

Global Children's Running Shoes Market Growth 2026-2032

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Abstracts

The global Children's Running Shoes market size is predicted to grow from US\$ 5674 million in 2025 to US\$ 8713 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Children's running shoes are functional athletic shoes designed for children and teenagers in daily running, school sports, outdoor activity, fitness training, and light exercise scenarios, generally covering toddler, little-kid, and big-kid size ranges. The product emphasizes lightweight construction, cushioning, slip resistance, breathability, durability, easy wearing, and fit adaptability for growing feet. Typical structures include mesh or knit uppers, EVA foam midsoles, rubber or TPR outsoles, protective toe structures, heel-stability components, and hook-and-loop, elastic-lace, or lace-up closure systems. The scope excludes general children's casual shoes, infant pre-walker shoes, professional track spikes, football shoes, basketball shoes, and medical orthopedic footwear.

The main production bases for children's running shoes are concentrated in Asian footwear manufacturing hubs such as China, Vietnam, Indonesia, and India, while brand development, channel sales, and consumer demand are mainly led by the United States, Europe, China, Japan, and South Korea. Driven by children's physical education, parent-child sports, school running activities, and youth fitness training, children's running shoes are evolving from basic durable kids' footwear into a more specialized children's athletic footwear category combining motion protection, wearing comfort, and lifestyle appeal.

In 2025, global production of children's running shoes reached approximately 650 million to 730 million pairs. The mainstream FOB factory price was about USD 7.6 to

USD 9.4 per pair, with basic school-sport models generally concentrated at USD 4.5 to USD 7.0 per pair, mid-range branded OEM cushioned models mostly priced at USD 8.0 to USD 12.0 per pair, and higher-end big-kid training and performance cushioning models reaching above USD 12.0 per pair. Overall supply remained concentrated in Asian manufacturing bases, while demand growth was mainly driven by school sports, upgrading children's athletic consumption, and the expansion of kids' footwear lines by sports brands.

The global children's running shoes market is moving from basic kids' footwear consumption toward more specialized children's athletic equipment consumption. The rapid growth of children's feet creates naturally frequent replacement demand, while school sports, parent-child running, outdoor activities, and youth fitness training continue to broaden usage scenarios. As a result, children's running shoes are becoming more functional and brand-driven within the broader kids' footwear market. Parents are no longer focused only on price and appearance; they increasingly value cushioning protection, slip resistance, outsole durability, sole flexibility, heel stability, breathability, comfort, and material safety. Sports brands are also accelerating the transfer of lightweight midsoles, engineered mesh uppers, durable outsoles, and ergonomic lasts from adult running shoes into children's product lines, creating a multi-tier product structure ranging from basic school-sport models to big-kid training shoes and from mass-market price points to mid- and high-end functional products.

Key market challenges include price sensitivity, complex size inventory, product homogenization, and rising compliance requirements. Children's running shoes cover wide age ranges and size spans, with clear differences in color, gender positioning, seasonality, and application scenarios, creating inventory mismatch and markdown pressure for brands and channels. Low-end products face intense competition and can be substituted by general children's athletic shoes or casual footwear, while mid- and high-end products must balance comfort, protection, lightweight performance, durability, and cost control. Looking ahead, lightweight cushioned children's running shoes, school-sport running shoes, wide-fit comfort running shoes, sustainable-material children's running shoes, and functional shoes for big-kid training scenarios are expected to offer stronger growth potential. Companies with sports-brand recognition, children's last-development capability, flexible supply chains, and omnichannel execution will be better positioned in the global market.

LP Information, Inc. (LPI)'s newest research report, the "Children's Running Shoes Industry Forecast" looks at past sales and reviews total world Children's Running Shoes sales in 2025, providing a comprehensive analysis by region and market sector

of projected Children's Running Shoes sales for 2026 through 2032. With Children's Running Shoes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Children's Running Shoes industry.

This Insight Report provides a comprehensive analysis of the global Children's Running Shoes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Children's Running Shoes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Children's Running Shoes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Children's Running Shoes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Children's Running Shoes.

This report presents a comprehensive overview, market shares, and growth opportunities of Children's Running Shoes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

School Sports Running Shoes

Daily Athletic Running Shoes

Others

Segmentation by Gender Positioning:

Boys Running Shoes

Girls Running Shoes

Segmentation by Upper Material:

Mesh Upper Running Shoes

Knit Upper Running Shoes

Synthetic Leather Upper Running Shoes

Others

Segmentation by Midsole Material:

EVA Midsole Running Shoes

Phylon Midsole Running Shoes

Advanced Foam Midsole Running Shoes

Others

Segmentation by Application:

Toddler Running Shoes

Little Kid Running Shoes

Big Kid Running Shoes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nike, Inc.

adidas AG

PUMA SE

New Balance Athletics, Inc.

ASICS Corporation

Mizuno Corporation

Skechers U.S.A., Inc.

Under Armour, Inc.

Deckers Outdoor Corporation

Wolverine World Wide, Inc.

Decathlon SE

On Holding AG

Diadora S.p.A.

Misto Holdings Corp.

LS Networks Corp.

ANTA Sports Products Limited

Li Ning Company Limited

Xtep International Holdings Limited

361 Degrees International Limited

Fujian Hongxing Erke Sports Goods Co., Ltd.

Peak Sport Products Co., Limited

Biti's Company Limited

PT Berca Sportindo

Campus Activewear Limited

Bata India Limited

Key Questions Addressed in this Report

What is the 10-year outlook for the global Children's Running Shoes market?

What factors are driving Children's Running Shoes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Children's Running Shoes market opportunities vary by end market size?

How does Children's Running Shoes break out by Type, by Application?

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