

Global Chlorine Resistant Swimwear Market Growth 2026-2032

<https://marketpublishers.com/r/G10F68291CA1EN.html>

Date: July 2026

Pages: 143

Price: US\$ 3,660.00 (Single User License)

ID: G10F68291CA1EN

Abstracts

The global Chlorine Resistant Swimwear market size is predicted to grow from US\$ 855 million in 2025 to US\$ 1098 million in 2032; it is expected to grow at a CAGR of 3.6% from 2026 to 2032.

Chlorine resistant swimwear refers to swimsuits that are specifically designed to withstand the harsh effects of chlorine exposure in pools. These swimsuits are made from durable materials that are resistant to fading, stretching, and deterioration caused by chlorine, allowing them to maintain their shape and color for a longer period of time. This type of swimwear is ideal for frequent swimmers, water aerobics enthusiasts, and anyone who spends a lot of time in chlorinated pools, as it offers long-lasting performance and protection against the damaging effects of chlorine.

In 2025, global Chlorine Resistant Swimwear production reached approximately 11,063 K units, with an average global market price of around US\$ 79 per unit.

The upstream supply chain of chlorine resistant swimwear consists of raw material suppliers providing specialized fibers (polyester, PBT, chlorine-resistant elastane/Xtra Life Lycra), chemical additives for fiber treatment, textile machinery for fabric weaving, and packaging materials; midstream involves fabric manufacturing (weaving, dyeing, finishing), pattern design, cutting, sewing, quality control (chlorine resistance testing), and branding; downstream covers distribution channels (retail stores, online marketplaces, specialty sports shops, aquatic facilities), with end-users including competitive swimmers, fitness enthusiasts, aquatic therapy patients, and regular pool users.

The cost structure of chlorine resistant swimwear is primarily dominated by specialized

raw material costs (polyester/PBT blends with chlorine-resistant elastane, accounting for 40-50% of total costs), followed by manufacturing expenses (labor, machinery operation, quality testing), then design and development costs, logistics and distribution fees, marketing and branding expenses, and administrative overheads; costs vary with fabric quality, design complexity, production scale, and retail channel type, with premium chlorine-resistant fabrics typically costing 20-30% more than conventional swimwear materials.

LP Information, Inc. (LPI) ' newest research report, the "Chlorine Resistant Swimwear Industry Forecast" looks at past sales and reviews total world Chlorine Resistant Swimwear sales in 2025, providing a comprehensive analysis by region and market sector of projected Chlorine Resistant Swimwear sales for 2026 through 2032. With Chlorine Resistant Swimwear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Chlorine Resistant Swimwear industry.

This Insight Report provides a comprehensive analysis of the global Chlorine Resistant Swimwear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Chlorine Resistant Swimwear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Chlorine Resistant Swimwear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Chlorine Resistant Swimwear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Chlorine Resistant Swimwear.

This report presents a comprehensive overview, market shares, and growth opportunities of Chlorine Resistant Swimwear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

One-piece Swimsuits

Tankinis

Segmentation by Material Composition:

Polyester Based

Nylon Blended

Other

Segmentation by Fabric Grammage:

Light Weight: ?180 g/?

Medium Weight: 180?250 g/?

Heavy Weight: ?250 g/?

Segmentation by Application:

Individual Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zoggs

Speedo

Funkita

Arena

TYR

Sunseeker

AMANZI

Capriosca

Dolfin

Artesands

H2O Wear

Pour Moi

Baku

Nova

Zoke

Nike Swim

Adidas

Roxy

Key Questions Addressed in this Report

What is the 10-year outlook for the global Chlorine Resistant Swimwear market?

What factors are driving Chlorine Resistant Swimwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Chlorine Resistant Swimwear market opportunities vary by end market size?

How does Chlorine Resistant Swimwear break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Chlorine Resistant Swimwear Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Chlorine Resistant Swimwear by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Chlorine Resistant Swimwear by Country/Region, 2021, 2025 & 2032
- 2.2 Chlorine Resistant Swimwear Segment by Type
 - 2.2.1 One-piece Swimsuits
 - 2.2.2 Tankinis
 - 2.2.3 Chlorine Resistant Swimwear Sales by Type
 - 2.2.3.1 Global Chlorine Resistant Swimwear Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Chlorine Resistant Swimwear Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Chlorine Resistant Swimwear Sale Price by Type (2021-2026)
- 2.3 Chlorine Resistant Swimwear Segment by Material Composition
 - 2.3.1 Polyester Based
 - 2.3.2 Nylon Blended
 - 2.3.3 Other
 - 2.3.4 Chlorine Resistant Swimwear Sales by Material Composition
 - 2.3.4.1 Global Chlorine Resistant Swimwear Sales Market Share by Material Composition (2021-2026)
 - 2.3.4.2 Global Chlorine Resistant Swimwear Revenue and Market Share by Material Composition (2021-2026)

2.3.4.3 Global Chlorine Resistant Swimwear Sale Price by Material Composition (2021-2026)

2.4 Chlorine Resistant Swimwear Segment by Fabric Grammage

2.4.1 Light Weight: ?180 g/?

2.4.2 Medium Weight: 180?250 g/?

2.4.3 Heavy Weight: ?250 g/?

2.4.4 Chlorine Resistant Swimwear Sales by Fabric Grammage

2.4.4.1 Global Chlorine Resistant Swimwear Sales Market Share by Fabric Grammage (2021-2026)

2.4.4.2 Global Chlorine Resistant Swimwear Revenue and Market Share by Fabric Grammage (2021-2026)

2.4.4.3 Global Chlorine Resistant Swimwear Sale Price by Fabric Grammage (2021-2026)

2.5 Chlorine Resistant Swimwear Segment by Application

2.5.1 Individual Use

2.5.2 Commercial Use

2.5.3 Chlorine Resistant Swimwear Sales by Application

2.5.3.1 Global Chlorine Resistant Swimwear Sale Market Share by Application (2021-2026)

2.5.3.2 Global Chlorine Resistant Swimwear Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Chlorine Resistant Swimwear Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Chlorine Resistant Swimwear Breakdown Data by Company

3.1.1 Global Chlorine Resistant Swimwear Annual Sales by Company (2021-2026)

3.1.2 Global Chlorine Resistant Swimwear Sales Market Share by Company (2021-2026)

3.2 Global Chlorine Resistant Swimwear Annual Revenue by Company (2021-2026)

3.2.1 Global Chlorine Resistant Swimwear Revenue by Company (2021-2026)

3.2.2 Global Chlorine Resistant Swimwear Revenue Market Share by Company (2021-2026)

3.3 Global Chlorine Resistant Swimwear Sale Price by Company

3.4 Key Manufacturers Chlorine Resistant Swimwear Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Chlorine Resistant Swimwear Product Location Distribution

3.4.2 Players Chlorine Resistant Swimwear Products Offered

3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CHLORINE RESISTANT SWIMWEAR BY GEOGRAPHIC REGION

- 4.1 World Historic Chlorine Resistant Swimwear Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Chlorine Resistant Swimwear Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Chlorine Resistant Swimwear Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Chlorine Resistant Swimwear Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Chlorine Resistant Swimwear Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Chlorine Resistant Swimwear Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Chlorine Resistant Swimwear Sales Growth
- 4.4 APAC Chlorine Resistant Swimwear Sales Growth
- 4.5 Europe Chlorine Resistant Swimwear Sales Growth
- 4.6 Middle East & Africa Chlorine Resistant Swimwear Sales Growth

5 AMERICAS

- 5.1 Americas Chlorine Resistant Swimwear Sales by Country
 - 5.1.1 Americas Chlorine Resistant Swimwear Sales by Country (2021-2026)
 - 5.1.2 Americas Chlorine Resistant Swimwear Revenue by Country (2021-2026)
- 5.2 Americas Chlorine Resistant Swimwear Sales by Type (2021-2026)
- 5.3 Americas Chlorine Resistant Swimwear Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Chlorine Resistant Swimwear Sales by Region

6.1.1 APAC Chlorine Resistant Swimwear Sales by Region (2021-2026)

6.1.2 APAC Chlorine Resistant Swimwear Revenue by Region (2021-2026)

6.2 APAC Chlorine Resistant Swimwear Sales by Type (2021-2026)

6.3 APAC Chlorine Resistant Swimwear Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Chlorine Resistant Swimwear by Country

7.1.1 Europe Chlorine Resistant Swimwear Sales by Country (2021-2026)

7.1.2 Europe Chlorine Resistant Swimwear Revenue by Country (2021-2026)

7.2 Europe Chlorine Resistant Swimwear Sales by Type (2021-2026)

7.3 Europe Chlorine Resistant Swimwear Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Chlorine Resistant Swimwear by Country

8.1.1 Middle East & Africa Chlorine Resistant Swimwear Sales by Country (2021-2026)

8.1.2 Middle East & Africa Chlorine Resistant Swimwear Revenue by Country (2021-2026)

8.2 Middle East & Africa Chlorine Resistant Swimwear Sales by Type (2021-2026)

8.3 Middle East & Africa Chlorine Resistant Swimwear Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Chlorine Resistant Swimwear

10.3 Manufacturing Process Analysis of Chlorine Resistant Swimwear

10.4 Industry Chain Structure of Chlorine Resistant Swimwear

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Chlorine Resistant Swimwear Distributors

11.3 Chlorine Resistant Swimwear Customer

12 WORLD FORECAST REVIEW FOR CHLORINE RESISTANT SWIMWEAR BY GEOGRAPHIC REGION

12.1 Global Chlorine Resistant Swimwear Market Size Forecast by Region

12.1.1 Global Chlorine Resistant Swimwear Forecast by Region (2027-2032)

12.1.2 Global Chlorine Resistant Swimwear Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Chlorine Resistant Swimwear Forecast by Type (2027-2032)

12.7 Global Chlorine Resistant Swimwear Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Zoggs

13.1.1 Zoggs Company Information

13.1.2 Zoggs Chlorine Resistant Swimwear Product Portfolios and Specifications

13.1.3 Zoggs Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Zoggs Main Business Overview

13.1.5 Zoggs Latest Developments

13.2 Speedo

13.2.1 Speedo Company Information

13.2.2 Speedo Chlorine Resistant Swimwear Product Portfolios and Specifications

13.2.3 Speedo Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Speedo Main Business Overview

13.2.5 Speedo Latest Developments

13.3 Funkita

13.3.1 Funkita Company Information

13.3.2 Funkita Chlorine Resistant Swimwear Product Portfolios and Specifications

13.3.3 Funkita Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Funkita Main Business Overview

13.3.5 Funkita Latest Developments

13.4 Arena

13.4.1 Arena Company Information

13.4.2 Arena Chlorine Resistant Swimwear Product Portfolios and Specifications

13.4.3 Arena Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Arena Main Business Overview

13.4.5 Arena Latest Developments

13.5 TYR

13.5.1 TYR Company Information

13.5.2 TYR Chlorine Resistant Swimwear Product Portfolios and Specifications

13.5.3 TYR Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 TYR Main Business Overview

13.5.5 TYR Latest Developments

13.6 Sunseeker

13.6.1 Sunseeker Company Information

13.6.2 Sunseeker Chlorine Resistant Swimwear Product Portfolios and Specifications

13.6.3 Sunseeker Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Sunseeker Main Business Overview

13.6.5 Sunseeker Latest Developments

13.7 AMANZI

13.7.1 AMANZI Company Information

13.7.2 AMANZI Chlorine Resistant Swimwear Product Portfolios and Specifications

13.7.3 AMANZI Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 AMANZI Main Business Overview

13.7.5 AMANZI Latest Developments

13.8 Capriosca

13.8.1 Capriosca Company Information

13.8.2 Capriosca Chlorine Resistant Swimwear Product Portfolios and Specifications

13.8.3 Capriosca Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Capriosca Main Business Overview

13.8.5 Capriosca Latest Developments

13.9 Dolfin

13.9.1 Dolfin Company Information

13.9.2 Dolfin Chlorine Resistant Swimwear Product Portfolios and Specifications

13.9.3 Dolfin Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Dolfin Main Business Overview

13.9.5 Dolfin Latest Developments

13.10 Artesands

13.10.1 Artesands Company Information

13.10.2 Artesands Chlorine Resistant Swimwear Product Portfolios and Specifications

13.10.3 Artesands Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Artesands Main Business Overview

13.10.5 Artesands Latest Developments

13.11 H2O Wear

13.11.1 H2O Wear Company Information

13.11.2 H2O Wear Chlorine Resistant Swimwear Product Portfolios and Specifications

13.11.3 H2O Wear Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 H2O Wear Main Business Overview

13.11.5 H2O Wear Latest Developments

13.12 Pour Moi

13.12.1 Pour Moi Company Information

13.12.2 Pour Moi Chlorine Resistant Swimwear Product Portfolios and Specifications

13.12.3 Pour Moi Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Pour Moi Main Business Overview

13.12.5 Pour Moi Latest Developments

13.13 Baku

13.13.1 Baku Company Information

13.13.2 Baku Chlorine Resistant Swimwear Product Portfolios and Specifications

13.13.3 Baku Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Baku Main Business Overview

13.13.5 Baku Latest Developments

13.14 Nova

13.14.1 Nova Company Information

13.14.2 Nova Chlorine Resistant Swimwear Product Portfolios and Specifications

13.14.3 Nova Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Nova Main Business Overview

13.14.5 Nova Latest Developments

13.15 Zoke

13.15.1 Zoke Company Information

13.15.2 Zoke Chlorine Resistant Swimwear Product Portfolios and Specifications

13.15.3 Zoke Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Zoke Main Business Overview

13.15.5 Zoke Latest Developments

13.16 Nike Swim

13.16.1 Nike Swim Company Information

13.16.2 Nike Swim Chlorine Resistant Swimwear Product Portfolios and Specifications

13.16.3 Nike Swim Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Nike Swim Main Business Overview

13.16.5 Nike Swim Latest Developments

13.17 Adidas

13.17.1 Adidas Company Information

13.17.2 Adidas Chlorine Resistant Swimwear Product Portfolios and Specifications

13.17.3 Adidas Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin

(2021-2026)

13.17.4 Adidas Main Business Overview

13.17.5 Adidas Latest Developments

13.18 Roxy

13.18.1 Roxy Company Information

13.18.2 Roxy Chlorine Resistant Swimwear Product Portfolios and Specifications

13.18.3 Roxy Chlorine Resistant Swimwear Sales, Revenue, Price and Gross Margin

(2021-2026)

13.18.4 Roxy Main Business Overview

13.18.5 Roxy Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Chlorine Resistant Swimwear Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Chlorine Resistant Swimwear Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of One-piece Swimsuits

Table 4. Major Players of Tankinis

Table 5. Global Chlorine Resistant Swimwear Sales by Type (2021-2026) & (K Units)

Table 6. Global Chlorine Resistant Swimwear Sales Market Share by Type (2021-2026)

Table 7. Global Chlorine Resistant Swimwear Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Chlorine Resistant Swimwear Revenue Market Share by Type (2021-2026)

Table 9. Global Chlorine Resistant Swimwear Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Polyester Based

Table 11. Major Players of Nylon Blended

Table 12. Major Players of Other

Table 13. Global Chlorine Resistant Swimwear Sales by Material Composition (2021-2026) & (K Units)

Table 14. Global Chlorine Resistant Swimwear Sales Market Share by Material Composition (2021-2026)

Table 15. Global Chlorine Resistant Swimwear Revenue by Material Composition (2021-2026) & (\$ million)

Table 16. Global Chlorine Resistant Swimwear Revenue Market Share by Material Composition (2021-2026)

Table 17. Global Chlorine Resistant Swimwear Sale Price by Material Composition (2021-2026) & (US\$/Unit)

Table 18. Major Players of Light Weight: ?180 g/?

Table 19. Major Players of Medium Weight: 180?250 g/?

Table 20. Major Players of Heavy Weight: ?250 g/?

Table 21. Global Chlorine Resistant Swimwear Sales by Fabric Grammage (2021-2026) & (K Units)

Table 22. Global Chlorine Resistant Swimwear Sales Market Share by Fabric Grammage (2021-2026)

Table 23. Global Chlorine Resistant Swimwear Revenue by Fabric Grammage

(2021-2026) & (\$ million)

Table 24. Global Chlorine Resistant Swimwear Revenue Market Share by Fabric Grammage (2021-2026)

Table 25. Global Chlorine Resistant Swimwear Sale Price by Fabric Grammage (2021-2026) & (US\$/Unit)

Table 26. Global Chlorine Resistant Swimwear Sale by Application (2021-2026) & (K Units)

Table 27. Global Chlorine Resistant Swimwear Sale Market Share by Application (2021-2026)

Table 28. Global Chlorine Resistant Swimwear Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Chlorine Resistant Swimwear Revenue Market Share by Application (2021-2026)

Table 30. Global Chlorine Resistant Swimwear Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Chlorine Resistant Swimwear Sales by Company (2021-2026) & (K Units)

Table 32. Global Chlorine Resistant Swimwear Sales Market Share by Company (2021-2026)

Table 33. Global Chlorine Resistant Swimwear Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Chlorine Resistant Swimwear Revenue Market Share by Company (2021-2026)

Table 35. Global Chlorine Resistant Swimwear Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Chlorine Resistant Swimwear Producing Area Distribution and Sales Area

Table 37. Players Chlorine Resistant Swimwear Products Offered

Table 38. Chlorine Resistant Swimwear Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Chlorine Resistant Swimwear Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Chlorine Resistant Swimwear Sales Market Share Geographic Region (2021-2026)

Table 43. Global Chlorine Resistant Swimwear Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Chlorine Resistant Swimwear Revenue Market Share by Geographic

Region (2021-2026)

Table 45. Global Chlorine Resistant Swimwear Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Chlorine Resistant Swimwear Sales Market Share by Country/Region (2021-2026)

Table 47. Global Chlorine Resistant Swimwear Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Chlorine Resistant Swimwear Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Chlorine Resistant Swimwear Sales by Country (2021-2026) & (K Units)

Table 50. Americas Chlorine Resistant Swimwear Sales Market Share by Country (2021-2026)

Table 51. Americas Chlorine Resistant Swimwear Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Chlorine Resistant Swimwear Sales by Type (2021-2026) & (K Units)

Table 53. Americas Chlorine Resistant Swimwear Sales by Application (2021-2026) & (K Units)

Table 54. APAC Chlorine Resistant Swimwear Sales by Region (2021-2026) & (K Units)

Table 55. APAC Chlorine Resistant Swimwear Sales Market Share by Region (2021-2026)

Table 56. APAC Chlorine Resistant Swimwear Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Chlorine Resistant Swimwear Sales by Type (2021-2026) & (K Units)

Table 58. APAC Chlorine Resistant Swimwear Sales by Application (2021-2026) & (K Units)

Table 59. Europe Chlorine Resistant Swimwear Sales by Country (2021-2026) & (K Units)

Table 60. Europe Chlorine Resistant Swimwear Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Chlorine Resistant Swimwear Sales by Type (2021-2026) & (K Units)

Table 62. Europe Chlorine Resistant Swimwear Sales by Application (2021-2026) & (K Units)

Table 63. Middle East & Africa Chlorine Resistant Swimwear Sales by Country (2021-2026) & (K Units)

Table 64. Middle East & Africa Chlorine Resistant Swimwear Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Chlorine Resistant Swimwear Sales by Type

(2021-2026) & (K Units)

Table 66. Middle East & Africa Chlorine Resistant Swimwear Sales by Application
(2021-2026) & (K Units)

Table 67. Key Market Drivers & Growth Opportunities of Chlorine Resistant Swimwear

Table 68. Key Market Challenges & Risks of Chlorine Resistant Swimwear

Table 69. Key Industry Trends of Chlorine Resistant Swimwear

Table 70. Chlorine Resistant Swimwear Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Chlorine Resistant Swimwear Distributors List

Table 73. Chlorine Resistant Swimwear Customer List

Table 74. Global Chlorine Resistant Swimwear Sales Forecast by Region (2027-2032)
& (K Units)

Table 75. Global Chlorine Resistant Swimwear Revenue Forecast by Region
(2027-2032) & (\$ millions)

Table 76. Americas Chlorine Resistant Swimwear Sales Forecast by Country
(2027-2032) & (K Units)

Table 77. Americas Chlorine Resistant Swimwear Annual Revenue Forecast by Country
(2027-2032) & (\$ millions)

Table 78. APAC Chlorine Resistant Swimwear Sales Forecast by Region (2027-2032) &
(K Units)

Table 79. APAC Chlorine Resistant Swimwear Annual Revenue Forecast by Region
(2027-2032) & (\$ millions)

Table 80. Europe Chlorine Resistant Swimwear Sales Forecast by Country (2027-2032)
& (K Units)

Table 81. Europe Chlorine Resistant Swimwear Revenue Forecast by Country
(2027-2032) & (\$ millions)

Table 82. Middle East & Africa Chlorine Resistant Swimwear Sales Forecast by Country
(2027-2032) & (K Units)

Table 83. Middle East & Africa Chlorine Resistant Swimwear Revenue Forecast by
Country (2027-2032) & (\$ millions)

Table 84. Global Chlorine Resistant Swimwear Sales Forecast by Type (2027-2032) &
(K Units)

Table 85. Global Chlorine Resistant Swimwear Revenue Forecast by Type (2027-2032)
& (\$ millions)

Table 86. Global Chlorine Resistant Swimwear Sales Forecast by Application
(2027-2032) & (K Units)

Table 87. Global Chlorine Resistant Swimwear Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 88. Zoggs Basic Information, Chlorine Resistant Swimwear Manufacturing Base,

Sales Area and Its Competitors

Table 89. Zoggs Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 90. Zoggs Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Zoggs Main Business

Table 92. Zoggs Latest Developments

Table 93. Speedo Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 94. Speedo Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 95. Speedo Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Speedo Main Business

Table 97. Speedo Latest Developments

Table 98. Funkita Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 99. Funkita Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 100. Funkita Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Funkita Main Business

Table 102. Funkita Latest Developments

Table 103. Arena Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 104. Arena Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 105. Arena Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Arena Main Business

Table 107. Arena Latest Developments

Table 108. TYR Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 109. TYR Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 110. TYR Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. TYR Main Business

Table 112. TYR Latest Developments

Table 113. Sunseeker Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 114. Sunseeker Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 115. Sunseeker Chlorine Resistant Swimwear Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Sunseeker Main Business

Table 117. Sunseeker Latest Developments

Table 118. AMANZI Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 119. AMANZI Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 120. AMANZI Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. AMANZI Main Business

Table 122. AMANZI Latest Developments

Table 123. Capriosca Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 124. Capriosca Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 125. Capriosca Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Capriosca Main Business

Table 127. Capriosca Latest Developments

Table 128. Dolfin Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 129. Dolfin Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 130. Dolfin Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Dolfin Main Business

Table 132. Dolfin Latest Developments

Table 133. Artesands Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 134. Artesands Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 135. Artesands Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Artesands Main Business

Table 137. Artesands Latest Developments

Table 138. H2O Wear Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 139. H2O Wear Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 140. H2O Wear Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. H2O Wear Main Business

Table 142. H2O Wear Latest Developments

Table 143. Pour Moi Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 144. Pour Moi Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 145. Pour Moi Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Pour Moi Main Business

Table 147. Pour Moi Latest Developments

Table 148. Baku Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 149. Baku Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 150. Baku Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Baku Main Business

Table 152. Baku Latest Developments

Table 153. Nova Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 154. Nova Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 155. Nova Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. Nova Main Business

Table 157. Nova Latest Developments

Table 158. Zoke Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 159. Zoke Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 160. Zoke Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 161. Zoke Main Business

Table 162. Zoke Latest Developments

Table 163. Nike Swim Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 164. Nike Swim Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 165. Nike Swim Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 166. Nike Swim Main Business

Table 167. Nike Swim Latest Developments

Table 168. Adidas Basic Information, Chlorine Resistant Swimwear Manufacturing

Base, Sales Area and Its Competitors

Table 169. Adidas Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 170. Adidas Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 171. Adidas Main Business

Table 172. Adidas Latest Developments

Table 173. Roxy Basic Information, Chlorine Resistant Swimwear Manufacturing Base, Sales Area and Its Competitors

Table 174. Roxy Chlorine Resistant Swimwear Product Portfolios and Specifications

Table 175. Roxy Chlorine Resistant Swimwear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 176. Roxy Main Business

Table 177. Roxy Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Chlorine Resistant Swimwear

Figure 2. Chlorine Resistant Swimwear Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Chlorine Resistant Swimwear Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Chlorine Resistant Swimwear Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Chlorine Resistant Swimwear Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Chlorine Resistant Swimwear Sales Market Share by Country/Region (2025)

Figure 10. Chlorine Resistant Swimwear Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of One-piece Swimsuits

Figure 12. Product Picture of Tankinis

Figure 13. Global Chlorine Resistant Swimwear Sales Market Share by Type in 2026

Figure 14. Global Chlorine Resistant Swimwear Revenue Market Share by Type (2021-2026)

Figure 15. Product Picture of Polyester Based

Figure 16. Product Picture of Nylon Blended

Figure 17. Product Picture of Other

Figure 18. Global Chlorine Resistant Swimwear Sales Market Share by Material Composition in 2026

Figure 19. Global Chlorine Resistant Swimwear Revenue Market Share by Material Composition (2021-2026)

Figure 20. Product Picture of Light Weight: ?180 g/?

Figure 21. Product Picture of Medium Weight: 180?250 g/?

Figure 22. Product Picture of Heavy Weight: ?250 g/?

Figure 23. Global Chlorine Resistant Swimwear Sales Market Share by Fabric Grammage in 2026

Figure 24. Global Chlorine Resistant Swimwear Revenue Market Share by Fabric Grammage (2021-2026)

Figure 25. Chlorine Resistant Swimwear Consumed in Individual Use

Figure 26. Global Chlorine Resistant Swimwear Market: Individual Use (2021-2026) & (K Units)

- Figure 27. Chlorine Resistant Swimwear Consumed in Commercial Use
- Figure 28. Global Chlorine Resistant Swimwear Market: Commercial Use (2021-2026) & (K Units)
- Figure 29. Global Chlorine Resistant Swimwear Sale Market Share by Application (2025)
- Figure 30. Global Chlorine Resistant Swimwear Revenue Market Share by Application in 2025
- Figure 31. Chlorine Resistant Swimwear Sales by Company in 2025 (K Units)
- Figure 32. Global Chlorine Resistant Swimwear Sales Market Share by Company in 2025
- Figure 33. Chlorine Resistant Swimwear Revenue by Company in 2025 (\$ millions)
- Figure 34. Global Chlorine Resistant Swimwear Revenue Market Share by Company in 2025
- Figure 35. Global Chlorine Resistant Swimwear Sales Market Share by Geographic Region (2021-2026)
- Figure 36. Global Chlorine Resistant Swimwear Revenue Market Share by Geographic Region in 2025
- Figure 37. Americas Chlorine Resistant Swimwear Sales 2021-2026 (K Units)
- Figure 38. Americas Chlorine Resistant Swimwear Revenue 2021-2026 (\$ millions)
- Figure 39. APAC Chlorine Resistant Swimwear Sales 2021-2026 (K Units)
- Figure 40. APAC Chlorine Resistant Swimwear Revenue 2021-2026 (\$ millions)
- Figure 41. Europe Chlorine Resistant Swimwear Sales 2021-2026 (K Units)
- Figure 42. Europe Chlorine Resistant Swimwear Revenue 2021-2026 (\$ millions)
- Figure 43. Middle East & Africa Chlorine Resistant Swimwear Sales 2021-2026 (K Units)
- Figure 44. Middle East & Africa Chlorine Resistant Swimwear Revenue 2021-2026 (\$ millions)
- Figure 45. Americas Chlorine Resistant Swimwear Sales Market Share by Country in 2025
- Figure 46. Americas Chlorine Resistant Swimwear Revenue Market Share by Country (2021-2026)
- Figure 47. Americas Chlorine Resistant Swimwear Sales Market Share by Type (2021-2026)
- Figure 48. Americas Chlorine Resistant Swimwear Sales Market Share by Application (2021-2026)
- Figure 49. United States Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Canada Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Chlorine Resistant Swimwear Sales Market Share by Region in 2025

Figure 54. APAC Chlorine Resistant Swimwear Revenue Market Share by Region (2021-2026)

Figure 55. APAC Chlorine Resistant Swimwear Sales Market Share by Type (2021-2026)

Figure 56. APAC Chlorine Resistant Swimwear Sales Market Share by Application (2021-2026)

Figure 57. China Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Chlorine Resistant Swimwear Sales Market Share by Country in 2025

Figure 65. Europe Chlorine Resistant Swimwear Revenue Market Share by Country (2021-2026)

Figure 66. Europe Chlorine Resistant Swimwear Sales Market Share by Type (2021-2026)

Figure 67. Europe Chlorine Resistant Swimwear Sales Market Share by Application (2021-2026)

Figure 68. Germany Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Chlorine Resistant Swimwear Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Chlorine Resistant Swimwear Sales Market Share by Type (2021-2026)

Figure 75. Middle East & Africa Chlorine Resistant Swimwear Sales Market Share by Application (2021-2026)

Figure 76. Egypt Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Chlorine Resistant Swimwear Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Chlorine Resistant Swimwear in 2026

Figure 82. Manufacturing Process Analysis of Chlorine Resistant Swimwear

Figure 83. Industry Chain Structure of Chlorine Resistant Swimwear

Figure 84. Channels of Distribution

Figure 85. Global Chlorine Resistant Swimwear Sales Market Forecast by Region (2027-2032)

Figure 86. Global Chlorine Resistant Swimwear Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Chlorine Resistant Swimwear Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Chlorine Resistant Swimwear Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Chlorine Resistant Swimwear Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Chlorine Resistant Swimwear Revenue Market Share Forecast by Application (2027-2032)

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