

Global Cloud-based RTK Services Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/GE6267C28E69EN.html>

Date: August 2025

Pages: 192

Price: US\$ 3,660.00 (Single User License)

ID: GE6267C28E69EN

Abstracts

According to this study, the global Cloud-based RTK Services market size will reach US\$ 1049 million by 2031.

Cloud-based RTK service is a model that provides users with high-precision real-time dynamic positioning services based on cloud computing technology, network communication and global navigation satellite system (GNSS) technology. The following is a detailed description of the core support, service mode, advantages and characteristics:

Cloud computing technology: Utilize the powerful computing power of the cloud to centrally process, analyze and store satellite observation data collected by a widely distributed base station network. It can quickly and accurately calculate various error correction numbers, such as satellite orbit error, clock error, ionospheric delay, tropospheric delay, etc., and provide the processing results to users in the form of differential data.

Network communication: Through mobile communication networks (such as 4G, 5G) or the Internet, real-time data transmission between base stations and cloud servers, and between cloud servers and user receivers is realized. Ensure that users can obtain the required differential data in a timely manner to achieve high-precision real-time positioning.

GNSS technology: Based on the global navigation satellite system, including GPS, GLONASS, Galileo, Beidou, etc., it receives satellite signals and obtains observation data, providing a basic data source for high-precision positioning.

Service mode

No need for users to build their own base stations: Users do not need to invest in building and maintaining their own base station network. They can enjoy high-precision RTK positioning services by connecting to the cloud service platform through a GNSS receiver with network connection function.

On-demand service: Users can flexibly choose the service type, accuracy level and usage time according to their actual needs, which has high flexibility and economy.

Advantages and characteristics

High-precision real-time positioning: It can provide users with real-time dynamic positioning results with centimeter level or even higher accuracy, meeting the needs of surveying and mapping, geographic information, precision agriculture, intelligent transportation and other fields for high-precision positioning.

Wide service scope: With the help of widely distributed base station network and cloud processing capabilities, the service can cover a large geographical area and even realize cross-regional and cross-border services.

Reduced cost: For users, the cost investment in base station construction and maintenance is reduced, and the threshold for using high-precision positioning services is lowered.

Easy to manage and expand: The cloud service platform can centrally manage base station resources and user data, facilitate system upgrades, maintenance and expansion, and can quickly adapt to growing user needs and business development.

United States market for Cloud-based RTK Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Cloud-based RTK Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Cloud-based RTK Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Cloud-based RTK Services players cover SoftBank Corp, Trimble VRS Now,

NTT Docomo, Leica ConX, Lefixea Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Cloud-based RTK Services Industry Forecast” looks at past sales and reviews total world Cloud-based RTK Services sales in 2024, providing a comprehensive analysis by region and market sector of projected Cloud-based RTK Services sales for 2025 through 2031. With Cloud-based RTK Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud-based RTK Services industry.

This Insight Report provides a comprehensive analysis of the global Cloud-based RTK Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud-based RTK Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Cloud-based RTK Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud-based RTK Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud-based RTK Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud-based RTK Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

VRS (Virtual Reference Station)

PPP-RTK

C-RTK

Segmentation by Application:

Smart Driving

Smart IoT

Small-scale Surveying and Mapping

Precision Agriculture

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SoftBank Corp

Trimble VRS Now

NTT Docomo

Leica ConX

Lefixea Inc.

Swift Navigation, Inc.

Hexagon

John Deere

Septentrio

Novatel

CloudBase RTK

StormCaster

U-blox

Chcnav

HxGN SmartNet

Topcon Positioning Systems, Inc.

RTK FIX

Nokia

Huawei

ZTE

Datang Telecom Technology Co.,Ltd.

Quectel Wireless Solutions

Guangzhou iMapCloud Intelligent Technology Co.,Ltd.

Sixents Technology (Beijing) Co., Ltd.

Tencent Technology (Shenzhen) Company Ltd.

Qianxun SI

China Mobile

China Unicom

China Telecom

China Dayou Positioning Intelligence Co.,Ltd.

Geespace

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