

Global Citrus Flavour Market Growth 2025-2031

<https://marketpublishers.com/r/G260189513EEN.html>

Date: January 2025

Pages: 104

Price: US\$ 3,660.00 (Single User License)

ID: G260189513EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Citrus Flavour market size is predicted to grow from US\$ 1872 million in 2025 to US\$ 2566 million in 2031; it is expected to grow at a CAGR of 5.4% from 2025 to 2031.

Citrus flavours can be derived from grapefruit, lime, lemon and tangerine, it is used for conveying the flavour to various foods and beverages. The consumption of citrus flavours offer various health benefits to consumers, as it increases antioxidant levels in the body and reduces the occurrence of various metabolic diseases such as diabetes and obesity.

Citrus is a perennial top flavor choice for beverages and offer a more diverse range of taste tones than almost any other fruit category. No other taste enjoys greater acceptance in the beverage industry and is consistently one of the most popular flavors for sweet food products. The citrus taste is a favorite in nearly all countries around the globe.

Similar to vanilla, citrus flavors are also very high in demand. Typically used in beverages, confectionary and desserts, citrus flavors are popular with both younger consumer group such as millennials and Gen Z, and older consumer groups with mature tastes. The most common citrus flavors are orange, lemon and lime.

Global citrus flavour key players include Firmenich, ADM, Kerry Group, etc. The top 5 companies hold a share about 50%. North America is the largest market, with a share about 42%, followed by Europe and Asia Pacific with the share about 32% and 20%. In terms of product, orange based is the largest segment, with a share over 45%. And in terms of application, the largest application is beverages, followed by dairy.

LP Information, Inc. (LPI) ' newest research report, the “Citrus Flavour Industry Forecast” looks at past sales and reviews total world Citrus Flavour sales in 2024, providing a comprehensive analysis by region and market sector of projected Citrus Flavour sales for 2025 through 2031. With Citrus Flavour sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Citrus Flavour industry.

This Insight Report provides a comprehensive analysis of the global Citrus Flavour landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Citrus Flavour portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Citrus Flavour market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Citrus Flavour and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Citrus Flavour.

This report presents a comprehensive overview, market shares, and growth opportunities of Citrus Flavour market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Orange Based

Lemon Based

Lime Based

Other Citrus Based

Segmentation by Application:

Beverages

Bakery

Confectionery

Dairy

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Firmenich

ADM

Kerry Group

Takasago

D?HLER

Symrise

IFF

Givaudan

Citromax

Trealt

Key Questions Addressed in this Report

What is the 10-year outlook for the global Citrus Flavour market?

What factors are driving Citrus Flavour market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Citrus Flavour market opportunities vary by end market size?

How does Citrus Flavour break out by Type, by Application?

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