

Global Chenille Upholstery Fabric Market Growth 2026-2032

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Abstracts

The global Chenille Upholstery Fabric market size is predicted to grow from US\$ 740 million in 2025 to US\$ 1054 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Chenille Upholstery Fabric is a fabric with a unique velvet-like texture, created by embedding short pile fibers into a base fabric. The name 'chenille' is derived from the French word for 'caterpillar,' reflecting the fabric's resemblance to a caterpillar's texture. Chenille fabrics are typically made from pile fibers such as cotton, synthetic fibers, or blends, offering a soft touch and rich appearance, widely used in furniture and interior decor.

Chenille upholstery fabric is favored for its luxurious feel and comfort. It is extensively used for making sofas, chairs, and cushions, valued for its elegant appearance and softness. Manufacturers are continuously innovating to enhance the durability and ease of cleaning of chenille fabrics. For instance, using abrasion-resistant synthetic fibers and stain-resistant treatments makes the fabric more suitable for everyday use. As consumer demand for high-quality home decor rises, chenille fabric designs are becoming more diverse, featuring a range of colors and textures to meet various styles and needs.

LP Information, Inc. (LPI)'s newest research report, the 'Chenille Upholstery Fabric Industry Forecast' looks at past sales and reviews total world Chenille Upholstery Fabric sales in 2025, providing a comprehensive analysis by region and market sector of projected Chenille Upholstery Fabric sales for 2026 through 2032. With Chenille Upholstery Fabric sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Chenille Upholstery

Fabric industry.

This Insight Report provides a comprehensive analysis of the global Chenille Upholstery Fabric landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Chenille Upholstery Fabric portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Chenille Upholstery Fabric market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Chenille Upholstery Fabric and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Chenille Upholstery Fabric.

This report presents a comprehensive overview, market shares, and growth opportunities of Chenille Upholstery Fabric market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Viscose/Acrylic

Cotton/Polyester

Viscose/Cotton

Acrylic/Polyester

Viscose/Polyester

Others

Segmentation by Application:

Sofa

Chair

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Culp

Specialty Textiles Incorporated (STI)

Sunbrella (Glen Raven)

Valdese Weavers

Gabriel Group

Crypton

Perennials and Sutherland

Richloom Fabrics

Luilor

Kvadrat

RUBELLI

Kravet

Zhongwang Fabric

D?decor

Key Questions Addressed in this Report

What is the 10-year outlook for the global Chenille Upholstery Fabric market?

What factors are driving Chenille Upholstery Fabric market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Chenille Upholstery Fabric market opportunities vary by end market size?

How does Chenille Upholstery Fabric break out by Type, by Application?

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