

Global Cinnamaldehyde Powder Market Growth 2026-2032

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Abstracts

The global Cinnamaldehyde Powder market size is predicted to grow from US\$ 80.22 million in 2025 to US\$ 177 million in 2032; it is expected to grow at a CAGR of 9.5% from 2026 to 2032.

In 2025, global cinnamaldehyde powder production reached 12 thousand tons, with an average selling price of USD 6,800 per ton, production capacity of 16 thousand tons, and gross margin of 28%.

Cinnamaldehyde powder is a solid form product made from cinnamaldehyde as the main active ingredient, converted from liquid cinnamaldehyde into powder through adsorption, spray drying, or microencapsulation processes to improve stability, storage, transportation, and usability in downstream applications. Cinnamaldehyde powder has antibacterial, antifungal, flavoring, and fragrance functions, and is widely used in food additives, feed additives, daily chemical flavors and fragrances, and pharmaceutical intermediates.

Cinnamaldehyde powder belongs to the downstream products of natural flavor derivatives and functional plant extracts. Market demand mainly comes from food preservation and flavoring, antibiotic alternatives in feed additives, daily chemical fragrances, and pharmaceutical and health product applications. With increasing demand for natural plant extracts, natural preservatives, and antibiotic alternatives in feed, the cinnamaldehyde powder market continues to grow steadily. Production is mainly concentrated in China, especially in natural flavor raw material regions such as Jiangxi, Guangxi, and Hunan. The industry is characterized by many small and medium-sized manufacturers, with food-grade and feed-grade products as the main products, and a strong export orientation.

United States market for Cinnamaldehyde Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cinnamaldehyde Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cinnamaldehyde Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cinnamaldehyde Powder players cover Wuhan Youjixinrong Chemical, Jiangxi Hairui Natural Plant, Elan-Chemical, Techvina, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Cinnamaldehyde Powder Industry Forecast" looks at past sales and reviews total world Cinnamaldehyde Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Cinnamaldehyde Powder sales for 2026 through 2032. With Cinnamaldehyde Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cinnamaldehyde Powder industry.

This Insight Report provides a comprehensive analysis of the global Cinnamaldehyde Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cinnamaldehyde Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cinnamaldehyde Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cinnamaldehyde Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cinnamaldehyde Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Cinnamaldehyde Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

?99.0%

?98.0%

Segmentation by Source:

Natural Cinnamaldehyde Powder

Synthetic Cinnamaldehyde Powder

Segmentation by Purity Grade:

Food Grade

Feed Grade

Pharmaceutical Grade

Industrial Grade

Segmentation by Application:

Food

Spices

Medicine

Agriculture

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wuhan Youjixinrong Chemical

Jiangxi Hairui Natural Plant

Elan-Chemical

Techvina

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cinnamaldehyde Powder market?

What factors are driving Cinnamaldehyde Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cinnamaldehyde Powder market opportunities vary by end market size?

How does Cinnamaldehyde Powder break out by Type, by Application?

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