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Global Cloud-based Firewall Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Cloud-based Firewall Platform market size is predicted to grow from US$ 9293 million in 2025 to US$ 25394 million in 2032; it is expected to grow at a CAGR of 15.6% from 2026 to 2032.

Cloud-based Firewall Platform is a cloud-delivered network security platform that provides firewall policy control, traffic inspection, intrusion prevention, application access management, threat intelligence updates, and centralized security operations across distributed networks. Compared with traditional hardware firewalls, its advantages lie in elastic deployment, unified policy management, faster rule updates, lower on-site device maintenance, and better protection for branch offices, remote users, and multi-cloud environments. The industry average gross margin was approximately 70% in 2025. Upstream, the key infrastructure inputs include servers, switches, and storage equipment, with representative suppliers such as Dell Technologies, Cisco Systems, and SK hynix providing computing, network switching, and data storage resources. The midstream segment focuses on cloud security architecture design, firewall engine development, policy orchestration, traffic analysis, threat detection, identity integration, log management, high-availability deployment, security rule updates, and platform operations, which together determine protection capability, service stability, scalability, and customer retention. Downstream, Cloud-based Firewall Platform is mainly used in BFSI, retail, IT, and telecom sectors, where it protects cloud workloads, branch networks, online transaction systems, customer data, and remote access environments, with representative customers including JPMorgan Chase, Walmart, and Verizon.

Cloud-based Firewall Platform demand will be shaped by enterprise security shifting from fixed perimeter defense to cloud-native, distributed protection. In BFSI, the

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platform is valued for protecting online transactions, customer data, regulatory workloads, and remote access. In retail, it supports branch networks, e-commerce systems, and payment traffic under high seasonal volatility. In IT and telecom, the key need is scalable traffic inspection across multi-cloud, edge nodes, and large user networks. As enterprises reduce dependence on hardware appliances, competition will focus on threat detection accuracy, policy orchestration, latency control, identity integration, compliance reporting, and service reliability.

LPI (LP Information)' newest research report, the “Cloud-based Firewall Platform Industry Forecast” looks at past sales and reviews total world Cloud-based Firewall Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloud-based Firewall Platform sales for 2026 through 2032. With Cloud-based Firewall Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Cloud-based Firewall Platform industry.

This Insight Report provides a comprehensive analysis of the global Cloud-based Firewall Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud-based Firewall Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Cloud-based Firewall Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud-based Firewall Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud-based Firewall Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud-based Firewall Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Firewall-as-a-Service Platform

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Cloud-Native NGFW Platform

Cloud WAF Platform

Others

Segmentation by Cloud Environment:

Public Cloud Firewall Platform

Private Cloud Firewall Platform

Hybrid Cloud Firewall Platform

Segmentation by Throughput:

Throughput<1Gbps

1Gbps?Throughput<10Gbps

Others

Segmentation by Application:

BFSI

Retail

IT and Telecom

Government and Public Utilities

Healthcare

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Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Palo Alto Networks (USA)

Fortinet (USA)

Check Point Software Technologies (Israel)

Zscaler (USA)

Cisco (USA)

Cloudflare (USA)

Netskope (USA)

Cato Networks (Israel)

Amazon Web Services (USA)

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Microsoft Azure (USA)

Google Cloud (USA)

Oracle Cloud Infrastructure (USA)

Trend Micro (Japan)

Akamai Technologies (USA)

Tencent Cloud (China)

Alibaba Cloud (China)

Huawei Cloud (China)

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Cloud-based Firewall Platform Market Size (2021-2032)
  2.1.2 Cloud-based Firewall Platform Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Cloud-based Firewall Platform by Country/Region (2021, 2025 & 2032)
2.2 Cloud-based Firewall Platform Segment by Type
  2.2.1 Firewall-as-a-Service Platform
  2.2.2 Cloud-Native NGFW Platform
  2.2.3 Cloud WAF Platform
  2.2.4 Others
  2.2.5 Cloud-based Firewall Platform Market Size by Type
    2.2.5.1 Cloud-based Firewall Platform Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.5.2 Global Cloud-based Firewall Platform Market Size Market Share by Type (2021-2026)
2.3 Cloud-based Firewall Platform Segment by Cloud Environment
  2.3.1 Public Cloud Firewall Platform
  2.3.2 Private Cloud Firewall Platform
  2.3.3 Hybrid Cloud Firewall Platform
  2.3.4 Cloud-based Firewall Platform Market Size by Cloud Environment
    2.3.4.1 Cloud-based Firewall Platform Market Size CAGR by Cloud Environment (2021 VS 2025 VS 2032)
    2.3.4.2 Global Cloud-based Firewall Platform Market Size Market Share by Cloud

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Environment (2021-2026)
2.4 Cloud-based Firewall Platform Segment by Throughput
2.4.1 Throughput<1Gbps
2.4.2 1Gbps?Throughput<10Gbps
2.4.3 Others
2.4.4 Cloud-based Firewall Platform Market Size by Throughput
2.4.4.1 Cloud-based Firewall Platform Market Size CAGR by Throughput (2021 VS 2025 VS 2032)
2.4.4.2 Global Cloud-based Firewall Platform Market Size Market Share by Throughput (2021-2026)
2.5 Cloud-based Firewall Platform Segment by Application
2.5.1 BFSI
2.5.2 Retail
2.5.3 IT and Telecom
2.5.4 Government and Public Utilities
2.5.5 Healthcare
2.5.6 Education
2.5.7 Others
2.5.8 Cloud-based Firewall Platform Market Size by Application
2.5.8.1 Cloud-based Firewall Platform Market Size CAGR by Application (2021 VS 2025 VS 2032)
2.5.8.2 Global Cloud-based Firewall Platform Market Size Market Share by Application (2021-2026)

3 CLOUD-BASED FIREWALL PLATFORM MARKET SIZE BY PLAYER

3.1 Cloud-based Firewall Platform Market Size Market Share by Player
3.1.1 Global Cloud-based Firewall Platform Revenue by Player (2021-2026)
3.1.2 Global Cloud-based Firewall Platform Revenue Market Share by Player (2021-2026)
3.2 Global Cloud-based Firewall Platform Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 CLOUD-BASED FIREWALL PLATFORM BY REGION

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4.1 Cloud-based Firewall Platform Market Size by Region (2021-2026)
4.2 Global Cloud-based Firewall Platform Annual Revenue by Country/Region (2021-2026)
4.3 Americas Cloud-based Firewall Platform Market Size Growth (2021-2026)
4.4 APAC Cloud-based Firewall Platform Market Size Growth (2021-2026)
4.5 Europe Cloud-based Firewall Platform Market Size Growth (2021-2026)
4.6 Middle East & Africa Cloud-based Firewall Platform Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Cloud-based Firewall Platform Market Size by Country (2021-2026)
5.2 Americas Cloud-based Firewall Platform Market Size by Type (2021-2026)
5.3 Americas Cloud-based Firewall Platform Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Cloud-based Firewall Platform Market Size by Region (2021-2026)
6.2 APAC Cloud-based Firewall Platform Market Size by Type (2021-2026)
6.3 APAC Cloud-based Firewall Platform Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Cloud-based Firewall Platform Market Size by Country (2021-2026)
7.2 Europe Cloud-based Firewall Platform Market Size by Type (2021-2026)
7.3 Europe Cloud-based Firewall Platform Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK

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7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cloud-based Firewall Platform by Region (2021-2026)
8.2 Middle East & Africa Cloud-based Firewall Platform Market Size by Type (2021-2026)
8.3 Middle East & Africa Cloud-based Firewall Platform Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL CLOUD-BASED FIREWALL PLATFORM MARKET FORECAST

10.1 Global Cloud-based Firewall Platform Forecast by Region (2027-2032)
  10.1.1 Global Cloud-based Firewall Platform Forecast by Region (2027-2032)
  10.1.2 Americas Cloud-based Firewall Platform Forecast
  10.1.3 APAC Cloud-based Firewall Platform Forecast
  10.1.4 Europe Cloud-based Firewall Platform Forecast
  10.1.5 Middle East & Africa Cloud-based Firewall Platform Forecast
10.2 Americas Cloud-based Firewall Platform Forecast by Country (2027-2032)
  10.2.1 United States Market Cloud-based Firewall Platform Forecast
  10.2.2 Canada Market Cloud-based Firewall Platform Forecast
  10.2.3 Mexico Market Cloud-based Firewall Platform Forecast
  10.2.4 Brazil Market Cloud-based Firewall Platform Forecast
10.3 APAC Cloud-based Firewall Platform Forecast by Region (2027-2032)
  10.3.1 China Cloud-based Firewall Platform Market Forecast
  10.3.2 Japan Market Cloud-based Firewall Platform Forecast
  10.3.3 Korea Market Cloud-based Firewall Platform Forecast

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10.3.4 Southeast Asia Market Cloud-based Firewall Platform Forecast
10.3.5 India Market Cloud-based Firewall Platform Forecast
10.3.6 Australia Market Cloud-based Firewall Platform Forecast
10.4 Europe Cloud-based Firewall Platform Forecast by Country (2027-2032)
10.4.1 Germany Market Cloud-based Firewall Platform Forecast
10.4.2 France Market Cloud-based Firewall Platform Forecast
10.4.3 UK Market Cloud-based Firewall Platform Forecast
10.4.4 Italy Market Cloud-based Firewall Platform Forecast
10.4.5 Russia Market Cloud-based Firewall Platform Forecast
10.5 Middle East & Africa Cloud-based Firewall Platform Forecast by Region (2027-2032)
10.5.1 Egypt Market Cloud-based Firewall Platform Forecast
10.5.2 South Africa Market Cloud-based Firewall Platform Forecast
10.5.3 Israel Market Cloud-based Firewall Platform Forecast
10.5.4 Turkey Market Cloud-based Firewall Platform Forecast
10.6 Global Cloud-based Firewall Platform Forecast by Type (2027-2032)
10.7 Global Cloud-based Firewall Platform Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Cloud-based Firewall Platform Forecast

11 KEY PLAYERS ANALYSIS

11.1 Palo Alto Networks (USA)
11.1.1 Palo Alto Networks (USA) Company Information
11.1.2 Palo Alto Networks (USA) Cloud-based Firewall Platform Product Offered
11.1.3 Palo Alto Networks (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Palo Alto Networks (USA) Main Business Overview
11.1.5 Palo Alto Networks (USA) Latest Developments
11.2 Fortinet (USA)
11.2.1 Fortinet (USA) Company Information
11.2.2 Fortinet (USA) Cloud-based Firewall Platform Product Offered
11.2.3 Fortinet (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Fortinet (USA) Main Business Overview
11.2.5 Fortinet (USA) Latest Developments
11.3 Check Point Software Technologies (Israel)
11.3.1 Check Point Software Technologies (Israel) Company Information
11.3.2 Check Point Software Technologies (Israel) Cloud-based Firewall Platform Product Offered

+357 96 030922
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11.3.3 Check Point Software Technologies (Israel) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Check Point Software Technologies (Israel) Main Business Overview
11.3.5 Check Point Software Technologies (Israel) Latest Developments
11.4 Zscaler (USA)
11.4.1 Zscaler (USA) Company Information
11.4.2 Zscaler (USA) Cloud-based Firewall Platform Product Offered
11.4.3 Zscaler (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Zscaler (USA) Main Business Overview
11.4.5 Zscaler (USA) Latest Developments
11.5 Cisco (USA)
11.5.1 Cisco (USA) Company Information
11.5.2 Cisco (USA) Cloud-based Firewall Platform Product Offered
11.5.3 Cisco (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Cisco (USA) Main Business Overview
11.5.5 Cisco (USA) Latest Developments
11.6 Cloudflare (USA)
11.6.1 Cloudflare (USA) Company Information
11.6.2 Cloudflare (USA) Cloud-based Firewall Platform Product Offered
11.6.3 Cloudflare (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Cloudflare (USA) Main Business Overview
11.6.5 Cloudflare (USA) Latest Developments
11.7 Netskope (USA)
11.7.1 Netskope (USA) Company Information
11.7.2 Netskope (USA) Cloud-based Firewall Platform Product Offered
11.7.3 Netskope (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Netskope (USA) Main Business Overview
11.7.5 Netskope (USA) Latest Developments
11.8 Cato Networks (Israel)
11.8.1 Cato Networks (Israel) Company Information
11.8.2 Cato Networks (Israel) Cloud-based Firewall Platform Product Offered
11.8.3 Cato Networks (Israel) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Cato Networks (Israel) Main Business Overview
11.8.5 Cato Networks (Israel) Latest Developments

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info@marketpublishers.com

11.9 Amazon Web Services (USA)
11.9.1 Amazon Web Services (USA) Company Information
11.9.2 Amazon Web Services (USA) Cloud-based Firewall Platform Product Offered
11.9.3 Amazon Web Services (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Amazon Web Services (USA) Main Business Overview
11.9.5 Amazon Web Services (USA) Latest Developments
11.10 Microsoft Azure (USA)
11.10.1 Microsoft Azure (USA) Company Information
11.10.2 Microsoft Azure (USA) Cloud-based Firewall Platform Product Offered
11.10.3 Microsoft Azure (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 Microsoft Azure (USA) Main Business Overview
11.10.5 Microsoft Azure (USA) Latest Developments
11.11 Google Cloud (USA)
11.11.1 Google Cloud (USA) Company Information
11.11.2 Google Cloud (USA) Cloud-based Firewall Platform Product Offered
11.11.3 Google Cloud (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Google Cloud (USA) Main Business Overview
11.11.5 Google Cloud (USA) Latest Developments
11.12 Oracle Cloud Infrastructure (USA)
11.12.1 Oracle Cloud Infrastructure (USA) Company Information
11.12.2 Oracle Cloud Infrastructure (USA) Cloud-based Firewall Platform Product Offered
11.12.3 Oracle Cloud Infrastructure (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Oracle Cloud Infrastructure (USA) Main Business Overview
11.12.5 Oracle Cloud Infrastructure (USA) Latest Developments
11.13 Trend Micro (Japan)
11.13.1 Trend Micro (Japan) Company Information
11.13.2 Trend Micro (Japan) Cloud-based Firewall Platform Product Offered
11.13.3 Trend Micro (Japan) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Trend Micro (Japan) Main Business Overview
11.13.5 Trend Micro (Japan) Latest Developments
11.14 Akamai Technologies (USA)
11.14.1 Akamai Technologies (USA) Company Information
11.14.2 Akamai Technologies (USA) Cloud-based Firewall Platform Product Offered

+357 96 030922
info@marketpublishers.com

11.14.3 Akamai Technologies (USA) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 Akamai Technologies (USA) Main Business Overview
11.14.5 Akamai Technologies (USA) Latest Developments
11.15 Tencent Cloud (China)
11.15.1 Tencent Cloud (China) Company Information
11.15.2 Tencent Cloud (China) Cloud-based Firewall Platform Product Offered
11.15.3 Tencent Cloud (China) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Tencent Cloud (China) Main Business Overview
11.15.5 Tencent Cloud (China) Latest Developments
11.16 Alibaba Cloud (China)
11.16.1 Alibaba Cloud (China) Company Information
11.16.2 Alibaba Cloud (China) Cloud-based Firewall Platform Product Offered
11.16.3 Alibaba Cloud (China) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Alibaba Cloud (China) Main Business Overview
11.16.5 Alibaba Cloud (China) Latest Developments
11.17 Huawei Cloud (China)
11.17.1 Huawei Cloud (China) Company Information
11.17.2 Huawei Cloud (China) Cloud-based Firewall Platform Product Offered
11.17.3 Huawei Cloud (China) Cloud-based Firewall Platform Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Huawei Cloud (China) Main Business Overview
11.17.5 Huawei Cloud (China) Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Cloud-based Firewall Platform Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Cloud-based Firewall Platform Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Firewall-as-a-Service Platform
Table 4. Major Players of Cloud-Native NGFW Platform
Table 5. Major Players of Cloud WAF Platform
Table 6. Major Players of Others
Table 7. Cloud-based Firewall Platform Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 8. Global Cloud-based Firewall Platform Market Size by Type (2021-2026) & ($ millions)
Table 9. Global Cloud-based Firewall Platform Market Size Market Share by Type (2021-2026)
Table 10. Major Players of Public Cloud Firewall Platform
Table 11. Major Players of Private Cloud Firewall Platform
Table 12. Major Players of Hybrid Cloud Firewall Platform
Table 13. Cloud-based Firewall Platform Market Size CAGR by Cloud Environment (2021 VS 2025 VS 2032) & ($ millions)
Table 14. Global Cloud-based Firewall Platform Market Size by Cloud Environment (2021-2026) & ($ millions)
Table 15. Global Cloud-based Firewall Platform Market Size Market Share by Cloud Environment (2021-2026)
Table 16. Major Players of Throughput<1Gbps
Table 17. Major Players of 1Gbps?Throughput<10Gbps
Table 18. Major Players of Others
Table 19. Cloud-based Firewall Platform Market Size CAGR by Throughput (2021 VS 2025 VS 2032) & ($ millions)
Table 20. Global Cloud-based Firewall Platform Market Size by Throughput (2021-2026) & ($ millions)
Table 21. Global Cloud-based Firewall Platform Market Size Market Share by Throughput (2021-2026)
Table 22. Cloud-based Firewall Platform Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 23. Global Cloud-based Firewall Platform Market Size by Application (2021-2026)

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& ($ millions)
Table 24. Global Cloud-based Firewall Platform Market Size Market Share by Application (2021-2026)
Table 25. Global Cloud-based Firewall Platform Revenue by Player (2021-2026) & ($ millions)
Table 26. Global Cloud-based Firewall Platform Revenue Market Share by Player (2021-2026)
Table 27. Cloud-based Firewall Platform Key Players Head office and Products Offered
Table 28. Cloud-based Firewall Platform Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 29. New Products and Potential Entrants
Table 30. Mergers & Acquisitions, Expansion
Table 31. Global Cloud-based Firewall Platform Market Size by Region (2021-2026) & ($ millions)
Table 32. Global Cloud-based Firewall Platform Market Size Market Share by Region (2021-2026)
Table 33. Global Cloud-based Firewall Platform Revenue by Country/Region (2021-2026) & ($ millions)
Table 34. Global Cloud-based Firewall Platform Revenue Market Share by Country/Region (2021-2026)
Table 35. Americas Cloud-based Firewall Platform Market Size by Country (2021-2026) & ($ millions)
Table 36. Americas Cloud-based Firewall Platform Market Size Market Share by Country (2021-2026)
Table 37. Americas Cloud-based Firewall Platform Market Size by Type (2021-2026) & ($ millions)
Table 38. Americas Cloud-based Firewall Platform Market Size Market Share by Type (2021-2026)
Table 39. Americas Cloud-based Firewall Platform Market Size by Application (2021-2026) & ($ millions)
Table 40. Americas Cloud-based Firewall Platform Market Size Market Share by Application (2021-2026)
Table 41. APAC Cloud-based Firewall Platform Market Size by Region (2021-2026) & ($ millions)
Table 42. APAC Cloud-based Firewall Platform Market Size Market Share by Region (2021-2026)
Table 43. APAC Cloud-based Firewall Platform Market Size by Type (2021-2026) & ($ millions)
Table 44. APAC Cloud-based Firewall Platform Market Size by Application (2021-2026)

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& ($ millions)
Table 45. Europe Cloud-based Firewall Platform Market Size by Country (2021-2026) & ($ millions)
Table 46. Europe Cloud-based Firewall Platform Market Size Market Share by Country (2021-2026)
Table 47. Europe Cloud-based Firewall Platform Market Size by Type (2021-2026) & ($ millions)
Table 48. Europe Cloud-based Firewall Platform Market Size by Application (2021-2026) & ($ millions)
Table 49. Middle East & Africa Cloud-based Firewall Platform Market Size by Region (2021-2026) & ($ millions)
Table 50. Middle East & Africa Cloud-based Firewall Platform Market Size by Type (2021-2026) & ($ millions)
Table 51. Middle East & Africa Cloud-based Firewall Platform Market Size by Application (2021-2026) & ($ millions)
Table 52. Key Market Drivers & Growth Opportunities of Cloud-based Firewall Platform
Table 53. Key Market Challenges & Risks of Cloud-based Firewall Platform
Table 54. Key Industry Trends of Cloud-based Firewall Platform
Table 55. Global Cloud-based Firewall Platform Market Size Forecast by Region (2027-2032) & ($ millions)
Table 56. Global Cloud-based Firewall Platform Market Size Market Share Forecast by Region (2027-2032)
Table 57. Global Cloud-based Firewall Platform Market Size Forecast by Type (2027-2032) & ($ millions)
Table 58. Global Cloud-based Firewall Platform Market Size Forecast by Application (2027-2032) & ($ millions)
Table 59. Palo Alto Networks (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 60. Palo Alto Networks (USA) Cloud-based Firewall Platform Product Offered
Table 61. Palo Alto Networks (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 62. Palo Alto Networks (USA) Main Business
Table 63. Palo Alto Networks (USA) Latest Developments
Table 64. Fortinet (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 65. Fortinet (USA) Cloud-based Firewall Platform Product Offered
Table 66. Fortinet (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 67. Fortinet (USA) Main Business

+357 96 030922
info@marketpublishers.com

Table 68. Fortinet (USA) Latest Developments
Table 69. Check Point Software Technologies (Israel) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 70. Check Point Software Technologies (Israel) Cloud-based Firewall Platform Product Offered
Table 71. Check Point Software Technologies (Israel) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 72. Check Point Software Technologies (Israel) Main Business
Table 73. Check Point Software Technologies (Israel) Latest Developments
Table 74. Zscaler (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 75. Zscaler (USA) Cloud-based Firewall Platform Product Offered
Table 76. Zscaler (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 77. Zscaler (USA) Main Business
Table 78. Zscaler (USA) Latest Developments
Table 79. Cisco (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 80. Cisco (USA) Cloud-based Firewall Platform Product Offered
Table 81. Cisco (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 82. Cisco (USA) Main Business
Table 83. Cisco (USA) Latest Developments
Table 84. Cloudflare (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 85. Cloudflare (USA) Cloud-based Firewall Platform Product Offered
Table 86. Cloudflare (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 87. Cloudflare (USA) Main Business
Table 88. Cloudflare (USA) Latest Developments
Table 89. Netskope (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 90. Netskope (USA) Cloud-based Firewall Platform Product Offered
Table 91. Netskope (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 92. Netskope (USA) Main Business
Table 93. Netskope (USA) Latest Developments
Table 94. Cato Networks (Israel) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 95. Cato Networks (Israel) Cloud-based Firewall Platform Product Offered
Table 96. Cato Networks (Israel) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 97. Cato Networks (Israel) Main Business
Table 98. Cato Networks (Israel) Latest Developments
Table 99. Amazon Web Services (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 100. Amazon Web Services (USA) Cloud-based Firewall Platform Product Offered
Table 101. Amazon Web Services (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 102. Amazon Web Services (USA) Main Business
Table 103. Amazon Web Services (USA) Latest Developments
Table 104. Microsoft Azure (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 105. Microsoft Azure (USA) Cloud-based Firewall Platform Product Offered
Table 106. Microsoft Azure (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 107. Microsoft Azure (USA) Main Business
Table 108. Microsoft Azure (USA) Latest Developments
Table 109. Google Cloud (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 110. Google Cloud (USA) Cloud-based Firewall Platform Product Offered
Table 111. Google Cloud (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 112. Google Cloud (USA) Main Business
Table 113. Google Cloud (USA) Latest Developments
Table 114. Oracle Cloud Infrastructure (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 115. Oracle Cloud Infrastructure (USA) Cloud-based Firewall Platform Product Offered
Table 116. Oracle Cloud Infrastructure (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 117. Oracle Cloud Infrastructure (USA) Main Business
Table 118. Oracle Cloud Infrastructure (USA) Latest Developments
Table 119. Trend Micro (Japan) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 120. Trend Micro (Japan) Cloud-based Firewall Platform Product Offered
Table 121. Trend Micro (Japan) Cloud-based Firewall Platform Revenue ($ million),

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Gross Margin and Market Share (2021-2026)
Table 122. Trend Micro (Japan) Main Business
Table 123. Trend Micro (Japan) Latest Developments
Table 124. Akamai Technologies (USA) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 125. Akamai Technologies (USA) Cloud-based Firewall Platform Product Offered
Table 126. Akamai Technologies (USA) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 127. Akamai Technologies (USA) Main Business
Table 128. Akamai Technologies (USA) Latest Developments
Table 129. Tencent Cloud (China) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 130. Tencent Cloud (China) Cloud-based Firewall Platform Product Offered
Table 131. Tencent Cloud (China) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 132. Tencent Cloud (China) Main Business
Table 133. Tencent Cloud (China) Latest Developments
Table 134. Alibaba Cloud (China) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 135. Alibaba Cloud (China) Cloud-based Firewall Platform Product Offered
Table 136. Alibaba Cloud (China) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 137. Alibaba Cloud (China) Main Business
Table 138. Alibaba Cloud (China) Latest Developments
Table 139. Huawei Cloud (China) Details, Company Type, Cloud-based Firewall Platform Area Served and Its Competitors
Table 140. Huawei Cloud (China) Cloud-based Firewall Platform Product Offered
Table 141. Huawei Cloud (China) Cloud-based Firewall Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 142. Huawei Cloud (China) Main Business
Table 143. Huawei Cloud (China) Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Cloud-based Firewall Platform Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Cloud-based Firewall Platform Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Cloud-based Firewall Platform Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Cloud-based Firewall Platform Sales Market Share by Country/Region (2025)
Figure 8. Cloud-based Firewall Platform Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Cloud-based Firewall Platform Market Size Market Share by Type in 2025
Figure 10. Global Cloud-based Firewall Platform Market Size Market Share by Cloud Environment in 2025
Figure 11. Global Cloud-based Firewall Platform Market Size Market Share by Throughput in 2025
Figure 12. Cloud-based Firewall Platform in BFSI
Figure 13. Global Cloud-based Firewall Platform Market: BFSI (2021-2026) & ($ millions)
Figure 14. Cloud-based Firewall Platform in Retail
Figure 15. Global Cloud-based Firewall Platform Market: Retail (2021-2026) & ($ millions)
Figure 16. Cloud-based Firewall Platform in IT and Telecom
Figure 17. Global Cloud-based Firewall Platform Market: IT and Telecom (2021-2026) & ($ millions)
Figure 18. Cloud-based Firewall Platform in Government and Public Utilities
Figure 19. Global Cloud-based Firewall Platform Market: Government and Public Utilities (2021-2026) & ($ millions)
Figure 20. Cloud-based Firewall Platform in Healthcare
Figure 21. Global Cloud-based Firewall Platform Market: Healthcare (2021-2026) & ($ millions)
Figure 22. Cloud-based Firewall Platform in Education
Figure 23. Global Cloud-based Firewall Platform Market: Education (2021-2026) & ($ millions)

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Figure 24. Cloud-based Firewall Platform in Others
Figure 25. Global Cloud-based Firewall Platform Market: Others (2021-2026) & ($ millions)
Figure 26. Global Cloud-based Firewall Platform Market Size Market Share by Application in 2025
Figure 27. Global Cloud-based Firewall Platform Revenue Market Share by Player in 2025
Figure 28. Global Cloud-based Firewall Platform Market Size Market Share by Region (2021-2026)
Figure 29. Americas Cloud-based Firewall Platform Market Size 2021-2026 ($ millions)
Figure 30. APAC Cloud-based Firewall Platform Market Size 2021-2026 ($ millions)
Figure 31. Europe Cloud-based Firewall Platform Market Size 2021-2026 ($ millions)
Figure 32. Middle East & Africa Cloud-based Firewall Platform Market Size 2021-2026 ($ millions)
Figure 33. Americas Cloud-based Firewall Platform Value Market Share by Country in 2025
Figure 34. United States Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 35. Canada Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 36. Mexico Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 37. Brazil Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 38. APAC Cloud-based Firewall Platform Market Size Market Share by Region in 2025
Figure 39. APAC Cloud-based Firewall Platform Market Size Market Share by Type (2021-2026)
Figure 40. APAC Cloud-based Firewall Platform Market Size Market Share by Application (2021-2026)
Figure 41. China Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 42. Japan Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 43. South Korea Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 44. Southeast Asia Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 45. India Cloud-based Firewall Platform Market Size Growth 2021-2026 ($

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millions)
Figure 46. Australia Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 47. Europe Cloud-based Firewall Platform Market Size Market Share by Country in 2025
Figure 48. Europe Cloud-based Firewall Platform Market Size Market Share by Type (2021-2026)
Figure 49. Europe Cloud-based Firewall Platform Market Size Market Share by Application (2021-2026)
Figure 50. Germany Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 51. France Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 52. UK Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 53. Italy Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 54. Russia Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 55. Middle East & Africa Cloud-based Firewall Platform Market Size Market Share by Region (2021-2026)
Figure 56. Middle East & Africa Cloud-based Firewall Platform Market Size Market Share by Type (2021-2026)
Figure 57. Middle East & Africa Cloud-based Firewall Platform Market Size Market Share by Application (2021-2026)
Figure 58. Egypt Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 59. South Africa Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 60. Israel Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 61. Turkey Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 62. GCC Countries Cloud-based Firewall Platform Market Size Growth 2021-2026 ($ millions)
Figure 63. Americas Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 64. APAC Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 65. Europe Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 66. Middle East & Africa Cloud-based Firewall Platform Market Size 2027-2032

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($ millions)
Figure 67. United States Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 68. Canada Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 69. Mexico Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 70. Brazil Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 71. China Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 72. Japan Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 73. Korea Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 74. Southeast Asia Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 75. India Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 76. Australia Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 77. Germany Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 78. France Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 79. UK Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 80. Italy Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 81. Russia Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 82. Egypt Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 83. South Africa Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 84. Israel Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 85. Turkey Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)
Figure 86. Global Cloud-based Firewall Platform Market Size Market Share Forecast by Type (2027-2032)
Figure 87. Global Cloud-based Firewall Platform Market Size Market Share Forecast by Application (2027-2032)
Figure 88. GCC Countries Cloud-based Firewall Platform Market Size 2027-2032 ($ millions)

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