

Global Cloud Advertising Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G8D2B7457D0BEN.html>

Date: February 2024

Pages: 85

Price: US\$ 3,660.00 (Single User License)

ID: G8D2B7457D0BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to this study, the global Cloud Advertising market size will reach US\$ 217.7 million by 2030.

Cloud advertising solution provides building blocks for virtual advertising platforms in online and social media websites for better and effective advertisement of brands and services.

In the recent years, with growth in demand for dynamic optimization of advertisements and virtual campaign orchestration process, several industries such as retail, media & entertainment, business service providers, and others implement cloud advertising solutions at a higher pace.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloud Advertising market by product type, application, key players and key regions and countries.

Segmentation by product type:

Cross Channel

End-to-end

Others

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AWS

Oracle

Google

Rackspace

IBM

Adobe Systems

Viant Technology

Salesforce

Marin Software

Imagine Communications

Clouds Advertising

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cloud Advertising Market Size 2024-2030
 - 2.1.2 Cloud Advertising Market Size CAGR by Region
- 2.2 Cloud Advertising Segment by Type
 - 2.2.1 Cross Channel
 - 2.2.2 End-to-end
 - 2.2.3 Others
- 2.3 Cloud Advertising Market Size by Type
 - 2.3.1 Global Cloud Advertising Market Size Market Share by Type (2024-2030)
 - 2.3.2 Global Cloud Advertising Market Size Growth Rate by Type (2024-2030)
- 2.4 Cloud Advertising Segment by Application
 - 2.4.1 SMEs
 - 2.4.2 Large Enterprises
- 2.5 Cloud Advertising Market Size by Application
 - 2.5.1 Global Cloud Advertising Market Size Market Share by Application (2024-2030)
 - 2.5.2 Global Cloud Advertising Market Size Growth Rate by Application (2024-2030)

3 CLOUD ADVERTISING KEY PLAYERS

- 3.1 Date of Key Players Enter into Cloud Advertising
- 3.2 Key Players Cloud Advertising Product Offered
- 3.3 Key Players Cloud Advertising Funding/Investment Analysis
- 3.4 Funding/Investment
 - 3.4.1 Funding/Investment by Regions
 - 3.4.2 Funding/Investment by End-Industry

- 3.5 Key Players Cloud Advertising Valuation & Market Capitalization
- 3.6 Key Players Mergers & Acquisitions, Expansion Plans
- 3.7 Market Ranking
- 3.8 New Product/Technology Launches
- 3.9 Partnerships, Agreements, and Collaborations
- 3.10 Mergers and Acquisitions

4 CLOUD ADVERTISING BY REGIONS

- 4.1 Cloud Advertising Market Size by Regions (2024-2030)
- 4.2 United States Cloud Advertising Market Size Growth (2024-2030)
- 4.3 China Cloud Advertising Market Size Growth (2024-2030)
- 4.4 Europe Cloud Advertising Market Size Growth (2024-2030)
- 4.5 Rest of World Cloud Advertising Market Size Growth (2024-2030)

5 UNITED STATES

- 5.1 United States Cloud Advertising Market Size by Type (2024-2030)
- 5.2 United States Cloud Advertising Market Size by Application (2024-2030)

6 EUROPE

- 6.1 Europe Cloud Advertising Market Size by Type (2024-2030)
- 6.2 Europe Cloud Advertising Market Size by Application (2024-2030)

7 CHINA

- 7.1 China Cloud Advertising Market Size by Type (2024-2030)
- 7.2 China Cloud Advertising Market Size by Application (2024-2030)

8 REST OF WORLD

- 8.1 Rest of World Cloud Advertising Market Size by Type (2024-2030)
- 8.2 Rest of World Cloud Advertising Market Size by Application (2024-2030)
- 8.3 Japan
- 8.4 South Korea
- 8.5 Southeast Asia

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 KEY INVESTORS IN CLOUD ADVERTISING

10.1 Company A

10.1.1 Company A Company Details

10.1.2 Company Description

10.1.3 Companies Invested by Company A

10.1.4 Company A Key Development and Market Layout

10.2 Company B

10.2.1 Company B Company Details

10.2.2 Company Description

10.2.3 Companies Invested by Company B

10.2.4 Company B Key Development and Market Layout

10.3 Company C

10.3.1 Company C Company Details

10.3.2 Company Description

10.3.3 Companies Invested by Company C

10.3.4 Company C Key Development and Market Layout

10.4 Company D

10.5

11 KEY PLAYERS ANALYSIS

11.1 AWS

11.1.1 AWS Company Details

11.1.2 AWS Cloud Advertising Product Offered

11.1.3 AWS Cloud Advertising Market Size (2024 VS 2030)

11.1.4 AWS Main Business Overview

11.1.5 AWS News

11.2 Oracle

11.2.1 Oracle Company Details

11.2.2 Oracle Cloud Advertising Product Offered

11.2.3 Oracle Cloud Advertising Market Size (2024 VS 2030)

11.2.4 Oracle Main Business Overview

11.2.5 Oracle News

11.3 Google

- 11.3.1 Google Company Details
- 11.3.2 Google Cloud Advertising Product Offered
- 11.3.3 Google Cloud Advertising Market Size (2024 VS 2030)
- 11.3.4 Google Main Business Overview
- 11.3.5 Google News

11.4 Rackspace

- 11.4.1 Rackspace Company Details
- 11.4.2 Rackspace Cloud Advertising Product Offered
- 11.4.3 Rackspace Cloud Advertising Market Size (2024 VS 2030)
- 11.4.4 Rackspace Main Business Overview
- 11.4.5 Rackspace News

11.5 IBM

- 11.5.1 IBM Company Details
- 11.5.2 IBM Cloud Advertising Product Offered
- 11.5.3 IBM Cloud Advertising Market Size (2024 VS 2030)
- 11.5.4 IBM Main Business Overview
- 11.5.5 IBM News

11.6 Adobe Systems

- 11.6.1 Adobe Systems Company Details
- 11.6.2 Adobe Systems Cloud Advertising Product Offered
- 11.6.3 Adobe Systems Cloud Advertising Market Size (2024 VS 2030)
- 11.6.4 Adobe Systems Main Business Overview
- 11.6.5 Adobe Systems News

11.7 Viant Technology

- 11.7.1 Viant Technology Company Details
- 11.7.2 Viant Technology Cloud Advertising Product Offered
- 11.7.3 Viant Technology Cloud Advertising Market Size (2024 VS 2030)
- 11.7.4 Viant Technology Main Business Overview
- 11.7.5 Viant Technology News

11.8 Salesforce

- 11.8.1 Salesforce Company Details
- 11.8.2 Salesforce Cloud Advertising Product Offered
- 11.8.3 Salesforce Cloud Advertising Market Size (2024 VS 2030)
- 11.8.4 Salesforce Main Business Overview
- 11.8.5 Salesforce News

11.9 Marin Software

- 11.9.1 Marin Software Company Details
- 11.9.2 Marin Software Cloud Advertising Product Offered

11.9.3 Marin Software Cloud Advertising Market Size (2024 VS 2030)

11.9.4 Marin Software Main Business Overview

11.9.5 Marin Software News

11.10 Imagine Communications

11.10.1 Imagine Communications Company Details

11.10.2 Imagine Communications Cloud Advertising Product Offered

11.10.3 Imagine Communications Cloud Advertising Market Size (2024 VS 2030)

11.10.4 Imagine Communications Main Business Overview

11.10.5 Imagine Communications News

11.11 Clouds Advertising

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Cloud Advertising Market Size CAGR by Region (2024-2030) (\$ Millions)
- Table 2. Major Players of Cross Channel
- Table 3. Major Players of End-to-end
- Table 4. Major Players of Others
- Table 5. Global Cloud Advertising Market Size by Type (2024-2030) (\$ Millions)
- Table 6. Global Cloud Advertising Market Size Market Share by Type (2024-2030)
- Table 7. Global Cloud Advertising Market Size by Application (2024-2030) (\$ Millions)
- Table 8. Global Cloud Advertising Market Size Market Share by Application (2024-2030)
- Table 9. Date of Global Key Players Enter into Cloud Advertising Market
- Table 10. Global Key Players Cloud Advertising Product Offered
- Table 11. Key Players Cloud Advertising Funding/Investment (\$ Millions)
- Table 12. Funding/Investment by Regions
- Table 13. Funding/Investment by End Industry
- Table 14. Key Players Cloud Advertising Valuation & Market Capitalization (\$ Millions)
- Table 15. Key Players Mergers & Acquisitions, Expansion Plans
- Table 16. Cloud Advertising New Product/Technology Launches
- Table 17. Cloud Advertising Industry Partnerships, Agreements, and Collaborations
- Table 18. Cloud Advertising Industry Mergers and Acquisitions
- Table 19. Global Cloud Advertising Market Size by Regions 2024-2030 (\$ Millions)
- Table 20. Global Cloud Advertising Market Size Market Share by Regions 2024-2030
- Table 21. United States Cloud Advertising Market Size by Type (2024-2030) (\$ Millions)
- Table 22. United States Cloud Advertising Market Size Market Share by Type (2024-2030)
- Table 23. United States Cloud Advertising Market Size by Application (2024-2030) (\$ Millions)
- Table 24. United States Cloud Advertising Market Size Market Share by Application (2024-2030)
- Table 25. Europe Cloud Advertising Market Size by Type (2024-2030) (\$ Millions)
- Table 26. Europe Cloud Advertising Market Size Market Share by Type (2024-2030)
- Table 27. Europe Cloud Advertising Market Size by Application (2024-2030) (\$ Millions)
- Table 28. Europe Cloud Advertising Market Size Market Share by Application (2024-2030)
- Table 29. China Cloud Advertising Market Size by Type (2024-2030) (\$ Millions)
- Table 30. China Cloud Advertising Market Size Market Share by Type (2024-2030)
- Table 31. China Cloud Advertising Market Size by Application (2024-2030) (\$ Millions)

Table 32. China Cloud Advertising Market Size Market Share by Application (2024-2030)
Table 33. Rest of World Cloud Advertising Market Size by Type (2024-2030) (\$ Millions)
Table 34. Rest of World Cloud Advertising Market Size Market Share by Type (2024-2030)
Table 35. Rest of World Cloud Advertising Market Size by Application (2024-2030) (\$ Millions)
Table 36. Rest of World Cloud Advertising Market Size Market Share by Application (2024-2030)
Table 37. Key Market Drivers & Growth Opportunities of Cloud Advertising
Table 38. Key Market Challenges & Risks of Cloud Advertising
Table 39. Key Industry Trends of Cloud Advertising
Table 40. Company A Company Details
Table 41. Companies Invested by Company A
Table 42. Company A Key Development and Market Layout
Table 43. Company B Company Details
Table 44. Companies Invested by Company B
Table 45. Company B Key Development and Market Layout
Table 46. Company C Company Details
Table 47. Companies Invested by Company C
Table 48. Company C Key Development and Market Layout
Table 49. Company C Company Details
Table 50. Companies Invested by Company C
Table 51. Company C Key Development and Market Layout
Table 52. AWS Basic Information, Head Office, Major Market Areas and Its Competitors
Table 53. AWS Cloud Advertising Market Size (2024 VS 2030)
Table 54. Oracle Basic Information, Head Office, Major Market Areas and Its Competitors
Table 55. Oracle Cloud Advertising Market Size (2024 VS 2030)
Table 56. Google Basic Information, Head Office, Major Market Areas and Its Competitors
Table 57. Google Cloud Advertising Market Size (2024 VS 2030)
Table 58. Rackspace Basic Information, Head Office, Major Market Areas and Its Competitors
Table 59. Rackspace Cloud Advertising Market Size (2024 VS 2030)
Table 60. IBM Basic Information, Head Office, Major Market Areas and Its Competitors
Table 61. IBM Cloud Advertising Market Size (2024 VS 2030)
Table 62. Adobe Systems Basic Information, Head Office, Major Market Areas and Its Competitors

Table 63. Adobe Systems Cloud Advertising Market Size (2024 VS 2030)

Table 64. Viant Technology Basic Information, Head Office, Major Market Areas and Its Competitors

Table 65. Viant Technology Cloud Advertising Market Size (2024 VS 2030)

Table 66. Salesforce Basic Information, Head Office, Major Market Areas and Its Competitors

Table 67. Salesforce Cloud Advertising Market Size (2024 VS 2030)

Table 68. Marin Software Basic Information, Head Office, Major Market Areas and Its Competitors

Table 69. Marin Software Cloud Advertising Market Size (2024 VS 2030)

Table 70. Imagine Communications Basic Information, Head Office, Major Market Areas and Its Competitors

Table 71. Imagine Communications Cloud Advertising Market Size (2024 VS 2030)

Table 72. Clouds Advertising Basic Information, Head Office, Major Market Areas and Its Competitors

Table 73. Clouds Advertising Cloud Advertising Market Size (2024 VS 2030)

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Cloud Advertising
- Figure 2. Cloud Advertising Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Cloud Advertising Market Size Growth Rate 2024-2030 (\$ Millions)
- Figure 7. Cloud Advertising Market Size by Region (2024 & 2030) (\$ millions)
- Figure 8. Global Cloud Advertising Market Size Market Share by Type (2024-2030)
- Figure 9. Global Cross Channel Market Size Growth Rate
- Figure 10. Global End-to-end Market Size Growth Rate
- Figure 11. Global Others Market Size Growth Rate
- Figure 12. Cloud Advertising in SMEs
- Figure 13. Global Cloud Advertising Market: SMEs (2024-2030) (\$ Millions)
- Figure 14. Cloud Advertising in Large Enterprises
- Figure 15. Global Cloud Advertising Market: Large Enterprises (2024-2030) (\$ Millions)
- Figure 16. Global Cloud Advertising Market Size Market Share by Application (2024-2030)
- Figure 17. Global Cloud Advertising Market Size in SMEs Growth Rate
- Figure 18. Global Cloud Advertising Market Size in Large Enterprises Growth Rate
- Figure 19. Funding/Investment
- Figure 20. Global Cloud Advertising Market Size Market Share by Regions 2024-2030
- Figure 21. United States Cloud Advertising Market Size 2024-2030 (\$ Millions)
- Figure 22. China Cloud Advertising Market Size 2024-2030 (\$ Millions)
- Figure 23. Europe Cloud Advertising Market Size 2024-2030 (\$ Millions)
- Figure 24. Rest of World Cloud Advertising Market Size 2024-2030 (\$ Millions)
- Figure 25. United States Cloud Advertising Consumption Market Share by Type in 2030
- Figure 26. United States Cloud Advertising Market Size Market Share by Application in 2030
- Figure 27. China Cloud Advertising Consumption Market Share by Type in 2030
- Figure 28. China Cloud Advertising Market Size Market Share by Application in 2030
- Figure 29. Europe Cloud Advertising Consumption Market Share by Type in 2030
- Figure 30. Europe Cloud Advertising Market Size Market Share by Application in 2030
- Figure 31. Rest of World Cloud Advertising Consumption Market Share by Type in 2030
- Figure 32. Rest of World Cloud Advertising Market Size Market Share by Application in 2030

I would like to order

Product name: Global Cloud Advertising Market Growth (Status and Outlook) 2024-2030

Product link: <https://marketpublishers.com/r/G8D2B7457D0BEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8D2B7457D0BEN.html>