

# Global Cloud-based Information Governance Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Cloud-based Information Governance market size was valued at US\$ million in 2023. With growing demand in downstream market, the Cloud-based Information Governance is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Cloud-based Information Governance market. Cloud-based Information Governance are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Cloud-based Information Governance. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Cloud-based Information Governance market.

Information governance is the application of technologies, policies, and processes to maximize the value of information from inception to final disposal. It helps organization manage information risks, reduce information costs, and maximize business benefits. Information governance includes traditional records management, information security and protection, electronic discovery, data storage and archiving, and risk management. The life cycle of information governance includes creation, protection, value creation, preservation, and final placement of the information.

With the proliferation of cloud market and social media governance, information management is crucial for all corporate organizations. Rise in need for advanced

information management solutions, technological advancements, and rise in legal threats among enterprises drive the growth of the global cloud-based information governance market. However, low awareness among end users towards the benefits associated with information governance is expected to impede the market growth. Conversely, increase in demand for cloud-based solutions is expected to provide lucrative opportunities for the market during the forecast period.

#### Key Features:

The report on Cloud-based Information Governance market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Cloud-based Information Governance market. It may include historical data, market segmentation by Type (e.g., Simple Storage And Retrieval, Basic Document Management), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Cloud-based Information Governance market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Cloud-based Information Governance market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Cloud-based Information Governance industry. This include advancements in Cloud-based Information Governance technology, Cloud-based Information Governance new entrants, Cloud-based Information Governance new investment, and other innovations that are shaping the future of Cloud-based Information Governance.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Cloud-based Information Governance market. It includes factors influencing customer ' purchasing decisions, preferences for Cloud-based Information Governance product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Cloud-based Information Governance market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Cloud-based Information Governance market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Cloud-based Information Governance market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Cloud-based Information Governance industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Cloud-based Information Governance market.

**Market Segmentation:**

Cloud-based Information Governance market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Simple Storage And Retrieval

Basic Document Management

Complex Document Management

Functional Applications With Document Storage

Social Networking Applications With Document Storage

## Segmentation by application

BFSI

Public

Retail

Manufacturing

IT And Telecom

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

EMC

HP Autonomy

IBM

Symantec

AccessData

Amazon

BIA

Catalyst

Cicayda

Daegis

Deloitte

Ernst & Young

FTI

Gimmel

Google

Guidance Software

Index Engines

Iron Mountain

Konica Minolta

Kroll Ontrak

Microsoft

Mimecast

Mitratech

Proofpoint

RenewData

RSD

TransPerfect

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Cloud-based Information Governance Market Size 2019-2030
  - 2.1.2 Cloud-based Information Governance Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Cloud-based Information Governance Segment by Type
  - 2.2.1 Simple Storage And Retrieval
  - 2.2.2 Basic Document Management
  - 2.2.3 Complex Document Management
  - 2.2.4 Functional Applications With Document Storage
  - 2.2.5 Social Networking Applications With Document Storage
- 2.3 Cloud-based Information Governance Market Size by Type
  - 2.3.1 Cloud-based Information Governance Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Cloud-based Information Governance Market Size Market Share by Type (2019-2024)
- 2.4 Cloud-based Information Governance Segment by Application
  - 2.4.1 BFSI
  - 2.4.2 Public
  - 2.4.3 Retail
  - 2.4.4 Manufacturing
  - 2.4.5 IT And Telecom
  - 2.4.6 Healthcare
  - 2.4.7 Others
- 2.5 Cloud-based Information Governance Market Size by Application



2.5.1 Cloud-based Information Governance Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

### **3 CLOUD-BASED INFORMATION GOVERNANCE MARKET SIZE BY PLAYER**

3.1 Cloud-based Information Governance Market Size Market Share by Players

3.1.1 Global Cloud-based Information Governance Revenue by Players (2019-2024)

3.1.2 Global Cloud-based Information Governance Revenue Market Share by Players (2019-2024)

3.2 Global Cloud-based Information Governance Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

### **4 CLOUD-BASED INFORMATION GOVERNANCE BY REGIONS**

4.1 Cloud-based Information Governance Market Size by Regions (2019-2024)

4.2 Americas Cloud-based Information Governance Market Size Growth (2019-2024)

4.3 APAC Cloud-based Information Governance Market Size Growth (2019-2024)

4.4 Europe Cloud-based Information Governance Market Size Growth (2019-2024)

4.5 Middle East & Africa Cloud-based Information Governance Market Size Growth (2019-2024)

### **5 AMERICAS**

5.1 Americas Cloud-based Information Governance Market Size by Country (2019-2024)

5.2 Americas Cloud-based Information Governance Market Size by Type (2019-2024)

5.3 Americas Cloud-based Information Governance Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Cloud-based Information Governance Market Size by Region (2019-2024)

6.2 APAC Cloud-based Information Governance Market Size by Type (2019-2024)

6.3 APAC Cloud-based Information Governance Market Size by Application  
(2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Cloud-based Information Governance by Country (2019-2024)

7.2 Europe Cloud-based Information Governance Market Size by Type (2019-2024)

7.3 Europe Cloud-based Information Governance Market Size by Application  
(2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Cloud-based Information Governance by Region (2019-2024)

8.2 Middle East & Africa Cloud-based Information Governance Market Size by Type  
(2019-2024)

8.3 Middle East & Africa Cloud-based Information Governance Market Size by  
Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL CLOUD-BASED INFORMATION GOVERNANCE MARKET FORECAST**

10.1 Global Cloud-based Information Governance Forecast by Regions (2025-2030)

10.1.1 Global Cloud-based Information Governance Forecast by Regions (2025-2030)

10.1.2 Americas Cloud-based Information Governance Forecast

10.1.3 APAC Cloud-based Information Governance Forecast

10.1.4 Europe Cloud-based Information Governance Forecast

10.1.5 Middle East & Africa Cloud-based Information Governance Forecast

10.2 Americas Cloud-based Information Governance Forecast by Country (2025-2030)

10.2.1 United States Cloud-based Information Governance Market Forecast

10.2.2 Canada Cloud-based Information Governance Market Forecast

10.2.3 Mexico Cloud-based Information Governance Market Forecast

10.2.4 Brazil Cloud-based Information Governance Market Forecast

10.3 APAC Cloud-based Information Governance Forecast by Region (2025-2030)

10.3.1 China Cloud-based Information Governance Market Forecast

10.3.2 Japan Cloud-based Information Governance Market Forecast

10.3.3 Korea Cloud-based Information Governance Market Forecast

10.3.4 Southeast Asia Cloud-based Information Governance Market Forecast

10.3.5 India Cloud-based Information Governance Market Forecast

10.3.6 Australia Cloud-based Information Governance Market Forecast

10.4 Europe Cloud-based Information Governance Forecast by Country (2025-2030)

10.4.1 Germany Cloud-based Information Governance Market Forecast

10.4.2 France Cloud-based Information Governance Market Forecast

10.4.3 UK Cloud-based Information Governance Market Forecast

10.4.4 Italy Cloud-based Information Governance Market Forecast

10.4.5 Russia Cloud-based Information Governance Market Forecast

10.5 Middle East & Africa Cloud-based Information Governance Forecast by Region (2025-2030)

10.5.1 Egypt Cloud-based Information Governance Market Forecast

10.5.2 South Africa Cloud-based Information Governance Market Forecast

10.5.3 Israel Cloud-based Information Governance Market Forecast

10.5.4 Turkey Cloud-based Information Governance Market Forecast

10.5.5 GCC Countries Cloud-based Information Governance Market Forecast

10.6 Global Cloud-based Information Governance Forecast by Type (2025-2030)

10.7 Global Cloud-based Information Governance Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

### **11.1 EMC**

11.1.1 EMC Company Information

11.1.2 EMC Cloud-based Information Governance Product Offered

11.1.3 EMC Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 EMC Main Business Overview

11.1.5 EMC Latest Developments

### **11.2 HP Autonomy**

11.2.1 HP Autonomy Company Information

11.2.2 HP Autonomy Cloud-based Information Governance Product Offered

11.2.3 HP Autonomy Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 HP Autonomy Main Business Overview

11.2.5 HP Autonomy Latest Developments

### **11.3 IBM**

11.3.1 IBM Company Information

11.3.2 IBM Cloud-based Information Governance Product Offered

11.3.3 IBM Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 IBM Main Business Overview

11.3.5 IBM Latest Developments

### **11.4 Symantec**

11.4.1 Symantec Company Information

11.4.2 Symantec Cloud-based Information Governance Product Offered

11.4.3 Symantec Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 Symantec Main Business Overview

11.4.5 Symantec Latest Developments

### **11.5 AccessData**

11.5.1 AccessData Company Information

11.5.2 AccessData Cloud-based Information Governance Product Offered

11.5.3 AccessData Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 AccessData Main Business Overview

- 11.5.5 AccessData Latest Developments
- 11.6 Amazon
  - 11.6.1 Amazon Company Information
  - 11.6.2 Amazon Cloud-based Information Governance Product Offered
  - 11.6.3 Amazon Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 Amazon Main Business Overview
  - 11.6.5 Amazon Latest Developments
- 11.7 BIA
  - 11.7.1 BIA Company Information
  - 11.7.2 BIA Cloud-based Information Governance Product Offered
  - 11.7.3 BIA Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)
  - 11.7.4 BIA Main Business Overview
  - 11.7.5 BIA Latest Developments
- 11.8 Catalyst
  - 11.8.1 Catalyst Company Information
  - 11.8.2 Catalyst Cloud-based Information Governance Product Offered
  - 11.8.3 Catalyst Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)
  - 11.8.4 Catalyst Main Business Overview
  - 11.8.5 Catalyst Latest Developments
- 11.9 Cicayda
  - 11.9.1 Cicayda Company Information
  - 11.9.2 Cicayda Cloud-based Information Governance Product Offered
  - 11.9.3 Cicayda Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 Cicayda Main Business Overview
  - 11.9.5 Cicayda Latest Developments
- 11.10 Daegis
  - 11.10.1 Daegis Company Information
  - 11.10.2 Daegis Cloud-based Information Governance Product Offered
  - 11.10.3 Daegis Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 Daegis Main Business Overview
  - 11.10.5 Daegis Latest Developments
- 11.11 Deloitte
  - 11.11.1 Deloitte Company Information
  - 11.11.2 Deloitte Cloud-based Information Governance Product Offered

11.11.3 Deloitte Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Deloitte Main Business Overview

11.11.5 Deloitte Latest Developments

11.12 Ernst & Young

11.12.1 Ernst & Young Company Information

11.12.2 Ernst & Young Cloud-based Information Governance Product Offered

11.12.3 Ernst & Young Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 Ernst & Young Main Business Overview

11.12.5 Ernst & Young Latest Developments

11.13 FTI

11.13.1 FTI Company Information

11.13.2 FTI Cloud-based Information Governance Product Offered

11.13.3 FTI Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 FTI Main Business Overview

11.13.5 FTI Latest Developments

11.14 Gimmel

11.14.1 Gimmel Company Information

11.14.2 Gimmel Cloud-based Information Governance Product Offered

11.14.3 Gimmel Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 Gimmel Main Business Overview

11.14.5 Gimmel Latest Developments

11.15 Google

11.15.1 Google Company Information

11.15.2 Google Cloud-based Information Governance Product Offered

11.15.3 Google Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Google Main Business Overview

11.15.5 Google Latest Developments

11.16 Guidance Software

11.16.1 Guidance Software Company Information

11.16.2 Guidance Software Cloud-based Information Governance Product Offered

11.16.3 Guidance Software Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Guidance Software Main Business Overview

11.16.5 Guidance Software Latest Developments



## 11.17 Index Engines

11.17.1 Index Engines Company Information

11.17.2 Index Engines Cloud-based Information Governance Product Offered

11.17.3 Index Engines Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 Index Engines Main Business Overview

11.17.5 Index Engines Latest Developments

## 11.18 Iron Mountain

11.18.1 Iron Mountain Company Information

11.18.2 Iron Mountain Cloud-based Information Governance Product Offered

11.18.3 Iron Mountain Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 Iron Mountain Main Business Overview

11.18.5 Iron Mountain Latest Developments

## 11.19 Konica Minolta

11.19.1 Konica Minolta Company Information

11.19.2 Konica Minolta Cloud-based Information Governance Product Offered

11.19.3 Konica Minolta Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.19.4 Konica Minolta Main Business Overview

11.19.5 Konica Minolta Latest Developments

## 11.20 Kroll Ontrak

11.20.1 Kroll Ontrak Company Information

11.20.2 Kroll Ontrak Cloud-based Information Governance Product Offered

11.20.3 Kroll Ontrak Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.20.4 Kroll Ontrak Main Business Overview

11.20.5 Kroll Ontrak Latest Developments

## 11.21 Microsoft

11.21.1 Microsoft Company Information

11.21.2 Microsoft Cloud-based Information Governance Product Offered

11.21.3 Microsoft Cloud-based Information Governance Revenue, Gross Margin and Market Share (2019-2024)

11.21.4 Microsoft Main Business Overview

11.21.5 Microsoft Latest Developments

## 11.22 Mimecast

11.22.1 Mimecast Company Information

11.22.2 Mimecast Cloud-based Information Governance Product Offered

11.22.3 Mimecast Cloud-based Information Governance Revenue, Gross Margin and

## Market Share (2019-2024)

11.22.4 Mimecast Main Business Overview

11.22.5 Mimecast Latest Developments

## 11.23 Mitratech

11.23.1 Mitratech Company Information

11.23.2 Mitratech Cloud-based Information Governance Product Offered

11.23.3 Mitratech Cloud-based Information Governance Revenue, Gross Margin and

## Market Share (2019-2024)

11.23.4 Mitratech Main Business Overview

11.23.5 Mitratech Latest Developments

## 11.24 Proofpoint

11.24.1 Proofpoint Company Information

11.24.2 Proofpoint Cloud-based Information Governance Product Offered

11.24.3 Proofpoint Cloud-based Information Governance Revenue, Gross Margin and

## Market Share (2019-2024)

11.24.4 Proofpoint Main Business Overview

11.24.5 Proofpoint Latest Developments

## 11.25 RenewData

11.25.1 RenewData Company Information

11.25.2 RenewData Cloud-based Information Governance Product Offered

11.25.3 RenewData Cloud-based Information Governance Revenue, Gross Margin

## and Market Share (2019-2024)

11.25.4 RenewData Main Business Overview

11.25.5 RenewData Latest Developments

## 11.26 RSD

11.26.1 RSD Company Information

11.26.2 RSD Cloud-based Information Governance Product Offered

11.26.3 RSD Cloud-based Information Governance Revenue, Gross Margin and

## Market Share (2019-2024)

11.26.4 RSD Main Business Overview

11.26.5 RSD Latest Developments

## 11.27 TransPerfect

11.27.1 TransPerfect Company Information

11.27.2 TransPerfect Cloud-based Information Governance Product Offered

11.27.3 TransPerfect Cloud-based Information Governance Revenue, Gross Margin

## and Market Share (2019-2024)

11.27.4 TransPerfect Main Business Overview

11.27.5 TransPerfect Latest Developments



## 12 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

Table 1. Cloud-based Information Governance Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Simple Storage And Retrieval

Table 3. Major Players of Basic Document Management

Table 4. Major Players of Complex Document Management

Table 5. Major Players of Functional Applications With Document Storage

Table 6. Major Players of Social Networking Applications With Document Storage

Table 7. Cloud-based Information Governance Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Cloud-based Information Governance Market Size by Type (2019-2024) & (\$ Millions)

Table 9. Global Cloud-based Information Governance Market Size Market Share by Type (2019-2024)

Table 10. Cloud-based Information Governance Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 11. Global Cloud-based Information Governance Market Size by Application (2019-2024) & (\$ Millions)

Table 12. Global Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

Table 13. Global Cloud-based Information Governance Revenue by Players (2019-2024) & (\$ Millions)

Table 14. Global Cloud-based Information Governance Revenue Market Share by Player (2019-2024)

Table 15. Cloud-based Information Governance Key Players Head office and Products Offered

Table 16. Cloud-based Information Governance Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Cloud-based Information Governance Market Size by Regions 2019-2024 & (\$ Millions)

Table 20. Global Cloud-based Information Governance Market Size Market Share by Regions (2019-2024)

Table 21. Global Cloud-based Information Governance Revenue by Country/Region (2019-2024) & (\$ millions)

Table 22. Global Cloud-based Information Governance Revenue Market Share by Country/Region (2019-2024)

Table 23. Americas Cloud-based Information Governance Market Size by Country (2019-2024) & (\$ Millions)

Table 24. Americas Cloud-based Information Governance Market Size Market Share by Country (2019-2024)

Table 25. Americas Cloud-based Information Governance Market Size by Type (2019-2024) & (\$ Millions)

Table 26. Americas Cloud-based Information Governance Market Size Market Share by Type (2019-2024)

Table 27. Americas Cloud-based Information Governance Market Size by Application (2019-2024) & (\$ Millions)

Table 28. Americas Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

Table 29. APAC Cloud-based Information Governance Market Size by Region (2019-2024) & (\$ Millions)

Table 30. APAC Cloud-based Information Governance Market Size Market Share by Region (2019-2024)

Table 31. APAC Cloud-based Information Governance Market Size by Type (2019-2024) & (\$ Millions)

Table 32. APAC Cloud-based Information Governance Market Size Market Share by Type (2019-2024)

Table 33. APAC Cloud-based Information Governance Market Size by Application (2019-2024) & (\$ Millions)

Table 34. APAC Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

Table 35. Europe Cloud-based Information Governance Market Size by Country (2019-2024) & (\$ Millions)

Table 36. Europe Cloud-based Information Governance Market Size Market Share by Country (2019-2024)

Table 37. Europe Cloud-based Information Governance Market Size by Type (2019-2024) & (\$ Millions)

Table 38. Europe Cloud-based Information Governance Market Size Market Share by Type (2019-2024)

Table 39. Europe Cloud-based Information Governance Market Size by Application (2019-2024) & (\$ Millions)

Table 40. Europe Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

Table 41. Middle East & Africa Cloud-based Information Governance Market Size by

Region (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Cloud-based Information Governance Market Size Market Share by Region (2019-2024)

Table 43. Middle East & Africa Cloud-based Information Governance Market Size by Type (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Cloud-based Information Governance Market Size Market Share by Type (2019-2024)

Table 45. Middle East & Africa Cloud-based Information Governance Market Size by Application (2019-2024) & (\$ Millions)

Table 46. Middle East & Africa Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

Table 47. Key Market Drivers & Growth Opportunities of Cloud-based Information Governance

Table 48. Key Market Challenges & Risks of Cloud-based Information Governance

Table 49. Key Industry Trends of Cloud-based Information Governance

Table 50. Global Cloud-based Information Governance Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 51. Global Cloud-based Information Governance Market Size Market Share Forecast by Regions (2025-2030)

Table 52. Global Cloud-based Information Governance Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 53. Global Cloud-based Information Governance Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 54. EMC Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 55. EMC Cloud-based Information Governance Product Offered

Table 56. EMC Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 57. EMC Main Business

Table 58. EMC Latest Developments

Table 59. HP Autonomy Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 60. HP Autonomy Cloud-based Information Governance Product Offered

Table 61. HP Autonomy Main Business

Table 62. HP Autonomy Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. HP Autonomy Latest Developments

Table 64. IBM Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

- Table 65. IBM Cloud-based Information Governance Product Offered
- Table 66. IBM Main Business
- Table 67. IBM Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 68. IBM Latest Developments
- Table 69. Symantec Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 70. Symantec Cloud-based Information Governance Product Offered
- Table 71. Symantec Main Business
- Table 72. Symantec Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 73. Symantec Latest Developments
- Table 74. AccessData Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 75. AccessData Cloud-based Information Governance Product Offered
- Table 76. AccessData Main Business
- Table 77. AccessData Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 78. AccessData Latest Developments
- Table 79. Amazon Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 80. Amazon Cloud-based Information Governance Product Offered
- Table 81. Amazon Main Business
- Table 82. Amazon Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 83. Amazon Latest Developments
- Table 84. BIA Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 85. BIA Cloud-based Information Governance Product Offered
- Table 86. BIA Main Business
- Table 87. BIA Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 88. BIA Latest Developments
- Table 89. Catalyst Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 90. Catalyst Cloud-based Information Governance Product Offered
- Table 91. Catalyst Main Business
- Table 92. Catalyst Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. Catalyst Latest Developments

Table 94. Cicayda Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 95. Cicayda Cloud-based Information Governance Product Offered

Table 96. Cicayda Main Business

Table 97. Cicayda Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Cicayda Latest Developments

Table 99. Daegis Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 100. Daegis Cloud-based Information Governance Product Offered

Table 101. Daegis Main Business

Table 102. Daegis Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. Daegis Latest Developments

Table 104. Deloitte Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 105. Deloitte Cloud-based Information Governance Product Offered

Table 106. Deloitte Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 107. Deloitte Main Business

Table 108. Deloitte Latest Developments

Table 109. Ernst & Young Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 110. Ernst & Young Cloud-based Information Governance Product Offered

Table 111. Ernst & Young Main Business

Table 112. Ernst & Young Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. Ernst & Young Latest Developments

Table 114. FTI Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 115. FTI Cloud-based Information Governance Product Offered

Table 116. FTI Main Business

Table 117. FTI Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 118. FTI Latest Developments

Table 119. Gimmel Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 120. Gimmel Cloud-based Information Governance Product Offered



Table 121. Gimmal Main Business

Table 122. Gimmal Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 123. Gimmal Latest Developments

Table 124. Google Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 125. Google Cloud-based Information Governance Product Offered

Table 126. Google Main Business

Table 127. Google Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 128. Google Latest Developments

Table 129. Guidance Software Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 130. Guidance Software Cloud-based Information Governance Product Offered

Table 131. Guidance Software Main Business

Table 132. Guidance Software Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 133. Guidance Software Latest Developments

Table 134. Index Engines Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 135. Index Engines Cloud-based Information Governance Product Offered

Table 136. Index Engines Main Business

Table 137. Index Engines Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 138. Index Engines Latest Developments

Table 139. Iron Mountain Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 140. Iron Mountain Cloud-based Information Governance Product Offered

Table 141. Iron Mountain Main Business

Table 142. Iron Mountain Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 143. Iron Mountain Latest Developments

Table 144. Konica Minolta Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors

Table 145. Konica Minolta Cloud-based Information Governance Product Offered

Table 146. Konica Minolta Main Business

Table 147. Konica Minolta Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 148. Konica Minolta Latest Developments

- Table 149. Kroll Ontrak Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 150. Kroll Ontrak Cloud-based Information Governance Product Offered
- Table 151. Kroll Ontrak Main Business
- Table 152. Kroll Ontrak Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 153. Kroll Ontrak Latest Developments
- Table 154. Microsoft Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 155. Microsoft Cloud-based Information Governance Product Offered
- Table 156. Microsoft Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 157. Microsoft Main Business
- Table 158. Microsoft Latest Developments
- Table 159. Mimecast Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 160. Mimecast Cloud-based Information Governance Product Offered
- Table 161. Mimecast Main Business
- Table 162. Mimecast Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 163. Mimecast Latest Developments
- Table 164. Mitratach Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 165. Mitratach Cloud-based Information Governance Product Offered
- Table 166. Mitratach Main Business
- Table 167. Mitratach Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 168. Mitratach Latest Developments
- Table 169. Proofpoint Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 170. Proofpoint Cloud-based Information Governance Product Offered
- Table 171. Proofpoint Main Business
- Table 172. Proofpoint Cloud-based Information Governance Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 173. Proofpoint Latest Developments
- Table 174. RenewData Details, Company Type, Cloud-based Information Governance Area Served and Its Competitors
- Table 175. RenewData Cloud-based Information Governance Product Offered
- Table 176. RenewData Main Business



Table 177. RenewData Cloud-based Information Governance Revenue (\$ million),  
Gross Margin and Market Share (2019-2024)

Table 178. RenewData Latest Developments

Table 179. RSD Details, Company Type, Cloud-based Information Governance Area  
Served and Its Competitors

Table 180. RSD Cloud-based Information Governance Product Offered

Table 181. RSD Main Business

Table 182. RSD Cloud-based Information Governance Revenue (\$ million), Gross  
Margin and Market Share (2019-2024)

Table 183. RSD Latest Developments

Table 184. TransPerfect Details, Company Type, Cloud-based Information Governance  
Area Served and Its Competitors

Table 185. TransPerfect Cloud-based Information Governance Product Offered

Table 186. TransPerfect Main Business

Table 187. TransPerfect Cloud-based Information Governance Revenue (\$ million),  
Gross Margin and Market Share (2019-2024)

Table 188. TransPerfect Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Cloud-based Information Governance Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cloud-based Information Governance Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Cloud-based Information Governance Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Cloud-based Information Governance Sales Market Share by Country/Region (2023)

Figure 8. Cloud-based Information Governance Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Cloud-based Information Governance Market Size Market Share by Type in 2023

Figure 10. Cloud-based Information Governance in BFSI

Figure 11. Global Cloud-based Information Governance Market: BFSI (2019-2024) & (\$ Millions)

Figure 12. Cloud-based Information Governance in Public

Figure 13. Global Cloud-based Information Governance Market: Public (2019-2024) & (\$ Millions)

Figure 14. Cloud-based Information Governance in Retail

Figure 15. Global Cloud-based Information Governance Market: Retail (2019-2024) & (\$ Millions)

Figure 16. Cloud-based Information Governance in Manufacturing

Figure 17. Global Cloud-based Information Governance Market: Manufacturing (2019-2024) & (\$ Millions)

Figure 18. Cloud-based Information Governance in IT And Telecom

Figure 19. Global Cloud-based Information Governance Market: IT And Telecom (2019-2024) & (\$ Millions)

Figure 20. Cloud-based Information Governance in Healthcare

Figure 21. Global Cloud-based Information Governance Market: Healthcare (2019-2024) & (\$ Millions)

Figure 22. Cloud-based Information Governance in Others

Figure 23. Global Cloud-based Information Governance Market: Others (2019-2024) & (\$ Millions)

Figure 24. Global Cloud-based Information Governance Market Size Market Share by Application in 2023

Figure 25. Global Cloud-based Information Governance Revenue Market Share by Player in 2023

Figure 26. Global Cloud-based Information Governance Market Size Market Share by Regions (2019-2024)

Figure 27. Americas Cloud-based Information Governance Market Size 2019-2024 (\$ Millions)

Figure 28. APAC Cloud-based Information Governance Market Size 2019-2024 (\$ Millions)

Figure 29. Europe Cloud-based Information Governance Market Size 2019-2024 (\$ Millions)

Figure 30. Middle East & Africa Cloud-based Information Governance Market Size 2019-2024 (\$ Millions)

Figure 31. Americas Cloud-based Information Governance Value Market Share by Country in 2023

Figure 32. United States Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 33. Canada Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Mexico Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Brazil Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 36. APAC Cloud-based Information Governance Market Size Market Share by Region in 2023

Figure 37. APAC Cloud-based Information Governance Market Size Market Share by Type in 2023

Figure 38. APAC Cloud-based Information Governance Market Size Market Share by Application in 2023

Figure 39. China Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 40. Japan Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Korea Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Southeast Asia Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 43. India Cloud-based Information Governance Market Size Growth 2019-2024

(\$ Millions)

Figure 44. Australia Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Europe Cloud-based Information Governance Market Size Market Share by Country in 2023

Figure 46. Europe Cloud-based Information Governance Market Size Market Share by Type (2019-2024)

Figure 47. Europe Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

Figure 48. Germany Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 49. France Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 50. UK Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Italy Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 52. Russia Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Middle East & Africa Cloud-based Information Governance Market Size Market Share by Region (2019-2024)

Figure 54. Middle East & Africa Cloud-based Information Governance Market Size Market Share by Type (2019-2024)

Figure 55. Middle East & Africa Cloud-based Information Governance Market Size Market Share by Application (2019-2024)

Figure 56. Egypt Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 57. South Africa Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 58. Israel Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 59. Turkey Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 60. GCC Country Cloud-based Information Governance Market Size Growth 2019-2024 (\$ Millions)

Figure 61. Americas Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 62. APAC Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 63. Europe Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 64. Middle East & Africa Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 65. United States Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 66. Canada Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 67. Mexico Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 68. Brazil Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 69. China Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 70. Japan Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 71. Korea Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 72. Southeast Asia Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 73. India Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 74. Australia Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 75. Germany Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 76. France Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 77. UK Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 78. Italy Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 79. Russia Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 80. Spain Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 81. Egypt Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 82. South Africa Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 83. Israel Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 84. Turkey Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 85. GCC Countries Cloud-based Information Governance Market Size 2025-2030 (\$ Millions)

Figure 86. Global Cloud-based Information Governance Market Size Market Share Forecast by Type (2025-2030)

Figure 87. Global Cloud-based Information Governance Market Size Market Share Forecast by Application (2025-2030)

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