

Global Civet Musk Market Growth 2026-2032

<https://marketpublishers.com/r/GB64CBE32865EN.html>

Date: July 2026

Pages: 126

Price: US\$ 3,660.00 (Single User License)

ID: GB64CBE32865EN

Abstracts

The global Civet Musk market size is predicted to grow from US\$ 176 million in 2025 to US\$ 453 million in 2032; it is expected to grow at a CAGR of 14.5% from 2026 to 2032.

Civet Musk refers to the yellowish to dark brown paste-like secretion from the perineal gland of male animals of the family Viverridae (primarily African civet *Civettictis civetta*, Large Indian civet *Viverra zibetha*, and Small Indian civet *Viverricula indica*). Its primary active component is civetone ($C_{15}H_{26}O$, 2.5-3.4% content), along with cyclopentadecanone, indole, skatole & others. Undiluted, it has a strong, pungent, fecal odor; when diluted, it reveals a warm, sweet, animalic scent. It is a classic fixative in perfumery, ranking among the "four great animalic perfumery materials" alongside musk, castoreum & ambergris. In traditional Chinese medicine, it promotes qi circulation, removes blood stasis & alleviates pain, serving as a substitute for natural musk. African civets produce 3-4 grams per week, the highest yield, making them the primary global source; Large & Small Indian civets have lower yields.

Civet musk is one of the most legendary natural animalic materials in global perfumery and traditional medicine. Its core value lies not in market size (roughly USD 200 million globally), but in its "irreplaceable" scarcity within top-tier luxury supply chains. Price and value are not set by supply-demand balance, but by cultural heritage and formula tradition. Ethiopian highland absolute, with superior complexity and fixative power, is treated as a "secret weapon" by the top four fragrance giants (Givaudan, Firmenich, IFF, Symrise). Asian farmed civet musk, of much lower quality, trades at a tenth of that price or less and goes mainly into traditional Chinese medicine. Margin distribution reflects the industry's power structure: upstream farmers (Ethiopian smallholders, Vietnamese and Chinese micro-enterprises) are extremely fragmented, produce tiny volumes, have little bargaining power, and capture the smallest share of value. Mid-stream processors and traders (a handful of Ethiopian exporters) possess extraction know-how and export channels, earning higher added value. Downstream,

the four giants leverage formulation dominance and brand premium to extract extreme profits from finished perfumes containing minute amounts of civet absolute. Downstream primary applications: fine fragrances consume the bulk of natural civet musk, but at extremely low concentrations (0.01-0.1%), and only top luxury houses (Chanel, Guerlain) insist on natural material for heritage authenticity. Traditional Chinese medicine (civet musk powder, linxian tablets) provides stable but low-value demand. The rest (high-end cosmetics, incense) is niche. Incremental demand is very limited - synthetic civetone has fully replaced natural material in mid-low segments, and animal welfare pressure (live extraction) is pushing major brands to phase out natural sources. Upstream-downstream structure is a classic 'funnel': thousands of micro-farmers (Ethiopia supplies ~90% of global output) produce tiny batches, a few traders aggregate and export, and four multinationals dominate downstream. This structure is extremely fragile - any disruption in Ethiopian political stability or trade policy directly threatens global supply. Landscape: there is no large-scale civet farming enterprise anywhere in the world. China and Vietnam have small-scale captive operations, but their combined output is less than 5% of global supply and of lower grade, used mainly for domestic TCM, not international fine fragrance. Uncertainties centre on three fronts: (1) rising animal welfare regulations and consumer ethical sensitivity, which suppress long-term demand for natural civet; (2) potential CITES trade restrictions on civet species; (3) synthetic biology - if engineered civetone can match the quality of Ethiopian absolute, the last stronghold will be undermined. Conclusion: Natural civet musk is a deliberately preserved traditional niche in the midst of modern chemical substitution. Its survival does not depend on economic rationality, but on luxury brands' devotion to heritage formulas and consumers' willingness to pay for 'truly natural' ingredients. The structural features are: upstream cannot scale, mid-stream relies on fragile channels, downstream oligopoly is gradually moving away from natural sources. In the long run, the market will continue to shrink to a tiny, ultra-high-end rigid demand, but it will not disappear entirely because its cultural-symbolic value exceeds its functional utility.

LP Information, Inc. (LPI) ' newest research report, the 'Civet Musk Industry Forecast' looks at past sales and reviews total world Civet Musk sales in 2025, providing a comprehensive analysis by region and market sector of projected Civet Musk sales for 2026 through 2032. With Civet Musk sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Civet Musk industry.

This Insight Report provides a comprehensive analysis of the global Civet Musk landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Civet Musk portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Civet Musk market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Civet Musk and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Civet Musk.

This report presents a comprehensive overview, market shares, and growth opportunities of Civet Musk market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Raw Civet Paste

Civet Concrete

Civet Absolute

Civet Tincture

Civetone (Synthetic)

Segmentation by Function:

Odor Fixative

Animalic Accent

Musk Substitute

Blend Enhancer

Base Note Anchor

Segmentation by Application:

Fine Fragrance

Traditional Chinese Medicine

High-end Cosmetics & Personal Care

Aromatherapy & Incense

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Givaudan

dsm-firmenich

International Flavors & Fragrances

Symrise

Taiji Group Zhejiang Dongfang Pharmaceutical

Zellgen

Feysel Kemal Suraka General Trading

EAEHFEZ EXPORT WILD ANIMAL PRODUCT

Baoshan Maorong Breeding

Baoshan Fuyin Coffee Manor

Thanh Hoa Civet Farm (Mr. Dao Phan Tuan)

Tuyen Quang Civet Farm (Mr. Nguyen Van Thinh)

Kangdisi Chemical (Hubei)

Hubei Guang'ao Biotechnology

Hubei Cheng Hai Chemical

Wuhan Yuancheng Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Civet Musk market?

What factors are driving Civet Musk market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Civet Musk market opportunities vary by end market size?

How does Civet Musk break out by Type, by Application?

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