

# Global Casting Devices Market Growth 2024-2030

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## Abstracts

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Casting refers to the delivery of audio, video, or Others media types from a users mobile device or PC to a Television or Connected TV device.

The global Casting Devices market size is projected to grow from US\$ 241.8 million in 2023 to US\$ 460.7 million in 2030; it is expected to grow at a CAGR of 9.6% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Casting Devices Industry Forecast" looks at past sales and reviews total world Casting Devices sales in 2023, providing a comprehensive analysis by region and market sector of projected Casting Devices sales for 2024 through 2030. With Casting Devices sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Casting Devices industry.

This Insight Report provides a comprehensive analysis of the global Casting Devices landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Casting Devices portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Casting Devices market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Casting Devices and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Casting Devices.

Casting device growth depends greatly on primary entertainment streaming services, such as Netflix and Hulu, and ecosystems like Amazon Prime, Apple iTunes, and Google Play Store. Increasing options for watching content on smartphones, laptops, and tablets, coupled with the changing consumer behavior and adoption of several casting devices, are expected to increase during the forecast period.

This report presents a comprehensive overview, market shares, and growth opportunities of Casting Devices market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Game Consoles

Media Streamers

Smart TVs

#### Segmentation by application

E-learning

Web-browsing

Real-time Entertainment

Social Networking

Gaming

Others

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Google

Sony

ASUSTeK Computer

LGs

Roku

Samsung

Apple

Ignite Technologies

Philips

Hisense

Panasonic

Nvidia

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Casting Devices market?

What factors are driving Casting Devices market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Casting Devices market opportunities vary by end market size?

How does Casting Devices break out type, application?

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