

Global Chicken Seasoning Market Growth 2026-2032

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Abstracts

The global Chicken Seasoning market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Chicken essence is made of monosodium glutamate, edible salt, chicken/chicken bone powder or its concentrated extract, taste nucleotide disodium and other auxiliary materials, with or without adding flavoring agents such as spices and/or food flavors after mixing, Dried and processed, it is a compound seasoning with chicken umami taste and aroma, and its freshness is more than twice that of sodium glutamate. Since chicken essence contains umami nucleotides as a freshness enhancer, it has a freshness effect, and its purity is lower than that of monosodium glutamate.

United States market for Chicken Seasoning is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Chicken Seasoning is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Chicken Seasoning is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Chicken Seasoning players cover BRAND'S, Maggi, Knorr, Herb-Ox, Totole, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Chicken Seasoning Industry Forecast" looks at past sales and reviews total world Chicken Seasoning sales in 2025, providing a comprehensive analysis by region and market sector of projected Chicken Seasoning sales for 2026 through 2032. With Chicken Seasoning sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Chicken Seasoning industry.

This Insight Report provides a comprehensive analysis of the global Chicken Seasoning landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Chicken Seasoning portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Chicken Seasoning market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Chicken Seasoning and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Chicken Seasoning.

This report presents a comprehensive overview, market shares, and growth opportunities of Chicken Seasoning market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid

Solid

Segmentation by Application:

Food & Beverage

Animal Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BRAND'S

Maggi

Knorr

Herb-Ox

Totole

Haitian Flavouring And Food

Haoji Food

Meiweixian Flavoring Foods

Jialong Food

Profile Of Yong Yi Food

Wangshouyi Thirteen Spice

Key Questions Addressed in this Report

What is the 10-year outlook for the global Chicken Seasoning market?

What factors are driving Chicken Seasoning market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Chicken Seasoning market opportunities vary by end market size?
How does Chicken Seasoning break out by Type, by Application?

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