

Global Children' Sports Shoes Market Growth 2026-2032

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Abstracts

The global Children' Sports Shoes market size is predicted to grow from US\$ 12228 million in 2025 to US\$ 18973 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Children's sports shoes refer to functional footwear designed for children and teenagers in school sports, daily exercise, running, training, ball sports, outdoor activities, and recreational athletic scenarios, generally covering toddler, little-kid, and big-kid size ranges. The product emphasizes lightweight construction, cushioning, slip resistance, durability, breathability, support, easy wearing, and adaptability for growing feet. Typical structures include mesh, knit, or synthetic leather uppers; EVA, thermoplastic elastomer, or composite foam midsoles; rubber, TPR, or abrasion-resistant composite outsoles; and protective toe caps, heel-stability components, arch-support structures, and hook-and-loop, elastic-lace, or lace-up closure systems. The scope includes children's running shoes, training shoes, basketball shoes, football shoes, tennis shoes, outdoor sports shoes, and general athletic shoes, while excluding children's dress shoes, infant pre-walker shoes, purely fashion-oriented kids' shoes, slippers, sandals, and medical orthopedic footwear.

The main production bases for children's sports shoes are concentrated in Asian footwear manufacturing hubs such as China, Vietnam, Indonesia, India, and Bangladesh, while brand development and consumer demand are mainly led by the United States, Europe, China, Japan, South Korea, and India. Driven by children's physical education, youth fitness training, school sports, parent-child outdoor activities, and the athleisure trend in kids' apparel, children's sports shoes have evolved from basic durable kids' footwear into a core children's footwear category combining motion protection, wearing comfort, brand expression, and scenario-specific functionality.

In 2025, global production of children's sports shoes reached approximately 1.50 billion to 1.68 billion pairs. The mainstream FOB factory price was about USD 7.8 to USD 10.1 per pair, with basic school-sport and general training models mostly concentrated at USD 5.0 to USD 8.0 per pair, mid-range branded OEM running shoes, basketball shoes, and outdoor sports shoes generally priced at USD 8.0 to USD 13.0 per pair, and higher-end big-kid performance models reaching above USD 13.0 per pair. Overall supply remained concentrated in Asian manufacturing bases, while demand growth was mainly driven by the expansion of school sports, upgrading children's athletic consumption, broader kids' product lines from sports brands, and deeper penetration of online retail channels.

The global children's sports shoes market is entering a stage in which functionality, athletic positioning, and brand value are upgrading simultaneously within kids' footwear. Children's sports shoes are no longer limited to basic footwear for school physical education or everyday durability; they now cover running, training, basketball, football, outdoor activities, parent-child sports, and daily commuting scenarios. The rapid growth of children's feet creates naturally frequent replacement demand, giving the category strong repeat-purchase characteristics. At the same time, parents are paying more attention to motion protection, slip resistance, cushioning support, breathability, comfort, material safety, and size adaptability. This is encouraging brands to transfer lightweight foams, engineered mesh, abrasion-resistant outsoles, supportive structures, and ergonomic lasts from adult athletic footwear into children's product lines. Online retail, kids' sections of sports brands, school-sport consumption, and social-media-driven product communication are further improving new-product reach, making children's sports shoes a category that combines practical necessity, brand consumption, and style expression.

Key market challenges include price sensitivity, complex inventory management, supply-chain cost volatility, and product homogenization. Children's sports shoes involve multiple SKU dimensions, including age, size, sport type, season, color, and gender positioning, which can create out-of-stock, slow-moving inventory, and markdown pressure for channels. The low-end market remains highly competitive, and basic children's sports shoes can be substituted by general casual kids' footwear, while the mid- and high-end market must balance lightweight performance, stability, durability, comfort, and cost. Future growth opportunities are expected to concentrate in school-sport shoes, children's running shoes, big-kid training shoes, children's basketball shoes, children's outdoor sports shoes, wide-fit comfort shoes, and sports shoes using sustainable materials. Companies with children's last-development capability, sports-

technology transfer capability, flexible supply chains, brand recognition, and omnichannel execution will be better positioned to build stable global market share.

LP Information, Inc. (LPI) ' newest research report, the 'Children' Sports Shoes Industry Forecast' looks at past sales and reviews total world Children' Sports Shoes sales in 2025, providing a comprehensive analysis by region and market sector of projected Children' Sports Shoes sales for 2026 through 2032. With Children' Sports Shoes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Children' Sports Shoes industry.

This Insight Report provides a comprehensive analysis of the global Children' Sports Shoes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Children' Sports Shoes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Children' Sports Shoes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Children' Sports Shoes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Children' Sports Shoes.

This report presents a comprehensive overview, market shares, and growth opportunities of Children' Sports Shoes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Running Shoes

Training Shoes

Ball Sports Shoes

Others

Segmentation by Sales Channel:

Online Retail Sports Shoes

Sports Specialty Store Sports Shoes

Department Store and Supermarket Sports Shoes

Others

Segmentation by Upper Material:

Mesh Upper Sports Shoes

Synthetic Leather Upper Sports Shoes

Knit Upper Sports Shoes

Others

Segmentation by Age Group:

Toddler Sports Shoes

Little Kid Sports Shoes

Big Kid Sports Shoes

Segmentation by Application:

Boys Sports Shoes

Girls Sports Shoes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nike, Inc.

adidas AG

PUMA SE

New Balance Athletics, Inc.

ASICS Corporation

Mizuno Corporation

Skechers U.S.A., Inc.

Under Armour, Inc.

Deckers Outdoor Corporation

Decathlon SE

On Holding AG

Diadora S.p.A.

Misto Holdings Corp.

LS Networks Corp.

VICTOR Rackets Industrial Corp.

ANTA Sports Products Limited

Li Ning Company Limited

Xtep International Holdings Limited

361 Degrees International Limited

Fujian Hongxing Erke Sports Goods Co., Ltd.

Peak Sport Products Co., Limited

Biti's Company Limited

PT Berca Sportindo

Campus Activewear Limited

Relaxo Footwears Limited

Key Questions Addressed in this Report

What is the 10-year outlook for the global Children' Sports Shoes market?

What factors are driving Children' Sports Shoes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Children' Sports Shoes market opportunities vary by end market size?

How does Children' Sports Shoes break out by Type, by Application?

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