

Global Cloth Wallpaper Market Growth 2026-2032

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Abstracts

The global Cloth Wallpaper market size is predicted to grow from US\$ 482 million in 2025 to US\$ 664 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Cloth wallpaper consists of a textile base with a paper backing. Instead of directly attaching the cloth to the wall, the paper-backed cloth is applied. This type of wallpaper is also known as "woven wallpaper," "cloth," or "textile."

Various materials, including cotton, linen, pulp, rayon, silk, and satin, are used in cloth wallpaper. Depending on the weave and processing method, it comes in different styles such as plain weave, twill weave, vermillion weave, non-woven, and planted wallpaper.

Compared to more common vinyl cloth wallpaper, cloth wallpaper offers a simpler, more luxurious look with humidity regulation benefits. It is durable and doesn't easily tear, reducing the risk of sick building syndrome. However, it is more expensive than vinyl, offers fewer design options, is less fireproof, and can be challenging to clean.

Cloth wallpaper is popular in various building types, including residential homes, both for new construction and renovation. Made from natural materials like cotton and linen, it enhances air permeability and humidity control, creating comfortable environments even in summer.

United States market for Cloth Wallpaper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cloth Wallpaper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cloth Wallpaper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cloth Wallpaper players cover BROOKS THOMAS, Christopher Farr Cloth, Prime Walls, Perigold, ZHENDI Wallcoverings, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Cloth Wallpaper Industry Forecast" looks at past sales and reviews total world Cloth Wallpaper sales in 2025, providing a comprehensive analysis by region and market sector of projected Cloth Wallpaper sales for 2026 through 2032. With Cloth Wallpaper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cloth Wallpaper industry.

This Insight Report provides a comprehensive analysis of the global Cloth Wallpaper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cloth Wallpaper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cloth Wallpaper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cloth Wallpaper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cloth Wallpaper.

This report presents a comprehensive overview, market shares, and growth opportunities of Cloth Wallpaper market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Natural Materials

Artificial Materials

Segmentation by Application:

Commercial Building

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BROOKS THOMAS

Christopher Farr Cloth

Prime Walls

Perigold

ZHENDI Wallcoverings

Shanghai ONEW New Material

Garefu Technology

BE SHINE TEXTILE INC

Brewster Home Fashions

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cloth Wallpaper market?

What factors are driving Cloth Wallpaper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cloth Wallpaper market opportunities vary by end market size?

How does Cloth Wallpaper break out by Type, by Application?

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