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Global Category Management Outsourcing Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Category Management Outsourcing Service market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Category Management Outsourcing Service is a business solution where a company delegates the management of specific procurement categories to an external provider. This service focuses on optimizing the procurement process within defined categories of goods or services, such as IT, marketing, or raw materials, by leveraging the expertise, market insights, and strategic sourcing capabilities of the outsourcing partner. The goal of category management is to drive cost savings, improve supplier relationships, and enhance overall procurement efficiency through tailored strategies for each category. By outsourcing this function, companies can focus on their core business while benefiting from the specialized knowledge and resources of the service provider, ultimately improving purchasing outcomes and supply chain performance.

United States market for Category Management Outsourcing Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Category Management Outsourcing Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Category Management Outsourcing Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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Global key Category Management Outsourcing Service players cover GEP, Infosys, Procuright, Globalsat, V&G Procurement, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Category Management Outsourcing Service Industry Forecast? looks at past sales and reviews total world Category Management Outsourcing Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Category Management Outsourcing Service sales for 2026 through 2032. With Category Management Outsourcing Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Category Management Outsourcing Service industry.

This Insight Report provides a comprehensive analysis of the global Category Management Outsourcing Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Category Management Outsourcing Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Category Management Outsourcing Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Category Management Outsourcing Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Category Management Outsourcing Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Category Management Outsourcing Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Full-Service Category Management Outsourcing

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Partial Category Management Outsourcing

Segmentation by Application:

Logistics and Freight

Marketing Service

Financial Service

Information Technology and Telecommunication

Facilities Management

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GEP

Infosys

Procuright

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Globalsat

V&G Procurement

EmpoweringCPO

oboloo

Procurement Plus

DSSI

Ebit

Accenture

WNS

Capgemini

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