

# Global Catnip Oil Market Growth 2026-2032

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## Abstracts

The global Catnip Oil market size is predicted to grow from US\$ 919 million in 2025 to US\$ 1336 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

Global catnip oil sales reached 14,770 tons in 2025, with an average price of US\$63,566 per ton.

Catnip oil is a member of the Lamiaceae family. This oil is minty-herbaceous with a sweet, woody and spicy undertone. It is classed as a middle note and blends well with citrus, herby, minty and woody oils. Catnip oil is commonly used to treat nervousness and anxiety.

The raw material supply for catnip oil is characterized by significant seasonality, labor intensity, and low yield. Major global production areas are scattered across Canada (organic), the United States, Egypt, Iran, and China. While China has a wide cultivation area, it primarily supplies the domestic pet product market, relying heavily on imports for high-purity essential oil. Raw material costs account for 50-60% of the total cost. Due to the extremely low extraction rate (only 0.3%-0.9%), approximately 110-330 kg of hay is needed to extract 1 kg of essential oil, resulting in extremely high raw material consumption. Furthermore, catnip requires precise harvesting during a specific peak blooming period (when nepetalactone content is highest), and the long land occupation period under annual or biennial cultivation methods further increases raw material costs. Labor costs account for 20-25% of total costs, as harvesting, drying, and pre-distillation processing require significant manual labor, especially given the low level of mechanization in organic farming. Processing costs also account for approximately 20-25%. While steam distillation is a mature process, yields fluctuate greatly, and distillation time needs precise control (typically 3-4 hours) to prevent thermal degradation of nepetalactone. It's worth noting that the market is rife with adulteration with lemongrass oil and peppermint oil, or with synthetic nepetalactone masquerading

as natural products. Quality control and testing costs account for 10-15%, requiring GC-MS to ensure nepetalactone content (especially the 4a?, 7?, 7a?-isomers) is within the 55-80% range and to distinguish genuine products from counterfeits. Overall, catnip oil is a mid-to-high-priced specialty essential oil with strong raw material constraints and rapidly growing market demand. Its cost structure is influenced by multiple factors, including the scale of the pet economy, the expansion of the natural insect repellent market, and the substitution process of synthetic biotechnology.

LP Information, Inc. (LPI) ' newest research report, the "Catnip Oil Industry Forecast" looks at past sales and reviews total world Catnip Oil sales in 2025, providing a comprehensive analysis by region and market sector of projected Catnip Oil sales for 2026 through 2032. With Catnip Oil sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Catnip Oil industry.

This Insight Report provides a comprehensive analysis of the global Catnip Oil landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Catnip Oil portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Catnip Oil market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Catnip Oil and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Catnip Oil.

This report presents a comprehensive overview, market shares, and growth opportunities of Catnip Oil market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Steam Distillation

Supercritical CO<sub>2</sub> Extraction

Solvent Extraction

Segmentation by Grades:

Pet Grade

Pharmaceutical Grade

Cosmetic Grade

Segmentation by Chemical Composition:

High Nepeta Lactone Type

Medium Nepeta Lactone Type

Low Nepeta Lactone Type

Segmentation by Application:

Pet Supplies

Natural Insect Repellent

Pharmaceuticals & Healthcare

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Berje

Equinox Aromas

Arora Aromatics

Code Oils

Elixens

Ernesto Ventos

Augustus Oils

Penta Manufacturing Company

Robertet Group

Ultra International

Treatt

Aromaaz International

Vigon International

VedaOils

Biolandes

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Catnip Oil market?

What factors are driving Catnip Oil market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Catnip Oil market opportunities vary by end market size?

How does Catnip Oil break out by Type, by Application?

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