

Global Cetyl Alcohol Market Growth 2026-2032

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Abstracts

The global Cetyl Alcohol market size is predicted to grow from US\$ 318 million in 2025 to US\$ 398 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

Cetyl alcohol, scientifically known as 1-hexadecaneol or cetyl alcohol, is a common saturated fatty alcohol. It appears as white, waxy crystals or flaky solids, insoluble in water but readily soluble in organic solvents such as alcohols and ethers. It possesses lubricating, moisturizing, emulsifying, stabilizing, and thickening properties, making it a key industrial raw material for cosmetics, lotions, creams, detergents, plastics, and pharmaceuticals.

The upstream core lies in the oil source, primarily including vegetable oils such as palm oil and coconut oil (natural sources), and ethylene oligomers (synthetic sources). Through high-pressure hydrogenation, fatty acid methyl esters or ethylene are converted into a mixture of fatty alcohols, which is then precisely fractionated to obtain cetyl alcohol. The technological barriers in the midstream manufacturing stage lie in controlling the purity of the fractionation and the granulation/flaky processing technology of the product. High-quality suppliers must ensure the stability of the product in terms of color, odor, and acid value.

In 2025, global sales of high-purity neopentyl glycol were approximately 146,400 tons, with an average market price of approximately US\$2,218 per ton. The industry's gross profit margin was around 15-25%.

Cetyl alcohol, a long-chain fatty alcohol possessing lubricity, emulsification stability, and film-forming properties, benefits from the continued expansion of the global personal care market and the structural reform of replacing petrochemical-based products with plant-based ones. End consumers' preference for 'naturally derived' labels has driven

strong demand growth for palm oil-derived cetyl alcohol, especially in emerging markets such as the Asia-Pacific region, where the upgrading of hair and skin care consumption by the middle class directly boosts the output of the emulsifier market. Secondly, the standardization needs of ointment and suppository bases in the pharmaceutical industry, as well as the development of biodegradable industrial lubricants, have created stable existing and incremental space for cetyl alcohol.

LP Information, Inc. (LPI) ' newest research report, the "Cetyl Alcohol Industry Forecast" looks at past sales and reviews total world Cetyl Alcohol sales in 2025, providing a comprehensive analysis by region and market sector of projected Cetyl Alcohol sales for 2026 through 2032. With Cetyl Alcohol sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cetyl Alcohol industry.

This Insight Report provides a comprehensive analysis of the global Cetyl Alcohol landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cetyl Alcohol portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cetyl Alcohol market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cetyl Alcohol and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cetyl Alcohol.

This report presents a comprehensive overview, market shares, and growth opportunities of Cetyl Alcohol market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Clear Liquid

Waxy Solids

Segmentation by Purity:

Purity?98%

Purity?99%

Other

Segmentation by Source:

Natural

Synthetic

Segmentation by Application:

Food Industry

Cosmetics Industry

Personal Care

Pharmaceutical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Kao Corporation

Kokyu Alcohol Kogyo

KLK OLEO

Musim Mas

Godrej Industries

Indovinya

Wilmar International

Evonik

Croda

Jiangsu Hsintai Chemical S&T

Longyan Zhuoyue New Energy

Shangqiu Longyu Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cetyl Alcohol market?

What factors are driving Cetyl Alcohol market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cetyl Alcohol market opportunities vary by end market size?

How does Cetyl Alcohol break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cetyl Alcohol Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Cetyl Alcohol by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Cetyl Alcohol by Country/Region, 2021, 2025 & 2032
- 2.2 Cetyl Alcohol Segment by Type
 - 2.2.1 Clear Liquid
 - 2.2.2 Waxy Solids
 - 2.2.3 Cetyl Alcohol Sales by Type
 - 2.2.3.1 Global Cetyl Alcohol Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Cetyl Alcohol Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Cetyl Alcohol Sale Price by Type (2021-2026)
- 2.3 Cetyl Alcohol Segment by Purity
 - 2.3.1 Purity?98%
 - 2.3.2 Purity?99%
 - 2.3.3 Other
 - 2.3.4 Cetyl Alcohol Sales by Purity
 - 2.3.4.1 Global Cetyl Alcohol Sales Market Share by Purity (2021-2026)
 - 2.3.4.2 Global Cetyl Alcohol Revenue and Market Share by Purity (2021-2026)
 - 2.3.4.3 Global Cetyl Alcohol Sale Price by Purity (2021-2026)
- 2.4 Cetyl Alcohol Segment by Source
 - 2.4.1 Natural
 - 2.4.2 Synthetic

2.4.3 Cetyl Alcohol Sales by Source

2.4.3.1 Global Cetyl Alcohol Sales Market Share by Source (2021-2026)

2.4.3.2 Global Cetyl Alcohol Revenue and Market Share by Source (2021-2026)

2.4.3.3 Global Cetyl Alcohol Sale Price by Source (2021-2026)

2.5 Cetyl Alcohol Segment by Application

2.5.1 Food Industry

2.5.2 Cosmetics Industry

2.5.3 Personal Care

2.5.4 Pharmaceutical Industry

2.5.5 Others

2.5.6 Cetyl Alcohol Sales by Application

2.5.6.1 Global Cetyl Alcohol Sale Market Share by Application (2021-2026)

2.5.6.2 Global Cetyl Alcohol Revenue and Market Share by Application (2021-2026)

2.5.6.3 Global Cetyl Alcohol Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Cetyl Alcohol Breakdown Data by Company

3.1.1 Global Cetyl Alcohol Annual Sales by Company (2021-2026)

3.1.2 Global Cetyl Alcohol Sales Market Share by Company (2021-2026)

3.2 Global Cetyl Alcohol Annual Revenue by Company (2021-2026)

3.2.1 Global Cetyl Alcohol Revenue by Company (2021-2026)

3.2.2 Global Cetyl Alcohol Revenue Market Share by Company (2021-2026)

3.3 Global Cetyl Alcohol Sale Price by Company

3.4 Key Manufacturers Cetyl Alcohol Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Cetyl Alcohol Product Location Distribution

3.4.2 Players Cetyl Alcohol Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CETYL ALCOHOL BY GEOGRAPHIC REGION

4.1 World Historic Cetyl Alcohol Market Size by Geographic Region (2021-2026)

4.1.1 Global Cetyl Alcohol Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Cetyl Alcohol Annual Revenue by Geographic Region (2021-2026)

- 4.2 World Historic Cetyl Alcohol Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Cetyl Alcohol Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Cetyl Alcohol Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Cetyl Alcohol Sales Growth
- 4.4 APAC Cetyl Alcohol Sales Growth
- 4.5 Europe Cetyl Alcohol Sales Growth
- 4.6 Middle East & Africa Cetyl Alcohol Sales Growth

5 AMERICAS

- 5.1 Americas Cetyl Alcohol Sales by Country
 - 5.1.1 Americas Cetyl Alcohol Sales by Country (2021-2026)
 - 5.1.2 Americas Cetyl Alcohol Revenue by Country (2021-2026)
- 5.2 Americas Cetyl Alcohol Sales by Type (2021-2026)
- 5.3 Americas Cetyl Alcohol Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Cetyl Alcohol Sales by Region
 - 6.1.1 APAC Cetyl Alcohol Sales by Region (2021-2026)
 - 6.1.2 APAC Cetyl Alcohol Revenue by Region (2021-2026)
- 6.2 APAC Cetyl Alcohol Sales by Type (2021-2026)
- 6.3 APAC Cetyl Alcohol Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Cetyl Alcohol by Country
 - 7.1.1 Europe Cetyl Alcohol Sales by Country (2021-2026)

- 7.1.2 Europe Cetyl Alcohol Revenue by Country (2021-2026)
- 7.2 Europe Cetyl Alcohol Sales by Type (2021-2026)
- 7.3 Europe Cetyl Alcohol Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Cetyl Alcohol by Country
 - 8.1.1 Middle East & Africa Cetyl Alcohol Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Cetyl Alcohol Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Cetyl Alcohol Sales by Type (2021-2026)
- 8.3 Middle East & Africa Cetyl Alcohol Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Cetyl Alcohol
- 10.3 Manufacturing Process Analysis of Cetyl Alcohol
- 10.4 Industry Chain Structure of Cetyl Alcohol

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels

- 11.1.2 Indirect Channels
- 11.2 Cetyl Alcohol Distributors
- 11.3 Cetyl Alcohol Customer

12 WORLD FORECAST REVIEW FOR CETYL ALCOHOL BY GEOGRAPHIC REGION

- 12.1 Global Cetyl Alcohol Market Size Forecast by Region
 - 12.1.1 Global Cetyl Alcohol Forecast by Region (2027-2032)
 - 12.1.2 Global Cetyl Alcohol Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Cetyl Alcohol Forecast by Type (2027-2032)
- 12.7 Global Cetyl Alcohol Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 BASF
 - 13.1.1 BASF Company Information
 - 13.1.2 BASF Cetyl Alcohol Product Portfolios and Specifications
 - 13.1.3 BASF Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 BASF Main Business Overview
 - 13.1.5 BASF Latest Developments
- 13.2 Kao Corporation
 - 13.2.1 Kao Corporation Company Information
 - 13.2.2 Kao Corporation Cetyl Alcohol Product Portfolios and Specifications
 - 13.2.3 Kao Corporation Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Kao Corporation Main Business Overview
 - 13.2.5 Kao Corporation Latest Developments
- 13.3 Kokyu Alcohol Kogyo
 - 13.3.1 Kokyu Alcohol Kogyo Company Information
 - 13.3.2 Kokyu Alcohol Kogyo Cetyl Alcohol Product Portfolios and Specifications
 - 13.3.3 Kokyu Alcohol Kogyo Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Kokyu Alcohol Kogyo Main Business Overview
 - 13.3.5 Kokyu Alcohol Kogyo Latest Developments

13.4 KLK OLEO

13.4.1 KLK OLEO Company Information

13.4.2 KLK OLEO Cetyl Alcohol Product Portfolios and Specifications

13.4.3 KLK OLEO Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 KLK OLEO Main Business Overview

13.4.5 KLK OLEO Latest Developments

13.5 Musim Mas

13.5.1 Musim Mas Company Information

13.5.2 Musim Mas Cetyl Alcohol Product Portfolios and Specifications

13.5.3 Musim Mas Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Musim Mas Main Business Overview

13.5.5 Musim Mas Latest Developments

13.6 Godrej Industries

13.6.1 Godrej Industries Company Information

13.6.2 Godrej Industries Cetyl Alcohol Product Portfolios and Specifications

13.6.3 Godrej Industries Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Godrej Industries Main Business Overview

13.6.5 Godrej Industries Latest Developments

13.7 Indovinya

13.7.1 Indovinya Company Information

13.7.2 Indovinya Cetyl Alcohol Product Portfolios and Specifications

13.7.3 Indovinya Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Indovinya Main Business Overview

13.7.5 Indovinya Latest Developments

13.8 Wilmar International

13.8.1 Wilmar International Company Information

13.8.2 Wilmar International Cetyl Alcohol Product Portfolios and Specifications

13.8.3 Wilmar International Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Wilmar International Main Business Overview

13.8.5 Wilmar International Latest Developments

13.9 Evonik

13.9.1 Evonik Company Information

13.9.2 Evonik Cetyl Alcohol Product Portfolios and Specifications

13.9.3 Evonik Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Evonik Main Business Overview

13.9.5 Evonik Latest Developments

13.10 Croda

- 13.10.1 Croda Company Information
- 13.10.2 Croda Cetyl Alcohol Product Portfolios and Specifications
- 13.10.3 Croda Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.10.4 Croda Main Business Overview
- 13.10.5 Croda Latest Developments
- 13.11 Jiangsu Hsintai Chemical S&T
 - 13.11.1 Jiangsu Hsintai Chemical S&T Company Information
 - 13.11.2 Jiangsu Hsintai Chemical S&T Cetyl Alcohol Product Portfolios and Specifications
 - 13.11.3 Jiangsu Hsintai Chemical S&T Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Jiangsu Hsintai Chemical S&T Main Business Overview
 - 13.11.5 Jiangsu Hsintai Chemical S&T Latest Developments
- 13.12 Longyan Zhuoyue New Energy
 - 13.12.1 Longyan Zhuoyue New Energy Company Information
 - 13.12.2 Longyan Zhuoyue New Energy Cetyl Alcohol Product Portfolios and Specifications
 - 13.12.3 Longyan Zhuoyue New Energy Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Longyan Zhuoyue New Energy Main Business Overview
 - 13.12.5 Longyan Zhuoyue New Energy Latest Developments
- 13.13 Shangqiu Longyu Chemical
 - 13.13.1 Shangqiu Longyu Chemical Company Information
 - 13.13.2 Shangqiu Longyu Chemical Cetyl Alcohol Product Portfolios and Specifications
 - 13.13.3 Shangqiu Longyu Chemical Cetyl Alcohol Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Shangqiu Longyu Chemical Main Business Overview
 - 13.13.5 Shangqiu Longyu Chemical Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Cetyl Alcohol Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Cetyl Alcohol Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Clear Liquid

Table 4. Major Players of Waxy Solids

Table 5. Global Cetyl Alcohol Sales by Type (2021-2026) & (Tons)

Table 6. Global Cetyl Alcohol Sales Market Share by Type (2021-2026)

Table 7. Global Cetyl Alcohol Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Cetyl Alcohol Revenue Market Share by Type (2021-2026)

Table 9. Global Cetyl Alcohol Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Major Players of Purity?98%

Table 11. Major Players of Purity?99%

Table 12. Major Players of Other

Table 13. Global Cetyl Alcohol Sales by Purity (2021-2026) & (Tons)

Table 14. Global Cetyl Alcohol Sales Market Share by Purity (2021-2026)

Table 15. Global Cetyl Alcohol Revenue by Purity (2021-2026) & (\$ million)

Table 16. Global Cetyl Alcohol Revenue Market Share by Purity (2021-2026)

Table 17. Global Cetyl Alcohol Sale Price by Purity (2021-2026) & (US\$/Ton)

Table 18. Major Players of Natural

Table 19. Major Players of Synthetic

Table 20. Global Cetyl Alcohol Sales by Source (2021-2026) & (Tons)

Table 21. Global Cetyl Alcohol Sales Market Share by Source (2021-2026)

Table 22. Global Cetyl Alcohol Revenue by Source (2021-2026) & (\$ million)

Table 23. Global Cetyl Alcohol Revenue Market Share by Source (2021-2026)

Table 24. Global Cetyl Alcohol Sale Price by Source (2021-2026) & (US\$/Ton)

Table 25. Global Cetyl Alcohol Sale by Application (2021-2026) & (Tons)

Table 26. Global Cetyl Alcohol Sale Market Share by Application (2021-2026)

Table 27. Global Cetyl Alcohol Revenue by Application (2021-2026) & (\$ million)

Table 28. Global Cetyl Alcohol Revenue Market Share by Application (2021-2026)

Table 29. Global Cetyl Alcohol Sale Price by Application (2021-2026) & (US\$/Ton)

Table 30. Global Cetyl Alcohol Sales by Company (2021-2026) & (Tons)

Table 31. Global Cetyl Alcohol Sales Market Share by Company (2021-2026)

Table 32. Global Cetyl Alcohol Revenue by Company (2021-2026) & (\$ millions)

Table 33. Global Cetyl Alcohol Revenue Market Share by Company (2021-2026)

Table 34. Global Cetyl Alcohol Sale Price by Company (2021-2026) & (US\$/Ton)
Table 35. Key Manufacturers Cetyl Alcohol Producing Area Distribution and Sales Area
Table 36. Players Cetyl Alcohol Products Offered
Table 37. Cetyl Alcohol Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 38. New Products and Potential Entrants
Table 39. Market M&A Activity & Strategy
Table 40. Global Cetyl Alcohol Sales by Geographic Region (2021-2026) & (Tons)
Table 41. Global Cetyl Alcohol Sales Market Share Geographic Region (2021-2026)
Table 42. Global Cetyl Alcohol Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 43. Global Cetyl Alcohol Revenue Market Share by Geographic Region (2021-2026)
Table 44. Global Cetyl Alcohol Sales by Country/Region (2021-2026) & (Tons)
Table 45. Global Cetyl Alcohol Sales Market Share by Country/Region (2021-2026)
Table 46. Global Cetyl Alcohol Revenue by Country/Region (2021-2026) & (\$ millions)
Table 47. Global Cetyl Alcohol Revenue Market Share by Country/Region (2021-2026)
Table 48. Americas Cetyl Alcohol Sales by Country (2021-2026) & (Tons)
Table 49. Americas Cetyl Alcohol Sales Market Share by Country (2021-2026)
Table 50. Americas Cetyl Alcohol Revenue by Country (2021-2026) & (\$ millions)
Table 51. Americas Cetyl Alcohol Sales by Type (2021-2026) & (Tons)
Table 52. Americas Cetyl Alcohol Sales by Application (2021-2026) & (Tons)
Table 53. APAC Cetyl Alcohol Sales by Region (2021-2026) & (Tons)
Table 54. APAC Cetyl Alcohol Sales Market Share by Region (2021-2026)
Table 55. APAC Cetyl Alcohol Revenue by Region (2021-2026) & (\$ millions)
Table 56. APAC Cetyl Alcohol Sales by Type (2021-2026) & (Tons)
Table 57. APAC Cetyl Alcohol Sales by Application (2021-2026) & (Tons)
Table 58. Europe Cetyl Alcohol Sales by Country (2021-2026) & (Tons)
Table 59. Europe Cetyl Alcohol Revenue by Country (2021-2026) & (\$ millions)
Table 60. Europe Cetyl Alcohol Sales by Type (2021-2026) & (Tons)
Table 61. Europe Cetyl Alcohol Sales by Application (2021-2026) & (Tons)
Table 62. Middle East & Africa Cetyl Alcohol Sales by Country (2021-2026) & (Tons)
Table 63. Middle East & Africa Cetyl Alcohol Revenue Market Share by Country (2021-2026)
Table 64. Middle East & Africa Cetyl Alcohol Sales by Type (2021-2026) & (Tons)
Table 65. Middle East & Africa Cetyl Alcohol Sales by Application (2021-2026) & (Tons)
Table 66. Key Market Drivers & Growth Opportunities of Cetyl Alcohol
Table 67. Key Market Challenges & Risks of Cetyl Alcohol
Table 68. Key Industry Trends of Cetyl Alcohol
Table 69. Cetyl Alcohol Raw Material

Table 70. Key Suppliers of Raw Materials
Table 71. Cetyl Alcohol Distributors List
Table 72. Cetyl Alcohol Customer List
Table 73. Global Cetyl Alcohol Sales Forecast by Region (2027-2032) & (Tons)
Table 74. Global Cetyl Alcohol Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 75. Americas Cetyl Alcohol Sales Forecast by Country (2027-2032) & (Tons)
Table 76. Americas Cetyl Alcohol Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 77. APAC Cetyl Alcohol Sales Forecast by Region (2027-2032) & (Tons)
Table 78. APAC Cetyl Alcohol Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 79. Europe Cetyl Alcohol Sales Forecast by Country (2027-2032) & (Tons)
Table 80. Europe Cetyl Alcohol Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 81. Middle East & Africa Cetyl Alcohol Sales Forecast by Country (2027-2032) & (Tons)
Table 82. Middle East & Africa Cetyl Alcohol Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 83. Global Cetyl Alcohol Sales Forecast by Type (2027-2032) & (Tons)
Table 84. Global Cetyl Alcohol Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 85. Global Cetyl Alcohol Sales Forecast by Application (2027-2032) & (Tons)
Table 86. Global Cetyl Alcohol Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 87. BASF Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors
Table 88. BASF Cetyl Alcohol Product Portfolios and Specifications
Table 89. BASF Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 90. BASF Main Business
Table 91. BASF Latest Developments
Table 92. Kao Corporation Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors
Table 93. Kao Corporation Cetyl Alcohol Product Portfolios and Specifications
Table 94. Kao Corporation Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 95. Kao Corporation Main Business
Table 96. Kao Corporation Latest Developments
Table 97. Kokyu Alcohol Kogyo Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors

Table 98. Kokyu Alcohol Kogyo Cetyl Alcohol Product Portfolios and Specifications

Table 99. Kokyu Alcohol Kogyo Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Kokyu Alcohol Kogyo Main Business

Table 101. Kokyu Alcohol Kogyo Latest Developments

Table 102. KLK OLEO Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors

Table 103. KLK OLEO Cetyl Alcohol Product Portfolios and Specifications

Table 104. KLK OLEO Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. KLK OLEO Main Business

Table 106. KLK OLEO Latest Developments

Table 107. Musim Mas Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors

Table 108. Musim Mas Cetyl Alcohol Product Portfolios and Specifications

Table 109. Musim Mas Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Musim Mas Main Business

Table 111. Musim Mas Latest Developments

Table 112. Godrej Industries Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors

Table 113. Godrej Industries Cetyl Alcohol Product Portfolios and Specifications

Table 114. Godrej Industries Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Godrej Industries Main Business

Table 116. Godrej Industries Latest Developments

Table 117. Indovinya Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors

Table 118. Indovinya Cetyl Alcohol Product Portfolios and Specifications

Table 119. Indovinya Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Indovinya Main Business

Table 121. Indovinya Latest Developments

Table 122. Wilmar International Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors

Table 123. Wilmar International Cetyl Alcohol Product Portfolios and Specifications

Table 124. Wilmar International Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. Wilmar International Main Business

Table 126. Wilmar International Latest Developments
Table 127. Evonik Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors
Table 128. Evonik Cetyl Alcohol Product Portfolios and Specifications
Table 129. Evonik Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 130. Evonik Main Business
Table 131. Evonik Latest Developments
Table 132. Croda Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors
Table 133. Croda Cetyl Alcohol Product Portfolios and Specifications
Table 134. Croda Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 135. Croda Main Business
Table 136. Croda Latest Developments
Table 137. Jiangsu Hsintai Chemical S&T Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors
Table 138. Jiangsu Hsintai Chemical S&T Cetyl Alcohol Product Portfolios and Specifications
Table 139. Jiangsu Hsintai Chemical S&T Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 140. Jiangsu Hsintai Chemical S&T Main Business
Table 141. Jiangsu Hsintai Chemical S&T Latest Developments
Table 142. Longyan Zhuoyue New Energy Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors
Table 143. Longyan Zhuoyue New Energy Cetyl Alcohol Product Portfolios and Specifications
Table 144. Longyan Zhuoyue New Energy Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 145. Longyan Zhuoyue New Energy Main Business
Table 146. Longyan Zhuoyue New Energy Latest Developments
Table 147. Shangqiu Longyu Chemical Basic Information, Cetyl Alcohol Manufacturing Base, Sales Area and Its Competitors
Table 148. Shangqiu Longyu Chemical Cetyl Alcohol Product Portfolios and Specifications
Table 149. Shangqiu Longyu Chemical Cetyl Alcohol Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 150. Shangqiu Longyu Chemical Main Business
Table 151. Shangqiu Longyu Chemical Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Cetyl Alcohol
- Figure 2. Cetyl Alcohol Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Cetyl Alcohol Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Cetyl Alcohol Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Cetyl Alcohol Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Cetyl Alcohol Sales Market Share by Country/Region (2025)
- Figure 10. Cetyl Alcohol Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Clear Liquid
- Figure 12. Product Picture of Waxy Solids
- Figure 13. Global Cetyl Alcohol Sales Market Share by Type in 2026
- Figure 14. Global Cetyl Alcohol Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Purity?98%
- Figure 16. Product Picture of Purity?99%
- Figure 17. Product Picture of Other
- Figure 18. Global Cetyl Alcohol Sales Market Share by Purity in 2026
- Figure 19. Global Cetyl Alcohol Revenue Market Share by Purity (2021-2026)
- Figure 20. Product Picture of Natural
- Figure 21. Product Picture of Synthetic
- Figure 22. Global Cetyl Alcohol Sales Market Share by Source in 2026
- Figure 23. Global Cetyl Alcohol Revenue Market Share by Source (2021-2026)
- Figure 24. Cetyl Alcohol Consumed in Food Industry
- Figure 25. Global Cetyl Alcohol Market: Food Industry (2021-2026) & (Tons)
- Figure 26. Cetyl Alcohol Consumed in Cosmetics Industry
- Figure 27. Global Cetyl Alcohol Market: Cosmetics Industry (2021-2026) & (Tons)
- Figure 28. Cetyl Alcohol Consumed in Personal Care
- Figure 29. Global Cetyl Alcohol Market: Personal Care (2021-2026) & (Tons)
- Figure 30. Cetyl Alcohol Consumed in Pharmaceutical Industry
- Figure 31. Global Cetyl Alcohol Market: Pharmaceutical Industry (2021-2026) & (Tons)
- Figure 32. Cetyl Alcohol Consumed in Others
- Figure 33. Global Cetyl Alcohol Market: Others (2021-2026) & (Tons)
- Figure 34. Global Cetyl Alcohol Sale Market Share by Application (2025)
- Figure 35. Global Cetyl Alcohol Revenue Market Share by Application in 2025

- Figure 36. Cetyl Alcohol Sales by Company in 2025 (Tons)
- Figure 37. Global Cetyl Alcohol Sales Market Share by Company in 2025
- Figure 38. Cetyl Alcohol Revenue by Company in 2025 (\$ millions)
- Figure 39. Global Cetyl Alcohol Revenue Market Share by Company in 2025
- Figure 40. Global Cetyl Alcohol Sales Market Share by Geographic Region (2021-2026)
- Figure 41. Global Cetyl Alcohol Revenue Market Share by Geographic Region in 2025
- Figure 42. Americas Cetyl Alcohol Sales 2021-2026 (Tons)
- Figure 43. Americas Cetyl Alcohol Revenue 2021-2026 (\$ millions)
- Figure 44. APAC Cetyl Alcohol Sales 2021-2026 (Tons)
- Figure 45. APAC Cetyl Alcohol Revenue 2021-2026 (\$ millions)
- Figure 46. Europe Cetyl Alcohol Sales 2021-2026 (Tons)
- Figure 47. Europe Cetyl Alcohol Revenue 2021-2026 (\$ millions)
- Figure 48. Middle East & Africa Cetyl Alcohol Sales 2021-2026 (Tons)
- Figure 49. Middle East & Africa Cetyl Alcohol Revenue 2021-2026 (\$ millions)
- Figure 50. Americas Cetyl Alcohol Sales Market Share by Country in 2025
- Figure 51. Americas Cetyl Alcohol Revenue Market Share by Country (2021-2026)
- Figure 52. Americas Cetyl Alcohol Sales Market Share by Type (2021-2026)
- Figure 53. Americas Cetyl Alcohol Sales Market Share by Application (2021-2026)
- Figure 54. United States Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Canada Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Mexico Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Brazil Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 58. APAC Cetyl Alcohol Sales Market Share by Region in 2025
- Figure 59. APAC Cetyl Alcohol Revenue Market Share by Region (2021-2026)
- Figure 60. APAC Cetyl Alcohol Sales Market Share by Type (2021-2026)
- Figure 61. APAC Cetyl Alcohol Sales Market Share by Application (2021-2026)
- Figure 62. China Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Japan Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 64. South Korea Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Southeast Asia Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 66. India Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Australia Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 68. China Taiwan Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Europe Cetyl Alcohol Sales Market Share by Country in 2025
- Figure 70. Europe Cetyl Alcohol Revenue Market Share by Country (2021-2026)
- Figure 71. Europe Cetyl Alcohol Sales Market Share by Type (2021-2026)
- Figure 72. Europe Cetyl Alcohol Sales Market Share by Application (2021-2026)
- Figure 73. Germany Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 74. France Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)

- Figure 75. UK Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Italy Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Russia Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Middle East & Africa Cetyl Alcohol Sales Market Share by Country (2021-2026)
- Figure 79. Middle East & Africa Cetyl Alcohol Sales Market Share by Type (2021-2026)
- Figure 80. Middle East & Africa Cetyl Alcohol Sales Market Share by Application (2021-2026)
- Figure 81. Egypt Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 82. South Africa Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Israel Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 84. Turkey Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 85. GCC Countries Cetyl Alcohol Revenue Growth 2021-2026 (\$ millions)
- Figure 86. Manufacturing Cost Structure Analysis of Cetyl Alcohol in 2026
- Figure 87. Manufacturing Process Analysis of Cetyl Alcohol
- Figure 88. Industry Chain Structure of Cetyl Alcohol
- Figure 89. Channels of Distribution
- Figure 90. Global Cetyl Alcohol Sales Market Forecast by Region (2027-2032)
- Figure 91. Global Cetyl Alcohol Revenue Market Share Forecast by Region (2027-2032)
- Figure 92. Global Cetyl Alcohol Sales Market Share Forecast by Type (2027-2032)
- Figure 93. Global Cetyl Alcohol Revenue Market Share Forecast by Type (2027-2032)
- Figure 94. Global Cetyl Alcohol Sales Market Share Forecast by Application (2027-2032)
- Figure 95. Global Cetyl Alcohol Revenue Market Share Forecast by Application (2027-2032)

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