cloud Email Security Tool Market Size Market Share Forecast by Type (2027-2032)
- Figure 77. Global Cloud Email Security Tool Market Size Market Share Forecast by Application (2027-2032)
- Figure 78. GCC Countries Cloud Email Security Tool Market Size 2027-2032 (\$ millions)

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