

# Global Class B AIS Transponders Market Growth 2024-2030

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## Abstracts

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Class B AIS (Automatic Identification System) transponders are devices used in maritime communication and navigation to enhance the visibility and safety of vessels. AIS is an automated tracking system that allows ships to transmit and receive information about their identity, position, course, and speed to other nearby vessels, as well as to shore-based stations. Class B AIS transponders are typically used by smaller vessels that are not required to carry the more advanced Class A AIS transponders.

The global Class B AIS Transponders market size is projected to grow from US\$ 21 million in 2023 to US\$ 33 million in 2030; it is expected to grow at a CAGR of 6.7% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Class B AIS Transponders Industry Forecast" looks at past sales and reviews total world Class B AIS Transponders sales in 2023, providing a comprehensive analysis by region and market sector of projected Class B AIS Transponders sales for 2024 through 2030. With Class B AIS Transponders sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Class B AIS Transponders industry.

This Insight Report provides a comprehensive analysis of the global Class B AIS Transponders landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Class B AIS Transponders portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Class B AIS Transponders market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Class B AIS Transponders and breaks down the forecast by Transmission Power, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Class B AIS Transponders.

**Market Drivers: Mandatory Requirements for Specific Vessels:** While not mandatory for all vessels like Class A AIS, Class B AIS transponders are required on certain types of vessels, especially those over a certain length or engaged in specific activities. Regulatory requirements can drive adoption in these cases.

**Enhanced Collision Avoidance:** Class B AIS transponders contribute to collision avoidance by providing real-time information about a vessel's identity, position, course, and speed. This is particularly crucial for smaller vessels operating in busy waterways where interactions with larger vessels are common.

**Improved Situational Awareness:** The use of Class B AIS transponders enhances situational awareness for both the vessel operator and nearby ships. This improved awareness is valuable for navigating through congested areas, understanding the movements of other vessels, and avoiding potential hazards.

**Affordability and Cost-Effectiveness:** Class B AIS transponders are generally more affordable than their Class A counterparts. The lower cost can be a significant driver for smaller vessels, making it more feasible for them to invest in AIS technology for safety and regulatory compliance.

**Global Adoption Trends:** As AIS technology becomes more widely adopted globally, vessel operators may choose Class B transponders to align with international standards, interoperability, and communication consistency in different maritime regions.

**Market Restrictions: Not Suitable for All Vessels:** Class B AIS transponders may not be suitable for all types of vessels, especially larger ships subject to SOLAS regulations, where Class A transponders are mandated. This limitation restricts the market to

specific segments of the maritime industry.

**Less Information Broadcast:** Compared to Class A AIS, Class B transponders have limitations on the rate of information broadcast and the types of data transmitted. This reduced data capacity may be a restriction for certain applications that require more detailed information.

**Competition with Emerging Technologies:** The maritime industry is evolving with new technologies, including alternative vessel tracking solutions. The competition with emerging technologies, depending on their capabilities and cost-effectiveness, can impact the adoption of Class B AIS.

This report presents a comprehensive overview, market shares, and growth opportunities of Class B AIS Transponders market by product type, application, key manufacturers and key regions and countries.

Segmentation by transmission power

2 W

5 W

Segmentation by application

Recreational Vessels

Smaller Workboats

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SRT Marine

Alltek Marine

Furuno

Navico

Garmin

Icom

Vesper Marine

Comnav Marine

True Heading

Transas Marine Limited (W?rtsil?)

Raymarine

Weatherdock AG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Class B AIS Transponders market?

What factors are driving Class B AIS Transponders market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do Class B AIS Transponders market opportunities vary by end market size?

How does Class B AIS Transponders break out transmission power, application?

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