

Global Christmas Lights and Christmas Decorations Market Growth 2019-2024

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Abstracts

People buy a variety of Christmas lights and Christmas decorations to add glamor to the festival at Christmas. Christmas decorations including Christmas trees, which may be real or artificial, ornaments, tinsel, flowers, and other things meant to decorate the surroundings on Christmas.

In 2017, the Christmas Lightings revenue was US\$ 1896.55 million and the market share was 31.89%, and it will be US\$ 2299.67 million and 30.23% in 2023, with a CAGR 3.26% from 2017 to 2023.

The technical barriers of Christmas Lights and Christmas Decorations are not high. Because of low labor cost and raw material cost, Chinese enterprises have advantages to produce Christmas decorations, and export large amount of products to USA and Europe. USA is a large consumer and imported more than 90% of decoration in 2015. In local market, there are players such as Amscan, Balsam Brands, Barcana, Roman, Crab Pot Trees, Crystal Valley, Tree Classics, and Hilltop.

According to this study, over the next five years the Christmas Lights and Christmas Decorations market will register a 4.2% CAGR in terms of revenue, the global market size will reach US\$ 7590 million by 2024, from US\$ 6180 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Christmas Lights and Christmas Decorations business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Christmas Lights and Christmas Decorations market by product type, application, key manufacturers and key regions and countries.

This study considers the Christmas Lights and Christmas Decorations value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.

Artificial Christmas Trees

Christmas Lightings

Christmas Decorations

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Residential

Commercial

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Amscan

Balsam Hill

Barcana

Roman

Kingtree

Crystal Valley

Tree Classics

Festive Productions Ltd

Hilltop

BLACHERE ILLUMINATION

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Christmas Lights and Christmas Decorations consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Christmas Lights and Christmas Decorations market by identifying its various subsegments.

Focuses on the key global Christmas Lights and Christmas Decorations manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Christmas Lights and Christmas Decorations with respect to

individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Christmas Lights and Christmas Decorations submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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