

Global Citizen Engagement Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Citizen engagement software connects government agencies with their citizens to share important information, solicit feedback, and provide transparency into decisions and operations. These tools allow citizens to stay engaged in ongoing community improvement efforts, legislative decisions, and available resources. Whereas online community management software collects employee and consumer feedback, citizen engagement products are designed to promote citizen participation in government decision making and improve awareness of events and resources within municipalities or cities. Most tools allow government agencies to improve website design and content management so citizens can easily access information on any device. Public officials can also broadcast events such as digital town halls, committee meetings, or budget hearings.

Internally, these solutions compile relevant sentiment and demographic data from citizen feedback, allowing government agencies to gauge public support for projects and initiatives. They often also provide administrative support by automating payment and fee collection for various government services, allowing citizens to request documents or pay bills on their own. Some products can also connect a government agency's social media platforms, ensuring all relevant information is shared to each channel at the same time.

The global Citizen Engagement Software market size is projected to grow from US\$ 1467.4 million in 2023 to US\$ 2479.2 million in 2030; it is expected to grow at a CAGR of 7.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Citizen Engagement Software Industry Forecast” looks at past sales and reviews total world Citizen Engagement Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Citizen Engagement Software sales for 2024 through 2030. With Citizen Engagement Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Citizen Engagement Software industry.

This Insight Report provides a comprehensive analysis of the global Citizen Engagement Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Citizen Engagement Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Citizen Engagement Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Citizen Engagement Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Citizen Engagement Software.

The future market trends of Citizen Engagement Software are influenced by several factors, such as the increasing demand for public safety and security, the rising incidences of crime, the growing adoption of cloud-based solutions, the integration of modern technologies, and the need for evidence management. According to another web search result², some of the key trends that are expected to shape the market are:

Crime analytics are on the rise: Crime analytics software is becoming more advanced and sophisticated, enabling law enforcement agencies to perform complex and comprehensive analysis of crime data. Crime analytics software can help police officers to identify crime hotspots, detect crime patterns, forecast crime risks, and optimize resource allocation. Crime analytics software can also help police officers to prevent and reduce crime by providing them with actionable insights and recommendations.

Increasing demand for evidence management: Evidence management is a crucial aspect of law enforcement, as it involves the collection, storage, and analysis of various

types of evidence, such as physical, digital, and forensic. Evidence management software can help law enforcement agencies to streamline and automate the evidence management process, ensuring the integrity, security, and accessibility of evidence. Evidence management software can also help law enforcement agencies to comply with legal and regulatory requirements, and to enhance the quality and efficiency of investigations and prosecutions.

Growth of cloud computing: Cloud computing is a technology that enables users to access and use computing resources, such as software, hardware, and data, over the internet. Cloud computing offers several benefits for law enforcement agencies, such as lower costs, higher scalability, faster deployment, and improved performance. Cloud-based crime analytics software solutions can help law enforcement agencies to access and analyze crime data from anywhere, anytime, and from any device. Cloud-based crime analytics software solutions can also help law enforcement agencies to collaborate and share information with other agencies, and to leverage the power of artificial intelligence and big data analytics.

Growing consulting services: Consulting services are professional services that provide expert advice and guidance to clients on various issues and challenges. Consulting services can help law enforcement agencies to improve their performance, efficiency, and effectiveness, by providing them with customized and tailored solutions. Consulting services can also help law enforcement agencies to implement and adopt crime analytics software solutions, by providing them with training, support, and maintenance. Consulting services can also help law enforcement agencies to evaluate and optimize their crime analytics software solutions, by providing them with feedback, recommendations, and best practices.

This report presents a comprehensive overview, market shares, and growth opportunities of Citizen Engagement Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Enterprises

Nonprofits & Associations

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Leidos Digital Solutions

OpenGov

Salesforce

Esri

Municode

NetFore Systems

CivicPlus

Insights.US

Revize Software Systems

Balancing Act

CitizenLab

CompleteMember

CoUrbanize

Creative Commons

Everbridge

Granicus

Kuorum

Mr-Bubo

ieg4

OpenCities

OpenDataSoft

Intrado

Snapsite.us

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