

# Global Cloud Billing Services Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Cloud Billing Services market size was valued at US\$ million in 2023. With growing demand in downstream market, the Cloud Billing Services is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Cloud Billing Services market. Cloud Billing Services are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Cloud Billing Services. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Cloud Billing Services market.

Cloud billing can be defined as the process of generating bills from the resource usage data with the help of predefined data sets and billing policies. Cloud billing offers low cost of ownership, ability to add new services emerging in the dynamic environment, set of connectors, device and independent access to billing information. The cloud billing system enables users to easily manage and retrieve data from various locations and, also helps in serving their customers in a better manner.

Lower operational & administration cost, advancement & increase in adoption of cloud-based technologies, increasing mobile penetration and high subscriber growth, need for real-time billing, and increased demand for bundled services are some of the driving forces in the telecom cloud billing market. Telecom regulations across the globe and

usage of legacy systems would be the restraining factors for the telecom cloud billing market.

#### Key Features:

The report on Cloud Billing Services market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Cloud Billing Services market. It may include historical data, market segmentation by Type (e.g., Embedded Billing, Convergent Billing), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Cloud Billing Services market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Cloud Billing Services market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Cloud Billing Services industry. This include advancements in Cloud Billing Services technology, Cloud Billing Services new entrants, Cloud Billing Services new investment, and other innovations that are shaping the future of Cloud Billing Services.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Cloud Billing Services market. It includes factors influencing customer ' purchasing decisions, preferences for Cloud Billing Services product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Cloud Billing Services market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Cloud Billing Services market. The report also evaluates

the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Cloud Billing Services market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Cloud Billing Services industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Cloud Billing Services market.

**Market Segmentation:**

Cloud Billing Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Embedded Billing

Convergent Billing

D2C Billing

Prepaid Billing

Others

**Segmentation by application**

Telecom & IT

Healthcare

Transportation

Food Retail

Power & Energy

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Amazon Web Services

Znet (RackNap)

IDI

IBM

FinancialForce

STL.Tech

Apple

TrueIDC

Comarch SA

Amdocs

Aria Systems

CGI

NEC

Oracle

SAP

Zuora

Billing Platform

DOUBLEHORN

CloudBilling

Intelligent Technologies

Globetom

Cerillion

Jamcracker

UnionPay

Alibaba

Tencent

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Cloud Billing Services Market Size 2019-2030
  - 2.1.2 Cloud Billing Services Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Cloud Billing Services Segment by Type
  - 2.2.1 Embedded Billing
  - 2.2.2 Convergent Billing
  - 2.2.3 D2C Billing
  - 2.2.4 Prepaid Billing
  - 2.2.5 Others
- 2.3 Cloud Billing Services Market Size by Type
  - 2.3.1 Cloud Billing Services Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Cloud Billing Services Market Size Market Share by Type (2019-2024)
- 2.4 Cloud Billing Services Segment by Application
  - 2.4.1 Telecom & IT
  - 2.4.2 Healthcare
  - 2.4.3 Transportation
  - 2.4.4 Food Retail
  - 2.4.5 Power & Energy
  - 2.4.6 Others
- 2.5 Cloud Billing Services Market Size by Application
  - 2.5.1 Cloud Billing Services Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global Cloud Billing Services Market Size Market Share by Application (2019-2024)



### **3 CLOUD BILLING SERVICES MARKET SIZE BY PLAYER**

#### 3.1 Cloud Billing Services Market Size Market Share by Players

3.1.1 Global Cloud Billing Services Revenue by Players (2019-2024)

3.1.2 Global Cloud Billing Services Revenue Market Share by Players (2019-2024)

#### 3.2 Global Cloud Billing Services Key Players Head office and Products Offered

#### 3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

#### 3.4 New Products and Potential Entrants

#### 3.5 Mergers & Acquisitions, Expansion

### **4 CLOUD BILLING SERVICES BY REGIONS**

#### 4.1 Cloud Billing Services Market Size by Regions (2019-2024)

#### 4.2 Americas Cloud Billing Services Market Size Growth (2019-2024)

#### 4.3 APAC Cloud Billing Services Market Size Growth (2019-2024)

#### 4.4 Europe Cloud Billing Services Market Size Growth (2019-2024)

#### 4.5 Middle East & Africa Cloud Billing Services Market Size Growth (2019-2024)

### **5 AMERICAS**

#### 5.1 Americas Cloud Billing Services Market Size by Country (2019-2024)

#### 5.2 Americas Cloud Billing Services Market Size by Type (2019-2024)

#### 5.3 Americas Cloud Billing Services Market Size by Application (2019-2024)

#### 5.4 United States

#### 5.5 Canada

#### 5.6 Mexico

#### 5.7 Brazil

### **6 APAC**

#### 6.1 APAC Cloud Billing Services Market Size by Region (2019-2024)

#### 6.2 APAC Cloud Billing Services Market Size by Type (2019-2024)

#### 6.3 APAC Cloud Billing Services Market Size by Application (2019-2024)

#### 6.4 China

#### 6.5 Japan

#### 6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Cloud Billing Services by Country (2019-2024)

7.2 Europe Cloud Billing Services Market Size by Type (2019-2024)

7.3 Europe Cloud Billing Services Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Cloud Billing Services by Region (2019-2024)

8.2 Middle East & Africa Cloud Billing Services Market Size by Type (2019-2024)

8.3 Middle East & Africa Cloud Billing Services Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL CLOUD BILLING SERVICES MARKET FORECAST**

10.1 Global Cloud Billing Services Forecast by Regions (2025-2030)

10.1.1 Global Cloud Billing Services Forecast by Regions (2025-2030)

10.1.2 Americas Cloud Billing Services Forecast

10.1.3 APAC Cloud Billing Services Forecast

10.1.4 Europe Cloud Billing Services Forecast

- 10.1.5 Middle East & Africa Cloud Billing Services Forecast
- 10.2 Americas Cloud Billing Services Forecast by Country (2025-2030)
  - 10.2.1 United States Cloud Billing Services Market Forecast
  - 10.2.2 Canada Cloud Billing Services Market Forecast
  - 10.2.3 Mexico Cloud Billing Services Market Forecast
  - 10.2.4 Brazil Cloud Billing Services Market Forecast
- 10.3 APAC Cloud Billing Services Forecast by Region (2025-2030)
  - 10.3.1 China Cloud Billing Services Market Forecast
  - 10.3.2 Japan Cloud Billing Services Market Forecast
  - 10.3.3 Korea Cloud Billing Services Market Forecast
  - 10.3.4 Southeast Asia Cloud Billing Services Market Forecast
  - 10.3.5 India Cloud Billing Services Market Forecast
  - 10.3.6 Australia Cloud Billing Services Market Forecast
- 10.4 Europe Cloud Billing Services Forecast by Country (2025-2030)
  - 10.4.1 Germany Cloud Billing Services Market Forecast
  - 10.4.2 France Cloud Billing Services Market Forecast
  - 10.4.3 UK Cloud Billing Services Market Forecast
  - 10.4.4 Italy Cloud Billing Services Market Forecast
  - 10.4.5 Russia Cloud Billing Services Market Forecast
- 10.5 Middle East & Africa Cloud Billing Services Forecast by Region (2025-2030)
  - 10.5.1 Egypt Cloud Billing Services Market Forecast
  - 10.5.2 South Africa Cloud Billing Services Market Forecast
  - 10.5.3 Israel Cloud Billing Services Market Forecast
  - 10.5.4 Turkey Cloud Billing Services Market Forecast
  - 10.5.5 GCC Countries Cloud Billing Services Market Forecast
- 10.6 Global Cloud Billing Services Forecast by Type (2025-2030)
- 10.7 Global Cloud Billing Services Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Google
  - 11.1.1 Google Company Information
  - 11.1.2 Google Cloud Billing Services Product Offered
  - 11.1.3 Google Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Google Main Business Overview
  - 11.1.5 Google Latest Developments
- 11.2 Amazon Web Services
  - 11.2.1 Amazon Web Services Company Information

- 11.2.2 Amazon Web Services Cloud Billing Services Product Offered
- 11.2.3 Amazon Web Services Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Amazon Web Services Main Business Overview
- 11.2.5 Amazon Web Services Latest Developments
- 11.3 Znet (RackNap)
  - 11.3.1 Znet (RackNap) Company Information
  - 11.3.2 Znet (RackNap) Cloud Billing Services Product Offered
  - 11.3.3 Znet (RackNap) Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 Znet (RackNap) Main Business Overview
  - 11.3.5 Znet (RackNap) Latest Developments
- 11.4 IDI
  - 11.4.1 IDI Company Information
  - 11.4.2 IDI Cloud Billing Services Product Offered
  - 11.4.3 IDI Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 IDI Main Business Overview
  - 11.4.5 IDI Latest Developments
- 11.5 IBM
  - 11.5.1 IBM Company Information
  - 11.5.2 IBM Cloud Billing Services Product Offered
  - 11.5.3 IBM Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 IBM Main Business Overview
  - 11.5.5 IBM Latest Developments
- 11.6 FinancialForce
  - 11.6.1 FinancialForce Company Information
  - 11.6.2 FinancialForce Cloud Billing Services Product Offered
  - 11.6.3 FinancialForce Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 FinancialForce Main Business Overview
  - 11.6.5 FinancialForce Latest Developments
- 11.7 STL.Tech
  - 11.7.1 STL.Tech Company Information
  - 11.7.2 STL.Tech Cloud Billing Services Product Offered
  - 11.7.3 STL.Tech Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.7.4 STL.Tech Main Business Overview

- 11.7.5 STL.Tech Latest Developments
- 11.8 Apple
  - 11.8.1 Apple Company Information
  - 11.8.2 Apple Cloud Billing Services Product Offered
  - 11.8.3 Apple Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.8.4 Apple Main Business Overview
  - 11.8.5 Apple Latest Developments
- 11.9 TrueIDC
  - 11.9.1 TrueIDC Company Information
  - 11.9.2 TrueIDC Cloud Billing Services Product Offered
  - 11.9.3 TrueIDC Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 TrueIDC Main Business Overview
  - 11.9.5 TrueIDC Latest Developments
- 11.10 Comarch SA
  - 11.10.1 Comarch SA Company Information
  - 11.10.2 Comarch SA Cloud Billing Services Product Offered
  - 11.10.3 Comarch SA Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 Comarch SA Main Business Overview
  - 11.10.5 Comarch SA Latest Developments
- 11.11 Amdocs
  - 11.11.1 Amdocs Company Information
  - 11.11.2 Amdocs Cloud Billing Services Product Offered
  - 11.11.3 Amdocs Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.11.4 Amdocs Main Business Overview
  - 11.11.5 Amdocs Latest Developments
- 11.12 Aria Systems
  - 11.12.1 Aria Systems Company Information
  - 11.12.2 Aria Systems Cloud Billing Services Product Offered
  - 11.12.3 Aria Systems Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.12.4 Aria Systems Main Business Overview
  - 11.12.5 Aria Systems Latest Developments
- 11.13 CGI
  - 11.13.1 CGI Company Information
  - 11.13.2 CGI Cloud Billing Services Product Offered

11.13.3 CGI Cloud Billing Services Revenue, Gross Margin and Market Share  
(2019-2024)

11.13.4 CGI Main Business Overview

11.13.5 CGI Latest Developments

11.14 NEC

11.14.1 NEC Company Information

11.14.2 NEC Cloud Billing Services Product Offered

11.14.3 NEC Cloud Billing Services Revenue, Gross Margin and Market Share  
(2019-2024)

11.14.4 NEC Main Business Overview

11.14.5 NEC Latest Developments

11.15 Oracle

11.15.1 Oracle Company Information

11.15.2 Oracle Cloud Billing Services Product Offered

11.15.3 Oracle Cloud Billing Services Revenue, Gross Margin and Market Share  
(2019-2024)

11.15.4 Oracle Main Business Overview

11.15.5 Oracle Latest Developments

11.16 SAP

11.16.1 SAP Company Information

11.16.2 SAP Cloud Billing Services Product Offered

11.16.3 SAP Cloud Billing Services Revenue, Gross Margin and Market Share  
(2019-2024)

11.16.4 SAP Main Business Overview

11.16.5 SAP Latest Developments

11.17 Zuora

11.17.1 Zuora Company Information

11.17.2 Zuora Cloud Billing Services Product Offered

11.17.3 Zuora Cloud Billing Services Revenue, Gross Margin and Market Share  
(2019-2024)

11.17.4 Zuora Main Business Overview

11.17.5 Zuora Latest Developments

11.18 Billing Platform

11.18.1 Billing Platform Company Information

11.18.2 Billing Platform Cloud Billing Services Product Offered

11.18.3 Billing Platform Cloud Billing Services Revenue, Gross Margin and Market  
Share (2019-2024)

11.18.4 Billing Platform Main Business Overview

11.18.5 Billing Platform Latest Developments

## 11.19 DOUBLEHORN

11.19.1 DOUBLEHORN Company Information

11.19.2 DOUBLEHORN Cloud Billing Services Product Offered

11.19.3 DOUBLEHORN Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)

11.19.4 DOUBLEHORN Main Business Overview

11.19.5 DOUBLEHORN Latest Developments

## 11.20 CloudBilling

11.20.1 CloudBilling Company Information

11.20.2 CloudBilling Cloud Billing Services Product Offered

11.20.3 CloudBilling Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)

11.20.4 CloudBilling Main Business Overview

11.20.5 CloudBilling Latest Developments

## 11.21 Intelligent Technologies

11.21.1 Intelligent Technologies Company Information

11.21.2 Intelligent Technologies Cloud Billing Services Product Offered

11.21.3 Intelligent Technologies Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)

11.21.4 Intelligent Technologies Main Business Overview

11.21.5 Intelligent Technologies Latest Developments

## 11.22 Globetom

11.22.1 Globetom Company Information

11.22.2 Globetom Cloud Billing Services Product Offered

11.22.3 Globetom Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)

11.22.4 Globetom Main Business Overview

11.22.5 Globetom Latest Developments

## 11.23 Cerillion

11.23.1 Cerillion Company Information

11.23.2 Cerillion Cloud Billing Services Product Offered

11.23.3 Cerillion Cloud Billing Services Revenue, Gross Margin and Market Share (2019-2024)

11.23.4 Cerillion Main Business Overview

11.23.5 Cerillion Latest Developments

## 11.24 Jamcracker

11.24.1 Jamcracker Company Information

11.24.2 Jamcracker Cloud Billing Services Product Offered

11.24.3 Jamcracker Cloud Billing Services Revenue, Gross Margin and Market Share



(2019-2024)

11.24.4 Jamcracker Main Business Overview

11.24.5 Jamcracker Latest Developments

11.25 UnionPay

11.25.1 UnionPay Company Information

11.25.2 UnionPay Cloud Billing Services Product Offered

11.25.3 UnionPay Cloud Billing Services Revenue, Gross Margin and Market Share

(2019-2024)

11.25.4 UnionPay Main Business Overview

11.25.5 UnionPay Latest Developments

11.26 Alibaba

11.26.1 Alibaba Company Information

11.26.2 Alibaba Cloud Billing Services Product Offered

11.26.3 Alibaba Cloud Billing Services Revenue, Gross Margin and Market Share

(2019-2024)

11.26.4 Alibaba Main Business Overview

11.26.5 Alibaba Latest Developments

11.27 Tencent

11.27.1 Tencent Company Information

11.27.2 Tencent Cloud Billing Services Product Offered

11.27.3 Tencent Cloud Billing Services Revenue, Gross Margin and Market Share

(2019-2024)

11.27.4 Tencent Main Business Overview

11.27.5 Tencent Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES

Table 1. Cloud Billing Services Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Embedded Billing

Table 3. Major Players of Convergent Billing

Table 4. Major Players of D2C Billing

Table 5. Major Players of Prepaid Billing

Table 6. Major Players of Others

Table 7. Cloud Billing Services Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Cloud Billing Services Market Size by Type (2019-2024) & (\$ Millions)

Table 9. Global Cloud Billing Services Market Size Market Share by Type (2019-2024)

Table 10. Cloud Billing Services Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 11. Global Cloud Billing Services Market Size by Application (2019-2024) & (\$ Millions)

Table 12. Global Cloud Billing Services Market Size Market Share by Application (2019-2024)

Table 13. Global Cloud Billing Services Revenue by Players (2019-2024) & (\$ Millions)

Table 14. Global Cloud Billing Services Revenue Market Share by Player (2019-2024)

Table 15. Cloud Billing Services Key Players Head office and Products Offered

Table 16. Cloud Billing Services Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Cloud Billing Services Market Size by Regions 2019-2024 & (\$ Millions)

Table 20. Global Cloud Billing Services Market Size Market Share by Regions (2019-2024)

Table 21. Global Cloud Billing Services Revenue by Country/Region (2019-2024) & (\$ millions)

Table 22. Global Cloud Billing Services Revenue Market Share by Country/Region (2019-2024)

Table 23. Americas Cloud Billing Services Market Size by Country (2019-2024) & (\$ Millions)

Table 24. Americas Cloud Billing Services Market Size Market Share by Country

(2019-2024)

Table 25. Americas Cloud Billing Services Market Size by Type (2019-2024) & (\$ Millions)

Table 26. Americas Cloud Billing Services Market Size Market Share by Type (2019-2024)

Table 27. Americas Cloud Billing Services Market Size by Application (2019-2024) & (\$ Millions)

Table 28. Americas Cloud Billing Services Market Size Market Share by Application (2019-2024)

Table 29. APAC Cloud Billing Services Market Size by Region (2019-2024) & (\$ Millions)

Table 30. APAC Cloud Billing Services Market Size Market Share by Region (2019-2024)

Table 31. APAC Cloud Billing Services Market Size by Type (2019-2024) & (\$ Millions)

Table 32. APAC Cloud Billing Services Market Size Market Share by Type (2019-2024)

Table 33. APAC Cloud Billing Services Market Size by Application (2019-2024) & (\$ Millions)

Table 34. APAC Cloud Billing Services Market Size Market Share by Application (2019-2024)

Table 35. Europe Cloud Billing Services Market Size by Country (2019-2024) & (\$ Millions)

Table 36. Europe Cloud Billing Services Market Size Market Share by Country (2019-2024)

Table 37. Europe Cloud Billing Services Market Size by Type (2019-2024) & (\$ Millions)

Table 38. Europe Cloud Billing Services Market Size Market Share by Type (2019-2024)

Table 39. Europe Cloud Billing Services Market Size by Application (2019-2024) & (\$ Millions)

Table 40. Europe Cloud Billing Services Market Size Market Share by Application (2019-2024)

Table 41. Middle East & Africa Cloud Billing Services Market Size by Region (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Cloud Billing Services Market Size Market Share by Region (2019-2024)

Table 43. Middle East & Africa Cloud Billing Services Market Size by Type (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Cloud Billing Services Market Size Market Share by Type (2019-2024)

Table 45. Middle East & Africa Cloud Billing Services Market Size by Application

(2019-2024) & (\$ Millions)

Table 46. Middle East & Africa Cloud Billing Services Market Size Market Share by Application (2019-2024)

Table 47. Key Market Drivers & Growth Opportunities of Cloud Billing Services

Table 48. Key Market Challenges & Risks of Cloud Billing Services

Table 49. Key Industry Trends of Cloud Billing Services

Table 50. Global Cloud Billing Services Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 51. Global Cloud Billing Services Market Size Market Share Forecast by Regions (2025-2030)

Table 52. Global Cloud Billing Services Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 53. Global Cloud Billing Services Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 54. Google Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 55. Google Cloud Billing Services Product Offered

Table 56. Google Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 57. Google Main Business

Table 58. Google Latest Developments

Table 59. Amazon Web Services Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 60. Amazon Web Services Cloud Billing Services Product Offered

Table 61. Amazon Web Services Main Business

Table 62. Amazon Web Services Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Amazon Web Services Latest Developments

Table 64. Znet (RackNap) Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 65. Znet (RackNap) Cloud Billing Services Product Offered

Table 66. Znet (RackNap) Main Business

Table 67. Znet (RackNap) Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Znet (RackNap) Latest Developments

Table 69. IDI Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 70. IDI Cloud Billing Services Product Offered

Table 71. IDI Main Business

Table 72. IDI Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. IDI Latest Developments

Table 74. IBM Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 75. IBM Cloud Billing Services Product Offered

Table 76. IBM Main Business

Table 77. IBM Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 78. IBM Latest Developments

Table 79. FinancialForce Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 80. FinancialForce Cloud Billing Services Product Offered

Table 81. FinancialForce Main Business

Table 82. FinancialForce Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 83. FinancialForce Latest Developments

Table 84. STL.Tech Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 85. STL.Tech Cloud Billing Services Product Offered

Table 86. STL.Tech Main Business

Table 87. STL.Tech Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 88. STL.Tech Latest Developments

Table 89. Apple Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 90. Apple Cloud Billing Services Product Offered

Table 91. Apple Main Business

Table 92. Apple Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. Apple Latest Developments

Table 94. TrueIDC Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 95. TrueIDC Cloud Billing Services Product Offered

Table 96. TrueIDC Main Business

Table 97. TrueIDC Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. TrueIDC Latest Developments

Table 99. Comarch SA Details, Company Type, Cloud Billing Services Area Served and

## Its Competitors

Table 100. Comarch SA Cloud Billing Services Product Offered

Table 101. Comarch SA Main Business

Table 102. Comarch SA Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. Comarch SA Latest Developments

Table 104. Amdocs Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 105. Amdocs Cloud Billing Services Product Offered

Table 106. Amdocs Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 107. Amdocs Main Business

Table 108. Amdocs Latest Developments

Table 109. Aria Systems Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 110. Aria Systems Cloud Billing Services Product Offered

Table 111. Aria Systems Main Business

Table 112. Aria Systems Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. Aria Systems Latest Developments

Table 114. CGI Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 115. CGI Cloud Billing Services Product Offered

Table 116. CGI Main Business

Table 117. CGI Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 118. CGI Latest Developments

Table 119. NEC Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 120. NEC Cloud Billing Services Product Offered

Table 121. NEC Main Business

Table 122. NEC Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 123. NEC Latest Developments

Table 124. Oracle Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 125. Oracle Cloud Billing Services Product Offered

Table 126. Oracle Main Business

Table 127. Oracle Cloud Billing Services Revenue (\$ million), Gross Margin and Market

Share (2019-2024)

Table 128. Oracle Latest Developments

Table 129. SAP Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 130. SAP Cloud Billing Services Product Offered

Table 131. SAP Main Business

Table 132. SAP Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 133. SAP Latest Developments

Table 134. Zuora Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 135. Zuora Cloud Billing Services Product Offered

Table 136. Zuora Main Business

Table 137. Zuora Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 138. Zuora Latest Developments

Table 139. Billing Platform Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 140. Billing Platform Cloud Billing Services Product Offered

Table 141. Billing Platform Main Business

Table 142. Billing Platform Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 143. Billing Platform Latest Developments

Table 144. DOUBLEHORN Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 145. DOUBLEHORN Cloud Billing Services Product Offered

Table 146. DOUBLEHORN Main Business

Table 147. DOUBLEHORN Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 148. DOUBLEHORN Latest Developments

Table 149. CloudBilling Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 150. CloudBilling Cloud Billing Services Product Offered

Table 151. CloudBilling Main Business

Table 152. CloudBilling Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 153. CloudBilling Latest Developments

Table 154. Intelligent Technologies Details, Company Type, Cloud Billing Services Area Served and Its Competitors



- Table 155. Intelligent Technologies Cloud Billing Services Product Offered
- Table 156. Intelligent Technologies Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 157. Intelligent Technologies Main Business
- Table 158. Intelligent Technologies Latest Developments
- Table 159. Globetom Details, Company Type, Cloud Billing Services Area Served and Its Competitors
- Table 160. Globetom Cloud Billing Services Product Offered
- Table 161. Globetom Main Business
- Table 162. Globetom Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 163. Globetom Latest Developments
- Table 164. Cerillion Details, Company Type, Cloud Billing Services Area Served and Its Competitors
- Table 165. Cerillion Cloud Billing Services Product Offered
- Table 166. Cerillion Main Business
- Table 167. Cerillion Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 168. Cerillion Latest Developments
- Table 169. Jamcracker Details, Company Type, Cloud Billing Services Area Served and Its Competitors
- Table 170. Jamcracker Cloud Billing Services Product Offered
- Table 171. Jamcracker Main Business
- Table 172. Jamcracker Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 173. Jamcracker Latest Developments
- Table 174. UnionPay Details, Company Type, Cloud Billing Services Area Served and Its Competitors
- Table 175. UnionPay Cloud Billing Services Product Offered
- Table 176. UnionPay Main Business
- Table 177. UnionPay Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 178. UnionPay Latest Developments
- Table 179. Alibaba Details, Company Type, Cloud Billing Services Area Served and Its Competitors
- Table 180. Alibaba Cloud Billing Services Product Offered
- Table 181. Alibaba Main Business
- Table 182. Alibaba Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 183. Alibaba Latest Developments

Table 184. Tencent Details, Company Type, Cloud Billing Services Area Served and Its Competitors

Table 185. Tencent Cloud Billing Services Product Offered

Table 186. Tencent Main Business

Table 187. Tencent Cloud Billing Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 188. Tencent Latest Developments



## List Of Figures

### LIST OF FIGURES

Figure 1. Cloud Billing Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cloud Billing Services Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Cloud Billing Services Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Cloud Billing Services Sales Market Share by Country/Region (2023)

Figure 8. Cloud Billing Services Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Cloud Billing Services Market Size Market Share by Type in 2023

Figure 10. Cloud Billing Services in Telecom & IT

Figure 11. Global Cloud Billing Services Market: Telecom & IT (2019-2024) & (\$ Millions)

Figure 12. Cloud Billing Services in Healthcare

Figure 13. Global Cloud Billing Services Market: Healthcare (2019-2024) & (\$ Millions)

Figure 14. Cloud Billing Services in Transportation

Figure 15. Global Cloud Billing Services Market: Transportation (2019-2024) & (\$ Millions)

Figure 16. Cloud Billing Services in Food Retail

Figure 17. Global Cloud Billing Services Market: Food Retail (2019-2024) & (\$ Millions)

Figure 18. Cloud Billing Services in Power & Energy

Figure 19. Global Cloud Billing Services Market: Power & Energy (2019-2024) & (\$ Millions)

Figure 20. Cloud Billing Services in Others

Figure 21. Global Cloud Billing Services Market: Others (2019-2024) & (\$ Millions)

Figure 22. Global Cloud Billing Services Market Size Market Share by Application in 2023

Figure 23. Global Cloud Billing Services Revenue Market Share by Player in 2023

Figure 24. Global Cloud Billing Services Market Size Market Share by Regions (2019-2024)

Figure 25. Americas Cloud Billing Services Market Size 2019-2024 (\$ Millions)

Figure 26. APAC Cloud Billing Services Market Size 2019-2024 (\$ Millions)

Figure 27. Europe Cloud Billing Services Market Size 2019-2024 (\$ Millions)

Figure 28. Middle East & Africa Cloud Billing Services Market Size 2019-2024 (\$

Millions)

Figure 29. Americas Cloud Billing Services Value Market Share by Country in 2023

Figure 30. United States Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Canada Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Mexico Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 33. Brazil Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 34. APAC Cloud Billing Services Market Size Market Share by Region in 2023

Figure 35. APAC Cloud Billing Services Market Size Market Share by Type in 2023

Figure 36. APAC Cloud Billing Services Market Size Market Share by Application in 2023

Figure 37. China Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Japan Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 39. Korea Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 40. Southeast Asia Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 41. India Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Australia Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Europe Cloud Billing Services Market Size Market Share by Country in 2023

Figure 44. Europe Cloud Billing Services Market Size Market Share by Type (2019-2024)

Figure 45. Europe Cloud Billing Services Market Size Market Share by Application (2019-2024)

Figure 46. Germany Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 47. France Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 48. UK Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Italy Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 50. Russia Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Middle East & Africa Cloud Billing Services Market Size Market Share by Region (2019-2024)

Figure 52. Middle East & Africa Cloud Billing Services Market Size Market Share by Type (2019-2024)

Figure 53. Middle East & Africa Cloud Billing Services Market Size Market Share by Application (2019-2024)

Figure 54. Egypt Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 55. South Africa Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 56. Israel Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 57. Turkey Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 58. GCC Country Cloud Billing Services Market Size Growth 2019-2024 (\$ Millions)

Figure 59. Americas Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 60. APAC Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 61. Europe Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 62. Middle East & Africa Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 63. United States Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 64. Canada Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 65. Mexico Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 66. Brazil Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 67. China Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 68. Japan Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 69. Korea Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 70. Southeast Asia Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 71. India Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 72. Australia Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 73. Germany Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 74. France Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 75. UK Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 76. Italy Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 77. Russia Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 78. Spain Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 79. Egypt Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 80. South Africa Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 81. Israel Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 82. Turkey Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 83. GCC Countries Cloud Billing Services Market Size 2025-2030 (\$ Millions)

Figure 84. Global Cloud Billing Services Market Size Market Share Forecast by Type (2025-2030)

Figure 85. Global Cloud Billing Services Market Size Market Share Forecast by Application (2025-2030)

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