

# Global Cloud Control Platform of Vehicle and Road Collaborative Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Cloud Control Platform of Vehicle and Road Collaborative market size is predicted to grow from US\$ 1253 million in 2025 to US\$ 2238 million in 2032; it is expected to grow at a CAGR of 8.8% from 2026 to 2032.

The Cloud Control Platform of Vehicle and Road Collaborative (also known as a Vehicle-Road Collaborative Cloud Control Platform) is a smart infrastructure system that uses cloud computing, big data, and vehicle-to-everything (V2X) communication to facilitate seamless interaction between vehicles, road infrastructure, and traffic management systems. The platform aims to optimize traffic flow, improve road safety, and enhance the efficiency of autonomous and connected vehicles by providing real-time data exchange and collaborative decision-making. The vehicle-road cooperative cloud control platform industry chain covers the entire chain of 'perception-communication-computing-application'. Upstream includes roadside perception equipment (cameras, millimeter-wave radar, LiDAR), communication modules (C-V2X OBU/RSU chips, such as Huawei and Qualcomm solutions), high-precision positioning modules, and edge computing hardware suppliers. Midstream is the core platform layer, responsible for building a cloud control infrastructure platform with data fusion, digital twin, collaborative decision-making, and API openness capabilities. Downstream serves government traffic management departments, intelligent connected vehicle testing demonstration zones, autonomous driving operation companies, and mobility service providers, supporting the implementation of scenarios such as traffic light coordination, vulnerable road user warnings, and remote driving. This platform belongs to a software-intensive, highly integrated, and highly customized field, with an overall project gross profit margin generally around 50%. Companies with 'city-level data operation + ecosystem integration' capabilities have a stronger long-term competitive advantage.

As the core hub of the 'vehicle-road-cloud integrated' intelligent connected vehicle system, the vehicle-road cooperative cloud control platform is at a critical stage driven by strong policies, accelerated pilot implementation, and iterative technological architecture. Currently, the industry is led by local governments and jointly built by automakers and technology companies, initially forming a model of '1 cloud control basic platform + N types of application scenarios' (traffic light coordination, blind spot warning, automatic parking, etc.). Future trends focus on three major directions: First, the architecture will evolve towards a three-level collaborative system of 'central cloud + edge cloud + terminal side' to support the large-scale application of L4 autonomous driving; second, it will deeply integrate with urban brains and traffic management, moving from single-point functions to full-domain traffic optimization; and third, the exploration of commercialization paths will accelerate, achieving sustainable operation through data services, V2X value-added services, and insurance linkage. Despite challenges such as inconsistent standards, difficulties in cross-domain interoperability, and long investment return cycles, with the implementation of the 'Vehicle-Road-Cloud Integrated China Solution' technology roadmap in 2025, the cloud control platform is moving from a 'demonstration model' to a new stage of 'large-scale commercial use'.

LPI (LP Information)' newest research report, the "Cloud Control Platform of Vehicle and Road Collaborative Industry Forecast" looks at past sales and reviews total world Cloud Control Platform of Vehicle and Road Collaborative sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloud Control Platform of Vehicle and Road Collaborative sales for 2026 through 2032. With Cloud Control Platform of Vehicle and Road Collaborative sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud Control Platform of Vehicle and Road Collaborative industry.

This Insight Report provides a comprehensive analysis of the global Cloud Control Platform of Vehicle and Road Collaborative landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud Control Platform of Vehicle and Road Collaborative portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud Control Platform of Vehicle and Road Collaborative market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud Control Platform of Vehicle and Road Collaborative

and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud Control Platform of Vehicle and Road Collaborative.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Control Platform of Vehicle and Road Collaborative market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

For Vehicle Terminals

For Third Parties

#### Segmentation by Class:

Cloud-based Centralized Platform

Edge-based Distributed Platform

#### Segmentation by Service Recipients:

Vehicle-side Service Platform

Roadside Service Platform

Regulatory Service Platform

Public Service Platform

#### Segmentation by Application:

Enterprise

Government

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sensetime

V2xlink

ZTE

Tianyuandic

China Transinfo Technology

VANJEE TECHNOLOGY

Genvict

KOTEI

GOSUNCN

QUECTEL

Neusoft REACH

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