

Global Casual Sportswear Market Growth 2025-2031

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Abstracts

The global Casual Sportswear market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for Casual Sportswear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Casual Sportswear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Casual Sportswear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Casual Sportswear players cover Nike, Adidas, UNDER ARMOUR, Puma, Columbia, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the 'Casual Sportswear Industry Forecast' looks at past sales and reviews total world Casual Sportswear sales in 2024, providing a comprehensive analysis by region and market sector of projected Casual Sportswear sales for 2025 through 2031. With Casual Sportswear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Casual Sportswear industry.

This Insight Report provides a comprehensive analysis of the global Casual Sportswear

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Casual Sportswear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Casual Sportswear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Casual Sportswear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Casual Sportswear.

This report presents a comprehensive overview, market shares, and growth opportunities of Casual Sportswear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hats

Upper Garment

Under Clothing

Skirts

Segmentation by Application:

Professional Athletic

Amateur Sport

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nike

Adidas

UNDER ARMOUR

Puma

Columbia

ASICS

Patagonia

Marmot

THE NORTH FACE

Burton

Volcom

Montbell

Obermeyer

Key Questions Addressed in this Report

What is the 10-year outlook for the global Casual Sportswear market?

What factors are driving Casual Sportswear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Casual Sportswear market opportunities vary by end market size?

How does Casual Sportswear break out by Type, by Application?

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