

Global Cloud-based Supply Chain Control Tower Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G57D3A595ABAEN.html>

Date: April 2024

Pages: 128

Price: US\$ 3,660.00 (Single User License)

ID: G57D3A595ABAEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Control Tower in supply chain is a cloud-based platform that uses advanced technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), and Machine Learning (ML) to provide real-time insights and helps in managing supply chains proactively.

It offers real-time end-to-end visibility across a network of an entire organization. This network may include suppliers, manufacturers, and business partners. They allow planners to manage what they cannot see, create planning for unknown variations, and plan for mitigation of risks and disruption before they cause any problems. Traditional ways of demand planning and supply change management using historical data can no longer give accurate demand forecasts and disruption because of factors such as extreme weather trade wars and blockages of transportation channels. Today, businesses need to make their supply chains agile and resilient with better visibility and access to real-time information.

The most important component of any control tower is the data. These analysis systems collect huge amounts of real-time data from different nodes of supply chains which provides a 360-degree view of anything happening across the supply chain in real time. The data collected from the supply chain is used for simulating 'What If' analysis and comparing scenarios. It also runs simulations of changes in demand and supply. With the help of this data, control towers can identify customer alert issues and address them rapidly. It allows them to collaborate with partners across the supply chain and automate exception flagging and handling.

As there has been advancement in technology, the supply chain control towers have eliminated the silos and allowed businesses to stay connected with their entire supply chain.

The global Cloud-based Supply Chain Control Tower market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Cloud-based Supply Chain Control Tower Industry Forecast” looks at past sales and reviews total world Cloud-based Supply Chain Control Tower sales in 2023, providing a comprehensive analysis by region and market sector of projected Cloud-based Supply Chain Control Tower sales for 2024 through 2030. With Cloud-based Supply Chain Control Tower sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud-based Supply Chain Control Tower industry.

This Insight Report provides a comprehensive analysis of the global Cloud-based Supply Chain Control Tower landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cloud-based Supply Chain Control Tower portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud-based Supply Chain Control Tower market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud-based Supply Chain Control Tower and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud-based Supply Chain Control Tower.

The market for Cloud-based Supply Chain Control Towers has been steadily growing, reflecting the increasing recognition of their pivotal role in supply chain management. The market status indicates a rising adoption of these solutions, driven by the need for real-time visibility, collaboration, and data-driven decision-making across complex and global supply chain networks. Market drivers include the growing complexity of supply chain operations, increasing customer expectations for transparency, and the desire to

mitigate risks and disruptions effectively. Future development trends in the Cloud-based Supply Chain Control Tower market are anticipated to focus on further integration of advanced analytics, artificial intelligence, and machine learning capabilities. Enhanced predictive analytics, demand forecasting accuracy, and real-time monitoring functionalities may become key areas of innovation. The market may also witness developments in the integration of Internet of Things (IoT) data for improved visibility into the physical supply chain. However, potential inhibitors may include concerns related to data security, integration challenges with existing systems, and the need for organizational change management. The overall trajectory suggests continued growth as businesses seek to enhance supply chain resilience, agility, and responsiveness in an increasingly dynamic and interconnected global landscape.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud-based Supply Chain Control Tower market by product type, application, key players and key regions and countries.

Segmentation by type

Logistics and Transportation

Fulfillment

Inventory Control

Supply Assurance

End-to-end SCCT

Others

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SAP

AWS Solutions

IBM

Accenture

Blue Yonder

E2open

LLamasoft

Quantum

Cloudlink

One Network

Agility Insights

Elementum

Infor

Kinaxis

Viewlocity Technologies

o9 Solutions

GEP

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