

Global Cetirizine Hydrochloride Oral Solution Market Growth 2026-2032

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Abstracts

The global Cetirizine Hydrochloride Oral Solution market size is predicted to grow from US\$ 220 million in 2025 to US\$ 306 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Cetirizine hydrochloride oral solution is an oral antihistamine formulation. Its main ingredient is cetirizine hydrochloride, a second-generation antihistamine primarily used to relieve symptoms of various allergic diseases. It is a drug formulated as a liquid dosage form (solution) of cetirizine hydrochloride, which reduces or eliminates allergic reactions by blocking histamine H1 receptors.

In 2025, global sales of cetirizine hydrochloride oral solution reached 64.4 million bottles, with a production capacity of approximately 90 million bottles. The average selling price was US\$3.5 per bottle, and the average gross profit margin was 45%-55%.

Upstream raw materials for cetirizine hydrochloride oral solution include cetirizine hydrochloride, propylene glycol, glycerin, sodium benzoate, ethylparaben, potassium sorbate, sorbitol, and steviol glycosides. Midstream core production processes include formulation of raw materials and excipients, dissolution/mixing, filtration, filling, sealing, sterilization, light inspection, and packaging. Downstream applications are mainly in hospitals, pharmacies, and e-commerce platforms.

United States market for Cetirizine Hydrochloride Oral Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cetirizine Hydrochloride Oral Solution is estimated to increase from

US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cetirizine Hydrochloride Oral Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cetirizine Hydrochloride Oral Solution players cover UCB, Lupin, Dr. Reddy's, Johnson & Johnson, Cipla, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Cetirizine Hydrochloride Oral Solution Industry Forecast" looks at past sales and reviews total world Cetirizine Hydrochloride Oral Solution sales in 2025, providing a comprehensive analysis by region and market sector of projected Cetirizine Hydrochloride Oral Solution sales for 2026 through 2032. With Cetirizine Hydrochloride Oral Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cetirizine Hydrochloride Oral Solution industry.

This Insight Report provides a comprehensive analysis of the global Cetirizine Hydrochloride Oral Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cetirizine Hydrochloride Oral Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cetirizine Hydrochloride Oral Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cetirizine Hydrochloride Oral Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cetirizine Hydrochloride Oral Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Cetirizine Hydrochloride Oral Solution market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-Ingredient Preparations

Compound Preparations

Segmentation by Concentration:

0.05%

0.10%

0.20%

Segmentation by Target Audience:

Children

Adults

Segmentation by Application:

Retail Pharmacies

Hospital Terminals

E-Commerce Platforms

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

UCB

Lupin

Dr. Reddy's

Johnson & Johnson

Cipla

Aurobindo

Sun Pharma

Qilu Pharmaceutical

Hengrui Pharmaceuticals

Beijing Hanmei

Huahai Pharmaceutical

Teva

Viatis

Sandoz

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cetirizine Hydrochloride Oral Solution market?

What factors are driving Cetirizine Hydrochloride Oral Solution market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cetirizine Hydrochloride Oral Solution market opportunities vary by end market size?

How does Cetirizine Hydrochloride Oral Solution break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cetirizine Hydrochloride Oral Solution Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Cetirizine Hydrochloride Oral Solution by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Cetirizine Hydrochloride Oral Solution by Country/Region, 2021, 2025 & 2032
- 2.2 Cetirizine Hydrochloride Oral Solution Segment by Type
 - 2.2.1 Single-Ingredient Preparations
 - 2.2.2 Compound Preparations
 - 2.2.3 Cetirizine Hydrochloride Oral Solution Sales by Type
 - 2.2.3.1 Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Cetirizine Hydrochloride Oral Solution Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Cetirizine Hydrochloride Oral Solution Sale Price by Type (2021-2026)
- 2.3 Cetirizine Hydrochloride Oral Solution Segment by Concentration
 - 2.3.1 0.05%
 - 2.3.2 0.10%
 - 2.3.3 0.20%
 - 2.3.4 Cetirizine Hydrochloride Oral Solution Sales by Concentration
 - 2.3.4.1 Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Concentration (2021-2026)
 - 2.3.4.2 Global Cetirizine Hydrochloride Oral Solution Revenue and Market Share by Concentration (2021-2026)

2.3.4.3 Global Cetirizine Hydrochloride Oral Solution Sale Price by Concentration (2021-2026)

2.4 Cetirizine Hydrochloride Oral Solution Segment by Target Audience

2.4.1 Children

2.4.2 Adults

2.4.3 Cetirizine Hydrochloride Oral Solution Sales by Target Audience

2.4.3.1 Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Target Audience (2021-2026)

2.4.3.2 Global Cetirizine Hydrochloride Oral Solution Revenue and Market Share by Target Audience (2021-2026)

2.4.3.3 Global Cetirizine Hydrochloride Oral Solution Sale Price by Target Audience (2021-2026)

2.5 Cetirizine Hydrochloride Oral Solution Segment by Application

2.5.1 Retail Pharmacies

2.5.2 Hospital Terminals

2.5.3 E-Commerce Platforms

2.5.4 Cetirizine Hydrochloride Oral Solution Sales by Application

2.5.4.1 Global Cetirizine Hydrochloride Oral Solution Sale Market Share by Application (2021-2026)

2.5.4.2 Global Cetirizine Hydrochloride Oral Solution Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Cetirizine Hydrochloride Oral Solution Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Cetirizine Hydrochloride Oral Solution Breakdown Data by Company

3.1.1 Global Cetirizine Hydrochloride Oral Solution Annual Sales by Company (2021-2026)

3.1.2 Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Company (2021-2026)

3.2 Global Cetirizine Hydrochloride Oral Solution Annual Revenue by Company (2021-2026)

3.2.1 Global Cetirizine Hydrochloride Oral Solution Revenue by Company (2021-2026)

3.2.2 Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Company (2021-2026)

3.3 Global Cetirizine Hydrochloride Oral Solution Sale Price by Company

3.4 Key Manufacturers Cetirizine Hydrochloride Oral Solution Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Cetirizine Hydrochloride Oral Solution Product Location Distribution

3.4.2 Players Cetirizine Hydrochloride Oral Solution Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CETIRIZINE HYDROCHLORIDE ORAL SOLUTION BY GEOGRAPHIC REGION

4.1 World Historic Cetirizine Hydrochloride Oral Solution Market Size by Geographic Region (2021-2026)

4.1.1 Global Cetirizine Hydrochloride Oral Solution Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Cetirizine Hydrochloride Oral Solution Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Cetirizine Hydrochloride Oral Solution Market Size by Country/Region (2021-2026)

4.2.1 Global Cetirizine Hydrochloride Oral Solution Annual Sales by Country/Region (2021-2026)

4.2.2 Global Cetirizine Hydrochloride Oral Solution Annual Revenue by Country/Region (2021-2026)

4.3 Americas Cetirizine Hydrochloride Oral Solution Sales Growth

4.4 APAC Cetirizine Hydrochloride Oral Solution Sales Growth

4.5 Europe Cetirizine Hydrochloride Oral Solution Sales Growth

4.6 Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales Growth

5 AMERICAS

5.1 Americas Cetirizine Hydrochloride Oral Solution Sales by Country

5.1.1 Americas Cetirizine Hydrochloride Oral Solution Sales by Country (2021-2026)

5.1.2 Americas Cetirizine Hydrochloride Oral Solution Revenue by Country (2021-2026)

5.2 Americas Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026)

5.3 Americas Cetirizine Hydrochloride Oral Solution Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Cetirizine Hydrochloride Oral Solution Sales by Region

6.1.1 APAC Cetirizine Hydrochloride Oral Solution Sales by Region (2021-2026)

6.1.2 APAC Cetirizine Hydrochloride Oral Solution Revenue by Region (2021-2026)

6.2 APAC Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026)

6.3 APAC Cetirizine Hydrochloride Oral Solution Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Cetirizine Hydrochloride Oral Solution by Country

7.1.1 Europe Cetirizine Hydrochloride Oral Solution Sales by Country (2021-2026)

7.1.2 Europe Cetirizine Hydrochloride Oral Solution Revenue by Country (2021-2026)

7.2 Europe Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026)

7.3 Europe Cetirizine Hydrochloride Oral Solution Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cetirizine Hydrochloride Oral Solution by Country

8.1.1 Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales by Country (2021-2026)

8.1.2 Middle East & Africa Cetirizine Hydrochloride Oral Solution Revenue by Country (2021-2026)

8.2 Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales by Type

(2021-2026)

8.3 Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Cetirizine Hydrochloride Oral Solution

10.3 Manufacturing Process Analysis of Cetirizine Hydrochloride Oral Solution

10.4 Industry Chain Structure of Cetirizine Hydrochloride Oral Solution

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Cetirizine Hydrochloride Oral Solution Distributors

11.3 Cetirizine Hydrochloride Oral Solution Customer

12 WORLD FORECAST REVIEW FOR CETIRIZINE HYDROCHLORIDE ORAL SOLUTION BY GEOGRAPHIC REGION

12.1 Global Cetirizine Hydrochloride Oral Solution Market Size Forecast by Region

12.1.1 Global Cetirizine Hydrochloride Oral Solution Forecast by Region (2027-2032)

12.1.2 Global Cetirizine Hydrochloride Oral Solution Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Cetirizine Hydrochloride Oral Solution Forecast by Type (2027-2032)

12.7 Global Cetirizine Hydrochloride Oral Solution Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 UCB

13.1.1 UCB Company Information

13.1.2 UCB Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.1.3 UCB Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 UCB Main Business Overview

13.1.5 UCB Latest Developments

13.2 Lupin

13.2.1 Lupin Company Information

13.2.2 Lupin Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.2.3 Lupin Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Lupin Main Business Overview

13.2.5 Lupin Latest Developments

13.3 Dr. Reddy's

13.3.1 Dr. Reddy's Company Information

13.3.2 Dr. Reddy's Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.3.3 Dr. Reddy's Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Dr. Reddy's Main Business Overview

13.3.5 Dr. Reddy's Latest Developments

13.4 Johnson & Johnson

13.4.1 Johnson & Johnson Company Information

13.4.2 Johnson & Johnson Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.4.3 Johnson & Johnson Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Johnson & Johnson Main Business Overview

13.4.5 Johnson & Johnson Latest Developments

13.5 Cipla

13.5.1 Cipla Company Information

13.5.2 Cipla Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.5.3 Cipla Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Cipla Main Business Overview

13.5.5 Cipla Latest Developments

13.6 Aurobindo

13.6.1 Aurobindo Company Information

13.6.2 Aurobindo Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.6.3 Aurobindo Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Aurobindo Main Business Overview

13.6.5 Aurobindo Latest Developments

13.7 Sun Pharma

13.7.1 Sun Pharma Company Information

13.7.2 Sun Pharma Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.7.3 Sun Pharma Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Sun Pharma Main Business Overview

13.7.5 Sun Pharma Latest Developments

13.8 Qilu Pharmaceutical

13.8.1 Qilu Pharmaceutical Company Information

13.8.2 Qilu Pharmaceutical Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.8.3 Qilu Pharmaceutical Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Qilu Pharmaceutical Main Business Overview

13.8.5 Qilu Pharmaceutical Latest Developments

13.9 Hengrui Pharmaceuticals

13.9.1 Hengrui Pharmaceuticals Company Information

13.9.2 Hengrui Pharmaceuticals Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

13.9.3 Hengrui Pharmaceuticals Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Hengrui Pharmaceuticals Main Business Overview

- 13.9.5 Hengrui Pharmaceuticals Latest Developments
- 13.10 Beijing Hanmei
 - 13.10.1 Beijing Hanmei Company Information
 - 13.10.2 Beijing Hanmei Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications
 - 13.10.3 Beijing Hanmei Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Beijing Hanmei Main Business Overview
 - 13.10.5 Beijing Hanmei Latest Developments
- 13.11 Huahai Pharmaceutical
 - 13.11.1 Huahai Pharmaceutical Company Information
 - 13.11.2 Huahai Pharmaceutical Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications
 - 13.11.3 Huahai Pharmaceutical Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Huahai Pharmaceutical Main Business Overview
 - 13.11.5 Huahai Pharmaceutical Latest Developments
- 13.12 Teva
 - 13.12.1 Teva Company Information
 - 13.12.2 Teva Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications
 - 13.12.3 Teva Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Teva Main Business Overview
 - 13.12.5 Teva Latest Developments
- 13.13 Viatris
 - 13.13.1 Viatris Company Information
 - 13.13.2 Viatris Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications
 - 13.13.3 Viatris Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Viatris Main Business Overview
 - 13.13.5 Viatris Latest Developments
- 13.14 Sandoz
 - 13.14.1 Sandoz Company Information
 - 13.14.2 Sandoz Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications
 - 13.14.3 Sandoz Cetirizine Hydrochloride Oral Solution Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Sandoz Main Business Overview

13.14.5 Sandoz Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Cetirizine Hydrochloride Oral Solution Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Cetirizine Hydrochloride Oral Solution Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Single-Ingredient Preparations

Table 4. Major Players of Compound Preparations

Table 5. Global Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026) & (K Units)

Table 6. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Type (2021-2026)

Table 7. Global Cetirizine Hydrochloride Oral Solution Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Type (2021-2026)

Table 9. Global Cetirizine Hydrochloride Oral Solution Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of 0.05%

Table 11. Major Players of 0.10%

Table 12. Major Players of 0.20%

Table 13. Global Cetirizine Hydrochloride Oral Solution Sales by Concentration (2021-2026) & (K Units)

Table 14. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Concentration (2021-2026)

Table 15. Global Cetirizine Hydrochloride Oral Solution Revenue by Concentration (2021-2026) & (\$ million)

Table 16. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Concentration (2021-2026)

Table 17. Global Cetirizine Hydrochloride Oral Solution Sale Price by Concentration (2021-2026) & (US\$/Unit)

Table 18. Major Players of Children

Table 19. Major Players of Adults

Table 20. Global Cetirizine Hydrochloride Oral Solution Sales by Target Audience (2021-2026) & (K Units)

Table 21. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Target Audience (2021-2026)

Table 22. Global Cetirizine Hydrochloride Oral Solution Revenue by Target Audience (2021-2026) & (\$ million)

Table 23. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Target Audience (2021-2026)

Table 24. Global Cetirizine Hydrochloride Oral Solution Sale Price by Target Audience (2021-2026) & (US\$/Unit)

Table 25. Global Cetirizine Hydrochloride Oral Solution Sale by Application (2021-2026) & (K Units)

Table 26. Global Cetirizine Hydrochloride Oral Solution Sale Market Share by Application (2021-2026)

Table 27. Global Cetirizine Hydrochloride Oral Solution Revenue by Application (2021-2026) & (\$ million)

Table 28. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Application (2021-2026)

Table 29. Global Cetirizine Hydrochloride Oral Solution Sale Price by Application (2021-2026) & (US\$/Unit)

Table 30. Global Cetirizine Hydrochloride Oral Solution Sales by Company (2021-2026) & (K Units)

Table 31. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Company (2021-2026)

Table 32. Global Cetirizine Hydrochloride Oral Solution Revenue by Company (2021-2026) & (\$ millions)

Table 33. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Company (2021-2026)

Table 34. Global Cetirizine Hydrochloride Oral Solution Sale Price by Company (2021-2026) & (US\$/Unit)

Table 35. Key Manufacturers Cetirizine Hydrochloride Oral Solution Producing Area Distribution and Sales Area

Table 36. Players Cetirizine Hydrochloride Oral Solution Products Offered

Table 37. Cetirizine Hydrochloride Oral Solution Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 38. New Products and Potential Entrants

Table 39. Market M&A Activity & Strategy

Table 40. Global Cetirizine Hydrochloride Oral Solution Sales by Geographic Region (2021-2026) & (K Units)

Table 41. Global Cetirizine Hydrochloride Oral Solution Sales Market Share Geographic Region (2021-2026)

Table 42. Global Cetirizine Hydrochloride Oral Solution Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 43. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Geographic Region (2021-2026)

Table 44. Global Cetirizine Hydrochloride Oral Solution Sales by Country/Region (2021-2026) & (K Units)

Table 45. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Country/Region (2021-2026)

Table 46. Global Cetirizine Hydrochloride Oral Solution Revenue by Country/Region (2021-2026) & (\$ millions)

Table 47. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Country/Region (2021-2026)

Table 48. Americas Cetirizine Hydrochloride Oral Solution Sales by Country (2021-2026) & (K Units)

Table 49. Americas Cetirizine Hydrochloride Oral Solution Sales Market Share by Country (2021-2026)

Table 50. Americas Cetirizine Hydrochloride Oral Solution Revenue by Country (2021-2026) & (\$ millions)

Table 51. Americas Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026) & (K Units)

Table 52. Americas Cetirizine Hydrochloride Oral Solution Sales by Application (2021-2026) & (K Units)

Table 53. APAC Cetirizine Hydrochloride Oral Solution Sales by Region (2021-2026) & (K Units)

Table 54. APAC Cetirizine Hydrochloride Oral Solution Sales Market Share by Region (2021-2026)

Table 55. APAC Cetirizine Hydrochloride Oral Solution Revenue by Region (2021-2026) & (\$ millions)

Table 56. APAC Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026) & (K Units)

Table 57. APAC Cetirizine Hydrochloride Oral Solution Sales by Application (2021-2026) & (K Units)

Table 58. Europe Cetirizine Hydrochloride Oral Solution Sales by Country (2021-2026) & (K Units)

Table 59. Europe Cetirizine Hydrochloride Oral Solution Revenue by Country (2021-2026) & (\$ millions)

Table 60. Europe Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026) & (K Units)

Table 61. Europe Cetirizine Hydrochloride Oral Solution Sales by Application (2021-2026) & (K Units)

Table 62. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales by Country

(2021-2026) & (K Units)

Table 63. Middle East & Africa Cetirizine Hydrochloride Oral Solution Revenue Market Share by Country (2021-2026)

Table 64. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales by Type (2021-2026) & (K Units)

Table 65. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales by Application (2021-2026) & (K Units)

Table 66. Key Market Drivers & Growth Opportunities of Cetirizine Hydrochloride Oral Solution

Table 67. Key Market Challenges & Risks of Cetirizine Hydrochloride Oral Solution

Table 68. Key Industry Trends of Cetirizine Hydrochloride Oral Solution

Table 69. Cetirizine Hydrochloride Oral Solution Raw Material

Table 70. Key Suppliers of Raw Materials

Table 71. Cetirizine Hydrochloride Oral Solution Distributors List

Table 72. Cetirizine Hydrochloride Oral Solution Customer List

Table 73. Global Cetirizine Hydrochloride Oral Solution Sales Forecast by Region (2027-2032) & (K Units)

Table 74. Global Cetirizine Hydrochloride Oral Solution Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 75. Americas Cetirizine Hydrochloride Oral Solution Sales Forecast by Country (2027-2032) & (K Units)

Table 76. Americas Cetirizine Hydrochloride Oral Solution Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. APAC Cetirizine Hydrochloride Oral Solution Sales Forecast by Region (2027-2032) & (K Units)

Table 78. APAC Cetirizine Hydrochloride Oral Solution Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Europe Cetirizine Hydrochloride Oral Solution Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Europe Cetirizine Hydrochloride Oral Solution Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Middle East & Africa Cetirizine Hydrochloride Oral Solution Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global Cetirizine Hydrochloride Oral Solution Sales Forecast by Type (2027-2032) & (K Units)

Table 84. Global Cetirizine Hydrochloride Oral Solution Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global Cetirizine Hydrochloride Oral Solution Sales Forecast by Application (2027-2032) & (K Units)

Table 86. Global Cetirizine Hydrochloride Oral Solution Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. UCB Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 88. UCB Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 89. UCB Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. UCB Main Business

Table 91. UCB Latest Developments

Table 92. Lupin Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 93. Lupin Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 94. Lupin Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Lupin Main Business

Table 96. Lupin Latest Developments

Table 97. Dr. Reddy's Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 98. Dr. Reddy's Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 99. Dr. Reddy's Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Dr. Reddy's Main Business

Table 101. Dr. Reddy's Latest Developments

Table 102. Johnson & Johnson Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 103. Johnson & Johnson Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 104. Johnson & Johnson Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Johnson & Johnson Main Business

Table 106. Johnson & Johnson Latest Developments

Table 107. Cipla Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 108. Cipla Cetirizine Hydrochloride Oral Solution Product Portfolios and

Specifications

Table 109. Cipla Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Cipla Main Business

Table 111. Cipla Latest Developments

Table 112. Aurobindo Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 113. Aurobindo Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 114. Aurobindo Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Aurobindo Main Business

Table 116. Aurobindo Latest Developments

Table 117. Sun Pharma Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 118. Sun Pharma Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 119. Sun Pharma Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Sun Pharma Main Business

Table 121. Sun Pharma Latest Developments

Table 122. Qilu Pharmaceutical Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 123. Qilu Pharmaceutical Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 124. Qilu Pharmaceutical Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Qilu Pharmaceutical Main Business

Table 126. Qilu Pharmaceutical Latest Developments

Table 127. Hengrui Pharmaceuticals Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 128. Hengrui Pharmaceuticals Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 129. Hengrui Pharmaceuticals Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Hengrui Pharmaceuticals Main Business

Table 131. Hengrui Pharmaceuticals Latest Developments

Table 132. Beijing Hanmei Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 133. Beijing Hanmei Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 134. Beijing Hanmei Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Beijing Hanmei Main Business

Table 136. Beijing Hanmei Latest Developments

Table 137. Huahai Pharmaceutical Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 138. Huahai Pharmaceutical Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 139. Huahai Pharmaceutical Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Huahai Pharmaceutical Main Business

Table 141. Huahai Pharmaceutical Latest Developments

Table 142. Teva Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 143. Teva Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 144. Teva Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Teva Main Business

Table 146. Teva Latest Developments

Table 147. Viatris Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 148. Viatris Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 149. Viatris Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Viatris Main Business

Table 151. Viatris Latest Developments

Table 152. Sandoz Basic Information, Cetirizine Hydrochloride Oral Solution Manufacturing Base, Sales Area and Its Competitors

Table 153. Sandoz Cetirizine Hydrochloride Oral Solution Product Portfolios and Specifications

Table 154. Sandoz Cetirizine Hydrochloride Oral Solution Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Sandoz Main Business

Table 156. Sandoz Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Cetirizine Hydrochloride Oral Solution

Figure 2. Cetirizine Hydrochloride Oral Solution Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Cetirizine Hydrochloride Oral Solution Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Cetirizine Hydrochloride Oral Solution Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Cetirizine Hydrochloride Oral Solution Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Cetirizine Hydrochloride Oral Solution Sales Market Share by Country/Region (2025)

Figure 10. Cetirizine Hydrochloride Oral Solution Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Single-Ingredient Preparations

Figure 12. Product Picture of Compound Preparations

Figure 13. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Type in 2026

Figure 14. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Type (2021-2026)

Figure 15. Product Picture of 0.05%

Figure 16. Product Picture of 0.10%

Figure 17. Product Picture of 0.20%

Figure 18. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Concentration in 2026

Figure 19. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Concentration (2021-2026)

Figure 20. Product Picture of Children

Figure 21. Product Picture of Adults

Figure 22. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Target Audience in 2026

Figure 23. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Target Audience (2021-2026)

Figure 24. Cetirizine Hydrochloride Oral Solution Consumed in Retail Pharmacies

Figure 25. Global Cetirizine Hydrochloride Oral Solution Market: Retail Pharmacies (2021-2026) & (K Units)

Figure 26. Cetirizine Hydrochloride Oral Solution Consumed in Hospital Terminals

Figure 27. Global Cetirizine Hydrochloride Oral Solution Market: Hospital Terminals (2021-2026) & (K Units)

Figure 28. Cetirizine Hydrochloride Oral Solution Consumed in E-Commerce Platforms

Figure 29. Global Cetirizine Hydrochloride Oral Solution Market: E-Commerce Platforms (2021-2026) & (K Units)

Figure 30. Global Cetirizine Hydrochloride Oral Solution Sale Market Share by Application (2025)

Figure 31. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Application in 2025

Figure 32. Cetirizine Hydrochloride Oral Solution Sales by Company in 2025 (K Units)

Figure 33. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Company in 2025

Figure 34. Cetirizine Hydrochloride Oral Solution Revenue by Company in 2025 (\$ millions)

Figure 35. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Company in 2025

Figure 36. Global Cetirizine Hydrochloride Oral Solution Sales Market Share by Geographic Region (2021-2026)

Figure 37. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share by Geographic Region in 2025

Figure 38. Americas Cetirizine Hydrochloride Oral Solution Sales 2021-2026 (K Units)

Figure 39. Americas Cetirizine Hydrochloride Oral Solution Revenue 2021-2026 (\$ millions)

Figure 40. APAC Cetirizine Hydrochloride Oral Solution Sales 2021-2026 (K Units)

Figure 41. APAC Cetirizine Hydrochloride Oral Solution Revenue 2021-2026 (\$ millions)

Figure 42. Europe Cetirizine Hydrochloride Oral Solution Sales 2021-2026 (K Units)

Figure 43. Europe Cetirizine Hydrochloride Oral Solution Revenue 2021-2026 (\$ millions)

Figure 44. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales 2021-2026 (K Units)

Figure 45. Middle East & Africa Cetirizine Hydrochloride Oral Solution Revenue 2021-2026 (\$ millions)

Figure 46. Americas Cetirizine Hydrochloride Oral Solution Sales Market Share by Country in 2025

Figure 47. Americas Cetirizine Hydrochloride Oral Solution Revenue Market Share by Country (2021-2026)

Figure 48. Americas Cetirizine Hydrochloride Oral Solution Sales Market Share by Type (2021-2026)

Figure 49. Americas Cetirizine Hydrochloride Oral Solution Sales Market Share by Application (2021-2026)

Figure 50. United States Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 51. Canada Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 52. Mexico Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 53. Brazil Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 54. APAC Cetirizine Hydrochloride Oral Solution Sales Market Share by Region in 2025

Figure 55. APAC Cetirizine Hydrochloride Oral Solution Revenue Market Share by Region (2021-2026)

Figure 56. APAC Cetirizine Hydrochloride Oral Solution Sales Market Share by Type (2021-2026)

Figure 57. APAC Cetirizine Hydrochloride Oral Solution Sales Market Share by Application (2021-2026)

Figure 58. China Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 59. Japan Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 60. South Korea Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 61. Southeast Asia Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 62. India Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 63. Australia Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 64. China Taiwan Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 65. Europe Cetirizine Hydrochloride Oral Solution Sales Market Share by Country in 2025

Figure 66. Europe Cetirizine Hydrochloride Oral Solution Revenue Market Share by Country (2021-2026)

Figure 67. Europe Cetirizine Hydrochloride Oral Solution Sales Market Share by Type

(2021-2026)

Figure 68. Europe Cetirizine Hydrochloride Oral Solution Sales Market Share by Application (2021-2026)

Figure 69. Germany Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 70. France Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 71. UK Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 72. Italy Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 73. Russia Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 74. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales Market Share by Country (2021-2026)

Figure 75. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales Market Share by Type (2021-2026)

Figure 76. Middle East & Africa Cetirizine Hydrochloride Oral Solution Sales Market Share by Application (2021-2026)

Figure 77. Egypt Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 78. South Africa Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 79. Israel Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 80. Turkey Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 81. GCC Countries Cetirizine Hydrochloride Oral Solution Revenue Growth 2021-2026 (\$ millions)

Figure 82. Manufacturing Cost Structure Analysis of Cetirizine Hydrochloride Oral Solution in 2026

Figure 83. Manufacturing Process Analysis of Cetirizine Hydrochloride Oral Solution

Figure 84. Industry Chain Structure of Cetirizine Hydrochloride Oral Solution

Figure 85. Channels of Distribution

Figure 86. Global Cetirizine Hydrochloride Oral Solution Sales Market Forecast by Region (2027-2032)

Figure 87. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share Forecast by Region (2027-2032)

Figure 88. Global Cetirizine Hydrochloride Oral Solution Sales Market Share Forecast

by Type (2027-2032)

Figure 89. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share
Forecast by Type (2027-2032)

Figure 90. Global Cetirizine Hydrochloride Oral Solution Sales Market Share Forecast
by Application (2027-2032)

Figure 91. Global Cetirizine Hydrochloride Oral Solution Revenue Market Share
Forecast by Application (2027-2032)

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