

Global Cloud-Based Data Loss Prevention Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Cloud-Based Data Loss Prevention market size is predicted to grow from US\$ 3320 million in 2025 to US\$ 15820 million in 2032; it is expected to grow at a CAGR of 25.5% from 2026 to 2032.

The Data Loss Prevention (DLP) market is another rapidly growing segment in the cybersecurity industry. DLP refers to technologies and methods that aim to prevent the unauthorized disclosure or modification of sensitive data, such as personally identifiable information (PII), financial information, trade secrets, and confidential corporate information.

The DLP market is witnessing significant growth due to the increasing need for data privacy and compliance with data protection regulations, such as the General Data Protection Regulation (GDPR) in Europe. Organizations are becoming increasingly concerned about protecting their sensitive data and are investing in DLP solutions to comply with these regulations and prevent data breaches.

One of the key trends in the DLP market is the integration of AI and machine learning (ML) technologies. These technologies can analyze large volumes of data and identify patterns that indicate potential data breaches or unauthorized disclosures. AI and ML algorithms can also be used to train models that can predict future data breaches or unauthorized disclosures, enabling proactive prevention measures.

Another trend is the use of context-aware DLP solutions. These solutions can recognize the context of sensitive data, such as its location, purpose, or user, and take appropriate action to prevent unauthorized disclosures or modifications. This approach enhances the overall security posture of organizations by providing a more comprehensive and

granular level of protection for sensitive data.

Furthermore, DLP solutions are being increasingly deployed in collaboration with other security technologies such as identity and access management (IAM) solutions, network firewalls, and SIEM. This integration provides a comprehensive and integrated view of security events and incidents across different layers of the IT infrastructure, enabling organizations to respond quickly and effectively to data breaches or unauthorized disclosures.

In terms of market outlook, the DLP market is projected to continue its strong growth trajectory in the coming years. With the increasing importance of data privacy and compliance with data protection regulations, the demand for DLP solutions is expected to increase. As organizations prioritize cybersecurity and seek to invest in advanced security technologies, the DLP market is likely to witness further expansion.

LPI (LP Information)' newest research report, the 'Cloud-Based Data Loss Prevention Industry Forecast' looks at past sales and reviews total world Cloud-Based Data Loss Prevention sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloud-Based Data Loss Prevention sales for 2026 through 2032. With Cloud-Based Data Loss Prevention sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud-Based Data Loss Prevention industry.

This Insight Report provides a comprehensive analysis of the global Cloud-Based Data Loss Prevention landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud-Based Data Loss Prevention portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud-Based Data Loss Prevention market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud-Based Data Loss Prevention and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud-Based Data Loss Prevention.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud-Based Data Loss Prevention market by product type, application, key players and key regions and countries.

Segmentation by Type:

Endpoint DLP

Network DLP

Data Center/Storage-Based DLP

Segmentation by Application:

Small and Medium Enterprise

Large Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Broadcom

Forcepoint

McAfee

Digital Guardian

GTB Technologies

CoSoSys

Spirion

Safetica

InfoWatch

SearchInform

Fidelis

Somansa

Tessian

Zecurion

Code42

Teramind

HelpSystems

SkyGuard

BetterCloud

Zscaler

Check Point

Trend Micro

Nightfall

VIPRE SafeSend

Google

Netskope

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cloud-Based Data Loss Prevention Market Size (2021-2032)
 - 2.1.2 Cloud-Based Data Loss Prevention Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Cloud-Based Data Loss Prevention by Country/Region (2021, 2025 & 2032)
- 2.2 Cloud-Based Data Loss Prevention Segment by Type
 - 2.2.1 Endpoint DLP
 - 2.2.2 Network DLP
 - 2.2.3 Data Center/Storage-Based DLP
 - 2.2.4 Cloud-Based Data Loss Prevention Market Size by Type
 - 2.2.4.1 Cloud-Based Data Loss Prevention Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Cloud-Based Data Loss Prevention Market Size Market Share by Type (2021-2026)
- 2.3 Cloud-Based Data Loss Prevention Segment by Application
 - 2.3.1 Small and Medium Enterprise
 - 2.3.2 Large Enterprise
 - 2.3.3 Cloud-Based Data Loss Prevention Market Size by Application
 - 2.3.3.1 Cloud-Based Data Loss Prevention Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Cloud-Based Data Loss Prevention Market Size Market Share by Application (2021-2026)

3 CLOUD-BASED DATA LOSS PREVENTION MARKET SIZE BY PLAYER

- 3.1 Cloud-Based Data Loss Prevention Market Size Market Share by Player
 - 3.1.1 Global Cloud-Based Data Loss Prevention Revenue by Player (2021-2026)
 - 3.1.2 Global Cloud-Based Data Loss Prevention Revenue Market Share by Player (2021-2026)
- 3.2 Global Cloud-Based Data Loss Prevention Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 CLOUD-BASED DATA LOSS PREVENTION BY REGION

- 4.1 Cloud-Based Data Loss Prevention Market Size by Region (2021-2026)
- 4.2 Global Cloud-Based Data Loss Prevention Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Cloud-Based Data Loss Prevention Market Size Growth (2021-2026)
- 4.4 APAC Cloud-Based Data Loss Prevention Market Size Growth (2021-2026)
- 4.5 Europe Cloud-Based Data Loss Prevention Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Cloud-Based Data Loss Prevention Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Cloud-Based Data Loss Prevention Market Size by Country (2021-2026)
- 5.2 Americas Cloud-Based Data Loss Prevention Market Size by Type (2021-2026)
- 5.3 Americas Cloud-Based Data Loss Prevention Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Cloud-Based Data Loss Prevention Market Size by Region (2021-2026)

6.2 APAC Cloud-Based Data Loss Prevention Market Size by Type (2021-2026)

6.3 APAC Cloud-Based Data Loss Prevention Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Cloud-Based Data Loss Prevention Market Size by Country (2021-2026)

7.2 Europe Cloud-Based Data Loss Prevention Market Size by Type (2021-2026)

7.3 Europe Cloud-Based Data Loss Prevention Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cloud-Based Data Loss Prevention by Region (2021-2026)

8.2 Middle East & Africa Cloud-Based Data Loss Prevention Market Size by Type (2021-2026)

8.3 Middle East & Africa Cloud-Based Data Loss Prevention Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL CLOUD-BASED DATA LOSS PREVENTION MARKET FORECAST

- 10.1 Global Cloud-Based Data Loss Prevention Forecast by Region (2027-2032)
 - 10.1.1 Global Cloud-Based Data Loss Prevention Forecast by Region (2027-2032)
 - 10.1.2 Americas Cloud-Based Data Loss Prevention Forecast
 - 10.1.3 APAC Cloud-Based Data Loss Prevention Forecast
 - 10.1.4 Europe Cloud-Based Data Loss Prevention Forecast
 - 10.1.5 Middle East & Africa Cloud-Based Data Loss Prevention Forecast
- 10.2 Americas Cloud-Based Data Loss Prevention Forecast by Country (2027-2032)
 - 10.2.1 United States Market Cloud-Based Data Loss Prevention Forecast
 - 10.2.2 Canada Market Cloud-Based Data Loss Prevention Forecast
 - 10.2.3 Mexico Market Cloud-Based Data Loss Prevention Forecast
 - 10.2.4 Brazil Market Cloud-Based Data Loss Prevention Forecast
- 10.3 APAC Cloud-Based Data Loss Prevention Forecast by Region (2027-2032)
 - 10.3.1 China Cloud-Based Data Loss Prevention Market Forecast
 - 10.3.2 Japan Market Cloud-Based Data Loss Prevention Forecast
 - 10.3.3 Korea Market Cloud-Based Data Loss Prevention Forecast
 - 10.3.4 Southeast Asia Market Cloud-Based Data Loss Prevention Forecast
 - 10.3.5 India Market Cloud-Based Data Loss Prevention Forecast
 - 10.3.6 Australia Market Cloud-Based Data Loss Prevention Forecast
- 10.4 Europe Cloud-Based Data Loss Prevention Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Cloud-Based Data Loss Prevention Forecast
 - 10.4.2 France Market Cloud-Based Data Loss Prevention Forecast
 - 10.4.3 UK Market Cloud-Based Data Loss Prevention Forecast
 - 10.4.4 Italy Market Cloud-Based Data Loss Prevention Forecast
 - 10.4.5 Russia Market Cloud-Based Data Loss Prevention Forecast
- 10.5 Middle East & Africa Cloud-Based Data Loss Prevention Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Cloud-Based Data Loss Prevention Forecast
 - 10.5.2 South Africa Market Cloud-Based Data Loss Prevention Forecast
 - 10.5.3 Israel Market Cloud-Based Data Loss Prevention Forecast
 - 10.5.4 Turkey Market Cloud-Based Data Loss Prevention Forecast
- 10.6 Global Cloud-Based Data Loss Prevention Forecast by Type (2027-2032)
- 10.7 Global Cloud-Based Data Loss Prevention Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Cloud-Based Data Loss Prevention Forecast

11 KEY PLAYERS ANALYSIS

11.1 Broadcom

- 11.1.1 Broadcom Company Information
- 11.1.2 Broadcom Cloud-Based Data Loss Prevention Product Offered
- 11.1.3 Broadcom Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Broadcom Main Business Overview
- 11.1.5 Broadcom Latest Developments
- 11.2 Forcepoint
 - 11.2.1 Forcepoint Company Information
 - 11.2.2 Forcepoint Cloud-Based Data Loss Prevention Product Offered
 - 11.2.3 Forcepoint Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Forcepoint Main Business Overview
 - 11.2.5 Forcepoint Latest Developments
- 11.3 McAfee
 - 11.3.1 McAfee Company Information
 - 11.3.2 McAfee Cloud-Based Data Loss Prevention Product Offered
 - 11.3.3 McAfee Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 McAfee Main Business Overview
 - 11.3.5 McAfee Latest Developments
- 11.4 Digital Guardian
 - 11.4.1 Digital Guardian Company Information
 - 11.4.2 Digital Guardian Cloud-Based Data Loss Prevention Product Offered
 - 11.4.3 Digital Guardian Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Digital Guardian Main Business Overview
 - 11.4.5 Digital Guardian Latest Developments
- 11.5 GTB Technologies
 - 11.5.1 GTB Technologies Company Information
 - 11.5.2 GTB Technologies Cloud-Based Data Loss Prevention Product Offered
 - 11.5.3 GTB Technologies Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 GTB Technologies Main Business Overview
 - 11.5.5 GTB Technologies Latest Developments
- 11.6 CoSoSys
 - 11.6.1 CoSoSys Company Information
 - 11.6.2 CoSoSys Cloud-Based Data Loss Prevention Product Offered
 - 11.6.3 CoSoSys Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)

- 11.6.4 CoSoSys Main Business Overview
- 11.6.5 CoSoSys Latest Developments
- 11.7 Spirion
 - 11.7.1 Spirion Company Information
 - 11.7.2 Spirion Cloud-Based Data Loss Prevention Product Offered
 - 11.7.3 Spirion Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Spirion Main Business Overview
 - 11.7.5 Spirion Latest Developments
- 11.8 Safetica
 - 11.8.1 Safetica Company Information
 - 11.8.2 Safetica Cloud-Based Data Loss Prevention Product Offered
 - 11.8.3 Safetica Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Safetica Main Business Overview
 - 11.8.5 Safetica Latest Developments
- 11.9 InfoWatch
 - 11.9.1 InfoWatch Company Information
 - 11.9.2 InfoWatch Cloud-Based Data Loss Prevention Product Offered
 - 11.9.3 InfoWatch Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 InfoWatch Main Business Overview
 - 11.9.5 InfoWatch Latest Developments
- 11.10 SearchInform
 - 11.10.1 SearchInform Company Information
 - 11.10.2 SearchInform Cloud-Based Data Loss Prevention Product Offered
 - 11.10.3 SearchInform Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 SearchInform Main Business Overview
 - 11.10.5 SearchInform Latest Developments
- 11.11 Fidelis
 - 11.11.1 Fidelis Company Information
 - 11.11.2 Fidelis Cloud-Based Data Loss Prevention Product Offered
 - 11.11.3 Fidelis Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Fidelis Main Business Overview
 - 11.11.5 Fidelis Latest Developments
- 11.12 Somansa
 - 11.12.1 Somansa Company Information

- 11.12.2 Somansa Cloud-Based Data Loss Prevention Product Offered
- 11.12.3 Somansa Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
- 11.12.4 Somansa Main Business Overview
- 11.12.5 Somansa Latest Developments
- 11.13 Tessian
 - 11.13.1 Tessian Company Information
 - 11.13.2 Tessian Cloud-Based Data Loss Prevention Product Offered
 - 11.13.3 Tessian Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Tessian Main Business Overview
 - 11.13.5 Tessian Latest Developments
- 11.14 Zecurion
 - 11.14.1 Zecurion Company Information
 - 11.14.2 Zecurion Cloud-Based Data Loss Prevention Product Offered
 - 11.14.3 Zecurion Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Zecurion Main Business Overview
 - 11.14.5 Zecurion Latest Developments
- 11.15 Code42
 - 11.15.1 Code42 Company Information
 - 11.15.2 Code42 Cloud-Based Data Loss Prevention Product Offered
 - 11.15.3 Code42 Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Code42 Main Business Overview
 - 11.15.5 Code42 Latest Developments
- 11.16 Teramind
 - 11.16.1 Teramind Company Information
 - 11.16.2 Teramind Cloud-Based Data Loss Prevention Product Offered
 - 11.16.3 Teramind Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Teramind Main Business Overview
 - 11.16.5 Teramind Latest Developments
- 11.17 HelpSystems
 - 11.17.1 HelpSystems Company Information
 - 11.17.2 HelpSystems Cloud-Based Data Loss Prevention Product Offered
 - 11.17.3 HelpSystems Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 HelpSystems Main Business Overview

- 11.17.5 HelpSystems Latest Developments
- 11.18 SkyGuard
 - 11.18.1 SkyGuard Company Information
 - 11.18.2 SkyGuard Cloud-Based Data Loss Prevention Product Offered
 - 11.18.3 SkyGuard Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 SkyGuard Main Business Overview
 - 11.18.5 SkyGuard Latest Developments
- 11.19 BetterCloud
 - 11.19.1 BetterCloud Company Information
 - 11.19.2 BetterCloud Cloud-Based Data Loss Prevention Product Offered
 - 11.19.3 BetterCloud Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 BetterCloud Main Business Overview
 - 11.19.5 BetterCloud Latest Developments
- 11.20 Zscaler
 - 11.20.1 Zscaler Company Information
 - 11.20.2 Zscaler Cloud-Based Data Loss Prevention Product Offered
 - 11.20.3 Zscaler Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Zscaler Main Business Overview
 - 11.20.5 Zscaler Latest Developments
- 11.21 Check Point
 - 11.21.1 Check Point Company Information
 - 11.21.2 Check Point Cloud-Based Data Loss Prevention Product Offered
 - 11.21.3 Check Point Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.21.4 Check Point Main Business Overview
 - 11.21.5 Check Point Latest Developments
- 11.22 Trend Micro
 - 11.22.1 Trend Micro Company Information
 - 11.22.2 Trend Micro Cloud-Based Data Loss Prevention Product Offered
 - 11.22.3 Trend Micro Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)
 - 11.22.4 Trend Micro Main Business Overview
 - 11.22.5 Trend Micro Latest Developments
- 11.23 Nightfall
 - 11.23.1 Nightfall Company Information
 - 11.23.2 Nightfall Cloud-Based Data Loss Prevention Product Offered

11.23.3 Nightfall Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Nightfall Main Business Overview

11.23.5 Nightfall Latest Developments

11.24 VIPRE SafeSend

11.24.1 VIPRE SafeSend Company Information

11.24.2 VIPRE SafeSend Cloud-Based Data Loss Prevention Product Offered

11.24.3 VIPRE SafeSend Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)

11.24.4 VIPRE SafeSend Main Business Overview

11.24.5 VIPRE SafeSend Latest Developments

11.25 Google

11.25.1 Google Company Information

11.25.2 Google Cloud-Based Data Loss Prevention Product Offered

11.25.3 Google Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)

11.25.4 Google Main Business Overview

11.25.5 Google Latest Developments

11.26 Netskope

11.26.1 Netskope Company Information

11.26.2 Netskope Cloud-Based Data Loss Prevention Product Offered

11.26.3 Netskope Cloud-Based Data Loss Prevention Revenue, Gross Margin and Market Share (2021-2026)

11.26.4 Netskope Main Business Overview

11.26.5 Netskope Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Cloud-Based Data Loss Prevention Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Cloud-Based Data Loss Prevention Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Endpoint DLP

Table 4. Major Players of Network DLP

Table 5. Major Players of Data Center/Storage-Based DLP

Table 6. Cloud-Based Data Loss Prevention Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Cloud-Based Data Loss Prevention Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Cloud-Based Data Loss Prevention Market Size Market Share by Type (2021-2026)

Table 9. Cloud-Based Data Loss Prevention Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 10. Global Cloud-Based Data Loss Prevention Market Size by Application (2021-2026) & (\$ millions)

Table 11. Global Cloud-Based Data Loss Prevention Market Size Market Share by Application (2021-2026)

Table 12. Global Cloud-Based Data Loss Prevention Revenue by Player (2021-2026) & (\$ millions)

Table 13. Global Cloud-Based Data Loss Prevention Revenue Market Share by Player (2021-2026)

Table 14. Cloud-Based Data Loss Prevention Key Players Head office and Products Offered

Table 15. Cloud-Based Data Loss Prevention Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Cloud-Based Data Loss Prevention Market Size by Region (2021-2026) & (\$ millions)

Table 19. Global Cloud-Based Data Loss Prevention Market Size Market Share by Region (2021-2026)

Table 20. Global Cloud-Based Data Loss Prevention Revenue by Country/Region (2021-2026) & (\$ millions)

Table 21. Global Cloud-Based Data Loss Prevention Revenue Market Share by Country/Region (2021-2026)

Table 22. Americas Cloud-Based Data Loss Prevention Market Size by Country (2021-2026) & (\$ millions)

Table 23. Americas Cloud-Based Data Loss Prevention Market Size Market Share by Country (2021-2026)

Table 24. Americas Cloud-Based Data Loss Prevention Market Size by Type (2021-2026) & (\$ millions)

Table 25. Americas Cloud-Based Data Loss Prevention Market Size Market Share by Type (2021-2026)

Table 26. Americas Cloud-Based Data Loss Prevention Market Size by Application (2021-2026) & (\$ millions)

Table 27. Americas Cloud-Based Data Loss Prevention Market Size Market Share by Application (2021-2026)

Table 28. APAC Cloud-Based Data Loss Prevention Market Size by Region (2021-2026) & (\$ millions)

Table 29. APAC Cloud-Based Data Loss Prevention Market Size Market Share by Region (2021-2026)

Table 30. APAC Cloud-Based Data Loss Prevention Market Size by Type (2021-2026) & (\$ millions)

Table 31. APAC Cloud-Based Data Loss Prevention Market Size by Application (2021-2026) & (\$ millions)

Table 32. Europe Cloud-Based Data Loss Prevention Market Size by Country (2021-2026) & (\$ millions)

Table 33. Europe Cloud-Based Data Loss Prevention Market Size Market Share by Country (2021-2026)

Table 34. Europe Cloud-Based Data Loss Prevention Market Size by Type (2021-2026) & (\$ millions)

Table 35. Europe Cloud-Based Data Loss Prevention Market Size by Application (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Cloud-Based Data Loss Prevention Market Size by Region (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Cloud-Based Data Loss Prevention Market Size by Type (2021-2026) & (\$ millions)

Table 38. Middle East & Africa Cloud-Based Data Loss Prevention Market Size by Application (2021-2026) & (\$ millions)

Table 39. Key Market Drivers & Growth Opportunities of Cloud-Based Data Loss Prevention

Table 40. Key Market Challenges & Risks of Cloud-Based Data Loss Prevention

Table 41. Key Industry Trends of Cloud-Based Data Loss Prevention

Table 42. Global Cloud-Based Data Loss Prevention Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 43. Global Cloud-Based Data Loss Prevention Market Size Market Share Forecast by Region (2027-2032)

Table 44. Global Cloud-Based Data Loss Prevention Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 45. Global Cloud-Based Data Loss Prevention Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 46. Broadcom Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 47. Broadcom Cloud-Based Data Loss Prevention Product Offered

Table 48. Broadcom Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 49. Broadcom Main Business

Table 50. Broadcom Latest Developments

Table 51. Forcepoint Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 52. Forcepoint Cloud-Based Data Loss Prevention Product Offered

Table 53. Forcepoint Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 54. Forcepoint Main Business

Table 55. Forcepoint Latest Developments

Table 56. McAfee Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 57. McAfee Cloud-Based Data Loss Prevention Product Offered

Table 58. McAfee Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 59. McAfee Main Business

Table 60. McAfee Latest Developments

Table 61. Digital Guardian Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 62. Digital Guardian Cloud-Based Data Loss Prevention Product Offered

Table 63. Digital Guardian Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Digital Guardian Main Business

Table 65. Digital Guardian Latest Developments

Table 66. GTB Technologies Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 67. GTB Technologies Cloud-Based Data Loss Prevention Product Offered
Table 68. GTB Technologies Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 69. GTB Technologies Main Business
Table 70. GTB Technologies Latest Developments
Table 71. CoSoSys Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 72. CoSoSys Cloud-Based Data Loss Prevention Product Offered
Table 73. CoSoSys Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 74. CoSoSys Main Business
Table 75. CoSoSys Latest Developments
Table 76. Spirion Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 77. Spirion Cloud-Based Data Loss Prevention Product Offered
Table 78. Spirion Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 79. Spirion Main Business
Table 80. Spirion Latest Developments
Table 81. Safetica Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 82. Safetica Cloud-Based Data Loss Prevention Product Offered
Table 83. Safetica Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 84. Safetica Main Business
Table 85. Safetica Latest Developments
Table 86. InfoWatch Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 87. InfoWatch Cloud-Based Data Loss Prevention Product Offered
Table 88. InfoWatch Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 89. InfoWatch Main Business
Table 90. InfoWatch Latest Developments
Table 91. SearchInform Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 92. SearchInform Cloud-Based Data Loss Prevention Product Offered
Table 93. SearchInform Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 94. SearchInform Main Business

Table 95. SearchInform Latest Developments

Table 96. Fidelis Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 97. Fidelis Cloud-Based Data Loss Prevention Product Offered

Table 98. Fidelis Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. Fidelis Main Business

Table 100. Fidelis Latest Developments

Table 101. Somansa Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 102. Somansa Cloud-Based Data Loss Prevention Product Offered

Table 103. Somansa Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Somansa Main Business

Table 105. Somansa Latest Developments

Table 106. Tessian Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 107. Tessian Cloud-Based Data Loss Prevention Product Offered

Table 108. Tessian Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Tessian Main Business

Table 110. Tessian Latest Developments

Table 111. Zecurion Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 112. Zecurion Cloud-Based Data Loss Prevention Product Offered

Table 113. Zecurion Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Zecurion Main Business

Table 115. Zecurion Latest Developments

Table 116. Code42 Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 117. Code42 Cloud-Based Data Loss Prevention Product Offered

Table 118. Code42 Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Code42 Main Business

Table 120. Code42 Latest Developments

Table 121. Teramind Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 122. Teramind Cloud-Based Data Loss Prevention Product Offered

Table 123. Teramind Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. Teramind Main Business

Table 125. Teramind Latest Developments

Table 126. HelpSystems Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 127. HelpSystems Cloud-Based Data Loss Prevention Product Offered

Table 128. HelpSystems Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. HelpSystems Main Business

Table 130. HelpSystems Latest Developments

Table 131. SkyGuard Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 132. SkyGuard Cloud-Based Data Loss Prevention Product Offered

Table 133. SkyGuard Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. SkyGuard Main Business

Table 135. SkyGuard Latest Developments

Table 136. BetterCloud Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 137. BetterCloud Cloud-Based Data Loss Prevention Product Offered

Table 138. BetterCloud Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. BetterCloud Main Business

Table 140. BetterCloud Latest Developments

Table 141. Zscaler Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 142. Zscaler Cloud-Based Data Loss Prevention Product Offered

Table 143. Zscaler Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Zscaler Main Business

Table 145. Zscaler Latest Developments

Table 146. Check Point Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors

Table 147. Check Point Cloud-Based Data Loss Prevention Product Offered

Table 148. Check Point Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. Check Point Main Business

Table 150. Check Point Latest Developments

Table 151. Trend Micro Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 152. Trend Micro Cloud-Based Data Loss Prevention Product Offered
Table 153. Trend Micro Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 154. Trend Micro Main Business
Table 155. Trend Micro Latest Developments
Table 156. Nightfall Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 157. Nightfall Cloud-Based Data Loss Prevention Product Offered
Table 158. Nightfall Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 159. Nightfall Main Business
Table 160. Nightfall Latest Developments
Table 161. VIPRE SafeSend Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 162. VIPRE SafeSend Cloud-Based Data Loss Prevention Product Offered
Table 163. VIPRE SafeSend Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 164. VIPRE SafeSend Main Business
Table 165. VIPRE SafeSend Latest Developments
Table 166. Google Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 167. Google Cloud-Based Data Loss Prevention Product Offered
Table 168. Google Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 169. Google Main Business
Table 170. Google Latest Developments
Table 171. Netskope Details, Company Type, Cloud-Based Data Loss Prevention Area Served and Its Competitors
Table 172. Netskope Cloud-Based Data Loss Prevention Product Offered
Table 173. Netskope Cloud-Based Data Loss Prevention Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 174. Netskope Main Business
Table 175. Netskope Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Cloud-Based Data Loss Prevention Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cloud-Based Data Loss Prevention Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Cloud-Based Data Loss Prevention Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Cloud-Based Data Loss Prevention Sales Market Share by Country/Region (2025)

Figure 8. Cloud-Based Data Loss Prevention Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Cloud-Based Data Loss Prevention Market Size Market Share by Type in 2025

Figure 10. Cloud-Based Data Loss Prevention in Small and Medium Enterprise

Figure 11. Global Cloud-Based Data Loss Prevention Market: Small and Medium Enterprise (2021-2026) & (\$ millions)

Figure 12. Cloud-Based Data Loss Prevention in Large Enterprise

Figure 13. Global Cloud-Based Data Loss Prevention Market: Large Enterprise (2021-2026) & (\$ millions)

Figure 14. Global Cloud-Based Data Loss Prevention Market Size Market Share by Application in 2025

Figure 15. Global Cloud-Based Data Loss Prevention Revenue Market Share by Player in 2025

Figure 16. Global Cloud-Based Data Loss Prevention Market Size Market Share by Region (2021-2026)

Figure 17. Americas Cloud-Based Data Loss Prevention Market Size 2021-2026 (\$ millions)

Figure 18. APAC Cloud-Based Data Loss Prevention Market Size 2021-2026 (\$ millions)

Figure 19. Europe Cloud-Based Data Loss Prevention Market Size 2021-2026 (\$ millions)

Figure 20. Middle East & Africa Cloud-Based Data Loss Prevention Market Size 2021-2026 (\$ millions)

Figure 21. Americas Cloud-Based Data Loss Prevention Value Market Share by

Country in 2025

Figure 22. United States Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 23. Canada Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 24. Mexico Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 25. Brazil Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 26. APAC Cloud-Based Data Loss Prevention Market Size Market Share by Region in 2025

Figure 27. APAC Cloud-Based Data Loss Prevention Market Size Market Share by Type (2021-2026)

Figure 28. APAC Cloud-Based Data Loss Prevention Market Size Market Share by Application (2021-2026)

Figure 29. China Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 30. Japan Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 31. South Korea Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 32. Southeast Asia Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 33. India Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 34. Australia Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 35. Europe Cloud-Based Data Loss Prevention Market Size Market Share by Country in 2025

Figure 36. Europe Cloud-Based Data Loss Prevention Market Size Market Share by Type (2021-2026)

Figure 37. Europe Cloud-Based Data Loss Prevention Market Size Market Share by Application (2021-2026)

Figure 38. Germany Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 39. France Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 40. UK Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 41. Italy Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 42. Russia Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Cloud-Based Data Loss Prevention Market Size Market Share by Region (2021-2026)

Figure 44. Middle East & Africa Cloud-Based Data Loss Prevention Market Size Market Share by Type (2021-2026)

Figure 45. Middle East & Africa Cloud-Based Data Loss Prevention Market Size Market Share by Application (2021-2026)

Figure 46. Egypt Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 47. South Africa Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 48. Israel Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 49. Turkey Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 50. GCC Countries Cloud-Based Data Loss Prevention Market Size Growth 2021-2026 (\$ millions)

Figure 51. Americas Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 52. APAC Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 53. Europe Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 54. Middle East & Africa Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 55. United States Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 56. Canada Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 57. Mexico Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 58. Brazil Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 59. China Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 60. Japan Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 61. Korea Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 62. Southeast Asia Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 63. India Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 64. Australia Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 65. Germany Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 66. France Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 67. UK Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 68. Italy Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 69. Russia Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 70. Egypt Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 71. South Africa Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 72. Israel Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 73. Turkey Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

Figure 74. Global Cloud-Based Data Loss Prevention Market Size Market Share Forecast by Type (2027-2032)

Figure 75. Global Cloud-Based Data Loss Prevention Market Size Market Share Forecast by Application (2027-2032)

Figure 76. GCC Countries Cloud-Based Data Loss Prevention Market Size 2027-2032 (\$ millions)

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