

# Global Cloud Based Backup Services Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Cloud Based Backup Services market size is predicted to grow from US\$ 183 million in 2025 to US\$ 295 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

Cloud-based Backup Services are a solution for securely transmitting and storing data in remote cloud data centers over the internet. Users do not need to manage physical media such as local tapes or disks; the service provider automatically handles data encryption, compression, transmission, and storage management. This service supports on-demand backup policy configuration (such as full and incremental backups) and data recovery from any location with a network connection. Its core advantages include providing off-site disaster recovery capabilities, elastically scalable storage, reduced upfront hardware investment, and simplified operation and maintenance management. It aims to protect users from data loss, ransomware, hardware failures, or disasters, ensuring business continuity and data security.

The cost structure of cloud-based backup services primarily includes core cloud storage resource consumption, software platform licensing or R&D costs, global network bandwidth, and customer support costs. Pricing typically uses a subscription model based on backup capacity or the number of devices, with annual fees for individual users ranging from approximately \$60 to \$300, while enterprise-level packages can reach thousands to hundreds of thousands of dollars. Due to the economies of scale in cloud storage and the standardization of software services, the gross profit margin for this business is usually high, reaching 70%-85% for a pure SaaS model. If the service involves complex local device integration or deep customization, the overall gross profit margin will decrease to the 50%-70% range due to increased manpower investment.

LPI (LP Information)' newest research report, the “Cloud Based Backup Services Industry Forecast” looks at past sales and reviews total world Cloud Based Backup Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloud Based Backup Services sales for 2026 through 2032. With Cloud Based Backup Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloud Based Backup Services industry.

This Insight Report provides a comprehensive analysis of the global Cloud Based Backup Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cloud Based Backup Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloud Based Backup Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloud Based Backup Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloud Based Backup Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Based Backup Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Public Cloud

Private Cloud

Hybrid Cloud

Segmentation by Data Source:

Server and Virtual Machine Backup

Database and Application Data Backup

Endpoint and Workstation Backup

Others

Segmentation by Security:

Standard Encrypted Backup

Ransomware-Protected/Immutable Backup

Compliance Backup

Others

Segmentation by Application:

BFSI

IT & Telecommunication

Retail & Consumer Goods

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Acronis

Arcserve

Carbonite (OpenText)

CertainSafe

Dropbox

IBM

HPE

Commvault

OpenText

SpiderOak

Amazon Web Services (AWS)

Veeam Software

Alibaba Cloud

Tencent Cloud

Huawei Cloud

Dell

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