

Global Cat Scratching Posts Market Growth 2024-2030

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Abstracts

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The global Cat Scratching Posts market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Cat Scratching Posts Industry Forecast" looks at past sales and reviews total world Cat Scratching Posts sales in 2023, providing a comprehensive analysis by region and market sector of projected Cat Scratching Posts sales for 2024 through 2030. With Cat Scratching Posts sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cat Scratching Posts industry.

This Insight Report provides a comprehensive analysis of the global Cat Scratching Posts landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cat Scratching Posts portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cat Scratching Posts market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cat Scratching Posts and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cat Scratching Posts.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261

billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 628%.

This report presents a comprehensive overview, market shares, and growth opportunities of Cat Scratching Posts market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

- Original Regular Cat Poles

- Cat Tree

- Cat Tower

Segmentation by application

- Outdoor

- Indoor

This report also splits the market by region:

- Americas

 - United States

 - Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kalven

New Cat Condos

AeroMark

Molly and Friends

Ware Pet Products

Mountain Pet Products

Kitty Mansions

Cat Tree Factory

Square Cat Habitat

Felix Katnip Tree Company

Funky Cat

Arubacat

Imperial Cat

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cat Scratching Posts market?

What factors are driving Cat Scratching Posts market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cat Scratching Posts market opportunities vary by end market size?

How does Cat Scratching Posts break out type, application?

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