

# Global Chasen Market Growth 2026-2032

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## Abstracts

The global Chasen market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

The tea whisk is a tea-making tool made of finely cut bamboo blocks and is used to stir powdered tea. It is an essential tool for making tea. The method of use is that the tea-making chef first uses a tea spoon to put the powdered tea into the Jianzhan, pours in boiling water, and quickly beats it with the tea whisk to produce foam.

The chasen is the most indispensable tool when it comes to making matcha, as none of the alternatives can compete with its ability to evenly mix the tea and create a thick yet fine mousse-like foam. Today, most matcha whisks are mass-produced outside of Japan. However, the highest quality chasen are still painstakingly made from locally grown bamboo in the small village of Takayama in northwest Nara prefecture, where they have been produced for over 500 years.

LP Information, Inc. (LPI) ' newest research report, the "Chasen Industry Forecast" looks at past sales and reviews total world Chasen sales in 2025, providing a comprehensive analysis by region and market sector of projected Chasen sales for 2026 through 2032. With Chasen sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Chasen industry.

This Insight Report provides a comprehensive analysis of the global Chasen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Chasen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Chasen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Chasen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Chasen.

This report presents a comprehensive overview, market shares, and growth opportunities of Chasen market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

80-tine

100-tine

120-tine

#### Segmentation by Application:

Light Matcha

Dark Matcha

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Takemeido Sabun

Tango Tanimura

Suikaen

MATCHAZUKI

Kubo Tatehiro

Ikeda Iki

Sugimoto Tea Company

Matchali

Hugo Tea Company

Hubei banbingwei Tea Industry

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Chasen market?

What factors are driving Chasen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Chasen market opportunities vary by end market size?

How does Chasen break out by Type, by Application?

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