

Global Category Management Software Market Growth (Status and Outlook) 2022-2028

<https://marketpublishers.com/r/G4A64AB2B427EN.html>

Date: December 2022

Pages: 101

Price: US\$ 3,660.00 (Single User License)

ID: G4A64AB2B427EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Category management is a strategic approach to procurement where the company segments its bidding on all goods and services. The segmentation places goods and services in groups depending on the function they provide in the company.

The global market for Category Management Software is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Category Management Software market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Category Management Software market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Category Management Software market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Category Management Software market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Category Management Software players cover Oracle Corp., Aptos, LLC,

Board International S.A., INTERACTIVE EDGE and 42 Technologies, Inc., etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Category Management Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Category Management Software market, with both quantitative and qualitative data, to help readers understand how the Category Management Software market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Category Management Software market and forecasts the market size by Type (Cloud-based and On-premise), by Application (Large Enterprises and Small & Medium Enterprises.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Cloud-based

On-premise

Segmentation by application

Large Enterprises

Small & Medium Enterprises

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Oracle Corp.

Aptos, LLC

Board International S.A.

INTERACTIVE EDGE

42 Technologies, Inc.

Epicor Software Corp.

Softvision

GEP

JAGGAER

DotActiv (Pty) Ltd.

Chapter Introduction

Chapter 1: Scope of Category Management Software, Research Methodology, etc.

Chapter 2: Executive Summary, global Category Management Software market size and CAGR, Category Management Software market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Category Management Software revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Category Management Software revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Category Management Software market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Oracle Corp., Aptos, LLC, Board International S.A., INTERACTIVE EDGE, 42 Technologies, Inc., Epicor Software Corp., Softvision, GEP and JAGGAER, etc.

Chapter 14: Research Findings and Conclusion

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