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Global Casual Swimsuit Market Growth 2026-2032

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Abstracts

The global Casual Swimsuit market size is predicted to grow from US$ 10140 million in 2025 to US$ 14540 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

In 2024, global Casual Swimsuit production reached approximately 352 million units, with an average global market price of around US$ 28 per unit.

Casual swimsuits refer to swimwear designed primarily for leisure, relaxation, and recreational water activities rather than competitive sports. They are commonly made of lightweight, quick-drying fabrics such as polyester, nylon, or spandex blends, offering comfort, flexibility, and durability. Styles include one-piece, two-piece, tankini, and swim shorts, catering to diverse body types and fashion preferences. Casual swimsuits are widely used for beach vacations, poolside lounging, water parks, and general summer activities. With the growing emphasis on lifestyle, fashion trends, and health-conscious leisure, the casual swimsuit market has become an integral part of the global apparel and swimwear industry.The gross profit margin of major companies in the industry is between 40%——50%.

United States market for Casual Swimsuit is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Casual Swimsuit is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Casual Swimsuit is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Casual Swimsuit players cover Pentland Group, Arena, Diana Sport, Hosa,

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Zoke, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Casual Swimsuit Industry Forecast” looks at past sales and reviews total world Casual Swimsuit sales in 2025, providing a comprehensive analysis by region and market sector of projected Casual Swimsuit sales for 2026 through 2032. With Casual Swimsuit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Casual Swimsuit industry.

This Insight Report provides a comprehensive analysis of the global Casual Swimsuit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Casual Swimsuit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Casual Swimsuit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Casual Swimsuit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Casual Swimsuit.

This report presents a comprehensive overview, market shares, and growth opportunities of Casual Swimsuit market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Nylon/Spandex Blend

Polyester/Spandex Blend

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Neoprene

Other Materials

Segmentation by Application:

Individual Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Pentland Group
- Arena
- Diana Sport
- Hosa
- Zoke
- Dolfin Swimwear

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Derong Group

FEW

Wacoal

Yingfa

TNZI

Sanqi International

Gottex

American Apparel

Seafolly

Aimer

PARAH S.p.A

Seaspray

TYR Sport

Perry

NOZONE

Platypus

La Perla Group

Key Questions Addressed in this Report

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What is the 10-year outlook for the global Casual Swimsuit market?

What factors are driving Casual Swimsuit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Casual Swimsuit market opportunities vary by end market size?

How does Casual Swimsuit break out by Type, by Application?

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