

Global Chenopodium Quinoa Market Growth 2025-2031

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Abstracts

The global Chenopodium Quinoa market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Quinoa is a flowering plant (*Chenopodium quinoa*) in the amaranth family. It is a herbaceous annual plant grown as a grain crop primarily for its edible seeds. Quinoa is not a grass like wheat or rice, but rather a pseudocereal botanically related to spinach and amaranth (*Amaranthus* spp.). After harvest, the seeds are processed to remove the bitter-tasting outer seed coat.

United States market for Chenopodium Quinoa is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Chenopodium Quinoa is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Chenopodium Quinoa is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Chenopodium Quinoa players cover Adaptive Seeds, Territorial Seed Company, Victory Seeds, Hancock, Heritage Harvest Seed, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Chenopodium Quinoa Industry Forecast” looks at past sales and reviews total world Chenopodium Quinoa sales in 2024, providing a comprehensive analysis by region and market sector of projected Chenopodium Quinoa sales for 2025 through 2031. With Chenopodium Quinoa sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Chenopodium Quinoa industry.

This Insight Report provides a comprehensive analysis of the global Chenopodium Quinoa landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Chenopodium Quinoa portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Chenopodium Quinoa market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Chenopodium Quinoa and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Chenopodium Quinoa.

This report presents a comprehensive overview, market shares, and growth opportunities of Chenopodium Quinoa market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Black Quinoa Seeds

Red Quinoa Seeds

White Quinoa Seeds

Segmentation by Application:

Direct Edible

Reprocessing Products

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Adaptive Seeds

Territorial Seed Company

Victory Seeds

Hancock

Heritage Harvest Seed

Real Seed

Alter Eco

Andean Valley

Quinoa Foods Company

COMRURAL XXI

Northern Quinoa

Quinoabol

ENSE Organics

Irupana Andean Organic Food

Colorexa

Key Questions Addressed in this Report

What is the 10-year outlook for the global Chenopodium Quinoa market?

What factors are driving Chenopodium Quinoa market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Chenopodium Quinoa market opportunities vary by end market size?

How does Chenopodium Quinoa break out by Type, by Application?

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