

Global CBD Beverages Market Growth 2025-2031

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Abstracts

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The global CBD Beverages market size is predicted to grow from US\$ 98 million in 2025 to US\$ 417 million in 2031; it is expected to grow at a CAGR of 27.3% from 2025 to 2031.

Cannabidiol (CBD) is an ingredient found in cannabis family plants, both marijuana and hemp. Hemp is produced legally and in commercial quantities in many parts of the world, including the United States, Australia, Canada and the UK. To many, CBD is thought to contain most of the health benefits of medical cannabis. CBD has been sought after for many who suffer cancer and other diseases. CBD beverages are not just used to help with medical issues, but also as a dietary supplement among other applications.

Market competition is intense. Canopy Growth Corporation, American Premium Water, Heineken, etc. are the leaders of the industry. Canopy Growth Corporation keep the largest company, accounted for 51.12% market share in 2019.

LP Information, Inc. (LPI) ' newest research report, the "CBD Beverages Industry Forecast" looks at past sales and reviews total world CBD Beverages sales in 2024, providing a comprehensive analysis by region and market sector of projected CBD Beverages sales for 2025 through 2031. With CBD Beverages sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world CBD Beverages industry.

This Insight Report provides a comprehensive analysis of the global CBD Beverages landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on CBD Beverages portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global CBD Beverages market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for CBD Beverages and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global CBD Beverages.

This report presents a comprehensive overview, market shares, and growth opportunities of CBD Beverages market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pharmaceutical Grade

Food Grade

Segmentation by Sales Channel:

Offline Channel

Online Channel

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Canopy Growth Corporation

American Premium Water

Heineken

Sprig

Phivida Holdings

Love Hemp Water

HYBT

Alkaline Water Company

Molson Coors Brewing

Key Questions Addressed in this Report

What is the 10-year outlook for the global CBD Beverages market?

What factors are driving CBD Beverages market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do CBD Beverages market opportunities vary by end market size?

How does CBD Beverages break out by Type, by Sales Channel?

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