

Global Cloud Cost Management and Optimization Tools Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G76A60666597EN.html>

Date: July 2023

Pages: 113

Price: US\$ 3,660.00 (Single User License)

ID: G76A60666597EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Cloud Cost Management and Optimization Tools market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Cloud Cost Management and Optimization Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Cloud Cost Management and Optimization Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Cloud Cost Management and Optimization Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Cloud Cost Management and Optimization Tools players cover IBM, AWS, Google, Microsoft, Apptio, Harness, nOps, CloudZero and Densify, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Cloud cost management, or cloud spend management, is defined as the concept of effectively managing your cloud expenses to minimize cost and maximize the returns on investment. The process involves tracking, measuring, and regulating cloud spending to find the most cost-effective strategies. It entails cloud cost control for components like

memory, storage, network traffic, instances, and more.

Traditionally, cloud cost management was all about cost-cutting and maximizing returns. But, the modern cloud cost optimization approach has made a shift from mere cost-cutting to the optimization of ideal cloud infrastructure per the cloud requirements. The costs and usage are monitored to forecast the needs and the cloud infrastructure.

LPI (LP Information)' newest research report, the “Cloud Cost Management and Optimization Tools Industry Forecast” looks at past sales and reviews total world Cloud Cost Management and Optimization Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Cloud Cost Management and Optimization Tools sales for 2023 through 2029. With Cloud Cost Management and Optimization Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud Cost Management and Optimization Tools industry.

This Insight Report provides a comprehensive analysis of the global Cloud Cost Management and Optimization Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cloud Cost Management and Optimization Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud Cost Management and Optimization Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud Cost Management and Optimization Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud Cost Management and Optimization Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Cost Management and Optimization Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Multi-Cloud

Hybrid Cloud

Single-Cloud

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

AWS

Google

Microsoft

Apptio

Harness

nOps

CloudZero

Densify

NetApp

Zesty

ManageEngine

Virtana

CloudKeeper

DoiT

CAST AI

Profisea Labs

CoreStack

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cloud Cost Management and Optimization Tools Market Size 2018-2029
 - 2.1.2 Cloud Cost Management and Optimization Tools Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Cloud Cost Management and Optimization Tools Segment by Type
 - 2.2.1 Multi-Cloud
 - 2.2.2 Hybrid Cloud
 - 2.2.3 Single-Cloud
- 2.3 Cloud Cost Management and Optimization Tools Market Size by Type
 - 2.3.1 Cloud Cost Management and Optimization Tools Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)
- 2.4 Cloud Cost Management and Optimization Tools Segment by Application
 - 2.4.1 Large Enterprises
 - 2.4.2 SMEs
- 2.5 Cloud Cost Management and Optimization Tools Market Size by Application
 - 2.5.1 Cloud Cost Management and Optimization Tools Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

3 CLOUD COST MANAGEMENT AND OPTIMIZATION TOOLS MARKET SIZE BY PLAYER

3.1 Cloud Cost Management and Optimization Tools Market Size Market Share by Players

3.1.1 Global Cloud Cost Management and Optimization Tools Revenue by Players (2018-2023)

3.1.2 Global Cloud Cost Management and Optimization Tools Revenue Market Share by Players (2018-2023)

3.2 Global Cloud Cost Management and Optimization Tools Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 CLOUD COST MANAGEMENT AND OPTIMIZATION TOOLS BY REGIONS

4.1 Cloud Cost Management and Optimization Tools Market Size by Regions (2018-2023)

4.2 Americas Cloud Cost Management and Optimization Tools Market Size Growth (2018-2023)

4.3 APAC Cloud Cost Management and Optimization Tools Market Size Growth (2018-2023)

4.4 Europe Cloud Cost Management and Optimization Tools Market Size Growth (2018-2023)

4.5 Middle East & Africa Cloud Cost Management and Optimization Tools Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas Cloud Cost Management and Optimization Tools Market Size by Country (2018-2023)

5.2 Americas Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023)

5.3 Americas Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Cloud Cost Management and Optimization Tools Market Size by Region (2018-2023)

6.2 APAC Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023)

6.3 APAC Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Cloud Cost Management and Optimization Tools by Country (2018-2023)

7.2 Europe Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023)

7.3 Europe Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cloud Cost Management and Optimization Tools by Region (2018-2023)

8.2 Middle East & Africa Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023)

8.3 Middle East & Africa Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL CLOUD COST MANAGEMENT AND OPTIMIZATION TOOLS MARKET FORECAST

10.1 Global Cloud Cost Management and Optimization Tools Forecast by Regions (2024-2029)

10.1.1 Global Cloud Cost Management and Optimization Tools Forecast by Regions (2024-2029)

10.1.2 Americas Cloud Cost Management and Optimization Tools Forecast

10.1.3 APAC Cloud Cost Management and Optimization Tools Forecast

10.1.4 Europe Cloud Cost Management and Optimization Tools Forecast

10.1.5 Middle East & Africa Cloud Cost Management and Optimization Tools Forecast

10.2 Americas Cloud Cost Management and Optimization Tools Forecast by Country (2024-2029)

10.2.1 United States Cloud Cost Management and Optimization Tools Market Forecast

10.2.2 Canada Cloud Cost Management and Optimization Tools Market Forecast

10.2.3 Mexico Cloud Cost Management and Optimization Tools Market Forecast

10.2.4 Brazil Cloud Cost Management and Optimization Tools Market Forecast

10.3 APAC Cloud Cost Management and Optimization Tools Forecast by Region (2024-2029)

10.3.1 China Cloud Cost Management and Optimization Tools Market Forecast

10.3.2 Japan Cloud Cost Management and Optimization Tools Market Forecast

10.3.3 Korea Cloud Cost Management and Optimization Tools Market Forecast

10.3.4 Southeast Asia Cloud Cost Management and Optimization Tools Market Forecast

10.3.5 India Cloud Cost Management and Optimization Tools Market Forecast

10.3.6 Australia Cloud Cost Management and Optimization Tools Market Forecast

10.4 Europe Cloud Cost Management and Optimization Tools Forecast by Country (2024-2029)

- 10.4.1 Germany Cloud Cost Management and Optimization Tools Market Forecast
- 10.4.2 France Cloud Cost Management and Optimization Tools Market Forecast
- 10.4.3 UK Cloud Cost Management and Optimization Tools Market Forecast
- 10.4.4 Italy Cloud Cost Management and Optimization Tools Market Forecast
- 10.4.5 Russia Cloud Cost Management and Optimization Tools Market Forecast
- 10.5 Middle East & Africa Cloud Cost Management and Optimization Tools Forecast by Region (2024-2029)
 - 10.5.1 Egypt Cloud Cost Management and Optimization Tools Market Forecast
 - 10.5.2 South Africa Cloud Cost Management and Optimization Tools Market Forecast
 - 10.5.3 Israel Cloud Cost Management and Optimization Tools Market Forecast
 - 10.5.4 Turkey Cloud Cost Management and Optimization Tools Market Forecast
 - 10.5.5 GCC Countries Cloud Cost Management and Optimization Tools Market Forecast
- 10.6 Global Cloud Cost Management and Optimization Tools Forecast by Type (2024-2029)
- 10.7 Global Cloud Cost Management and Optimization Tools Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 IBM

- 11.1.1 IBM Company Information
- 11.1.2 IBM Cloud Cost Management and Optimization Tools Product Offered
- 11.1.3 IBM Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
- 11.1.4 IBM Main Business Overview
- 11.1.5 IBM Latest Developments

11.2 AWS

- 11.2.1 AWS Company Information
- 11.2.2 AWS Cloud Cost Management and Optimization Tools Product Offered
- 11.2.3 AWS Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
- 11.2.4 AWS Main Business Overview
- 11.2.5 AWS Latest Developments

11.3 Google

- 11.3.1 Google Company Information
- 11.3.2 Google Cloud Cost Management and Optimization Tools Product Offered
- 11.3.3 Google Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)

- 11.3.4 Google Main Business Overview
- 11.3.5 Google Latest Developments
- 11.4 Microsoft
 - 11.4.1 Microsoft Company Information
 - 11.4.2 Microsoft Cloud Cost Management and Optimization Tools Product Offered
 - 11.4.3 Microsoft Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 Microsoft Main Business Overview
 - 11.4.5 Microsoft Latest Developments
- 11.5 Apptio
 - 11.5.1 Apptio Company Information
 - 11.5.2 Apptio Cloud Cost Management and Optimization Tools Product Offered
 - 11.5.3 Apptio Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 Apptio Main Business Overview
 - 11.5.5 Apptio Latest Developments
- 11.6 Harness
 - 11.6.1 Harness Company Information
 - 11.6.2 Harness Cloud Cost Management and Optimization Tools Product Offered
 - 11.6.3 Harness Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Harness Main Business Overview
 - 11.6.5 Harness Latest Developments
- 11.7 nOps
 - 11.7.1 nOps Company Information
 - 11.7.2 nOps Cloud Cost Management and Optimization Tools Product Offered
 - 11.7.3 nOps Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 nOps Main Business Overview
 - 11.7.5 nOps Latest Developments
- 11.8 CloudZero
 - 11.8.1 CloudZero Company Information
 - 11.8.2 CloudZero Cloud Cost Management and Optimization Tools Product Offered
 - 11.8.3 CloudZero Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.8.4 CloudZero Main Business Overview
 - 11.8.5 CloudZero Latest Developments
- 11.9 Densify
 - 11.9.1 Densify Company Information

- 11.9.2 Densify Cloud Cost Management and Optimization Tools Product Offered
- 11.9.3 Densify Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
- 11.9.4 Densify Main Business Overview
- 11.9.5 Densify Latest Developments
- 11.10 NetApp
 - 11.10.1 NetApp Company Information
 - 11.10.2 NetApp Cloud Cost Management and Optimization Tools Product Offered
 - 11.10.3 NetApp Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 NetApp Main Business Overview
 - 11.10.5 NetApp Latest Developments
- 11.11 Zesty
 - 11.11.1 Zesty Company Information
 - 11.11.2 Zesty Cloud Cost Management and Optimization Tools Product Offered
 - 11.11.3 Zesty Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 Zesty Main Business Overview
 - 11.11.5 Zesty Latest Developments
- 11.12 ManageEngine
 - 11.12.1 ManageEngine Company Information
 - 11.12.2 ManageEngine Cloud Cost Management and Optimization Tools Product Offered
 - 11.12.3 ManageEngine Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 ManageEngine Main Business Overview
 - 11.12.5 ManageEngine Latest Developments
- 11.13 Virtana
 - 11.13.1 Virtana Company Information
 - 11.13.2 Virtana Cloud Cost Management and Optimization Tools Product Offered
 - 11.13.3 Virtana Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 Virtana Main Business Overview
 - 11.13.5 Virtana Latest Developments
- 11.14 CloudKeeper
 - 11.14.1 CloudKeeper Company Information
 - 11.14.2 CloudKeeper Cloud Cost Management and Optimization Tools Product Offered
 - 11.14.3 CloudKeeper Cloud Cost Management and Optimization Tools Revenue,

Gross Margin and Market Share (2018-2023)

11.14.4 CloudKeeper Main Business Overview

11.14.5 CloudKeeper Latest Developments

11.15 DoiT

11.15.1 DoiT Company Information

11.15.2 DoiT Cloud Cost Management and Optimization Tools Product Offered

11.15.3 DoiT Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)

11.15.4 DoiT Main Business Overview

11.15.5 DoiT Latest Developments

11.16 CAST AI

11.16.1 CAST AI Company Information

11.16.2 CAST AI Cloud Cost Management and Optimization Tools Product Offered

11.16.3 CAST AI Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 CAST AI Main Business Overview

11.16.5 CAST AI Latest Developments

11.17 Profisea Labs

11.17.1 Profisea Labs Company Information

11.17.2 Profisea Labs Cloud Cost Management and Optimization Tools Product Offered

11.17.3 Profisea Labs Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 Profisea Labs Main Business Overview

11.17.5 Profisea Labs Latest Developments

11.18 CoreStack

11.18.1 CoreStack Company Information

11.18.2 CoreStack Cloud Cost Management and Optimization Tools Product Offered

11.18.3 CoreStack Cloud Cost Management and Optimization Tools Revenue, Gross Margin and Market Share (2018-2023)

11.18.4 CoreStack Main Business Overview

11.18.5 CoreStack Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Cloud Cost Management and Optimization Tools Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Multi-Cloud

Table 3. Major Players of Hybrid Cloud

Table 4. Major Players of Single-Cloud

Table 5. Cloud Cost Management and Optimization Tools Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 6. Global Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 7. Global Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)

Table 8. Cloud Cost Management and Optimization Tools Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 9. Global Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 10. Global Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

Table 11. Global Cloud Cost Management and Optimization Tools Revenue by Players (2018-2023) & (\$ Millions)

Table 12. Global Cloud Cost Management and Optimization Tools Revenue Market Share by Player (2018-2023)

Table 13. Cloud Cost Management and Optimization Tools Key Players Head office and Products Offered

Table 14. Cloud Cost Management and Optimization Tools Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Cloud Cost Management and Optimization Tools Market Size by Regions 2018-2023 & (\$ Millions)

Table 18. Global Cloud Cost Management and Optimization Tools Market Size Market Share by Regions (2018-2023)

Table 19. Global Cloud Cost Management and Optimization Tools Revenue by Country/Region (2018-2023) & (\$ millions)

Table 20. Global Cloud Cost Management and Optimization Tools Revenue Market Share by Country/Region (2018-2023)

Table 21. Americas Cloud Cost Management and Optimization Tools Market Size by Country (2018-2023) & (\$ Millions)

Table 22. Americas Cloud Cost Management and Optimization Tools Market Size Market Share by Country (2018-2023)

Table 23. Americas Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 24. Americas Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)

Table 25. Americas Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 26. Americas Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

Table 27. APAC Cloud Cost Management and Optimization Tools Market Size by Region (2018-2023) & (\$ Millions)

Table 28. APAC Cloud Cost Management and Optimization Tools Market Size Market Share by Region (2018-2023)

Table 29. APAC Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 30. APAC Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)

Table 31. APAC Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 32. APAC Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

Table 33. Europe Cloud Cost Management and Optimization Tools Market Size by Country (2018-2023) & (\$ Millions)

Table 34. Europe Cloud Cost Management and Optimization Tools Market Size Market Share by Country (2018-2023)

Table 35. Europe Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 36. Europe Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)

Table 37. Europe Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 38. Europe Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

Table 39. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size by Region (2018-2023) & (\$ Millions)

Table 40. Middle East & Africa Cloud Cost Management and Optimization Tools Market

Size Market Share by Region (2018-2023)

Table 41. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 42. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)

Table 43. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 44. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

Table 45. Key Market Drivers & Growth Opportunities of Cloud Cost Management and Optimization Tools

Table 46. Key Market Challenges & Risks of Cloud Cost Management and Optimization Tools

Table 47. Key Industry Trends of Cloud Cost Management and Optimization Tools

Table 48. Global Cloud Cost Management and Optimization Tools Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 49. Global Cloud Cost Management and Optimization Tools Market Size Market Share Forecast by Regions (2024-2029)

Table 50. Global Cloud Cost Management and Optimization Tools Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 51. Global Cloud Cost Management and Optimization Tools Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 52. IBM Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 53. IBM Cloud Cost Management and Optimization Tools Product Offered

Table 54. IBM Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 55. IBM Main Business

Table 56. IBM Latest Developments

Table 57. AWS Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 58. AWS Cloud Cost Management and Optimization Tools Product Offered

Table 59. AWS Main Business

Table 60. AWS Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 61. AWS Latest Developments

Table 62. Google Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 63. Google Cloud Cost Management and Optimization Tools Product Offered

Table 64. Google Main Business

Table 65. Google Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 66. Google Latest Developments

Table 67. Microsoft Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 68. Microsoft Cloud Cost Management and Optimization Tools Product Offered

Table 69. Microsoft Main Business

Table 70. Microsoft Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 71. Microsoft Latest Developments

Table 72. Apptio Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 73. Apptio Cloud Cost Management and Optimization Tools Product Offered

Table 74. Apptio Main Business

Table 75. Apptio Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 76. Apptio Latest Developments

Table 77. Harness Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 78. Harness Cloud Cost Management and Optimization Tools Product Offered

Table 79. Harness Main Business

Table 80. Harness Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 81. Harness Latest Developments

Table 82. nOps Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 83. nOps Cloud Cost Management and Optimization Tools Product Offered

Table 84. nOps Main Business

Table 85. nOps Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 86. nOps Latest Developments

Table 87. CloudZero Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 88. CloudZero Cloud Cost Management and Optimization Tools Product Offered

Table 89. CloudZero Main Business

Table 90. CloudZero Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 91. CloudZero Latest Developments

Table 92. Densify Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 93. Densify Cloud Cost Management and Optimization Tools Product Offered

Table 94. Densify Main Business

Table 95. Densify Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 96. Densify Latest Developments

Table 97. NetApp Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 98. NetApp Cloud Cost Management and Optimization Tools Product Offered

Table 99. NetApp Main Business

Table 100. NetApp Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 101. NetApp Latest Developments

Table 102. Zesty Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 103. Zesty Cloud Cost Management and Optimization Tools Product Offered

Table 104. Zesty Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 105. Zesty Main Business

Table 106. Zesty Latest Developments

Table 107. ManageEngine Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 108. ManageEngine Cloud Cost Management and Optimization Tools Product Offered

Table 109. ManageEngine Main Business

Table 110. ManageEngine Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 111. ManageEngine Latest Developments

Table 112. Virtana Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 113. Virtana Cloud Cost Management and Optimization Tools Product Offered

Table 114. Virtana Main Business

Table 115. Virtana Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 116. Virtana Latest Developments

Table 117. CloudKeeper Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 118. CloudKeeper Cloud Cost Management and Optimization Tools Product

Offered

Table 119. CloudKeeper Main Business

Table 120. CloudKeeper Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 121. CloudKeeper Latest Developments

Table 122. DoiT Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 123. DoiT Cloud Cost Management and Optimization Tools Product Offered

Table 124. DoiT Main Business

Table 125. DoiT Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 126. DoiT Latest Developments

Table 127. CAST AI Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 128. CAST AI Cloud Cost Management and Optimization Tools Product Offered

Table 129. CAST AI Main Business

Table 130. CAST AI Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 131. CAST AI Latest Developments

Table 132. Profisea Labs Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 133. Profisea Labs Cloud Cost Management and Optimization Tools Product Offered

Table 134. Profisea Labs Main Business

Table 135. Profisea Labs Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 136. Profisea Labs Latest Developments

Table 137. CoreStack Details, Company Type, Cloud Cost Management and Optimization Tools Area Served and Its Competitors

Table 138. CoreStack Cloud Cost Management and Optimization Tools Product Offered

Table 139. CoreStack Main Business

Table 140. CoreStack Cloud Cost Management and Optimization Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 141. CoreStack Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Cloud Cost Management and Optimization Tools Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cloud Cost Management and Optimization Tools Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Cloud Cost Management and Optimization Tools Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Cloud Cost Management and Optimization Tools Sales Market Share by Country/Region (2022)

Figure 8. Cloud Cost Management and Optimization Tools Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Cloud Cost Management and Optimization Tools Market Size Market Share by Type in 2022

Figure 10. Cloud Cost Management and Optimization Tools in Large Enterprises

Figure 11. Global Cloud Cost Management and Optimization Tools Market: Large Enterprises (2018-2023) & (\$ Millions)

Figure 12. Cloud Cost Management and Optimization Tools in SMEs

Figure 13. Global Cloud Cost Management and Optimization Tools Market: SMEs (2018-2023) & (\$ Millions)

Figure 14. Global Cloud Cost Management and Optimization Tools Market Size Market Share by Application in 2022

Figure 15. Global Cloud Cost Management and Optimization Tools Revenue Market Share by Player in 2022

Figure 16. Global Cloud Cost Management and Optimization Tools Market Size Market Share by Regions (2018-2023)

Figure 17. Americas Cloud Cost Management and Optimization Tools Market Size 2018-2023 (\$ Millions)

Figure 18. APAC Cloud Cost Management and Optimization Tools Market Size 2018-2023 (\$ Millions)

Figure 19. Europe Cloud Cost Management and Optimization Tools Market Size 2018-2023 (\$ Millions)

Figure 20. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size 2018-2023 (\$ Millions)

Figure 21. Americas Cloud Cost Management and Optimization Tools Value Market

Share by Country in 2022

Figure 22. United States Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 23. Canada Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 24. Mexico Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC Cloud Cost Management and Optimization Tools Market Size Market Share by Region in 2022

Figure 27. APAC Cloud Cost Management and Optimization Tools Market Size Market Share by Type in 2022

Figure 28. APAC Cloud Cost Management and Optimization Tools Market Size Market Share by Application in 2022

Figure 29. China Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe Cloud Cost Management and Optimization Tools Market Size Market Share by Country in 2022

Figure 36. Europe Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)

Figure 37. Europe Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

Figure 38. Germany Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Russia Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size Market Share by Application (2018-2023)

Figure 46. Egypt Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country Cloud Cost Management and Optimization Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 52. APAC Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 53. Europe Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 54. Middle East & Africa Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 55. United States Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 56. Canada Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 57. Mexico Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 58. Brazil Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 59. China Cloud Cost Management and Optimization Tools Market Size 2024-2029 (\$ Millions)

Figure 60. Japan Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 61. Korea Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 62. Southeast Asia Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 63. India Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 64. Australia Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 65. Germany Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 66. France Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 67. UK Cloud Cost Management and Optimization Tools Market Size 2024-2029

(\$ Millions)

Figure 68. Italy Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 69. Russia Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 70. Spain Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 71. Egypt Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 72. South Africa Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 73. Israel Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 74. Turkey Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 75. GCC Countries Cloud Cost Management and Optimization Tools Market Size

2024-2029 (\$ Millions)

Figure 76. Global Cloud Cost Management and Optimization Tools Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global Cloud Cost Management and Optimization Tools Market Size Market Share Forecast by Application (2024-2029)

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