

Global Civilian Satellite Imagery Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Civilian Satellite Imagery Services market size is predicted to grow from US\$ 2344 million in 2025 to US\$ 3911 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

Civilian Satellite Imagery Services involve capturing images of the Earth via commercial satellites and providing the resulting imagery data to governments, businesses, and individuals for non-military purposes. This data is widely used in a variety of fields, including urban planning, agricultural monitoring, environmental management, and disaster response. The industry's gross profit margin can reach 20%-40%, primarily influenced by data accuracy, update frequency, and algorithm complexity. The upstream of the industry chain primarily involves satellite manufacturing, launch services, and ground equipment manufacturing; the midstream involves satellite operations and data processing, responsible for data reception, processing, and production; and the downstream encompasses diverse application areas, with end users ranging from governments, businesses, and individuals. Applications include meteorological observation, land resources mapping, and smart agriculture.

The main market drivers include the following:

Technological advancements drive service capability upgrades

Continuous breakthroughs in satellite manufacturing and remote sensing technology have significantly improved the quality and breadth of image services. Optical satellites have achieved sub-meter resolution, enabling precise capture of microscopic information such as urban building details and crop growth. Synthetic Aperture Radar (SAR) satellites possess all-weather monitoring capabilities, penetrating clouds and

vegetation cover, providing crucial data support for geological disaster early warning and forest resource surveys. Hyperspectral satellites, by capturing spectral information across hundreds of bands, have achieved quantitative analysis of environmental parameters such as water pollution and soil composition. In terms of technological integration, the deep integration of satellite remote sensing with BeiDou navigation, 5G communication, and cloud computing has constructed an integrated air-space-ground information network. For example, remote sensing imagery combined with BeiDou high-precision positioning can achieve automatic identification of farmland boundaries, supporting precision agricultural management; 5G communication technology improves satellite data transmission efficiency, meeting the real-time needs of emergency command and disaster response. Technological iteration not only reduces data acquisition costs but also drives the transformation of service models from 'single image provision' to 'dynamic monitoring + intelligent analysis,' laying the foundation for market expansion.

Policy support and capital investment accelerate industry standardization

Globally, policy guidance has become a key driver of the development of the civilian satellite imagery service market. China has incorporated satellite internet into the core scope of 'new infrastructure,' and through policy documents such as the '14th Five-Year Plan for Aerospace Development,' it has clearly defined a dual-drive path of 'BeiDou+' and 'Satellite Internet+,' promoting the mass production of remote sensing satellites and the construction of data sharing platforms. Local governments are also making concerted efforts; for example, Shanghai's Lingang district is building a 'Satellite Internet Innovation Park,' and Sichuan is building an industrial cluster based on the Xichang Satellite Launch Center, forming a development pattern of 'central-local collaboration and multi-polar linkage.' At the capital level, private investment is concentrating on satellite manufacturing, enabling commercial remote sensing satellites to achieve low-cost operation and high-frequency networking. For example, one company has reduced satellite manufacturing costs and shortened development cycles through modular design. The synergistic effect of policy and capital not only optimizes the allocation of resources in the industrial chain but also lowers industry entry barriers through standardized production and data openness policies, stimulating the innovation vitality of SMEs and driving the market to shift from a 'government-led' to a 'government-enterprise collaborative' model.

Diversified demands drive the deep expansion of application scenarios

The demand for civilian satellite imagery services is rapidly penetrating from traditional

fields to emerging scenarios. On the government side, an integrated 'sky-ground' governance system has been formed in areas such as natural resource surveys, ecological environment monitoring, and emergency management. For example, multi-source data fusion technology can accurately identify hidden sewage outlets in the Yangtze River Economic Belt, promoting the transformation of environmental governance from 'end-of-pipe control' to 'source prevention.' On the enterprise side, agriculture, energy, finance, and logistics have become the core growth poles for commercial applications. In the agricultural sector, remote sensing data combined with the Internet of Things and drones forms an integrated 'sky-ground' management system, supporting scenarios such as agricultural insurance loss assessment and yield forecasting; in the energy sector, satellites monitor oil and gas pipeline leaks and wind farm equipment status in real time, reducing operation and maintenance costs; in the financial sector, analyzing changes in the surrounding environment of enterprises assesses operational risks, providing data support for credit risk control. In terms of emerging scenarios, carbon sink monitoring, new energy power plant operation and maintenance, and urban digital twins are giving rise to a market worth tens of billions of yuan. For example, remote sensing technology can quantify changes in forest carbon storage, providing authoritative data for the carbon trading market; in the construction of urban digital twins, satellite data serves as spatiotemporal benchmark data, supporting applications such as traffic simulation and disaster simulation. The diversification of demands has driven the service model to upgrade from 'data sales' to 'solution customization.' By integrating data processing, industry analysis, and software services, enterprises can build differentiated competitive advantages and drive the continuous expansion of the market.

LPI (LP Information)' newest research report, the 'Civilian Satellite Imagery Services Industry Forecast' looks at past sales and reviews total world Civilian Satellite Imagery Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Civilian Satellite Imagery Services sales for 2026 through 2032. With Civilian Satellite Imagery Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Civilian Satellite Imagery Services industry.

This Insight Report provides a comprehensive analysis of the global Civilian Satellite Imagery Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Civilian Satellite Imagery Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Civilian Satellite Imagery Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Civilian Satellite Imagery Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Civilian Satellite Imagery Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Civilian Satellite Imagery Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

0.3m Resolution

0.5m Resolution

1 m Resolution

Others

Segmentation by Technology:

Optical Satellite Imagery

Microwave Satellite Imagery

Synthetic Aperture Radar (SAR) Satellite Imagery

Segmentation by Product Form:

Raw Data Products

Value-Added Information Products

Solutions and Platform Services

Segmentation by Application:

Transportation

Agriculture

Surveying and Exploration

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Vantor

Airbus

L3Harris

Telespazio

Satellogic

ImageSat International

Capella Space

ICEYE

European Space Imaging

BlackSky

EarthDaily Analytics

Planet Labs

Earth-i

PlanetObserver

Geovis Technology

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Civilian Satellite Imagery Services Market Size (2021-2032)

- 2.1.2 Civilian Satellite Imagery Services Market Size CAGR by Region (2021 VS 2025 VS 2032)

- 2.1.3 World Current & Future Analysis for Civilian Satellite Imagery Services by Country/Region (2021, 2025 & 2032)

2.2 Civilian Satellite Imagery Services Segment by Type

- 2.2.1 0.3m Resolution

- 2.2.2 0.5m Resolution

- 2.2.3 1 m Resolution

- 2.2.4 Others

- 2.2.5 Civilian Satellite Imagery Services Market Size by Type

- 2.2.5.1 Civilian Satellite Imagery Services Market Size CAGR by Type (2021 VS 2025 VS 2032)

- 2.2.5.2 Global Civilian Satellite Imagery Services Market Size Market Share by Type (2021-2026)

2.3 Civilian Satellite Imagery Services Segment by Technology

- 2.3.1 Optical Satellite Imagery

- 2.3.2 Microwave Satellite Imagery

- 2.3.3 Synthetic Aperture Radar (SAR) Satellite Imagery

- 2.3.4 Civilian Satellite Imagery Services Market Size by Technology

- 2.3.4.1 Civilian Satellite Imagery Services Market Size CAGR by Technology (2021 VS 2025 VS 2032)

- 2.3.4.2 Global Civilian Satellite Imagery Services Market Size Market Share by

Technology (2021-2026)

2.4 Civilian Satellite Imagery Services Segment by Product Form

2.4.1 Raw Data Products

2.4.2 Value-Added Information Products

2.4.3 Solutions and Platform Services

2.4.4 Civilian Satellite Imagery Services Market Size by Product Form

2.4.4.1 Civilian Satellite Imagery Services Market Size CAGR by Product Form (2021 VS 2025 VS 2032)

2.4.4.2 Global Civilian Satellite Imagery Services Market Size Market Share by Product Form (2021-2026)

2.5 Civilian Satellite Imagery Services Segment by Application

2.5.1 Transportation

2.5.2 Agriculture

2.5.3 Surveying and Exploration

2.5.4 Other

2.5.5 Civilian Satellite Imagery Services Market Size by Application

2.5.5.1 Civilian Satellite Imagery Services Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.5.2 Global Civilian Satellite Imagery Services Market Size Market Share by Application (2021-2026)

3 CIVILIAN SATELLITE IMAGERY SERVICES MARKET SIZE BY PLAYER

3.1 Civilian Satellite Imagery Services Market Size Market Share by Player

3.1.1 Global Civilian Satellite Imagery Services Revenue by Player (2021-2026)

3.1.2 Global Civilian Satellite Imagery Services Revenue Market Share by Player (2021-2026)

3.2 Global Civilian Satellite Imagery Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 CIVILIAN SATELLITE IMAGERY SERVICES BY REGION

4.1 Civilian Satellite Imagery Services Market Size by Region (2021-2026)

4.2 Global Civilian Satellite Imagery Services Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Civilian Satellite Imagery Services Market Size Growth (2021-2026)

4.4 APAC Civilian Satellite Imagery Services Market Size Growth (2021-2026)

4.5 Europe Civilian Satellite Imagery Services Market Size Growth (2021-2026)

4.6 Middle East & Africa Civilian Satellite Imagery Services Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Civilian Satellite Imagery Services Market Size by Country (2021-2026)

5.2 Americas Civilian Satellite Imagery Services Market Size by Type (2021-2026)

5.3 Americas Civilian Satellite Imagery Services Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Civilian Satellite Imagery Services Market Size by Region (2021-2026)

6.2 APAC Civilian Satellite Imagery Services Market Size by Type (2021-2026)

6.3 APAC Civilian Satellite Imagery Services Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Civilian Satellite Imagery Services Market Size by Country (2021-2026)

7.2 Europe Civilian Satellite Imagery Services Market Size by Type (2021-2026)

7.3 Europe Civilian Satellite Imagery Services Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Civilian Satellite Imagery Services by Region (2021-2026)

8.2 Middle East & Africa Civilian Satellite Imagery Services Market Size by Type (2021-2026)

8.3 Middle East & Africa Civilian Satellite Imagery Services Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL CIVILIAN SATELLITE IMAGERY SERVICES MARKET FORECAST

10.1 Global Civilian Satellite Imagery Services Forecast by Region (2027-2032)

10.1.1 Global Civilian Satellite Imagery Services Forecast by Region (2027-2032)

10.1.2 Americas Civilian Satellite Imagery Services Forecast

10.1.3 APAC Civilian Satellite Imagery Services Forecast

10.1.4 Europe Civilian Satellite Imagery Services Forecast

10.1.5 Middle East & Africa Civilian Satellite Imagery Services Forecast

10.2 Americas Civilian Satellite Imagery Services Forecast by Country (2027-2032)

10.2.1 United States Market Civilian Satellite Imagery Services Forecast

10.2.2 Canada Market Civilian Satellite Imagery Services Forecast

10.2.3 Mexico Market Civilian Satellite Imagery Services Forecast

10.2.4 Brazil Market Civilian Satellite Imagery Services Forecast

10.3 APAC Civilian Satellite Imagery Services Forecast by Region (2027-2032)

10.3.1 China Civilian Satellite Imagery Services Market Forecast

10.3.2 Japan Market Civilian Satellite Imagery Services Forecast

10.3.3 Korea Market Civilian Satellite Imagery Services Forecast

10.3.4 Southeast Asia Market Civilian Satellite Imagery Services Forecast

10.3.5 India Market Civilian Satellite Imagery Services Forecast

- 10.3.6 Australia Market Civilian Satellite Imagery Services Forecast
- 10.4 Europe Civilian Satellite Imagery Services Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Civilian Satellite Imagery Services Forecast
 - 10.4.2 France Market Civilian Satellite Imagery Services Forecast
 - 10.4.3 UK Market Civilian Satellite Imagery Services Forecast
 - 10.4.4 Italy Market Civilian Satellite Imagery Services Forecast
 - 10.4.5 Russia Market Civilian Satellite Imagery Services Forecast
- 10.5 Middle East & Africa Civilian Satellite Imagery Services Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Civilian Satellite Imagery Services Forecast
 - 10.5.2 South Africa Market Civilian Satellite Imagery Services Forecast
 - 10.5.3 Israel Market Civilian Satellite Imagery Services Forecast
 - 10.5.4 Turkey Market Civilian Satellite Imagery Services Forecast
- 10.6 Global Civilian Satellite Imagery Services Forecast by Type (2027-2032)
- 10.7 Global Civilian Satellite Imagery Services Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Civilian Satellite Imagery Services Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Vantor
 - 11.1.1 Vantor Company Information
 - 11.1.2 Vantor Civilian Satellite Imagery Services Product Offered
 - 11.1.3 Vantor Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Vantor Main Business Overview
 - 11.1.5 Vantor Latest Developments
- 11.2 Airbus
 - 11.2.1 Airbus Company Information
 - 11.2.2 Airbus Civilian Satellite Imagery Services Product Offered
 - 11.2.3 Airbus Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Airbus Main Business Overview
 - 11.2.5 Airbus Latest Developments
- 11.3 L3Harris
 - 11.3.1 L3Harris Company Information
 - 11.3.2 L3Harris Civilian Satellite Imagery Services Product Offered
 - 11.3.3 L3Harris Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 L3Harris Main Business Overview

- 11.3.5 L3Harris Latest Developments
- 11.4 Telespazio
 - 11.4.1 Telespazio Company Information
 - 11.4.2 Telespazio Civilian Satellite Imagery Services Product Offered
 - 11.4.3 Telespazio Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Telespazio Main Business Overview
 - 11.4.5 Telespazio Latest Developments
- 11.5 Satellogic
 - 11.5.1 Satellogic Company Information
 - 11.5.2 Satellogic Civilian Satellite Imagery Services Product Offered
 - 11.5.3 Satellogic Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Satellogic Main Business Overview
 - 11.5.5 Satellogic Latest Developments
- 11.6 ImageSat International
 - 11.6.1 ImageSat International Company Information
 - 11.6.2 ImageSat International Civilian Satellite Imagery Services Product Offered
 - 11.6.3 ImageSat International Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 ImageSat International Main Business Overview
 - 11.6.5 ImageSat International Latest Developments
- 11.7 Capella Space
 - 11.7.1 Capella Space Company Information
 - 11.7.2 Capella Space Civilian Satellite Imagery Services Product Offered
 - 11.7.3 Capella Space Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Capella Space Main Business Overview
 - 11.7.5 Capella Space Latest Developments
- 11.8 ICEYE
 - 11.8.1 ICEYE Company Information
 - 11.8.2 ICEYE Civilian Satellite Imagery Services Product Offered
 - 11.8.3 ICEYE Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 ICEYE Main Business Overview
 - 11.8.5 ICEYE Latest Developments
- 11.9 European Space Imaging
 - 11.9.1 European Space Imaging Company Information
 - 11.9.2 European Space Imaging Civilian Satellite Imagery Services Product Offered

- 11.9.3 European Space Imaging Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.9.4 European Space Imaging Main Business Overview
- 11.9.5 European Space Imaging Latest Developments
- 11.10 BlackSky
 - 11.10.1 BlackSky Company Information
 - 11.10.2 BlackSky Civilian Satellite Imagery Services Product Offered
 - 11.10.3 BlackSky Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 BlackSky Main Business Overview
 - 11.10.5 BlackSky Latest Developments
- 11.11 EarthDaily Analytics
 - 11.11.1 EarthDaily Analytics Company Information
 - 11.11.2 EarthDaily Analytics Civilian Satellite Imagery Services Product Offered
 - 11.11.3 EarthDaily Analytics Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 EarthDaily Analytics Main Business Overview
 - 11.11.5 EarthDaily Analytics Latest Developments
- 11.12 Planet Labs
 - 11.12.1 Planet Labs Company Information
 - 11.12.2 Planet Labs Civilian Satellite Imagery Services Product Offered
 - 11.12.3 Planet Labs Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Planet Labs Main Business Overview
 - 11.12.5 Planet Labs Latest Developments
- 11.13 Earth-i
 - 11.13.1 Earth-i Company Information
 - 11.13.2 Earth-i Civilian Satellite Imagery Services Product Offered
 - 11.13.3 Earth-i Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Earth-i Main Business Overview
 - 11.13.5 Earth-i Latest Developments
- 11.14 PlanetObserver
 - 11.14.1 PlanetObserver Company Information
 - 11.14.2 PlanetObserver Civilian Satellite Imagery Services Product Offered
 - 11.14.3 PlanetObserver Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 PlanetObserver Main Business Overview
 - 11.14.5 PlanetObserver Latest Developments

11.15 Geovis Technology

11.15.1 Geovis Technology Company Information

11.15.2 Geovis Technology Civilian Satellite Imagery Services Product Offered

11.15.3 Geovis Technology Civilian Satellite Imagery Services Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 Geovis Technology Main Business Overview

11.15.5 Geovis Technology Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Civilian Satellite Imagery Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Civilian Satellite Imagery Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 0.3m Resolution

Table 4. Major Players of 0.5m Resolution

Table 5. Major Players of 1 m Resolution

Table 6. Major Players of Others

Table 7. Civilian Satellite Imagery Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global Civilian Satellite Imagery Services Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global Civilian Satellite Imagery Services Market Size Market Share by Type (2021-2026)

Table 10. Major Players of Optical Satellite Imagery

Table 11. Major Players of Microwave Satellite Imagery

Table 12. Major Players of Synthetic Aperture Radar (SAR) Satellite Imagery

Table 13. Civilian Satellite Imagery Services Market Size CAGR by Technology (2021 VS 2025 VS 2032) & (\$ millions)

Table 14. Global Civilian Satellite Imagery Services Market Size by Technology (2021-2026) & (\$ millions)

Table 15. Global Civilian Satellite Imagery Services Market Size Market Share by Technology (2021-2026)

Table 16. Major Players of Raw Data Products

Table 17. Major Players of Value-Added Information Products

Table 18. Major Players of Solutions and Platform Services

Table 19. Civilian Satellite Imagery Services Market Size CAGR by Product Form (2021 VS 2025 VS 2032) & (\$ millions)

Table 20. Global Civilian Satellite Imagery Services Market Size by Product Form (2021-2026) & (\$ millions)

Table 21. Global Civilian Satellite Imagery Services Market Size Market Share by Product Form (2021-2026)

Table 22. Civilian Satellite Imagery Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 23. Global Civilian Satellite Imagery Services Market Size by Application

(2021-2026) & (\$ millions)

Table 24. Global Civilian Satellite Imagery Services Market Size Market Share by Application (2021-2026)

Table 25. Global Civilian Satellite Imagery Services Revenue by Player (2021-2026) & (\$ millions)

Table 26. Global Civilian Satellite Imagery Services Revenue Market Share by Player (2021-2026)

Table 27. Civilian Satellite Imagery Services Key Players Head office and Products Offered

Table 28. Civilian Satellite Imagery Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 29. New Products and Potential Entrants

Table 30. Mergers & Acquisitions, Expansion

Table 31. Global Civilian Satellite Imagery Services Market Size by Region (2021-2026) & (\$ millions)

Table 32. Global Civilian Satellite Imagery Services Market Size Market Share by Region (2021-2026)

Table 33. Global Civilian Satellite Imagery Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Civilian Satellite Imagery Services Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Civilian Satellite Imagery Services Market Size by Country (2021-2026) & (\$ millions)

Table 36. Americas Civilian Satellite Imagery Services Market Size Market Share by Country (2021-2026)

Table 37. Americas Civilian Satellite Imagery Services Market Size by Type (2021-2026) & (\$ millions)

Table 38. Americas Civilian Satellite Imagery Services Market Size Market Share by Type (2021-2026)

Table 39. Americas Civilian Satellite Imagery Services Market Size by Application (2021-2026) & (\$ millions)

Table 40. Americas Civilian Satellite Imagery Services Market Size Market Share by Application (2021-2026)

Table 41. APAC Civilian Satellite Imagery Services Market Size by Region (2021-2026) & (\$ millions)

Table 42. APAC Civilian Satellite Imagery Services Market Size Market Share by Region (2021-2026)

Table 43. APAC Civilian Satellite Imagery Services Market Size by Type (2021-2026) & (\$ millions)

Table 44. APAC Civilian Satellite Imagery Services Market Size by Application (2021-2026) & (\$ millions)

Table 45. Europe Civilian Satellite Imagery Services Market Size by Country (2021-2026) & (\$ millions)

Table 46. Europe Civilian Satellite Imagery Services Market Size Market Share by Country (2021-2026)

Table 47. Europe Civilian Satellite Imagery Services Market Size by Type (2021-2026) & (\$ millions)

Table 48. Europe Civilian Satellite Imagery Services Market Size by Application (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Civilian Satellite Imagery Services Market Size by Region (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Civilian Satellite Imagery Services Market Size by Type (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Civilian Satellite Imagery Services Market Size by Application (2021-2026) & (\$ millions)

Table 52. Key Market Drivers & Growth Opportunities of Civilian Satellite Imagery Services

Table 53. Key Market Challenges & Risks of Civilian Satellite Imagery Services

Table 54. Key Industry Trends of Civilian Satellite Imagery Services

Table 55. Global Civilian Satellite Imagery Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 56. Global Civilian Satellite Imagery Services Market Size Market Share Forecast by Region (2027-2032)

Table 57. Global Civilian Satellite Imagery Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 58. Global Civilian Satellite Imagery Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 59. Vantor Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 60. Vantor Civilian Satellite Imagery Services Product Offered

Table 61. Vantor Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 62. Vantor Main Business

Table 63. Vantor Latest Developments

Table 64. Airbus Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 65. Airbus Civilian Satellite Imagery Services Product Offered

Table 66. Airbus Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin

and Market Share (2021-2026)

Table 67. Airbus Main Business

Table 68. Airbus Latest Developments

Table 69. L3Harris Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 70. L3Harris Civilian Satellite Imagery Services Product Offered

Table 71. L3Harris Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 72. L3Harris Main Business

Table 73. L3Harris Latest Developments

Table 74. Telespazio Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 75. Telespazio Civilian Satellite Imagery Services Product Offered

Table 76. Telespazio Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 77. Telespazio Main Business

Table 78. Telespazio Latest Developments

Table 79. Satellogic Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 80. Satellogic Civilian Satellite Imagery Services Product Offered

Table 81. Satellogic Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 82. Satellogic Main Business

Table 83. Satellogic Latest Developments

Table 84. ImageSat International Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 85. ImageSat International Civilian Satellite Imagery Services Product Offered

Table 86. ImageSat International Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 87. ImageSat International Main Business

Table 88. ImageSat International Latest Developments

Table 89. Capella Space Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 90. Capella Space Civilian Satellite Imagery Services Product Offered

Table 91. Capella Space Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 92. Capella Space Main Business

Table 93. Capella Space Latest Developments

Table 94. ICEYE Details, Company Type, Civilian Satellite Imagery Services Area

Served and Its Competitors

Table 95. ICEYE Civilian Satellite Imagery Services Product Offered

Table 96. ICEYE Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 97. ICEYE Main Business

Table 98. ICEYE Latest Developments

Table 99. European Space Imaging Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 100. European Space Imaging Civilian Satellite Imagery Services Product Offered

Table 101. European Space Imaging Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 102. European Space Imaging Main Business

Table 103. European Space Imaging Latest Developments

Table 104. BlackSky Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 105. BlackSky Civilian Satellite Imagery Services Product Offered

Table 106. BlackSky Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 107. BlackSky Main Business

Table 108. BlackSky Latest Developments

Table 109. EarthDaily Analytics Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 110. EarthDaily Analytics Civilian Satellite Imagery Services Product Offered

Table 111. EarthDaily Analytics Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 112. EarthDaily Analytics Main Business

Table 113. EarthDaily Analytics Latest Developments

Table 114. Planet Labs Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 115. Planet Labs Civilian Satellite Imagery Services Product Offered

Table 116. Planet Labs Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 117. Planet Labs Main Business

Table 118. Planet Labs Latest Developments

Table 119. Earth-i Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 120. Earth-i Civilian Satellite Imagery Services Product Offered

Table 121. Earth-i Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 122. Earth-i Main Business

Table 123. Earth-i Latest Developments

Table 124. PlanetObserver Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 125. PlanetObserver Civilian Satellite Imagery Services Product Offered

Table 126. PlanetObserver Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 127. PlanetObserver Main Business

Table 128. PlanetObserver Latest Developments

Table 129. Geovis Technology Details, Company Type, Civilian Satellite Imagery Services Area Served and Its Competitors

Table 130. Geovis Technology Civilian Satellite Imagery Services Product Offered

Table 131. Geovis Technology Civilian Satellite Imagery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 132. Geovis Technology Main Business

Table 133. Geovis Technology Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Civilian Satellite Imagery Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Civilian Satellite Imagery Services Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Civilian Satellite Imagery Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Civilian Satellite Imagery Services Sales Market Share by Country/Region (2025)

Figure 8. Civilian Satellite Imagery Services Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Civilian Satellite Imagery Services Market Size Market Share by Type in 2025

Figure 10. Global Civilian Satellite Imagery Services Market Size Market Share by Technology in 2025

Figure 11. Global Civilian Satellite Imagery Services Market Size Market Share by Product Form in 2025

Figure 12. Civilian Satellite Imagery Services in Transportation

Figure 13. Global Civilian Satellite Imagery Services Market: Transportation (2021-2026) & (\$ millions)

Figure 14. Civilian Satellite Imagery Services in Agriculture

Figure 15. Global Civilian Satellite Imagery Services Market: Agriculture (2021-2026) & (\$ millions)

Figure 16. Civilian Satellite Imagery Services in Surveying and Exploration

Figure 17. Global Civilian Satellite Imagery Services Market: Surveying and Exploration (2021-2026) & (\$ millions)

Figure 18. Civilian Satellite Imagery Services in Other

Figure 19. Global Civilian Satellite Imagery Services Market: Other (2021-2026) & (\$ millions)

Figure 20. Global Civilian Satellite Imagery Services Market Size Market Share by Application in 2025

Figure 21. Global Civilian Satellite Imagery Services Revenue Market Share by Player in 2025

Figure 22. Global Civilian Satellite Imagery Services Market Size Market Share by

Region (2021-2026)

Figure 23. Americas Civilian Satellite Imagery Services Market Size 2021-2026 (\$ millions)

Figure 24. APAC Civilian Satellite Imagery Services Market Size 2021-2026 (\$ millions)

Figure 25. Europe Civilian Satellite Imagery Services Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Civilian Satellite Imagery Services Market Size 2021-2026 (\$ millions)

Figure 27. Americas Civilian Satellite Imagery Services Value Market Share by Country in 2025

Figure 28. United States Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Civilian Satellite Imagery Services Market Size Market Share by Region in 2025

Figure 33. APAC Civilian Satellite Imagery Services Market Size Market Share by Type (2021-2026)

Figure 34. APAC Civilian Satellite Imagery Services Market Size Market Share by Application (2021-2026)

Figure 35. China Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Civilian Satellite Imagery Services Market Size Market Share by Country in 2025

Figure 42. Europe Civilian Satellite Imagery Services Market Size Market Share by

Type (2021-2026)

Figure 43. Europe Civilian Satellite Imagery Services Market Size Market Share by Application (2021-2026)

Figure 44. Germany Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Civilian Satellite Imagery Services Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Civilian Satellite Imagery Services Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Civilian Satellite Imagery Services Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Civilian Satellite Imagery Services Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 58. APAC Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 59. Europe Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 61. United States Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 62. Canada Civilian Satellite Imagery Services Market Size 2027-2032 (\$

millions)

Figure 63. Mexico Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 65. China Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 66. Japan Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 67. Korea Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 69. India Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 70. Australia Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 71. Germany Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 72. France Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 73. UK Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 74. Italy Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 75. Russia Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 78. Israel Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

Figure 80. Global Civilian Satellite Imagery Services Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Civilian Satellite Imagery Services Market Size Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Civilian Satellite Imagery Services Market Size 2027-2032 (\$ millions)

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