

Global Chew Treats for Pets Market Growth 2025-2031

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Abstracts

The global Chew Treats for Pets market size is predicted to grow from US\$ 4118 million in 2025 to US\$ 7530 million in 2031; it is expected to grow at a CAGR of 10.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Chew treats for pets are a type of pet food that mainly consist of rawhide chews and plant - based chews. Rawhide chews are crafted from primary ingredients such as untanned animal hides and livestock or poultry meats, which are of animal origin. Through a series of manufacturing processes, these chews offer multiple benefits. They can help keep a dog's mouth clean, strengthen its teeth and jaw muscles, and supply essential nutrients. Plant-based chews, on the other hand, are made using plant starches and livestock or poultry meats as key components, along with additional nutritional elements. After going through several production steps, they share the advantages of rawhide chews. Moreover, they have the extra features of being easy to digest, coming in a wide range of varieties, and having an attractive appearance. This makes them an ideal choice for young puppies and senior dogs. In developed overseas markets, chew treats for pets are frequently purchased items. As domestic pet owners become more informed about scientific pet-care methods and recognize the significance of a pet's oral and digestive health, the market for these chew treats is expected to expand. Due to the high-level manufacturing techniques required, they also carry a higher added value.

United States market for Chew Treats for Pets is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Chew Treats for Pets is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Chew Treats for Pets is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Chew Treats for Pets players cover Nestlé, Purina, Colgate-Palmolive (Hill's Pet Nutrition), Greenies, WOLTERS cat & dog, Wellness Pet Company, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Chew Treats for Pets Industry Forecast” looks at past sales and reviews total world Chew Treats for Pets sales in 2024, providing a comprehensive analysis by region and market sector of projected Chew Treats for Pets sales for 2025 through 2031. With Chew Treats for Pets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Chew Treats for Pets industry.

This Insight Report provides a comprehensive analysis of the global Chew Treats for Pets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Chew Treats for Pets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Chew Treats for Pets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Chew Treats for Pets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Chew Treats for Pets.

This report presents a comprehensive overview, market shares, and growth opportunities of Chew Treats for Pets market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Plant-based (Vegan) Chews

Rawhide Chews

Segmentation by Application:

Dog

Cat

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nestlé Purina

Colgate-Palmolive (Hill's Pet Nutrition)

Greenies

WOLTERS cat & dog

Wellness Pet Company

Milkbone (Big Heart Pet)

Spectrum Brands

Bluebuffalo

Dentley's

Mars

Zhejiang Petpal Pet Nutrition Technology

Shandong Gambol Pet Group

Wenzhou Yuanfei Pet Toy Products

China Jinheng Holding Group

Shandong Luscious Pet Food

Yantai China Pet Foods

Key Questions Addressed in this Report

What is the 10-year outlook for the global Chew Treats for Pets market?

What factors are driving Chew Treats for Pets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Chew Treats for Pets market opportunities vary by end market size?

How does Chew Treats for Pets break out by Type, by Application?

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