

Global Clothing Wrinkle Care Agent Market Growth 2026-2032

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Abstracts

The global Clothing Wrinkle Care Agent market size is predicted to grow from US\$ 7766 million in 2025 to US\$ 10550 million in 2032; it is expected to grow at a CAGR of 4.6% from 2026 to 2032.

Clothing anti-wrinkle care agent is a class of products specially used to remove clothing wrinkles and smooth the surface of clothing. Usually applied as a spray, liquid or steam, they quickly restore the clean look of garments without the need for ironing. These products are usually suitable for a variety of clothing materials, including cotton, silk, hemp, chemical fiber, etc. With the development of the market, some specialized anti-wrinkle care agents may appear, targeting specific types of clothing or users with specific needs.

LP Information, Inc. (LPI) ' newest research report, the 'Clothing Wrinkle Care Agent Industry Forecast' looks at past sales and reviews total world Clothing Wrinkle Care Agent sales in 2025, providing a comprehensive analysis by region and market sector of projected Clothing Wrinkle Care Agent sales for 2026 through 2032. With Clothing Wrinkle Care Agent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Clothing Wrinkle Care Agent industry.

This Insight Report provides a comprehensive analysis of the global Clothing Wrinkle Care Agent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Clothing Wrinkle Care Agent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position

in an accelerating global Clothing Wrinkle Care Agent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Clothing Wrinkle Care Agent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Clothing Wrinkle Care Agent.

This report presents a comprehensive overview, market shares, and growth opportunities of Clothing Wrinkle Care Agent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid

Soap

Segmentation by Application:

Supermarket

Shop

Online Store

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Pigeon

AIEn

Blue Moon

Lvsan

P&G

Unilever

Church & Dwight

Colgate

Henkel

Ecover

Scjohnson

Werner & Mertz

Sodalis

KAO

Lion

Mitsuei

Key Questions Addressed in this Report

What is the 10-year outlook for the global Clothing Wrinkle Care Agent market?

What factors are driving Clothing Wrinkle Care Agent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Clothing Wrinkle Care Agent market opportunities vary by end market size?

How does Clothing Wrinkle Care Agent break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Clothing Wrinkle Care Agent Annual Sales 2021-2032

- 2.1.2 World Current & Future Analysis for Clothing Wrinkle Care Agent by Geographic Region, 2021, 2025 & 2032

- 2.1.3 World Current & Future Analysis for Clothing Wrinkle Care Agent by Country/Region, 2021, 2025 & 2032

2.2 Clothing Wrinkle Care Agent Segment by Type

- 2.2.1 Liquid

- 2.2.2 Soap

- 2.2.3 Clothing Wrinkle Care Agent Sales by Type

- 2.2.3.1 Global Clothing Wrinkle Care Agent Sales Market Share by Type (2021-2026)

- 2.2.3.2 Global Clothing Wrinkle Care Agent Revenue and Market Share by Type (2021-2026)

- 2.2.3.3 Global Clothing Wrinkle Care Agent Sale Price by Type (2021-2026)

2.3 Clothing Wrinkle Care Agent Segment by Application

- 2.3.1 Supermarket

- 2.3.2 Shop

- 2.3.3 Online Store

- 2.3.4 Clothing Wrinkle Care Agent Sales by Application

- 2.3.4.1 Global Clothing Wrinkle Care Agent Sale Market Share by Application (2021-2026)

- 2.3.4.2 Global Clothing Wrinkle Care Agent Revenue and Market Share by Application (2021-2026)

- 2.3.4.3 Global Clothing Wrinkle Care Agent Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Clothing Wrinkle Care Agent Breakdown Data by Company

3.1.1 Global Clothing Wrinkle Care Agent Annual Sales by Company (2021-2026)

3.1.2 Global Clothing Wrinkle Care Agent Sales Market Share by Company (2021-2026)

3.2 Global Clothing Wrinkle Care Agent Annual Revenue by Company (2021-2026)

3.2.1 Global Clothing Wrinkle Care Agent Revenue by Company (2021-2026)

3.2.2 Global Clothing Wrinkle Care Agent Revenue Market Share by Company (2021-2026)

3.3 Global Clothing Wrinkle Care Agent Sale Price by Company

3.4 Key Manufacturers Clothing Wrinkle Care Agent Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Clothing Wrinkle Care Agent Product Location Distribution

3.4.2 Players Clothing Wrinkle Care Agent Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CLOTHING WRINKLE CARE AGENT BY GEOGRAPHIC REGION

4.1 World Historic Clothing Wrinkle Care Agent Market Size by Geographic Region (2021-2026)

4.1.1 Global Clothing Wrinkle Care Agent Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Clothing Wrinkle Care Agent Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Clothing Wrinkle Care Agent Market Size by Country/Region (2021-2026)

4.2.1 Global Clothing Wrinkle Care Agent Annual Sales by Country/Region (2021-2026)

4.2.2 Global Clothing Wrinkle Care Agent Annual Revenue by Country/Region (2021-2026)

4.3 Americas Clothing Wrinkle Care Agent Sales Growth

4.4 APAC Clothing Wrinkle Care Agent Sales Growth

4.5 Europe Clothing Wrinkle Care Agent Sales Growth

4.6 Middle East & Africa Clothing Wrinkle Care Agent Sales Growth

5 AMERICAS

5.1 Americas Clothing Wrinkle Care Agent Sales by Country

5.1.1 Americas Clothing Wrinkle Care Agent Sales by Country (2021-2026)

5.1.2 Americas Clothing Wrinkle Care Agent Revenue by Country (2021-2026)

5.2 Americas Clothing Wrinkle Care Agent Sales by Type (2021-2026)

5.3 Americas Clothing Wrinkle Care Agent Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Clothing Wrinkle Care Agent Sales by Region

6.1.1 APAC Clothing Wrinkle Care Agent Sales by Region (2021-2026)

6.1.2 APAC Clothing Wrinkle Care Agent Revenue by Region (2021-2026)

6.2 APAC Clothing Wrinkle Care Agent Sales by Type (2021-2026)

6.3 APAC Clothing Wrinkle Care Agent Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Clothing Wrinkle Care Agent by Country

7.1.1 Europe Clothing Wrinkle Care Agent Sales by Country (2021-2026)

7.1.2 Europe Clothing Wrinkle Care Agent Revenue by Country (2021-2026)

7.2 Europe Clothing Wrinkle Care Agent Sales by Type (2021-2026)

7.3 Europe Clothing Wrinkle Care Agent Sales by Application (2021-2026)

7.4 Germany

7.5 France

- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Clothing Wrinkle Care Agent by Country
 - 8.1.1 Middle East & Africa Clothing Wrinkle Care Agent Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Clothing Wrinkle Care Agent Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Clothing Wrinkle Care Agent Sales by Type (2021-2026)
- 8.3 Middle East & Africa Clothing Wrinkle Care Agent Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Clothing Wrinkle Care Agent
- 10.3 Manufacturing Process Analysis of Clothing Wrinkle Care Agent
- 10.4 Industry Chain Structure of Clothing Wrinkle Care Agent

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Clothing Wrinkle Care Agent Distributors
- 11.3 Clothing Wrinkle Care Agent Customer

12 WORLD FORECAST REVIEW FOR CLOTHING WRINKLE CARE AGENT BY GEOGRAPHIC REGION

- 12.1 Global Clothing Wrinkle Care Agent Market Size Forecast by Region
 - 12.1.1 Global Clothing Wrinkle Care Agent Forecast by Region (2027-2032)
 - 12.1.2 Global Clothing Wrinkle Care Agent Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Clothing Wrinkle Care Agent Forecast by Type (2027-2032)
- 12.7 Global Clothing Wrinkle Care Agent Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Pigeon
 - 13.1.1 Pigeon Company Information
 - 13.1.2 Pigeon Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.1.3 Pigeon Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Pigeon Main Business Overview
 - 13.1.5 Pigeon Latest Developments
- 13.2 AIEn
 - 13.2.1 AIEn Company Information
 - 13.2.2 AIEn Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.2.3 AIEn Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 AIEn Main Business Overview
 - 13.2.5 AIEn Latest Developments
- 13.3 Blue Moon
 - 13.3.1 Blue Moon Company Information
 - 13.3.2 Blue Moon Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.3.3 Blue Moon Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Blue Moon Main Business Overview
 - 13.3.5 Blue Moon Latest Developments
- 13.4 Lvsan
 - 13.4.1 Lvsan Company Information

- 13.4.2 Lvsan Clothing Wrinkle Care Agent Product Portfolios and Specifications
- 13.4.3 Lvsan Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Lvsan Main Business Overview
- 13.4.5 Lvsan Latest Developments
- 13.5 P&G
 - 13.5.1 P&G Company Information
 - 13.5.2 P&G Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.5.3 P&G Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 P&G Main Business Overview
 - 13.5.5 P&G Latest Developments
- 13.6 Unilever
 - 13.6.1 Unilever Company Information
 - 13.6.2 Unilever Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.6.3 Unilever Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Unilever Main Business Overview
 - 13.6.5 Unilever Latest Developments
- 13.7 Church & Dwight
 - 13.7.1 Church & Dwight Company Information
 - 13.7.2 Church & Dwight Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.7.3 Church & Dwight Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Church & Dwight Main Business Overview
 - 13.7.5 Church & Dwight Latest Developments
- 13.8 Colgate
 - 13.8.1 Colgate Company Information
 - 13.8.2 Colgate Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.8.3 Colgate Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Colgate Main Business Overview
 - 13.8.5 Colgate Latest Developments
- 13.9 Henkel
 - 13.9.1 Henkel Company Information
 - 13.9.2 Henkel Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.9.3 Henkel Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.9.4 Henkel Main Business Overview
- 13.9.5 Henkel Latest Developments
- 13.10 Ecover
 - 13.10.1 Ecover Company Information
 - 13.10.2 Ecover Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.10.3 Ecover Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Ecover Main Business Overview
 - 13.10.5 Ecover Latest Developments
- 13.11 Scjohnson
 - 13.11.1 Scjohnson Company Information
 - 13.11.2 Scjohnson Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.11.3 Scjohnson Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Scjohnson Main Business Overview
 - 13.11.5 Scjohnson Latest Developments
- 13.12 Werner & Mertz
 - 13.12.1 Werner & Mertz Company Information
 - 13.12.2 Werner & Mertz Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.12.3 Werner & Mertz Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Werner & Mertz Main Business Overview
 - 13.12.5 Werner & Mertz Latest Developments
- 13.13 Sodalis
 - 13.13.1 Sodalis Company Information
 - 13.13.2 Sodalis Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.13.3 Sodalis Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Sodalis Main Business Overview
 - 13.13.5 Sodalis Latest Developments
- 13.14 KAO
 - 13.14.1 KAO Company Information
 - 13.14.2 KAO Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.14.3 KAO Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 KAO Main Business Overview
 - 13.14.5 KAO Latest Developments
- 13.15 Lion

- 13.15.1 Lion Company Information
- 13.15.2 Lion Clothing Wrinkle Care Agent Product Portfolios and Specifications
- 13.15.3 Lion Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.15.4 Lion Main Business Overview
- 13.15.5 Lion Latest Developments
- 13.16 Mitsuei
 - 13.16.1 Mitsuei Company Information
 - 13.16.2 Mitsuei Clothing Wrinkle Care Agent Product Portfolios and Specifications
 - 13.16.3 Mitsuei Clothing Wrinkle Care Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Mitsuei Main Business Overview
 - 13.16.5 Mitsuei Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Clothing Wrinkle Care Agent Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Clothing Wrinkle Care Agent Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Liquid

Table 4. Major Players of Soap

Table 5. Global Clothing Wrinkle Care Agent Sales by Type (2021-2026) & (K Units)

Table 6. Global Clothing Wrinkle Care Agent Sales Market Share by Type (2021-2026)

Table 7. Global Clothing Wrinkle Care Agent Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Clothing Wrinkle Care Agent Revenue Market Share by Type (2021-2026)

Table 9. Global Clothing Wrinkle Care Agent Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Clothing Wrinkle Care Agent Sale by Application (2021-2026) & (K Units)

Table 11. Global Clothing Wrinkle Care Agent Sale Market Share by Application (2021-2026)

Table 12. Global Clothing Wrinkle Care Agent Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Clothing Wrinkle Care Agent Revenue Market Share by Application (2021-2026)

Table 14. Global Clothing Wrinkle Care Agent Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Clothing Wrinkle Care Agent Sales by Company (2021-2026) & (K Units)

Table 16. Global Clothing Wrinkle Care Agent Sales Market Share by Company (2021-2026)

Table 17. Global Clothing Wrinkle Care Agent Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Clothing Wrinkle Care Agent Revenue Market Share by Company (2021-2026)

Table 19. Global Clothing Wrinkle Care Agent Sale Price by Company (2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Clothing Wrinkle Care Agent Producing Area Distribution

and Sales Area

Table 21. Players Clothing Wrinkle Care Agent Products Offered

Table 22. Clothing Wrinkle Care Agent Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Clothing Wrinkle Care Agent Sales by Geographic Region (2021-2026) & (K Units)

Table 26. Global Clothing Wrinkle Care Agent Sales Market Share Geographic Region (2021-2026)

Table 27. Global Clothing Wrinkle Care Agent Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Clothing Wrinkle Care Agent Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Clothing Wrinkle Care Agent Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Clothing Wrinkle Care Agent Sales Market Share by Country/Region (2021-2026)

Table 31. Global Clothing Wrinkle Care Agent Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Clothing Wrinkle Care Agent Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Clothing Wrinkle Care Agent Sales by Country (2021-2026) & (K Units)

Table 34. Americas Clothing Wrinkle Care Agent Sales Market Share by Country (2021-2026)

Table 35. Americas Clothing Wrinkle Care Agent Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Clothing Wrinkle Care Agent Sales by Type (2021-2026) & (K Units)

Table 37. Americas Clothing Wrinkle Care Agent Sales by Application (2021-2026) & (K Units)

Table 38. APAC Clothing Wrinkle Care Agent Sales by Region (2021-2026) & (K Units)

Table 39. APAC Clothing Wrinkle Care Agent Sales Market Share by Region (2021-2026)

Table 40. APAC Clothing Wrinkle Care Agent Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Clothing Wrinkle Care Agent Sales by Type (2021-2026) & (K Units)

Table 42. APAC Clothing Wrinkle Care Agent Sales by Application (2021-2026) & (K Units)

- Table 43. Europe Clothing Wrinkle Care Agent Sales by Country (2021-2026) & (K Units)
- Table 44. Europe Clothing Wrinkle Care Agent Revenue by Country (2021-2026) & (\$ millions)
- Table 45. Europe Clothing Wrinkle Care Agent Sales by Type (2021-2026) & (K Units)
- Table 46. Europe Clothing Wrinkle Care Agent Sales by Application (2021-2026) & (K Units)
- Table 47. Middle East & Africa Clothing Wrinkle Care Agent Sales by Country (2021-2026) & (K Units)
- Table 48. Middle East & Africa Clothing Wrinkle Care Agent Revenue Market Share by Country (2021-2026)
- Table 49. Middle East & Africa Clothing Wrinkle Care Agent Sales by Type (2021-2026) & (K Units)
- Table 50. Middle East & Africa Clothing Wrinkle Care Agent Sales by Application (2021-2026) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Clothing Wrinkle Care Agent
- Table 52. Key Market Challenges & Risks of Clothing Wrinkle Care Agent
- Table 53. Key Industry Trends of Clothing Wrinkle Care Agent
- Table 54. Clothing Wrinkle Care Agent Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Clothing Wrinkle Care Agent Distributors List
- Table 57. Clothing Wrinkle Care Agent Customer List
- Table 58. Global Clothing Wrinkle Care Agent Sales Forecast by Region (2027-2032) & (K Units)
- Table 59. Global Clothing Wrinkle Care Agent Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 60. Americas Clothing Wrinkle Care Agent Sales Forecast by Country (2027-2032) & (K Units)
- Table 61. Americas Clothing Wrinkle Care Agent Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 62. APAC Clothing Wrinkle Care Agent Sales Forecast by Region (2027-2032) & (K Units)
- Table 63. APAC Clothing Wrinkle Care Agent Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 64. Europe Clothing Wrinkle Care Agent Sales Forecast by Country (2027-2032) & (K Units)
- Table 65. Europe Clothing Wrinkle Care Agent Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 66. Middle East & Africa Clothing Wrinkle Care Agent Sales Forecast by Country

(2027-2032) & (K Units)

Table 67. Middle East & Africa Clothing Wrinkle Care Agent Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Clothing Wrinkle Care Agent Sales Forecast by Type (2027-2032) & (K Units)

Table 69. Global Clothing Wrinkle Care Agent Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Clothing Wrinkle Care Agent Sales Forecast by Application (2027-2032) & (K Units)

Table 71. Global Clothing Wrinkle Care Agent Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. Pigeon Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 73. Pigeon Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 74. Pigeon Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 75. Pigeon Main Business

Table 76. Pigeon Latest Developments

Table 77. AIEn Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 78. AIEn Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 79. AIEn Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. AIEn Main Business

Table 81. AIEn Latest Developments

Table 82. Blue Moon Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 83. Blue Moon Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 84. Blue Moon Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. Blue Moon Main Business

Table 86. Blue Moon Latest Developments

Table 87. Lvsan Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 88. Lvsan Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 89. Lvsan Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Lvsan Main Business

Table 91. Lvsan Latest Developments

- Table 92. P&G Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors
- Table 93. P&G Clothing Wrinkle Care Agent Product Portfolios and Specifications
- Table 94. P&G Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 95. P&G Main Business
- Table 96. P&G Latest Developments
- Table 97. Unilever Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors
- Table 98. Unilever Clothing Wrinkle Care Agent Product Portfolios and Specifications
- Table 99. Unilever Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 100. Unilever Main Business
- Table 101. Unilever Latest Developments
- Table 102. Church & Dwight Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors
- Table 103. Church & Dwight Clothing Wrinkle Care Agent Product Portfolios and Specifications
- Table 104. Church & Dwight Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 105. Church & Dwight Main Business
- Table 106. Church & Dwight Latest Developments
- Table 107. Colgate Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors
- Table 108. Colgate Clothing Wrinkle Care Agent Product Portfolios and Specifications
- Table 109. Colgate Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 110. Colgate Main Business
- Table 111. Colgate Latest Developments
- Table 112. Henkel Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors
- Table 113. Henkel Clothing Wrinkle Care Agent Product Portfolios and Specifications
- Table 114. Henkel Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 115. Henkel Main Business
- Table 116. Henkel Latest Developments
- Table 117. Ecover Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors
- Table 118. Ecover Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 119. Ecover Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Ecover Main Business

Table 121. Ecover Latest Developments

Table 122. Scjohnson Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 123. Scjohnson Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 124. Scjohnson Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Scjohnson Main Business

Table 126. Scjohnson Latest Developments

Table 127. Werner & Mertz Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 128. Werner & Mertz Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 129. Werner & Mertz Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Werner & Mertz Main Business

Table 131. Werner & Mertz Latest Developments

Table 132. Sodalis Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 133. Sodalis Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 134. Sodalis Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Sodalis Main Business

Table 136. Sodalis Latest Developments

Table 137. KAO Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 138. KAO Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 139. KAO Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. KAO Main Business

Table 141. KAO Latest Developments

Table 142. Lion Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 143. Lion Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 144. Lion Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Lion Main Business

Table 146. Lion Latest Developments

Table 147. Mitsuei Basic Information, Clothing Wrinkle Care Agent Manufacturing Base, Sales Area and Its Competitors

Table 148. Mitsuei Clothing Wrinkle Care Agent Product Portfolios and Specifications

Table 149. Mitsuei Clothing Wrinkle Care Agent Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Mitsuei Main Business

Table 151. Mitsuei Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Clothing Wrinkle Care Agent
- Figure 2. Clothing Wrinkle Care Agent Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Clothing Wrinkle Care Agent Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Clothing Wrinkle Care Agent Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Clothing Wrinkle Care Agent Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Clothing Wrinkle Care Agent Sales Market Share by Country/Region (2025)
- Figure 10. Clothing Wrinkle Care Agent Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Liquid
- Figure 12. Product Picture of Soap
- Figure 13. Global Clothing Wrinkle Care Agent Sales Market Share by Type in 2026
- Figure 14. Global Clothing Wrinkle Care Agent Revenue Market Share by Type (2021-2026)
- Figure 15. Clothing Wrinkle Care Agent Consumed in Supermarket
- Figure 16. Global Clothing Wrinkle Care Agent Market: Supermarket (2021-2026) & (K Units)
- Figure 17. Clothing Wrinkle Care Agent Consumed in Shop
- Figure 18. Global Clothing Wrinkle Care Agent Market: Shop (2021-2026) & (K Units)
- Figure 19. Clothing Wrinkle Care Agent Consumed in Online Store
- Figure 20. Global Clothing Wrinkle Care Agent Market: Online Store (2021-2026) & (K Units)
- Figure 21. Global Clothing Wrinkle Care Agent Sale Market Share by Application (2025)
- Figure 22. Global Clothing Wrinkle Care Agent Revenue Market Share by Application in 2026
- Figure 23. Clothing Wrinkle Care Agent Sales by Company in 2026 (K Units)
- Figure 24. Global Clothing Wrinkle Care Agent Sales Market Share by Company in 2026
- Figure 25. Clothing Wrinkle Care Agent Revenue by Company in 2026 (\$ millions)
- Figure 26. Global Clothing Wrinkle Care Agent Revenue Market Share by Company in 2026

Figure 27. Global Clothing Wrinkle Care Agent Sales Market Share by Geographic Region (2021-2026)

Figure 28. Global Clothing Wrinkle Care Agent Revenue Market Share by Geographic Region in 2026

Figure 29. Americas Clothing Wrinkle Care Agent Sales 2021-2026 (K Units)

Figure 30. Americas Clothing Wrinkle Care Agent Revenue 2021-2026 (\$ millions)

Figure 31. APAC Clothing Wrinkle Care Agent Sales 2021-2026 (K Units)

Figure 32. APAC Clothing Wrinkle Care Agent Revenue 2021-2026 (\$ millions)

Figure 33. Europe Clothing Wrinkle Care Agent Sales 2021-2026 (K Units)

Figure 34. Europe Clothing Wrinkle Care Agent Revenue 2021-2026 (\$ millions)

Figure 35. Middle East & Africa Clothing Wrinkle Care Agent Sales 2021-2026 (K Units)

Figure 36. Middle East & Africa Clothing Wrinkle Care Agent Revenue 2021-2026 (\$ millions)

Figure 37. Americas Clothing Wrinkle Care Agent Sales Market Share by Country in 2026

Figure 38. Americas Clothing Wrinkle Care Agent Revenue Market Share by Country (2021-2026)

Figure 39. Americas Clothing Wrinkle Care Agent Sales Market Share by Type (2021-2026)

Figure 40. Americas Clothing Wrinkle Care Agent Sales Market Share by Application (2021-2026)

Figure 41. United States Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 42. Canada Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 43. Mexico Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 44. Brazil Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 45. APAC Clothing Wrinkle Care Agent Sales Market Share by Region in 2026

Figure 46. APAC Clothing Wrinkle Care Agent Revenue Market Share by Region (2021-2026)

Figure 47. APAC Clothing Wrinkle Care Agent Sales Market Share by Type (2021-2026)

Figure 48. APAC Clothing Wrinkle Care Agent Sales Market Share by Application (2021-2026)

Figure 49. China Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 50. Japan Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 51. South Korea Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 52. Southeast Asia Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$

millions)

Figure 53. India Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 54. Australia Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 55. China Taiwan Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 56. Europe Clothing Wrinkle Care Agent Sales Market Share by Country in 2026

Figure 57. Europe Clothing Wrinkle Care Agent Revenue Market Share by Country (2021-2026)

Figure 58. Europe Clothing Wrinkle Care Agent Sales Market Share by Type (2021-2026)

Figure 59. Europe Clothing Wrinkle Care Agent Sales Market Share by Application (2021-2026)

Figure 60. Germany Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 61. France Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 62. UK Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 63. Italy Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 64. Russia Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 65. Middle East & Africa Clothing Wrinkle Care Agent Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa Clothing Wrinkle Care Agent Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa Clothing Wrinkle Care Agent Sales Market Share by Application (2021-2026)

Figure 68. Egypt Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 69. South Africa Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries Clothing Wrinkle Care Agent Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Clothing Wrinkle Care Agent in 2026

Figure 74. Manufacturing Process Analysis of Clothing Wrinkle Care Agent

Figure 75. Industry Chain Structure of Clothing Wrinkle Care Agent

Figure 76. Channels of Distribution

Figure 77. Global Clothing Wrinkle Care Agent Sales Market Forecast by Region (2027-2032)

Figure 78. Global Clothing Wrinkle Care Agent Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global Clothing Wrinkle Care Agent Sales Market Share Forecast by Type (2027-2032)

Figure 80. Global Clothing Wrinkle Care Agent Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global Clothing Wrinkle Care Agent Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global Clothing Wrinkle Care Agent Revenue Market Share Forecast by Application (2027-2032)

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