

Global Category Management Solution Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Category Management Solutions (CMS) are software platforms or tools used by retailers and suppliers to optimize the performance of product categories within retail environments. These solutions help businesses analyze, plan, and manage product assortments, pricing strategies, promotions, and inventory levels to maximize sales and profitability within specific product categories.

The global Category Management Solution market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Category Management Solution Industry Forecast" looks at past sales and reviews total world Category Management Solution sales in 2022, providing a comprehensive analysis by region and market sector of projected Category Management Solution sales for 2023 through 2029. With Category Management Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Category Management Solution industry.

This Insight Report provides a comprehensive analysis of the global Category Management Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Category Management Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms' unique position in an accelerating global Category Management Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Category Management Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Category Management Solution.

United States market for Category Management Solution is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Category Management Solution is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Category Management Solution is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Category Management Solution players cover Nielsen, IRI (Information Resources, Inc.), JDA Software (now Blue Yonder), Oracle Retail, SAS Institute, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Category Management Solution market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Service

Segmentation by Application:

Retail Industry

Medical and Healthcare

Automobile

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nielsen

IRI (Information Resources, Inc.)

JDA Software (now Blue Yonder)

Oracle Retail

SAS Institute

dunnhumby

Symphony RetailAI

InContext Solutions (acquired by NielsenIQ)

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