

Global Casual Mobile Game Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Casual Mobile Game market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Casual Mobile Game Industry Forecast" looks at past sales and reviews total world Casual Mobile Game sales in 2022, providing a comprehensive analysis by region and market sector of projected Casual Mobile Game sales for 2023 through 2029. With Casual Mobile Game sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Casual Mobile Game industry.

This Insight Report provides a comprehensive analysis of the global Casual Mobile Game landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Casual Mobile Game portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Casual Mobile Game market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Casual Mobile Game and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Casual Mobile Game.

United States market for Casual Mobile Game is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Casual Mobile Game is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Casual Mobile Game is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Casual Mobile Game players cover Electronic Arts (EA), Netmarble Company, Mobile Premier League (MPL), Zynga, Scopely, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Casual Mobile Game market by product type, application, key players and key regions and countries.

Segmentation by Type:

Puzzle Game

Action and Adventure Game

Music and Rhythm Game

Business Simulation Game

Competition Game

Others

Segmentation by Application:

Android

IOS

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Electronic Arts (EA)

Netmarble Company

Mobile Premier League (MPL)

Zynga

Scopely

Supercell

GSN Games

Miniclip

Big Fish Games

SciPlay

Rovio Entertainment Corporation

CrazyLabs

Playstudios

iCandy Interactive Limited

Nordcurrent

Ifun Singapore PTE. LTD

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