

Global Cloud-based IIoT Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Cloud-based IIoT Software market size is predicted to grow from US\$ 273 million in 2025 to US\$ 435 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

Cloud-based IIoT software is a platform-based software specifically designed for connecting, monitoring, managing, and analyzing massive amounts of physical equipment and production data in industrial environments, built on a cloud computing architecture. It securely collects and transmits real-time operational data distributed across factories, production lines, and equipment to the cloud by integrating edge gateways and sensors. In the cloud, the software provides data storage, visualization, advanced analytics (such as predictive maintenance, process optimization, and energy efficiency management), and an application development framework. Its core value lies in breaking down 'information silos,' enabling remote control of equipment, deep insights into production processes, and intelligent decision-making, thereby driving efficiency improvements, cost reductions, and innovative transformation in industrial operations.

Global pricing for cloud-based IIoT software typically follows a SaaS subscription model, with costs varying from tens of thousands to millions of US dollars annually based on the number of connected devices, data processing volume, and advanced functional modules. Its cost structure is primarily driven by cloud resource consumption, ongoing R&D, and customized industry solutions. As a business combining standardized platforms and professional services, it boasts high gross margins, reaching 70%-85% for the software platform portion. However, the overall project profit margin decreases when in-depth industry consulting and integration are included.

Downstream clients are widely distributed across manufacturing (e.g., GE, Bosch),

energy (e.g., Shell), and utilities. Their core needs are to achieve equipment asset visibility, improve operational efficiency, and drive data-driven business innovation and business model transformation.

LPI (LP Information)' newest research report, the “Cloud-based IIoT Software Industry Forecast” looks at past sales and reviews total world Cloud-based IIoT Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloud-based IIoT Software sales for 2026 through 2032. With Cloud-based IIoT Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud-based IIoT Software industry.

This Insight Report provides a comprehensive analysis of the global Cloud-based IIoT Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud-based IIoT Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud-based IIoT Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud-based IIoT Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud-based IIoT Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud-based IIoT Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Design Class

Production

Management

Service

Segmentation by Function:

Device Connectivity and Management Software

Data Visualization and Operation Monitoring Software

Data Analysis and Intelligent Application Software

Others

Segmentation by Deployment:

Public Cloud

Private Cloud

Hybrid Cloud

Segmentation by Application:

Autonomous Driving

Remote monitoring of industrial Assets

Medical Care

Intelligent Production, Storage And Logistics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AVEVA

Altizon

FogHorn

Software AG (Cumulocity)

Cisco Systems Inc.

Schneider Electric

GE Digital

Advantech Co Ltd.

ADLINK

Exor International S.p.A.

IOTech

Cybus

Arundo

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Cloud-based IIoT Software Market Size (2021-2032)

- 2.1.2 Cloud-based IIoT Software Market Size CAGR by Region (2021 VS 2025 VS 2032)

- 2.1.3 World Current & Future Analysis for Cloud-based IIoT Software by Country/Region (2021, 2025 & 2032)

2.2 Cloud-based IIoT Software Segment by Type

- 2.2.1 Design Class

- 2.2.2 Production

- 2.2.3 Management

- 2.2.4 Service

- 2.2.5 Cloud-based IIoT Software Market Size by Type

- 2.2.5.1 Cloud-based IIoT Software Market Size CAGR by Type (2021 VS 2025 VS 2032)

- 2.2.5.2 Global Cloud-based IIoT Software Market Size Market Share by Type (2021-2026)

2.3 Cloud-based IIoT Software Segment by Function

- 2.3.1 Device Connectivity and Management Software

- 2.3.2 Data Visualization and Operation Monitoring Software

- 2.3.3 Data Analysis and Intelligent Application Software

- 2.3.4 Others

- 2.3.5 Cloud-based IIoT Software Market Size by Function

- 2.3.5.1 Cloud-based IIoT Software Market Size CAGR by Function (2021 VS 2025 VS 2032)

- 2.3.5.2 Global Cloud-based IIoT Software Market Size Market Share by Function (2021-2026)
- 2.4 Cloud-based IIoT Software Segment by Deployment
 - 2.4.1 Public Cloud
 - 2.4.2 Private Cloud
 - 2.4.3 Hybrid Cloud
 - 2.4.4 Cloud-based IIoT Software Market Size by Deployment
 - 2.4.4.1 Cloud-based IIoT Software Market Size CAGR by Deployment (2021 VS 2025 VS 2032)
 - 2.4.4.2 Global Cloud-based IIoT Software Market Size Market Share by Deployment (2021-2026)
- 2.5 Cloud-based IIoT Software Segment by Application
 - 2.5.1 Autonomous Driving
 - 2.5.2 Remote monitoring of industrial Assets
 - 2.5.3 Medical Care
 - 2.5.4 Intelligent Production, Storage And Logistics
 - 2.5.5 Cloud-based IIoT Software Market Size by Application
 - 2.5.5.1 Cloud-based IIoT Software Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.5.5.2 Global Cloud-based IIoT Software Market Size Market Share by Application (2021-2026)

3 CLOUD-BASED IIOT SOFTWARE MARKET SIZE BY PLAYER

- 3.1 Cloud-based IIoT Software Market Size Market Share by Player
 - 3.1.1 Global Cloud-based IIoT Software Revenue by Player (2021-2026)
 - 3.1.2 Global Cloud-based IIoT Software Revenue Market Share by Player (2021-2026)
- 3.2 Global Cloud-based IIoT Software Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 CLOUD-BASED IIOT SOFTWARE BY REGION

- 4.1 Cloud-based IIoT Software Market Size by Region (2021-2026)
- 4.2 Global Cloud-based IIoT Software Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Cloud-based IIoT Software Market Size Growth (2021-2026)

- 4.4 APAC Cloud-based IIoT Software Market Size Growth (2021-2026)
- 4.5 Europe Cloud-based IIoT Software Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Cloud-based IIoT Software Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Cloud-based IIoT Software Market Size by Country (2021-2026)
- 5.2 Americas Cloud-based IIoT Software Market Size by Type (2021-2026)
- 5.3 Americas Cloud-based IIoT Software Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Cloud-based IIoT Software Market Size by Region (2021-2026)
- 6.2 APAC Cloud-based IIoT Software Market Size by Type (2021-2026)
- 6.3 APAC Cloud-based IIoT Software Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Cloud-based IIoT Software Market Size by Country (2021-2026)
- 7.2 Europe Cloud-based IIoT Software Market Size by Type (2021-2026)
- 7.3 Europe Cloud-based IIoT Software Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Cloud-based IIoT Software by Region (2021-2026)
- 8.2 Middle East & Africa Cloud-based IIoT Software Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Cloud-based IIoT Software Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL CLOUD-BASED IIOT SOFTWARE MARKET FORECAST

- 10.1 Global Cloud-based IIoT Software Forecast by Region (2027-2032)
 - 10.1.1 Global Cloud-based IIoT Software Forecast by Region (2027-2032)
 - 10.1.2 Americas Cloud-based IIoT Software Forecast
 - 10.1.3 APAC Cloud-based IIoT Software Forecast
 - 10.1.4 Europe Cloud-based IIoT Software Forecast
 - 10.1.5 Middle East & Africa Cloud-based IIoT Software Forecast
- 10.2 Americas Cloud-based IIoT Software Forecast by Country (2027-2032)
 - 10.2.1 United States Market Cloud-based IIoT Software Forecast
 - 10.2.2 Canada Market Cloud-based IIoT Software Forecast
 - 10.2.3 Mexico Market Cloud-based IIoT Software Forecast
 - 10.2.4 Brazil Market Cloud-based IIoT Software Forecast
- 10.3 APAC Cloud-based IIoT Software Forecast by Region (2027-2032)
 - 10.3.1 China Cloud-based IIoT Software Market Forecast
 - 10.3.2 Japan Market Cloud-based IIoT Software Forecast
 - 10.3.3 Korea Market Cloud-based IIoT Software Forecast
 - 10.3.4 Southeast Asia Market Cloud-based IIoT Software Forecast
 - 10.3.5 India Market Cloud-based IIoT Software Forecast
 - 10.3.6 Australia Market Cloud-based IIoT Software Forecast
- 10.4 Europe Cloud-based IIoT Software Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Cloud-based IIoT Software Forecast
 - 10.4.2 France Market Cloud-based IIoT Software Forecast

- 10.4.3 UK Market Cloud-based IIoT Software Forecast
- 10.4.4 Italy Market Cloud-based IIoT Software Forecast
- 10.4.5 Russia Market Cloud-based IIoT Software Forecast
- 10.5 Middle East & Africa Cloud-based IIoT Software Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Cloud-based IIoT Software Forecast
 - 10.5.2 South Africa Market Cloud-based IIoT Software Forecast
 - 10.5.3 Israel Market Cloud-based IIoT Software Forecast
 - 10.5.4 Turkey Market Cloud-based IIoT Software Forecast
- 10.6 Global Cloud-based IIoT Software Forecast by Type (2027-2032)
- 10.7 Global Cloud-based IIoT Software Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Cloud-based IIoT Software Forecast

11 KEY PLAYERS ANALYSIS

11.1 AVEVA

- 11.1.1 AVEVA Company Information
- 11.1.2 AVEVA Cloud-based IIoT Software Product Offered
- 11.1.3 AVEVA Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 AVEVA Main Business Overview
- 11.1.5 AVEVA Latest Developments

11.2 Altizon

- 11.2.1 Altizon Company Information
- 11.2.2 Altizon Cloud-based IIoT Software Product Offered
- 11.2.3 Altizon Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Altizon Main Business Overview
- 11.2.5 Altizon Latest Developments

11.3 FogHorn

- 11.3.1 FogHorn Company Information
- 11.3.2 FogHorn Cloud-based IIoT Software Product Offered
- 11.3.3 FogHorn Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 FogHorn Main Business Overview
- 11.3.5 FogHorn Latest Developments

11.4 Software AG (Cumulocity)

- 11.4.1 Software AG (Cumulocity) Company Information
- 11.4.2 Software AG (Cumulocity) Cloud-based IIoT Software Product Offered
- 11.4.3 Software AG (Cumulocity) Cloud-based IIoT Software Revenue, Gross Margin

and Market Share (2021-2026)

11.4.4 Software AG (Cumulocity) Main Business Overview

11.4.5 Software AG (Cumulocity) Latest Developments

11.5 Cisco Systems Inc.

11.5.1 Cisco Systems Inc. Company Information

11.5.2 Cisco Systems Inc. Cloud-based IIoT Software Product Offered

11.5.3 Cisco Systems Inc. Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Cisco Systems Inc. Main Business Overview

11.5.5 Cisco Systems Inc. Latest Developments

11.6 Schneider Electric

11.6.1 Schneider Electric Company Information

11.6.2 Schneider Electric Cloud-based IIoT Software Product Offered

11.6.3 Schneider Electric Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Schneider Electric Main Business Overview

11.6.5 Schneider Electric Latest Developments

11.7 GE Digital

11.7.1 GE Digital Company Information

11.7.2 GE Digital Cloud-based IIoT Software Product Offered

11.7.3 GE Digital Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 GE Digital Main Business Overview

11.7.5 GE Digital Latest Developments

11.8 Advantech Co Ltd.

11.8.1 Advantech Co Ltd. Company Information

11.8.2 Advantech Co Ltd. Cloud-based IIoT Software Product Offered

11.8.3 Advantech Co Ltd. Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Advantech Co Ltd. Main Business Overview

11.8.5 Advantech Co Ltd. Latest Developments

11.9 ADLINK

11.9.1 ADLINK Company Information

11.9.2 ADLINK Cloud-based IIoT Software Product Offered

11.9.3 ADLINK Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 ADLINK Main Business Overview

11.9.5 ADLINK Latest Developments

11.10 Exor International S.p.A.

- 11.10.1 Exor International S.p.A. Company Information
- 11.10.2 Exor International S.p.A. Cloud-based IIoT Software Product Offered
- 11.10.3 Exor International S.p.A. Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.10.4 Exor International S.p.A. Main Business Overview
- 11.10.5 Exor International S.p.A. Latest Developments
- 11.11 IOTech
 - 11.11.1 IOTech Company Information
 - 11.11.2 IOTech Cloud-based IIoT Software Product Offered
 - 11.11.3 IOTech Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 IOTech Main Business Overview
 - 11.11.5 IOTech Latest Developments
- 11.12 Cybus
 - 11.12.1 Cybus Company Information
 - 11.12.2 Cybus Cloud-based IIoT Software Product Offered
 - 11.12.3 Cybus Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Cybus Main Business Overview
 - 11.12.5 Cybus Latest Developments
- 11.13 Arundo
 - 11.13.1 Arundo Company Information
 - 11.13.2 Arundo Cloud-based IIoT Software Product Offered
 - 11.13.3 Arundo Cloud-based IIoT Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Arundo Main Business Overview
 - 11.13.5 Arundo Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Cloud-based IIoT Software Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Cloud-based IIoT Software Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Design Class

Table 4. Major Players of Production

Table 5. Major Players of Management

Table 6. Major Players of Service

Table 7. Cloud-based IIoT Software Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global Cloud-based IIoT Software Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global Cloud-based IIoT Software Market Size Market Share by Type (2021-2026)

Table 10. Major Players of Device Connectivity and Management Software

Table 11. Major Players of Data Visualization and Operation Monitoring Software

Table 12. Major Players of Data Analysis and Intelligent Application Software

Table 13. Major Players of Others

Table 14. Cloud-based IIoT Software Market Size CAGR by Function (2021 VS 2025 VS 2032) & (\$ millions)

Table 15. Global Cloud-based IIoT Software Market Size by Function (2021-2026) & (\$ millions)

Table 16. Global Cloud-based IIoT Software Market Size Market Share by Function (2021-2026)

Table 17. Major Players of Public Cloud

Table 18. Major Players of Private Cloud

Table 19. Major Players of Hybrid Cloud

Table 20. Cloud-based IIoT Software Market Size CAGR by Deployment (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Cloud-based IIoT Software Market Size by Deployment (2021-2026) & (\$ millions)

Table 22. Global Cloud-based IIoT Software Market Size Market Share by Deployment (2021-2026)

Table 23. Cloud-based IIoT Software Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 24. Global Cloud-based IIoT Software Market Size by Application (2021-2026) & (\$ millions)

Table 25. Global Cloud-based IIoT Software Market Size Market Share by Application (2021-2026)

Table 26. Global Cloud-based IIoT Software Revenue by Player (2021-2026) & (\$ millions)

Table 27. Global Cloud-based IIoT Software Revenue Market Share by Player (2021-2026)

Table 28. Cloud-based IIoT Software Key Players Head office and Products Offered

Table 29. Cloud-based IIoT Software Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 30. New Products and Potential Entrants

Table 31. Mergers & Acquisitions, Expansion

Table 32. Global Cloud-based IIoT Software Market Size by Region (2021-2026) & (\$ millions)

Table 33. Global Cloud-based IIoT Software Market Size Market Share by Region (2021-2026)

Table 34. Global Cloud-based IIoT Software Revenue by Country/Region (2021-2026) & (\$ millions)

Table 35. Global Cloud-based IIoT Software Revenue Market Share by Country/Region (2021-2026)

Table 36. Americas Cloud-based IIoT Software Market Size by Country (2021-2026) & (\$ millions)

Table 37. Americas Cloud-based IIoT Software Market Size Market Share by Country (2021-2026)

Table 38. Americas Cloud-based IIoT Software Market Size by Type (2021-2026) & (\$ millions)

Table 39. Americas Cloud-based IIoT Software Market Size Market Share by Type (2021-2026)

Table 40. Americas Cloud-based IIoT Software Market Size by Application (2021-2026) & (\$ millions)

Table 41. Americas Cloud-based IIoT Software Market Size Market Share by Application (2021-2026)

Table 42. APAC Cloud-based IIoT Software Market Size by Region (2021-2026) & (\$ millions)

Table 43. APAC Cloud-based IIoT Software Market Size Market Share by Region (2021-2026)

Table 44. APAC Cloud-based IIoT Software Market Size by Type (2021-2026) & (\$ millions)

- Table 45. APAC Cloud-based IIoT Software Market Size by Application (2021-2026) & (\$ millions)
- Table 46. Europe Cloud-based IIoT Software Market Size by Country (2021-2026) & (\$ millions)
- Table 47. Europe Cloud-based IIoT Software Market Size Market Share by Country (2021-2026)
- Table 48. Europe Cloud-based IIoT Software Market Size by Type (2021-2026) & (\$ millions)
- Table 49. Europe Cloud-based IIoT Software Market Size by Application (2021-2026) & (\$ millions)
- Table 50. Middle East & Africa Cloud-based IIoT Software Market Size by Region (2021-2026) & (\$ millions)
- Table 51. Middle East & Africa Cloud-based IIoT Software Market Size by Type (2021-2026) & (\$ millions)
- Table 52. Middle East & Africa Cloud-based IIoT Software Market Size by Application (2021-2026) & (\$ millions)
- Table 53. Key Market Drivers & Growth Opportunities of Cloud-based IIoT Software
- Table 54. Key Market Challenges & Risks of Cloud-based IIoT Software
- Table 55. Key Industry Trends of Cloud-based IIoT Software
- Table 56. Global Cloud-based IIoT Software Market Size Forecast by Region (2027-2032) & (\$ millions)
- Table 57. Global Cloud-based IIoT Software Market Size Market Share Forecast by Region (2027-2032)
- Table 58. Global Cloud-based IIoT Software Market Size Forecast by Type (2027-2032) & (\$ millions)
- Table 59. Global Cloud-based IIoT Software Market Size Forecast by Application (2027-2032) & (\$ millions)
- Table 60. AVEVA Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors
- Table 61. AVEVA Cloud-based IIoT Software Product Offered
- Table 62. AVEVA Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 63. AVEVA Main Business
- Table 64. AVEVA Latest Developments
- Table 65. Altizon Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors
- Table 66. Altizon Cloud-based IIoT Software Product Offered
- Table 67. Altizon Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Altizon Main Business

Table 69. Altizon Latest Developments

Table 70. FogHorn Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors

Table 71. FogHorn Cloud-based IIoT Software Product Offered

Table 72. FogHorn Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. FogHorn Main Business

Table 74. FogHorn Latest Developments

Table 75. Software AG (Cumulocity) Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors

Table 76. Software AG (Cumulocity) Cloud-based IIoT Software Product Offered

Table 77. Software AG (Cumulocity) Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Software AG (Cumulocity) Main Business

Table 79. Software AG (Cumulocity) Latest Developments

Table 80. Cisco Systems Inc. Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors

Table 81. Cisco Systems Inc. Cloud-based IIoT Software Product Offered

Table 82. Cisco Systems Inc. Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Cisco Systems Inc. Main Business

Table 84. Cisco Systems Inc. Latest Developments

Table 85. Schneider Electric Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors

Table 86. Schneider Electric Cloud-based IIoT Software Product Offered

Table 87. Schneider Electric Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Schneider Electric Main Business

Table 89. Schneider Electric Latest Developments

Table 90. GE Digital Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors

Table 91. GE Digital Cloud-based IIoT Software Product Offered

Table 92. GE Digital Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. GE Digital Main Business

Table 94. GE Digital Latest Developments

Table 95. Advantech Co Ltd. Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors

- Table 96. Advantech Co Ltd. Cloud-based IIoT Software Product Offered
- Table 97. Advantech Co Ltd. Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 98. Advantech Co Ltd. Main Business
- Table 99. Advantech Co Ltd. Latest Developments
- Table 100. ADLINK Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors
- Table 101. ADLINK Cloud-based IIoT Software Product Offered
- Table 102. ADLINK Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 103. ADLINK Main Business
- Table 104. ADLINK Latest Developments
- Table 105. Exor International S.p.A. Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors
- Table 106. Exor International S.p.A. Cloud-based IIoT Software Product Offered
- Table 107. Exor International S.p.A. Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 108. Exor International S.p.A. Main Business
- Table 109. Exor International S.p.A. Latest Developments
- Table 110. IOTech Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors
- Table 111. IOTech Cloud-based IIoT Software Product Offered
- Table 112. IOTech Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 113. IOTech Main Business
- Table 114. IOTech Latest Developments
- Table 115. Cybus Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors
- Table 116. Cybus Cloud-based IIoT Software Product Offered
- Table 117. Cybus Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 118. Cybus Main Business
- Table 119. Cybus Latest Developments
- Table 120. Arundo Details, Company Type, Cloud-based IIoT Software Area Served and Its Competitors
- Table 121. Arundo Cloud-based IIoT Software Product Offered
- Table 122. Arundo Cloud-based IIoT Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 123. Arundo Main Business

Table 124. Arundo Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Cloud-based IIoT Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cloud-based IIoT Software Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Cloud-based IIoT Software Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Cloud-based IIoT Software Sales Market Share by Country/Region (2025)

Figure 8. Cloud-based IIoT Software Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Cloud-based IIoT Software Market Size Market Share by Type in 2025

Figure 10. Global Cloud-based IIoT Software Market Size Market Share by Function in 2025

Figure 11. Global Cloud-based IIoT Software Market Size Market Share by Deployment in 2025

Figure 12. Cloud-based IIoT Software in Autonomous Driving

Figure 13. Global Cloud-based IIoT Software Market: Autonomous Driving (2021-2026) & (\$ millions)

Figure 14. Cloud-based IIoT Software in Remote monitoring of industrial Assets

Figure 15. Global Cloud-based IIoT Software Market: Remote monitoring of industrial Assets (2021-2026) & (\$ millions)

Figure 16. Cloud-based IIoT Software in Medical Care

Figure 17. Global Cloud-based IIoT Software Market: Medical Care (2021-2026) & (\$ millions)

Figure 18. Cloud-based IIoT Software in Intelligent Production, Storage And Logistics

Figure 19. Global Cloud-based IIoT Software Market: Intelligent Production, Storage And Logistics (2021-2026) & (\$ millions)

Figure 20. Global Cloud-based IIoT Software Market Size Market Share by Application in 2025

Figure 21. Global Cloud-based IIoT Software Revenue Market Share by Player in 2025

Figure 22. Global Cloud-based IIoT Software Market Size Market Share by Region (2021-2026)

Figure 23. Americas Cloud-based IIoT Software Market Size 2021-2026 (\$ millions)

Figure 24. APAC Cloud-based IIoT Software Market Size 2021-2026 (\$ millions)

Figure 25. Europe Cloud-based IIoT Software Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Cloud-based IIoT Software Market Size 2021-2026 (\$ millions)

Figure 27. Americas Cloud-based IIoT Software Value Market Share by Country in 2025

Figure 28. United States Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Cloud-based IIoT Software Market Size Market Share by Region in 2025

Figure 33. APAC Cloud-based IIoT Software Market Size Market Share by Type (2021-2026)

Figure 34. APAC Cloud-based IIoT Software Market Size Market Share by Application (2021-2026)

Figure 35. China Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Cloud-based IIoT Software Market Size Market Share by Country in 2025

Figure 42. Europe Cloud-based IIoT Software Market Size Market Share by Type (2021-2026)

Figure 43. Europe Cloud-based IIoT Software Market Size Market Share by Application (2021-2026)

Figure 44. Germany Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Cloud-based IIoT Software Market Size Growth 2021-2026 (\$

millions)

Figure 49. Middle East & Africa Cloud-based IIoT Software Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Cloud-based IIoT Software Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Cloud-based IIoT Software Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Cloud-based IIoT Software Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 58. APAC Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 59. Europe Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 61. United States Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 62. Canada Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 65. China Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 66. Japan Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 67. Korea Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 69. India Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 70. Australia Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 71. Germany Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 72. France Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 73. UK Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 74. Italy Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 75. Russia Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 78. Israel Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

Figure 80. Global Cloud-based IIoT Software Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Cloud-based IIoT Software Market Size Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Cloud-based IIoT Software Market Size 2027-2032 (\$ millions)

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