

Global Category Management Solution Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Category Management Solution market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Category Management Solutions (CMS) are software platforms or tools used by retailers and suppliers to optimize the performance of product categories within retail environments. These solutions help businesses analyze, plan, and manage product assortments, pricing strategies, promotions, and inventory levels to maximize sales and profitability within specific product categories.

United States market for Category Management Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Category Management Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Category Management Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Category Management Solution players cover Nielsen, IRI (Information Resources, Inc.), JDA Software (now Blue Yonder), Oracle Retail, SAS Institute, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Category Management Solution Industry Forecast' looks at past sales and reviews total world Category Management

Solution sales in 2025, providing a comprehensive analysis by region and market sector of projected Category Management Solution sales for 2026 through 2032. With Category Management Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Category Management Solution industry.

This Insight Report provides a comprehensive analysis of the global Category Management Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Category Management Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Category Management Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Category Management Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Category Management Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Category Management Solution market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Service

Segmentation by Application:

Retail Industry

Medical and Healthcare

Automobile

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nielsen

IRI (Information Resources, Inc.)

JDA Software (now Blue Yonder)

Oracle Retail

SAS Institute

dunnhumby

Symphony RetailAI

InContext Solutions (acquired by NielsenIQ)

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