

# Global Classified Advertisements Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Classified Advertisements Services are used to especially the small business owners, or for those looking to buy or sell used stuff. The best part is that most of the Classified Advertisements Services help online marketers, advertisers or freelancers to promote their work and business. and can also buy and sell houses, automobiles, electronics, etc. apart from promoting your products, websites, services and more.

The whole purpose of placing ads on the classified sites is to draw traffic to your business as these sites are visited by a large number of people on a daily basis. Advertising on these sites increases the visibility to your website or blogs as well, hence this method is being used by several webmasters to boost SEO (search engine optimization). You can place backlinks on high PR sites to improve your website's rank in the search engine results pages.

LPI (LP Information)' newest research report, the "Classified Advertisements Industry Forecast" looks at past sales and reviews total world Classified Advertisements sales in 2022, providing a comprehensive analysis by region and market sector of projected Classified Advertisements sales for 2023 through 2029. With Classified Advertisements sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Classified Advertisements industry.

This Insight Report provides a comprehensive analysis of the global Classified Advertisements landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on

Classified Advertisements portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Classified Advertisements market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Classified Advertisements and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Classified Advertisements.

The global Classified Advertisements market size is projected to grow from US\$ 26590 million in 2022 to US\$ 42560 million in 2029; it is expected to grow at a CAGR of 7.0% from 2023 to 2029.

The first type of Classified Advertisements Services is Real Estate, it holds a comparatively larger share in global market, which accounts for about 29.38% in 2018. The following is General took 24.65% market share in 2018. And Jobs took 23.90% market share in 2018. Classified Advertisements Services main application area is Enterprise. In 2018, this sector hold a market share of 57.02%. Then followed by the Personal which account for 42.98%. Schibsted-Adevinta, OLX Group, 58.com, eBay Classifieds Group, Craigslist, Carousell, Zoopla, Adpost.com, Trovit Search, Quikr, Oodle, Mitula Group, ClickIndia, Yakazare the key players in the global Classified Advertisements Services market. Top 5 took up more than 37% of the global market in 2018. From the view of region, APAC have a larger market share in 2018 which account for 40.12% and will witness a stable growth in following years.

This report presents a comprehensive overview, market shares, and growth opportunities of Classified Advertisements market by product type, application, key players and key regions and countries.

## Market Segmentation:

### Segmentation by type

General

Motor

Jobs

Real Estate

Segmentation by application

Enterprise

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Schibsted-Adevinta

OLX Group

58.com

eBay Classifieds Group

Craigslist

Carousell

Zoopla

Adpost.com

Trovit Search

Quikr

Oodle

Mitula Group

ClickIndia

Yakaz

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